



FICHE ECO 15 ANS

Fines bulles du Val de Loire

juillet 2024

INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Service Economie et Etudes

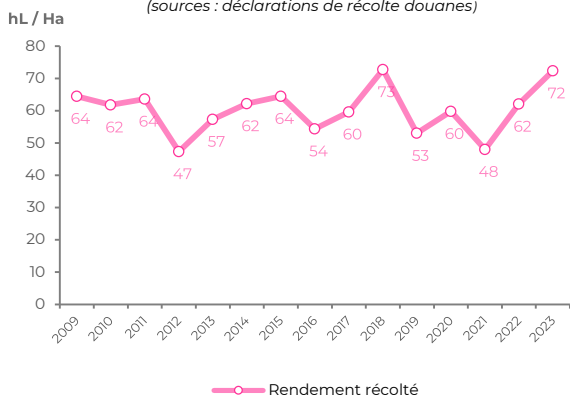
TOTAL AOP FINES BULLES DU RESSORT D'INTERLOIRE

Toutes les fines bulles AOP du ressort d'InterLoire sans distinction de couleur

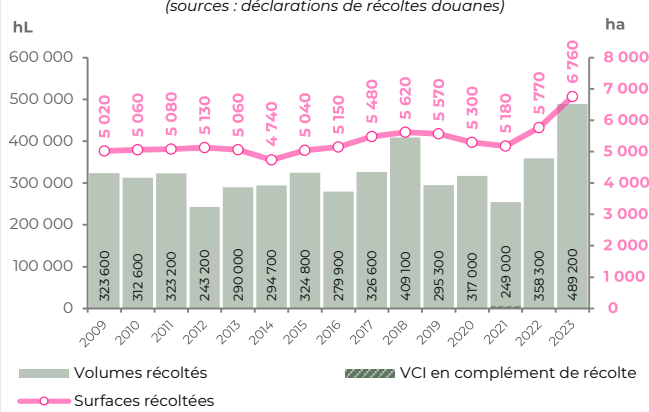
SYNTHÈSE ÉCONOMIQUE PLURI-ANNUELLE (15 ANS)



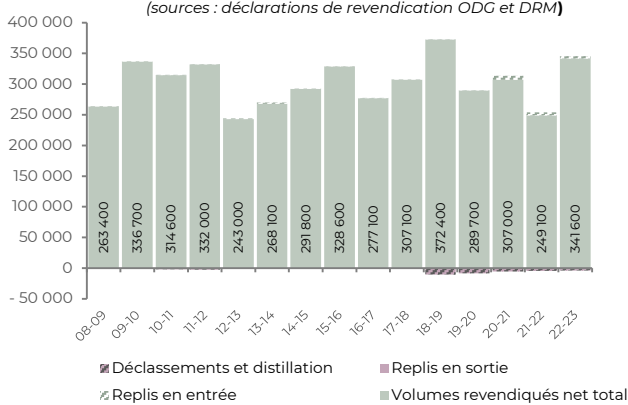
Rendements



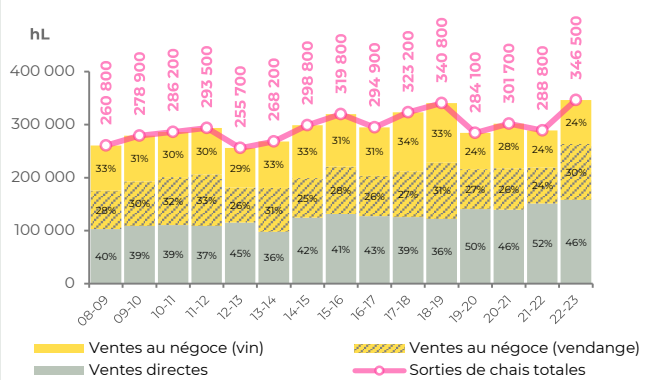
Récoltes : surfaces et volumes



Volumes revendiqués, déclassés et repliés

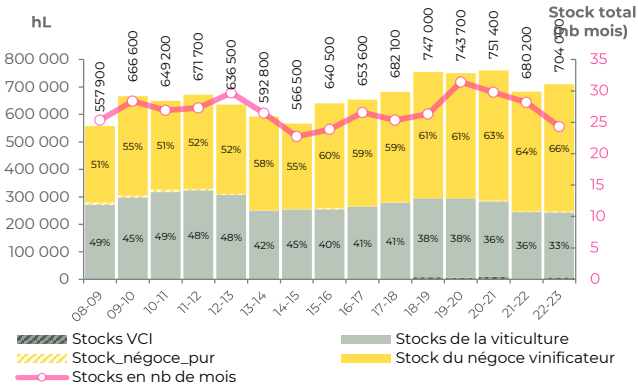


Sorties de chais de la viticulture (ventes directes + ventes au négoce)



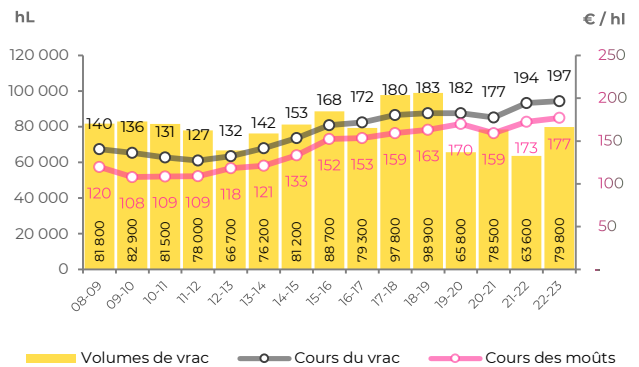
Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



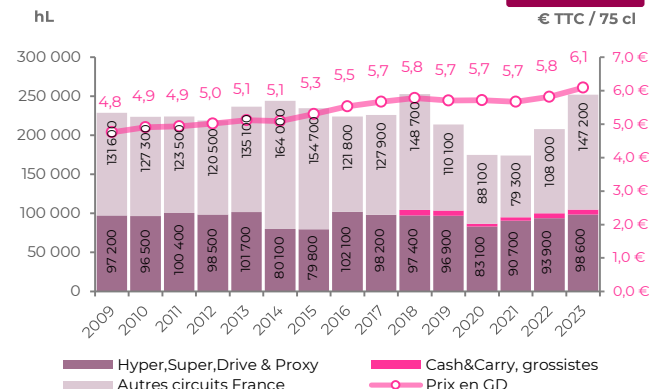
Achats du négoce en vrac et moûts

(sources : contrats et SVI2 InterLoire)



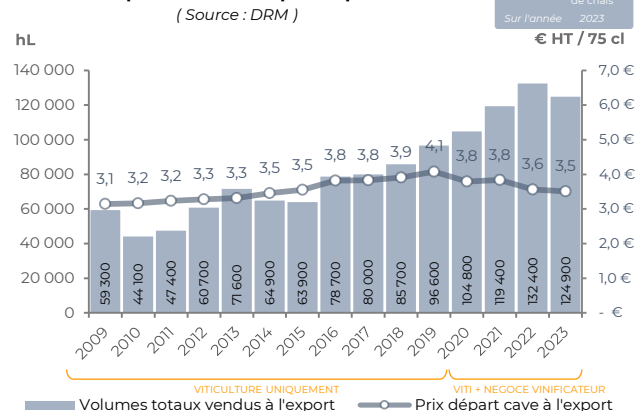
Marché France: volumes, prix consommateurs GD

67% du total sortie de chais
Sur l'année 2023



Marché Export : volume et prix départ cave

33% du total sortie de chais
Sur l'année 2023



TOTAL AOP FINES BULLES DU RESSORT D'INTERLOIRE

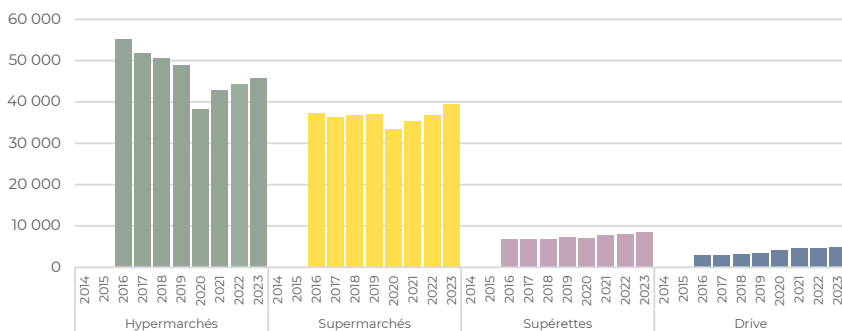
Toutes les fines bulles AOP du ressort d'InterLoire sans distinction de couleur



ZOOM GRANDE DISTRIBUTION FR

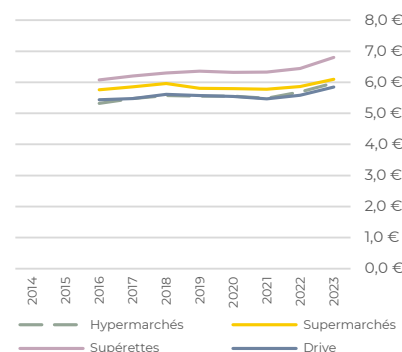
CIRCUITS DE DISTRIBUTION

VOLUME hL



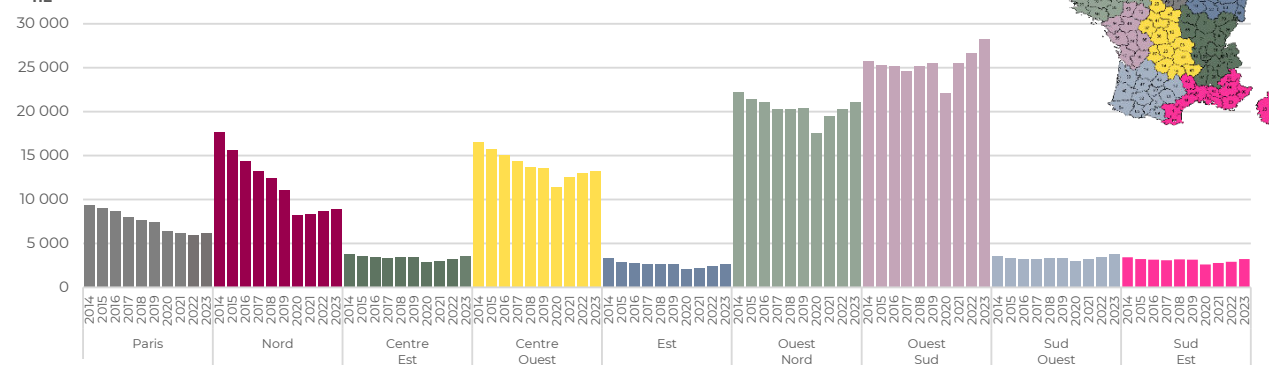
SOURCE : IRI

PRIX € TTC / 75 cL

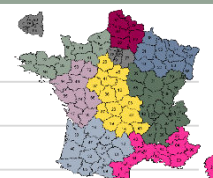


RÉGIONALISATION

VOLUME hL

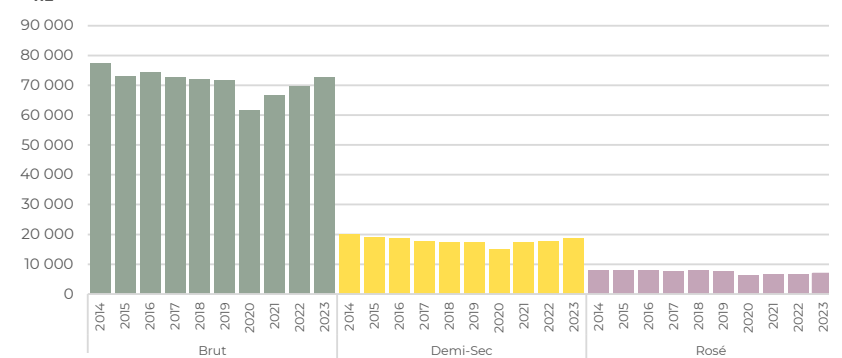


SOURCE : IRI



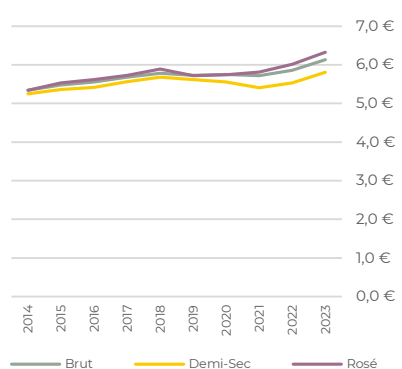
STYLES

VOLUME hL



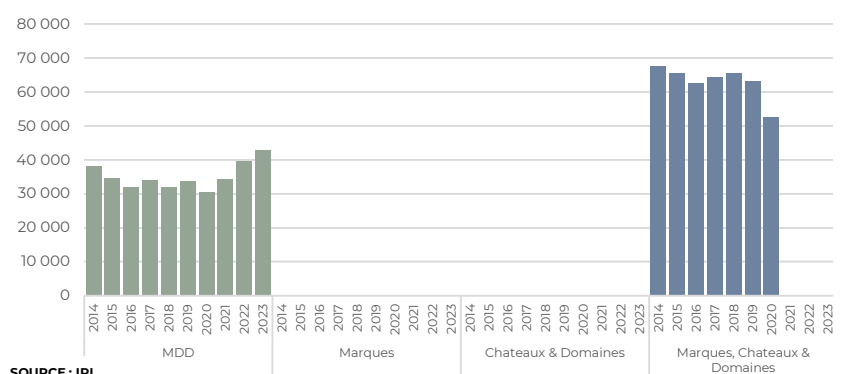
SOURCE : IRI

PRIX € TTC / 75 cL



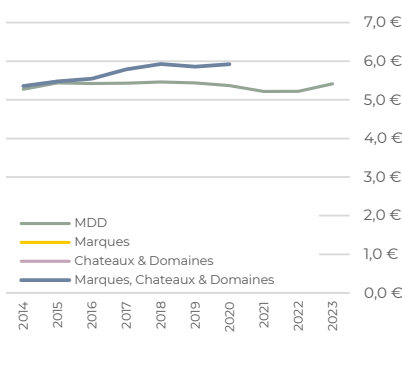
MARQUES

VOLUME hL



SOURCE : IRI

PRIX € TTC / 75 cL

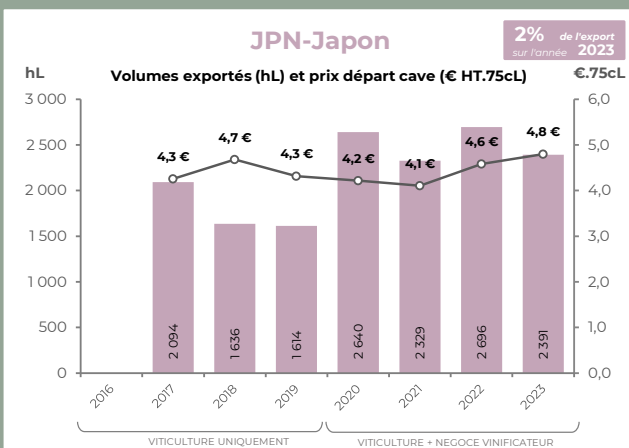
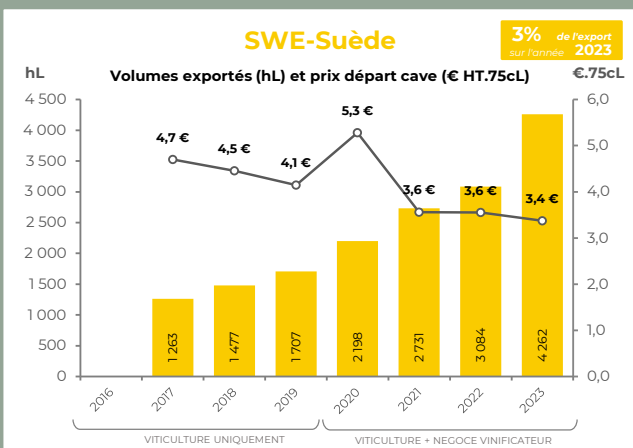
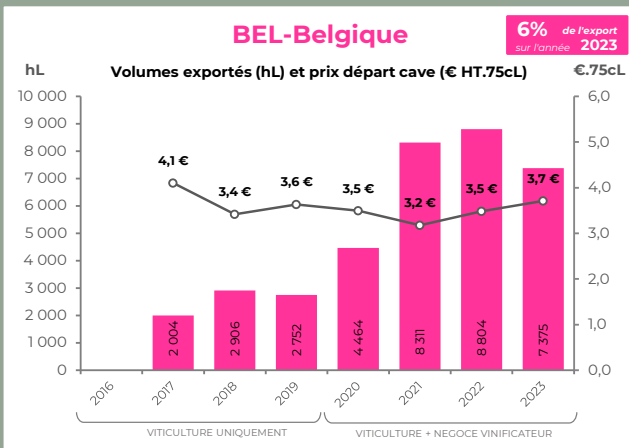
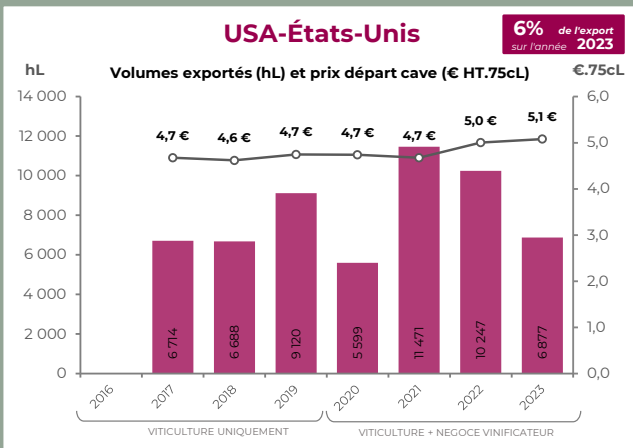
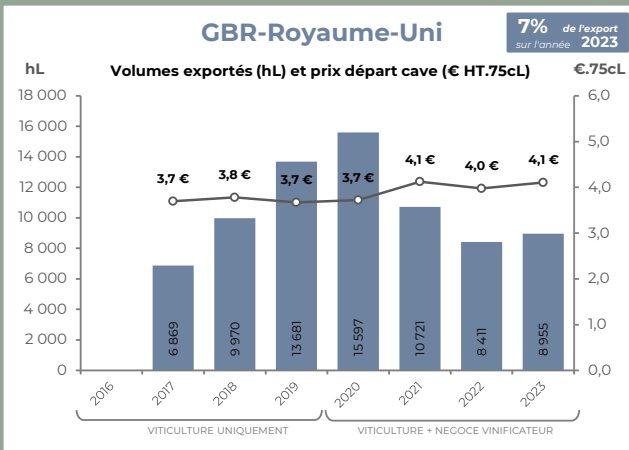
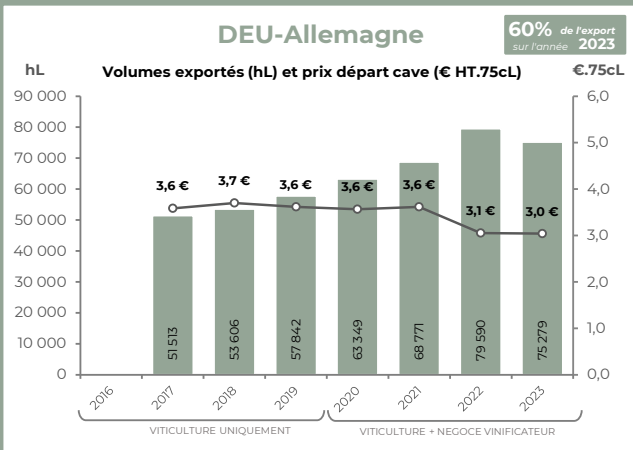
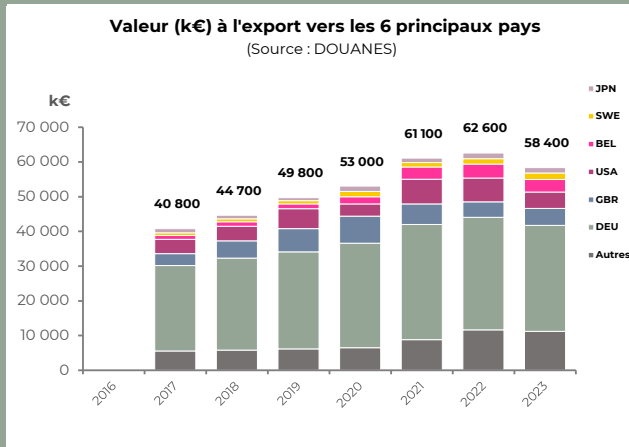
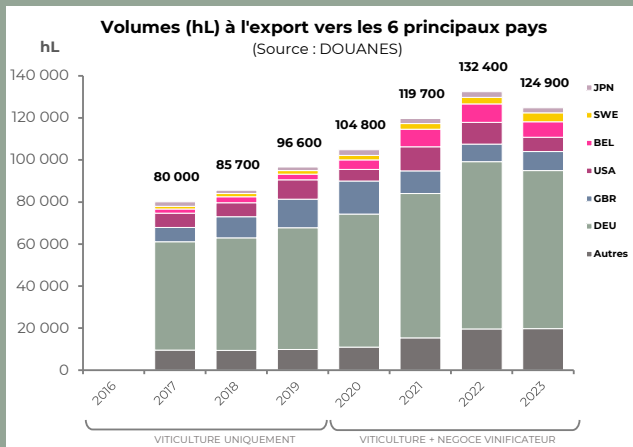


TOTAL AOP FINES BULLES DU RESSORT D'INTERLOIRE

Toutes les fines bulles AOP du ressort d'InterLoire sans distinction de couleur



ZOOM SUR LES PRINCIPAUX PAYS À L'EXPORT

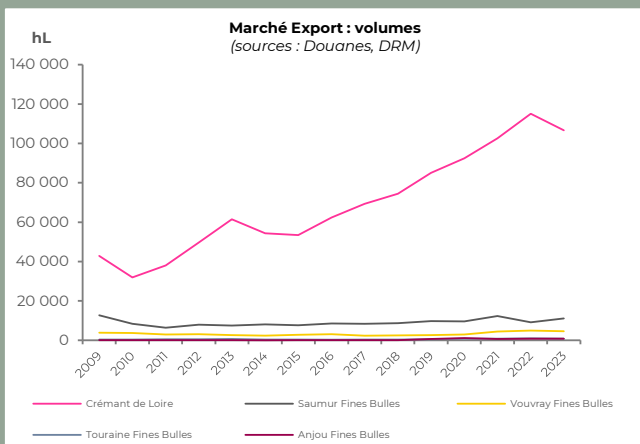
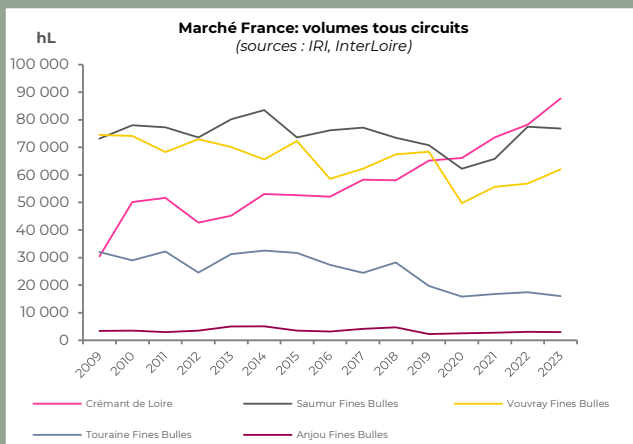
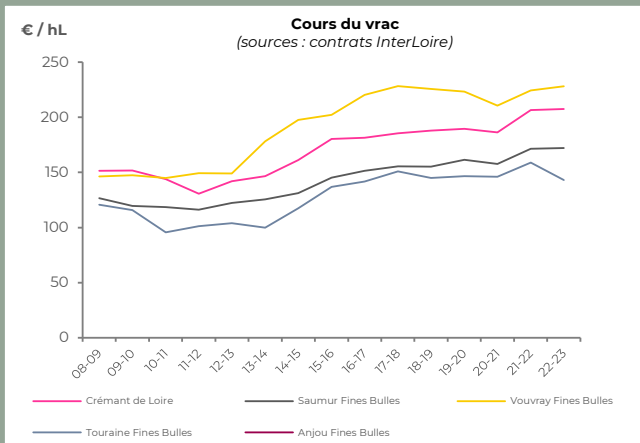
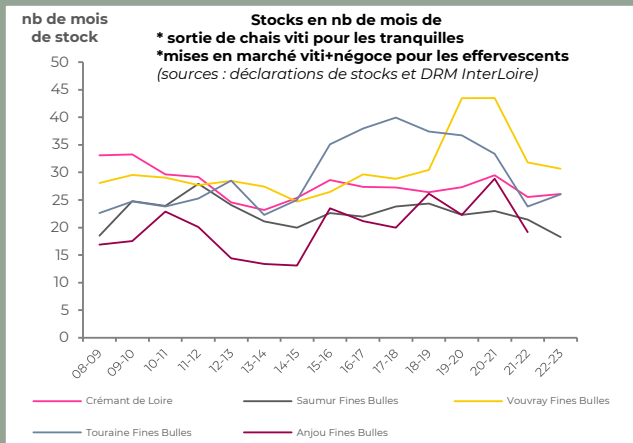
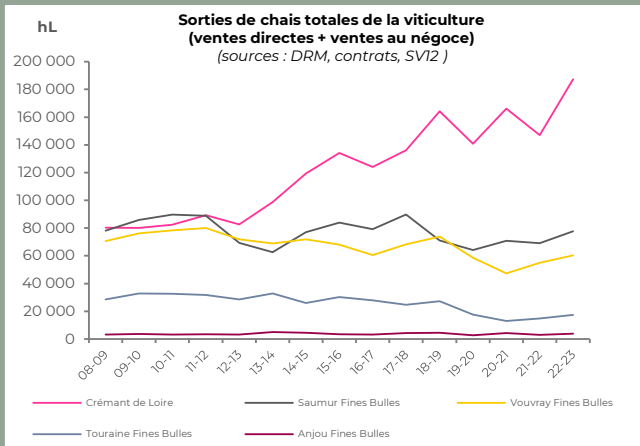
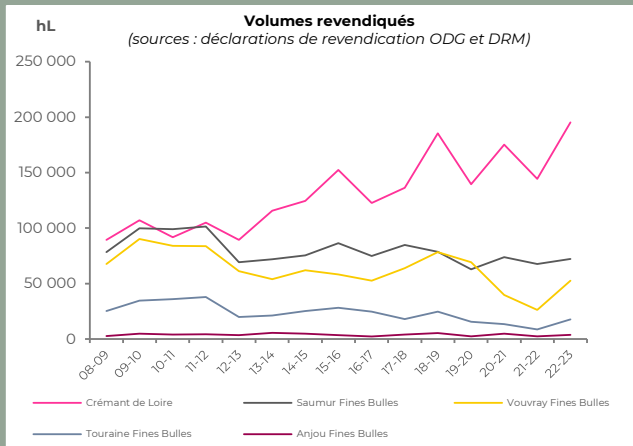
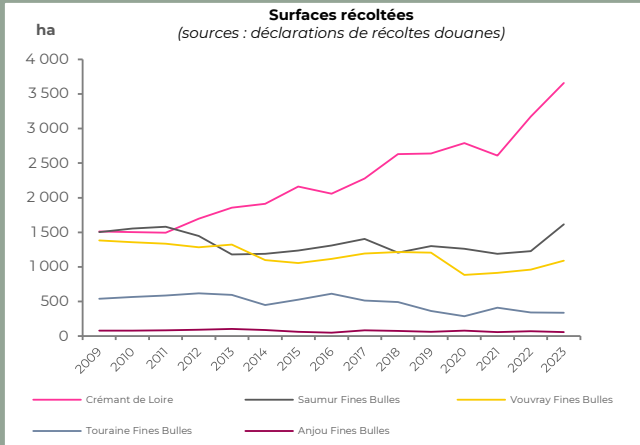
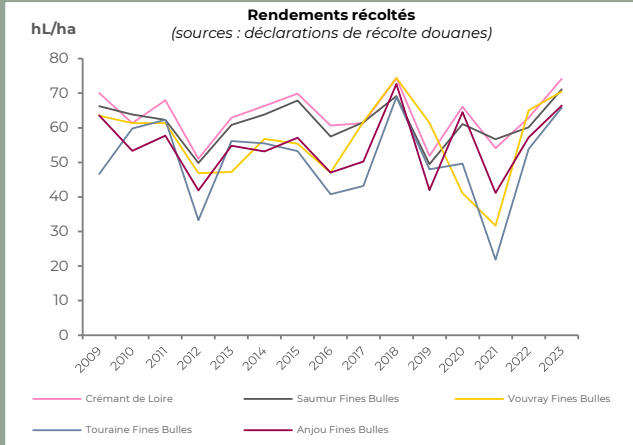


TOTAL AOP FINES BULLES DU RESSORT D'INTERLOIRE

Toutes les fines bulles AOP du ressort d'InterLoire sans distinction de couleur



Zoom sur les 5 produits les plus importants en volume (15 ans)



Mise à jour : 1/7/2024

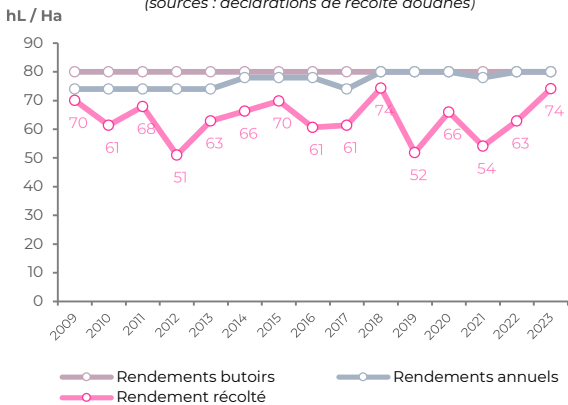
Contacts : Service Economie/Etude InterLoire
Fanny GAUTIER : f.gautier@vinsvalde Loire.fr / 02.47.60.55.08
Antoine FRANÇOIS : a.francois@vinsvalde Loire.fr / 02.47.60.55.14

INTER.
Loire
INTERPROFESSION
DES VINS DE LOIRE

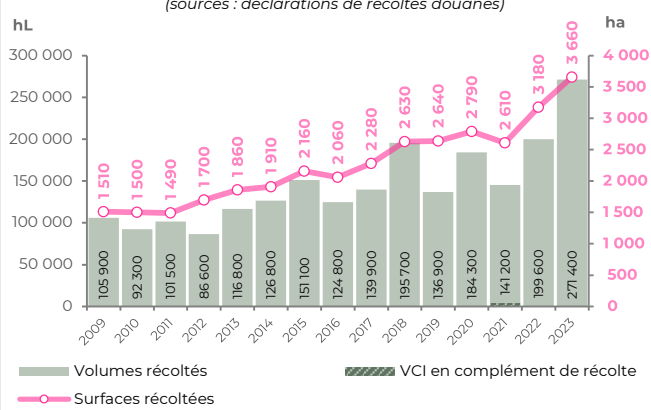
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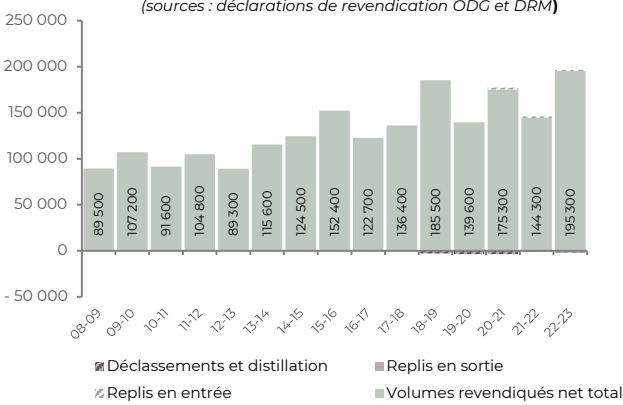
Rendements



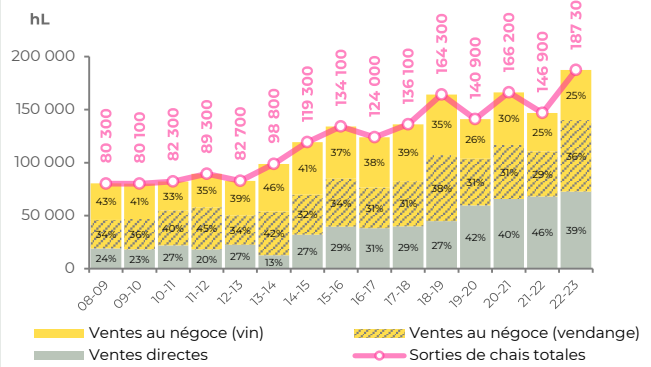
Récoltes : surfaces et volumes



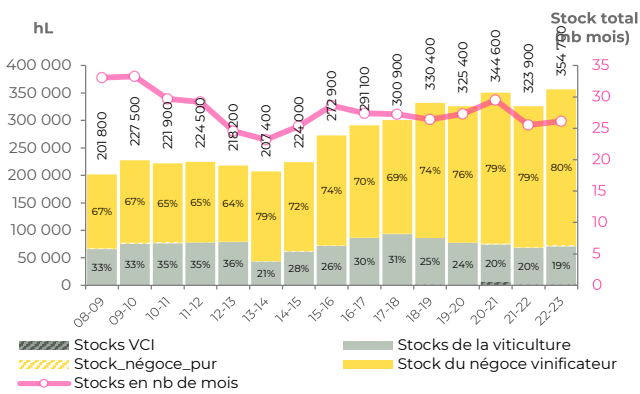
Volumes revendiqués, déclassés et repliés



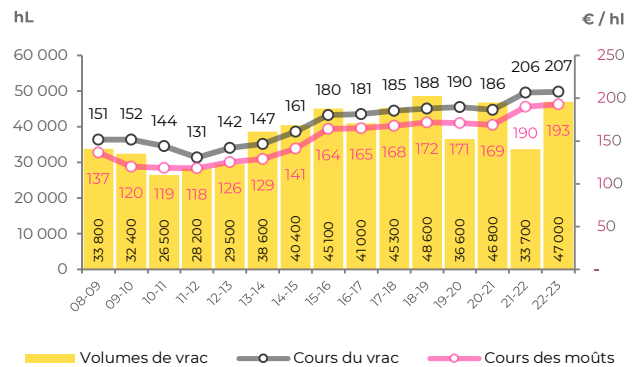
Sorties de chais de la viticulture (ventes directes + ventes au négoce)



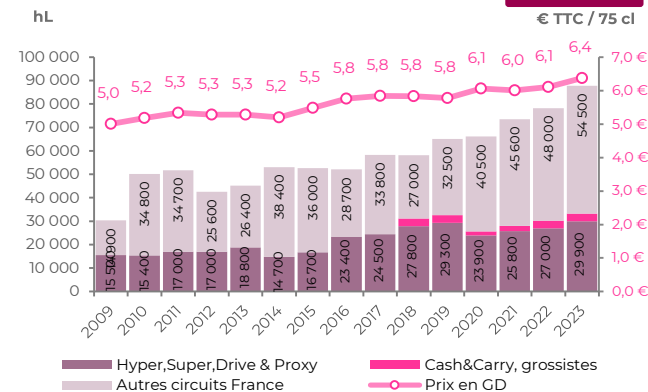
Stocks (négoce+viticulture) en hL et en nb de mois



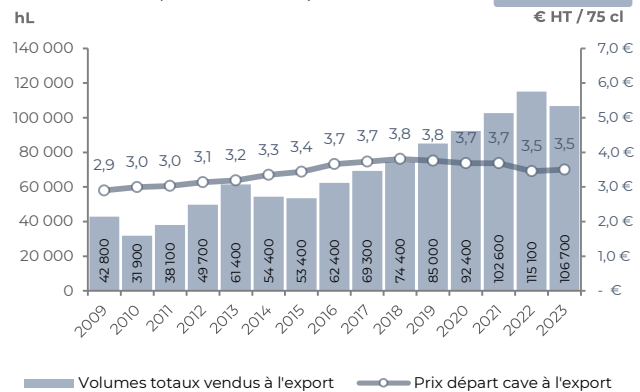
Achats du négoce en vrac et moûts



Marché France: volumes, prix consommateurs GD



Marché Export : volume et prix départ cave

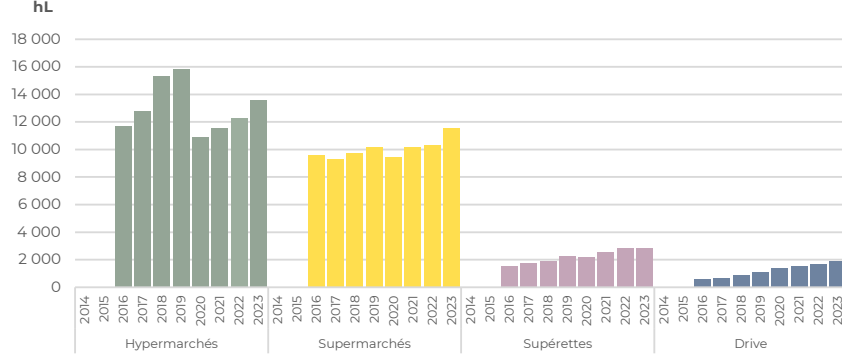




ZOOM GRANDE DISTRIBUTION FR

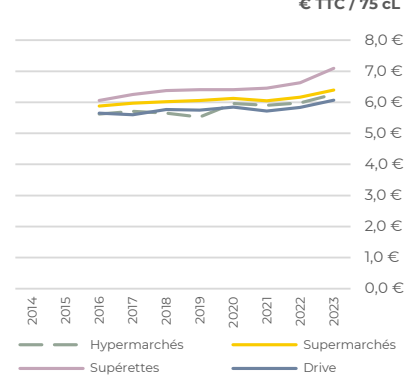
CIRCUITS DE DISTRIBUTION

VOLUME
hL



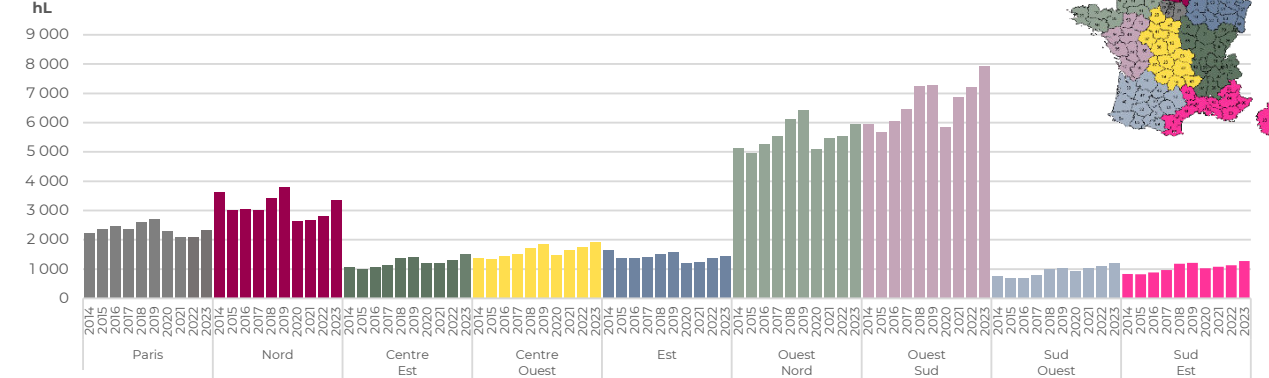
SOURCE : IRI

PRIX
€ TTC / 75 cL



RÉGIONALISATION

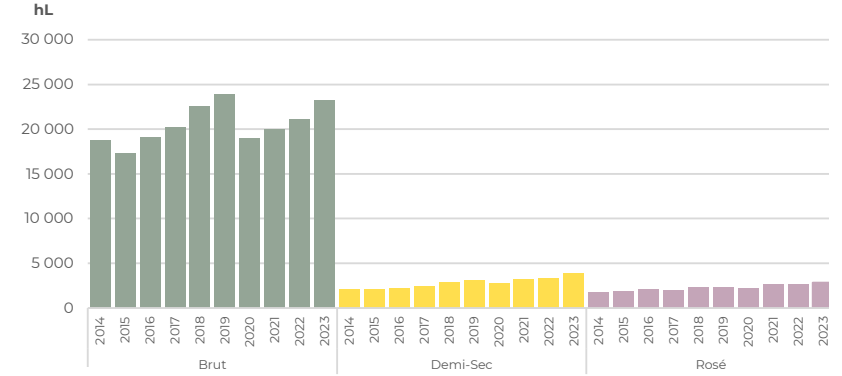
VOLUME
hL



SOURCE : IRI

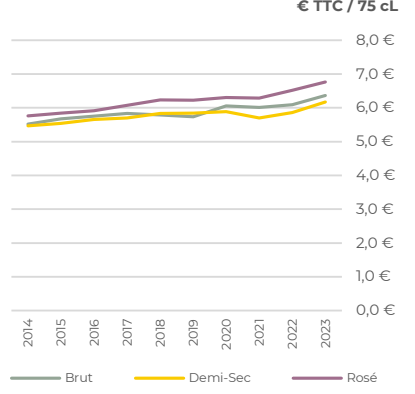
STYLES

VOLUME
hL



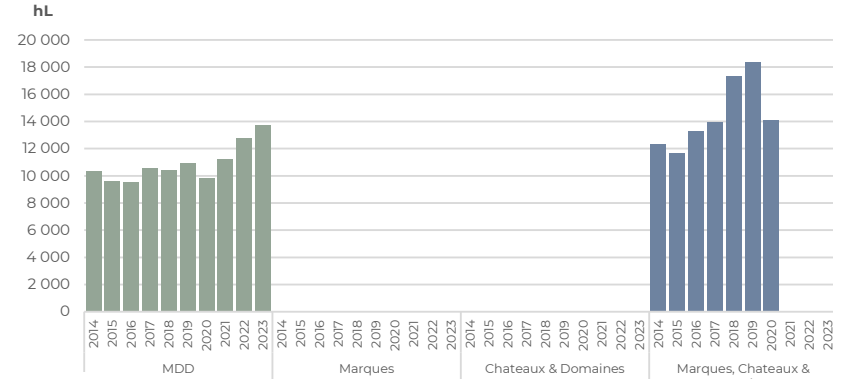
SOURCE : IRI

PRIX
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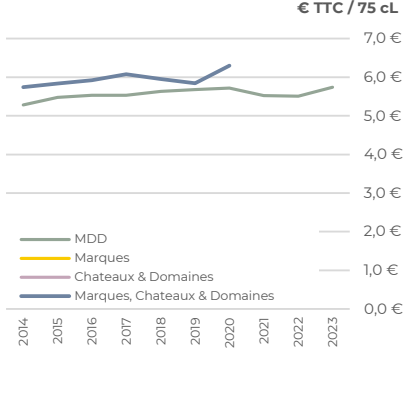
MARQUES

VOLUME
hL



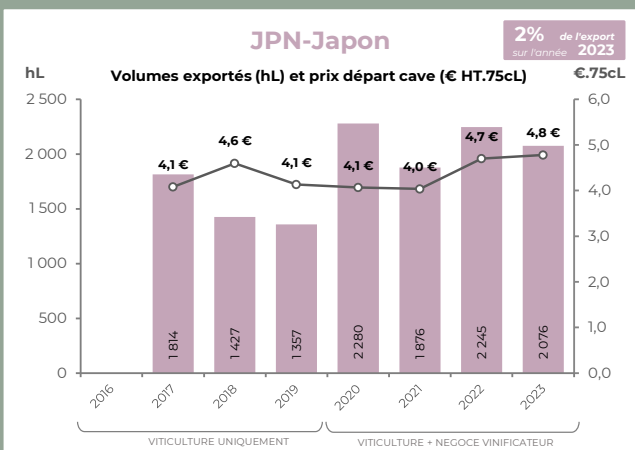
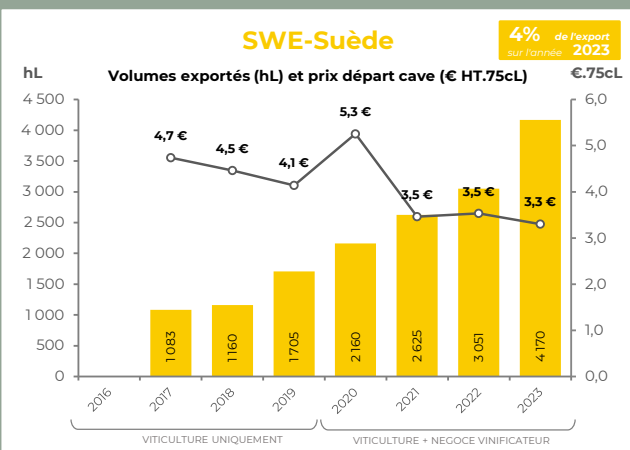
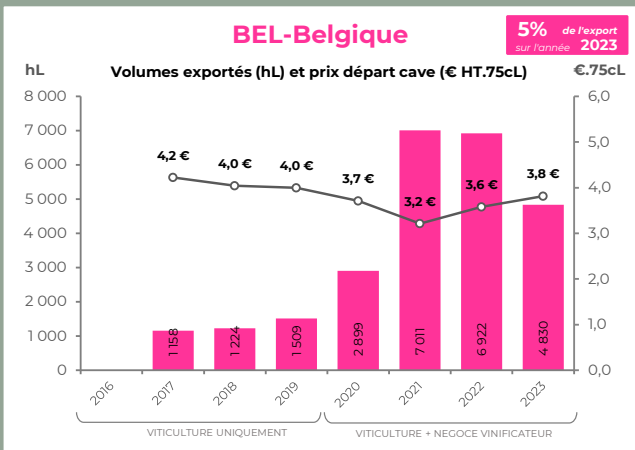
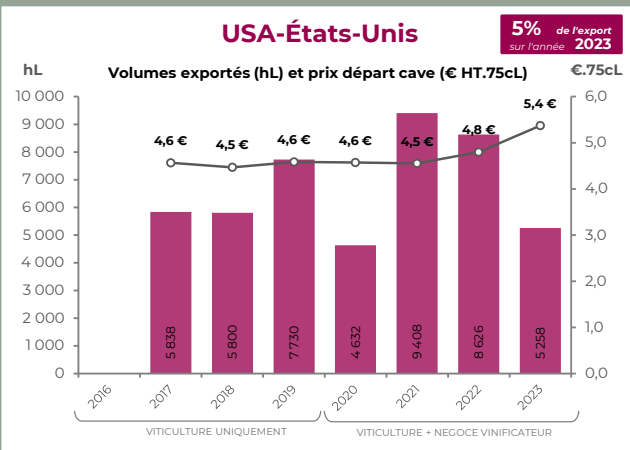
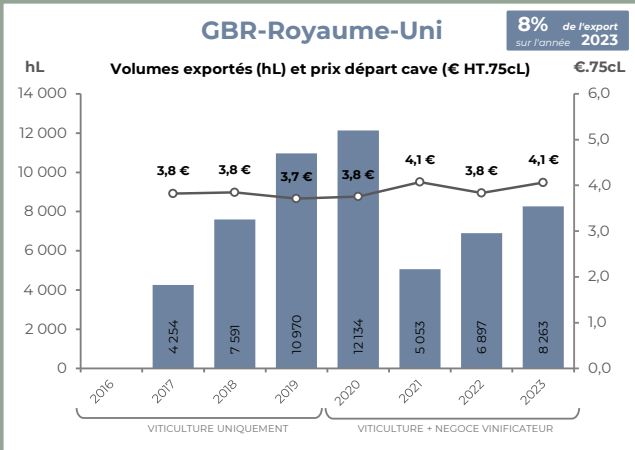
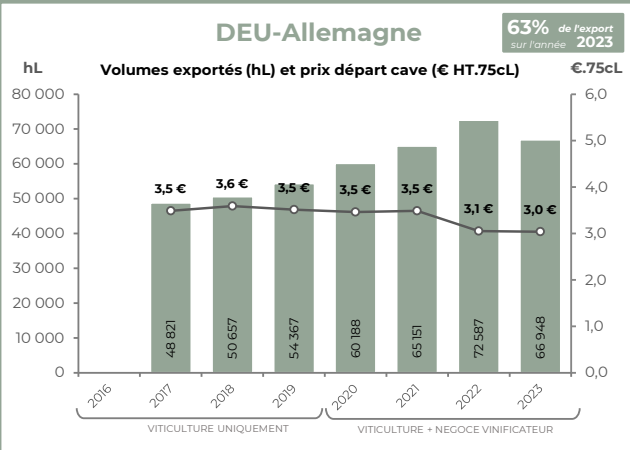
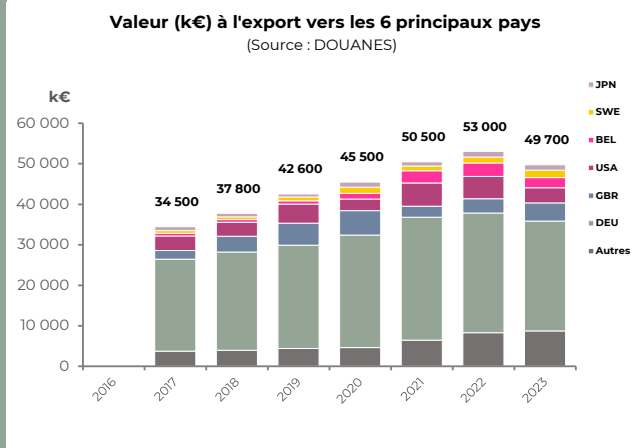
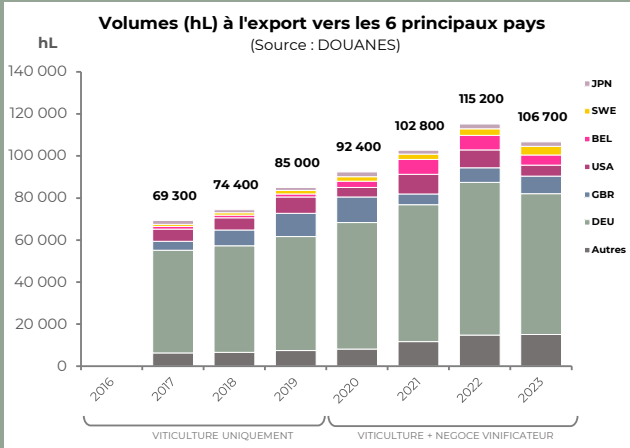
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PRIX
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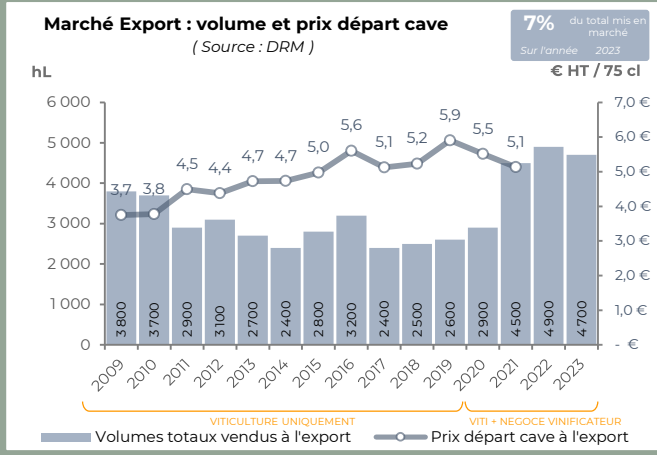
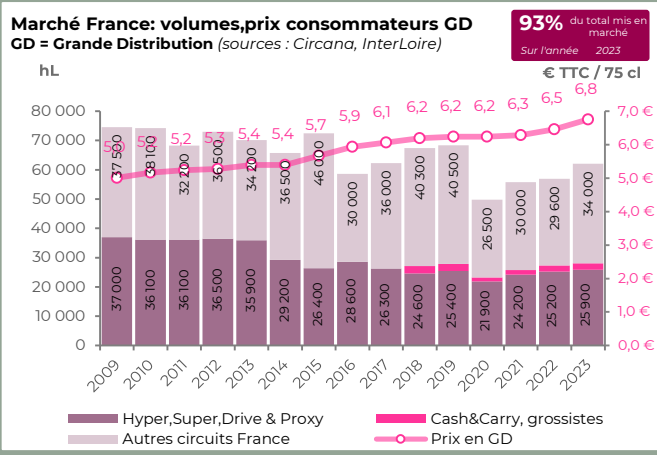
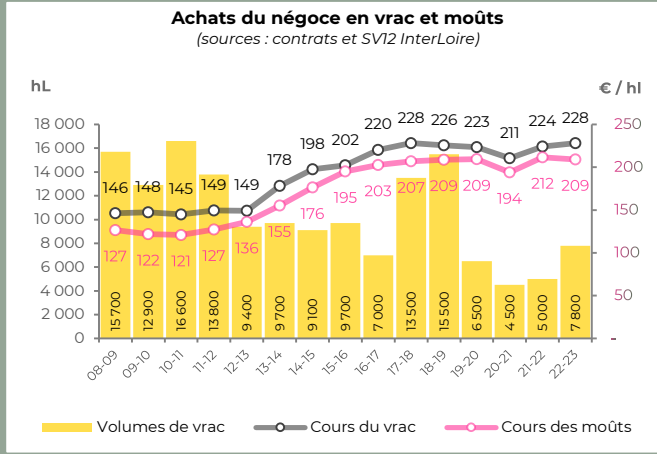
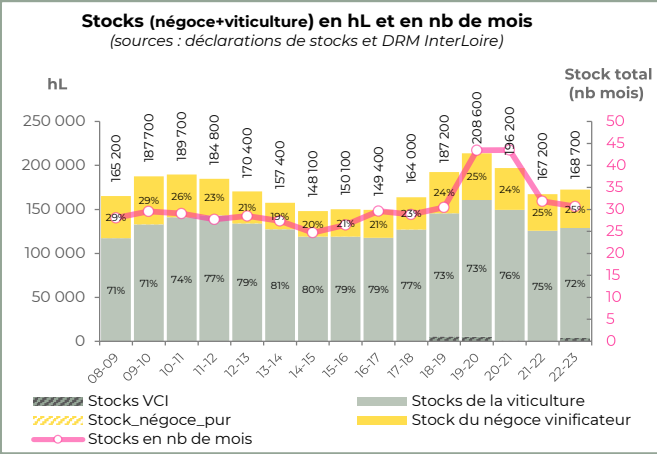
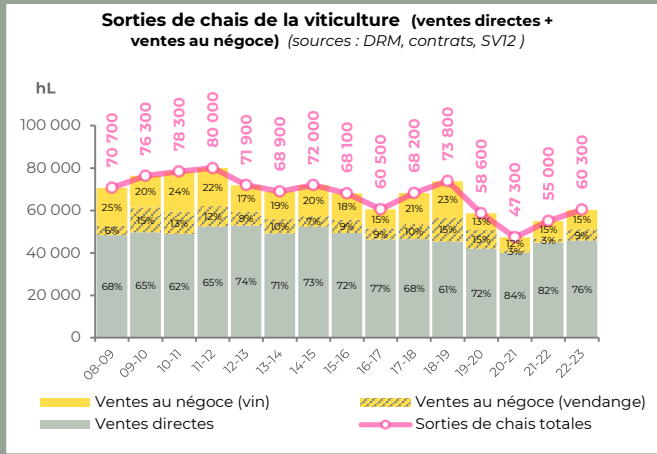
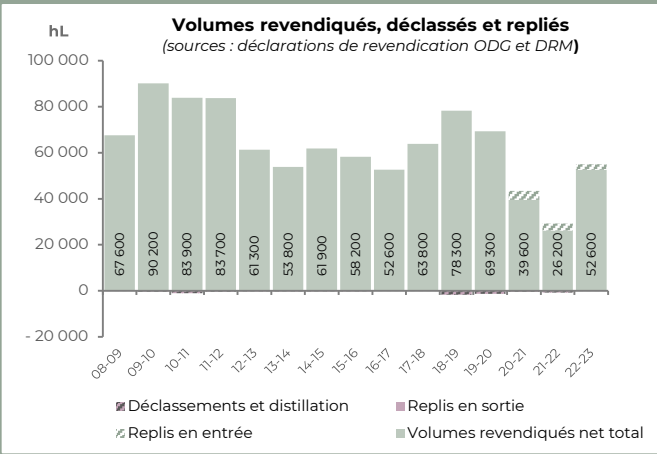
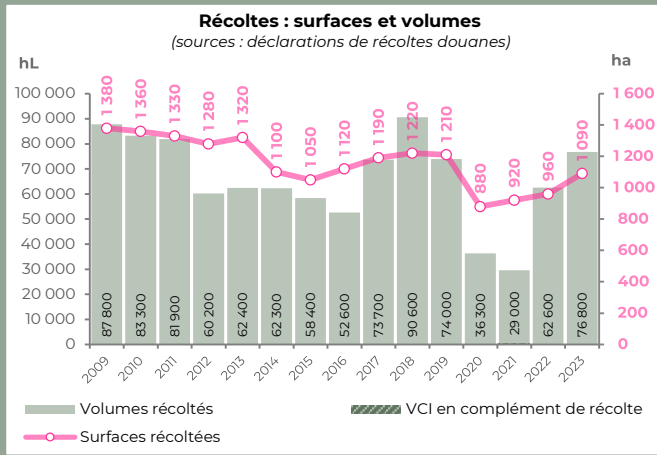
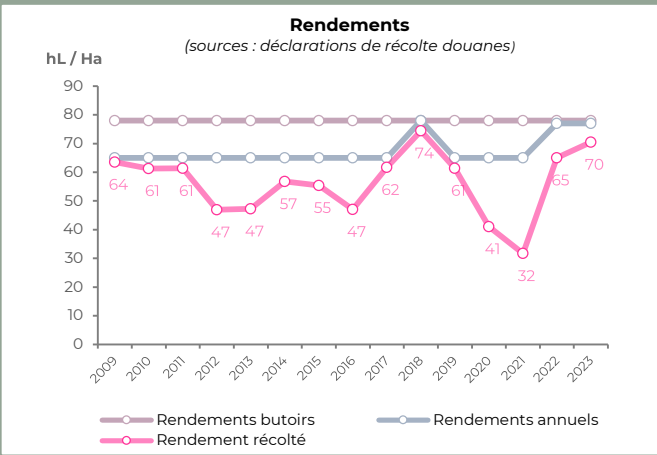




ZOOM SUR LES PRINCIPAUX PAYS À L'EXPORT



SYNTHÈSE ÉCONOMIQUE PLURI-ANNUELLE (15 ANS)

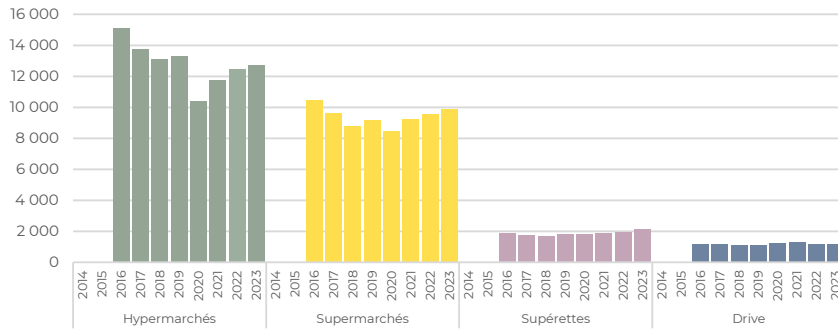




ZOOM GRANDE DISTRIBUTION FR

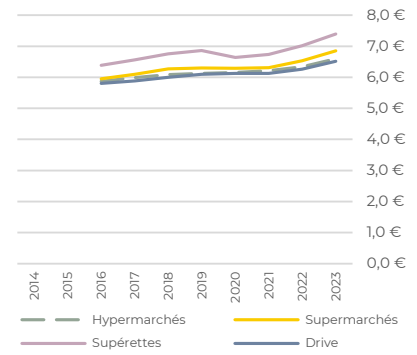
CIRCUITS DE DISTRIBUTION

VOLUME
hL



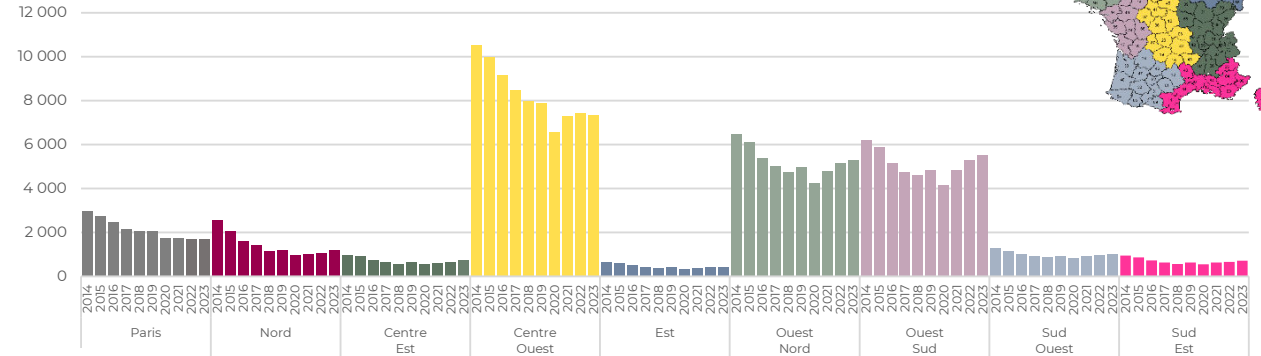
SOURCE : IRI

PRIX
€ TTC / 75 cL



RÉGIONALISATION

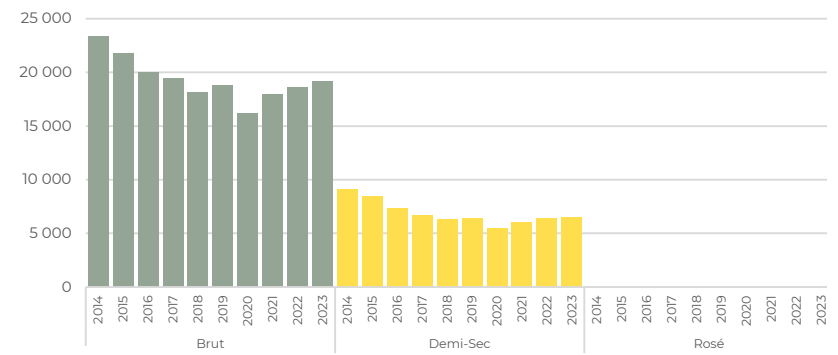
VOLUME
hL



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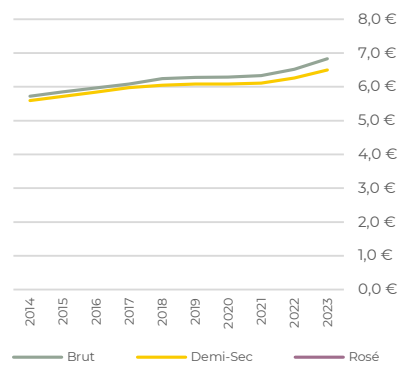
STYLES

VOLUME
hL



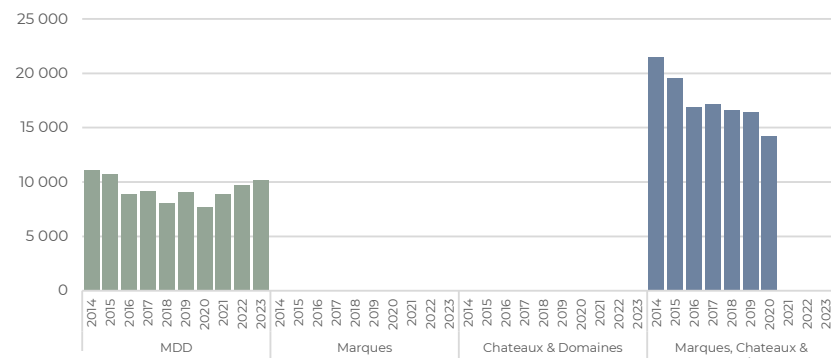
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PRIX
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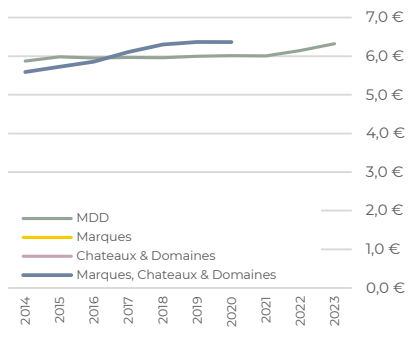
MARQUES

VOLUME
hL



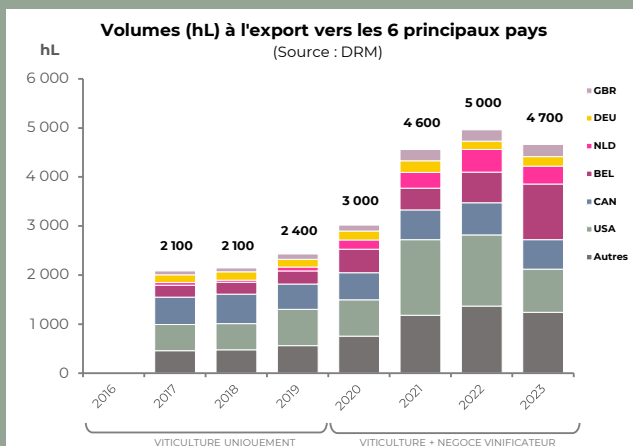
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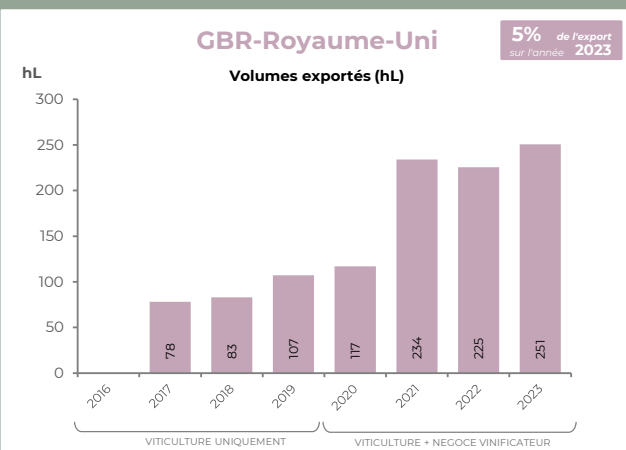
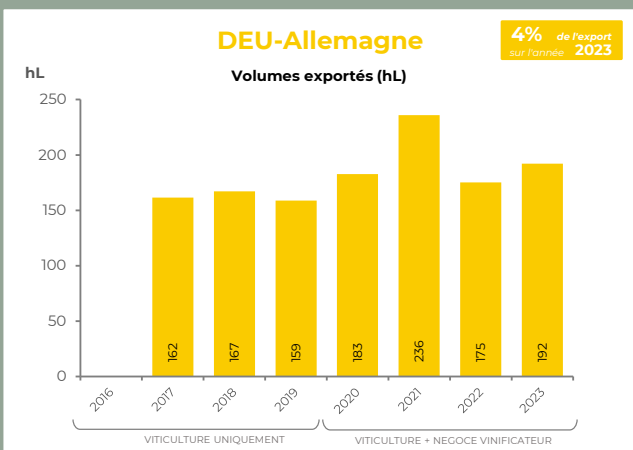
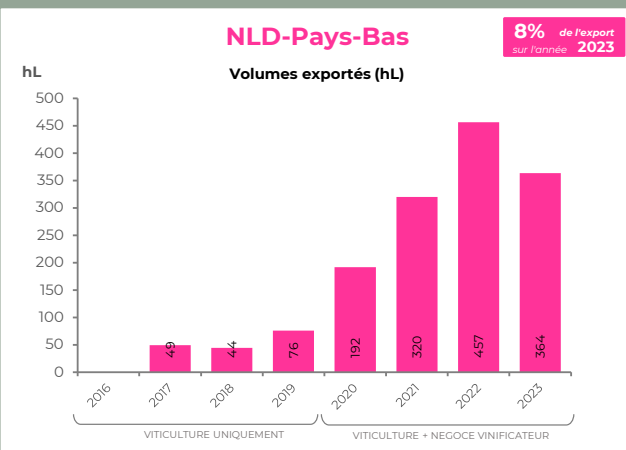
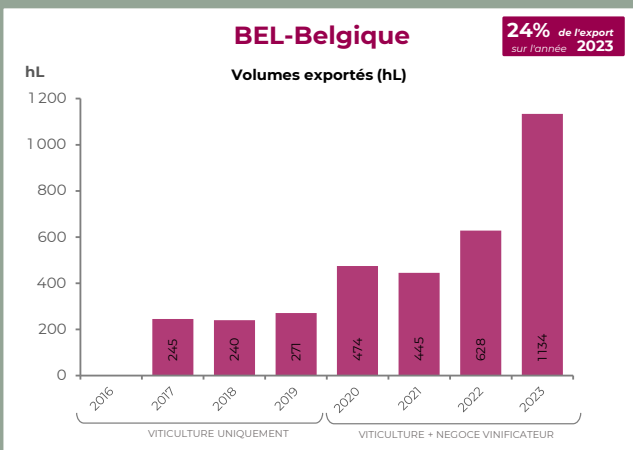
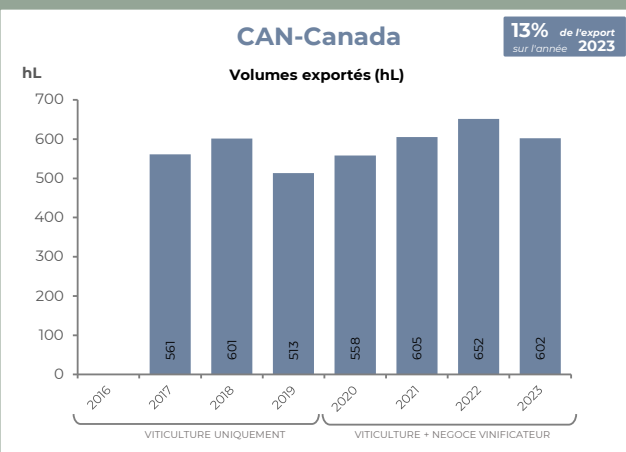
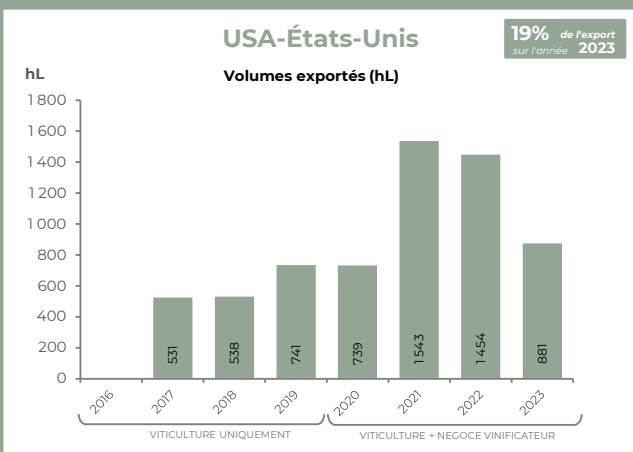




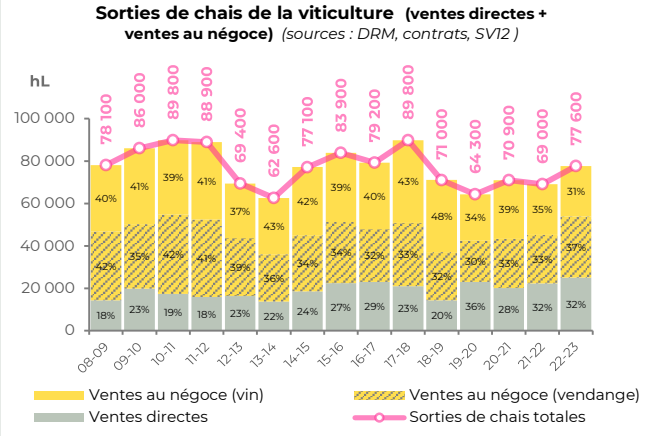
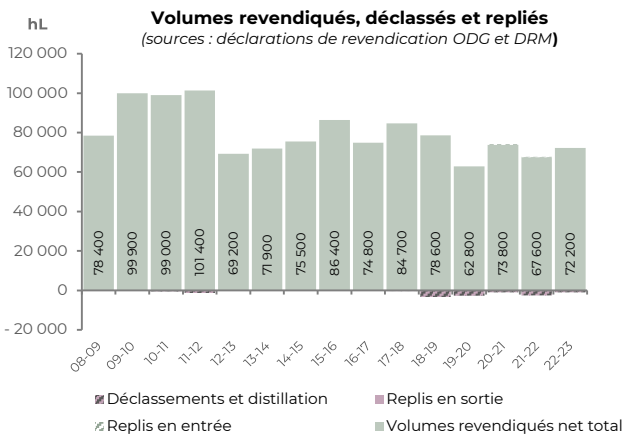
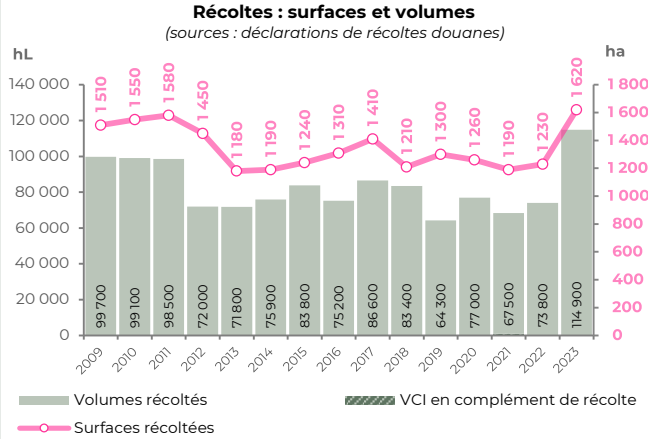
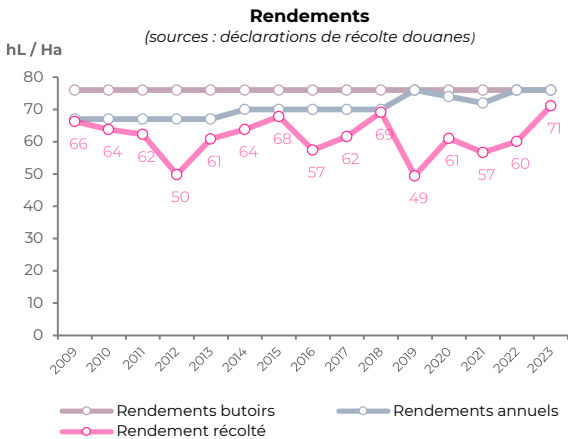
ZOOM SUR LES PRINCIPAUX PAYS À L'EXPORT



Les données de valeur et de prix ne sont pas disponibles

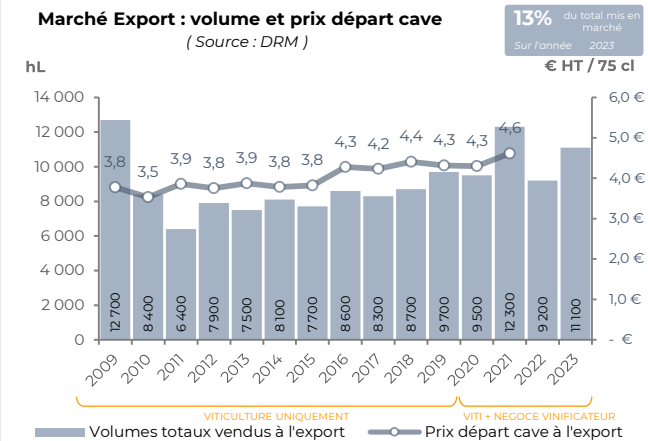
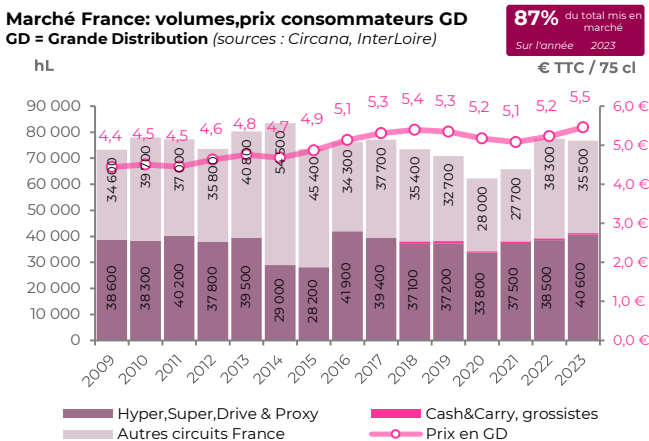
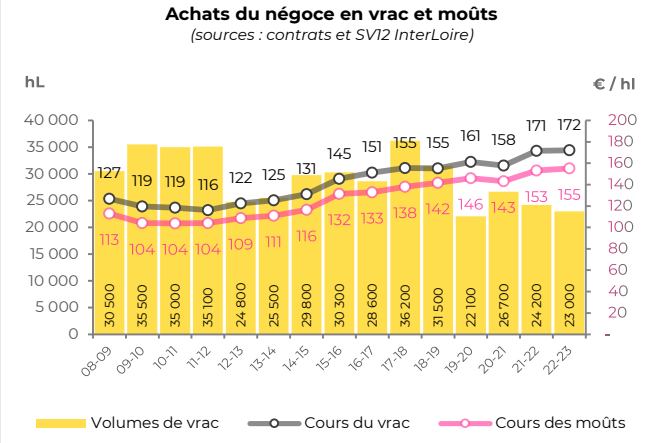
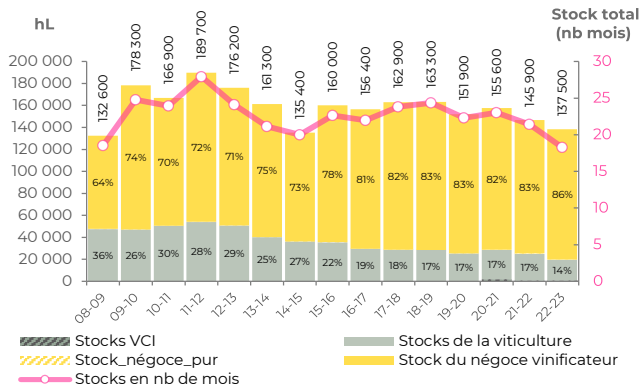


SYNTHÈSE ÉCONOMIQUE PLURI-ANNUELLE (15 ANS)



Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)

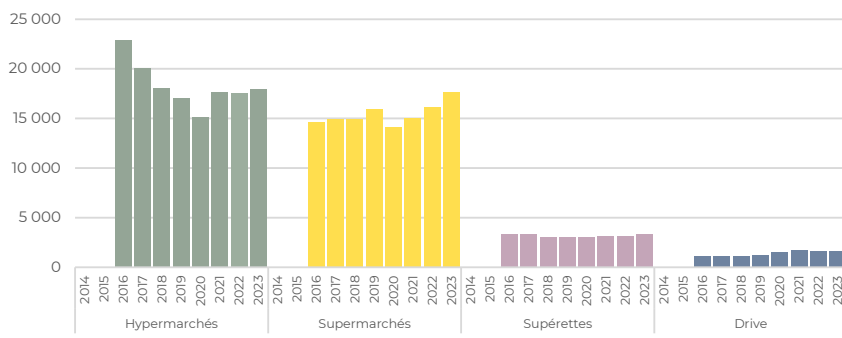




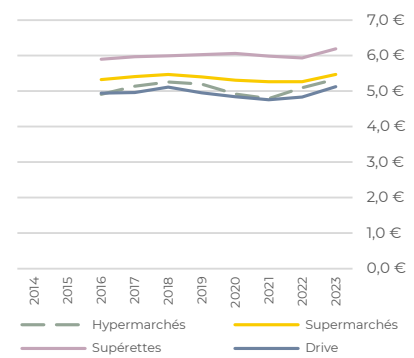
ZOOM GRANDE DISTRIBUTION FR

CIRCUITS DE DISTRIBUTION

VOLUME hL



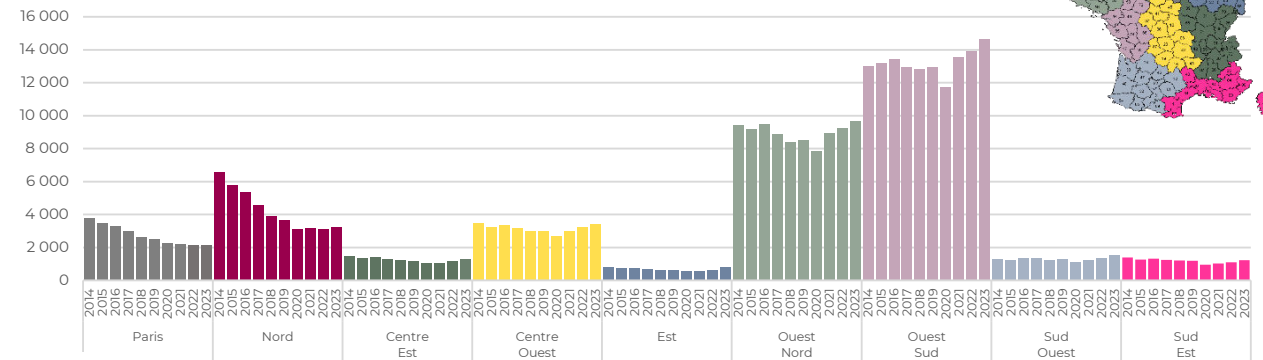
PRIX € TTC / 75 cL



SOURCE : IRI

RÉGIONALISATION

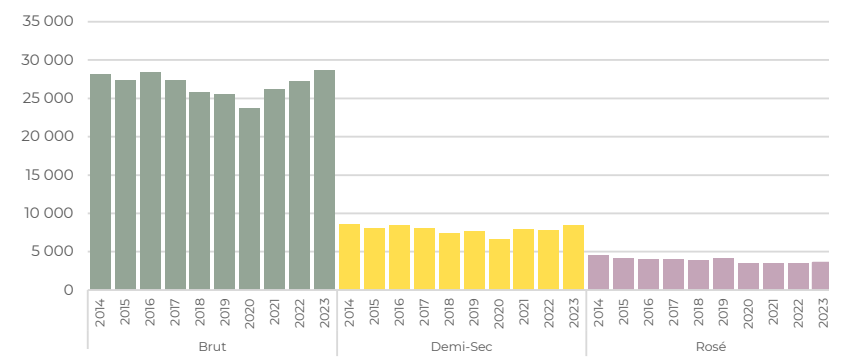
VOLUME hL



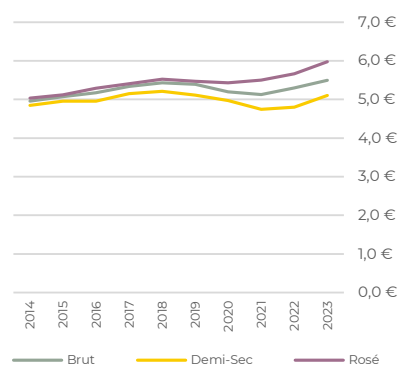
SOURCE : IRI

STYLES

VOLUME hL



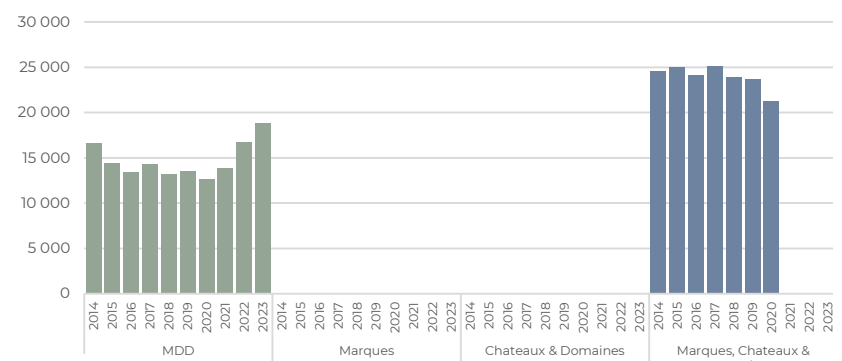
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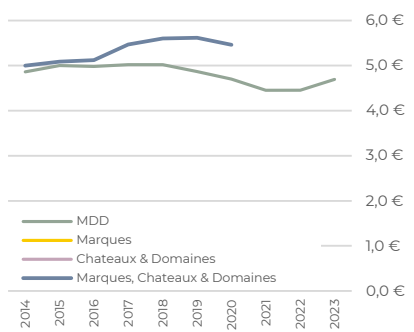
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MARQUES

VOLUME hL



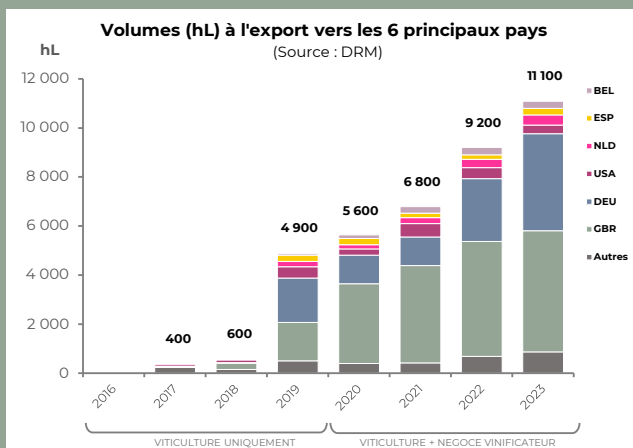
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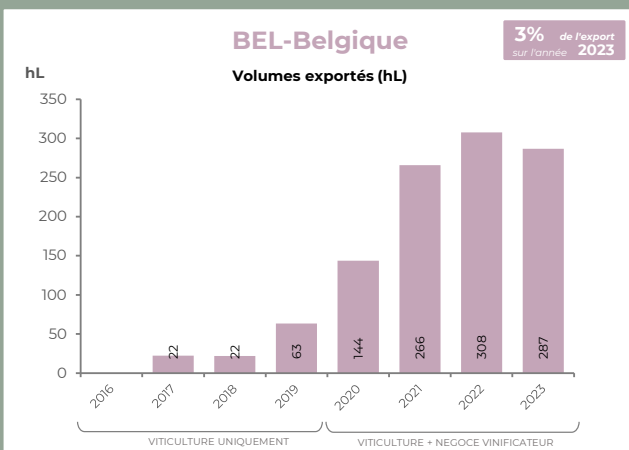
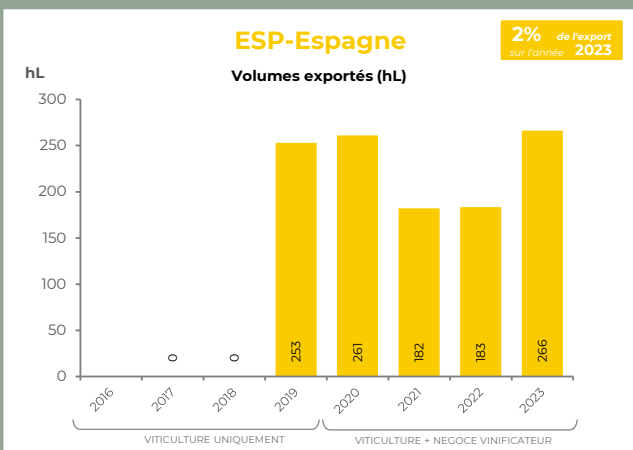
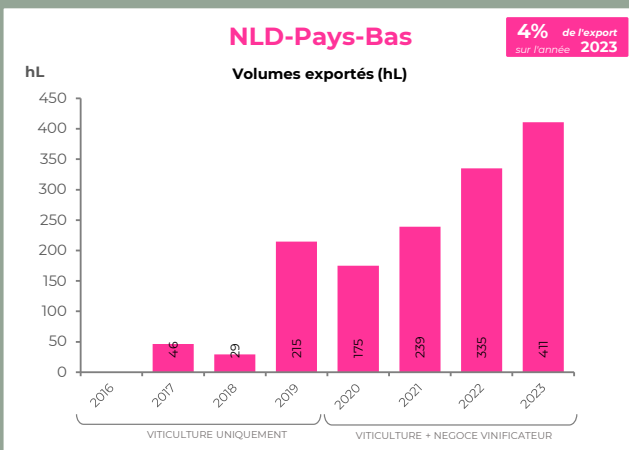
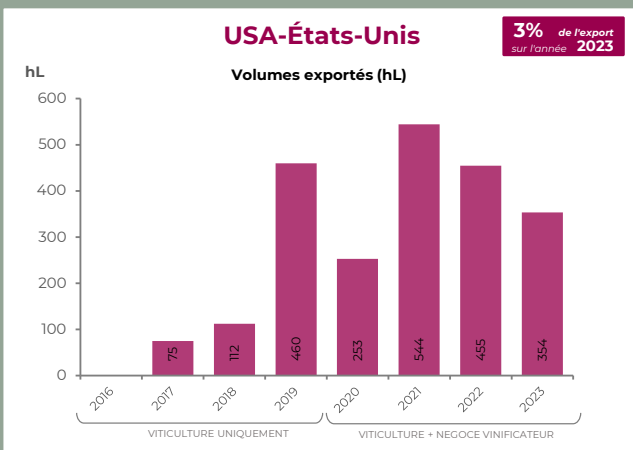
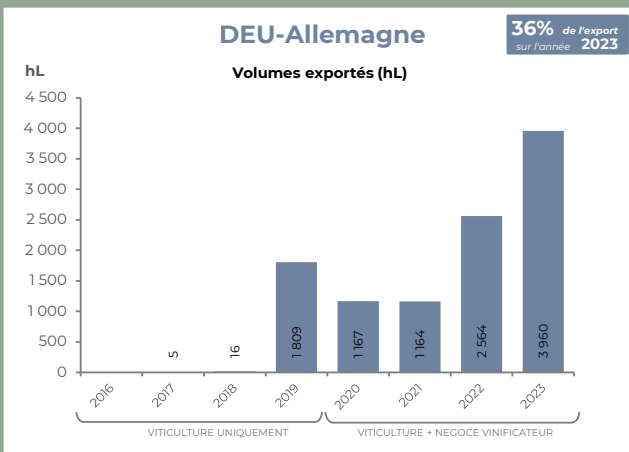
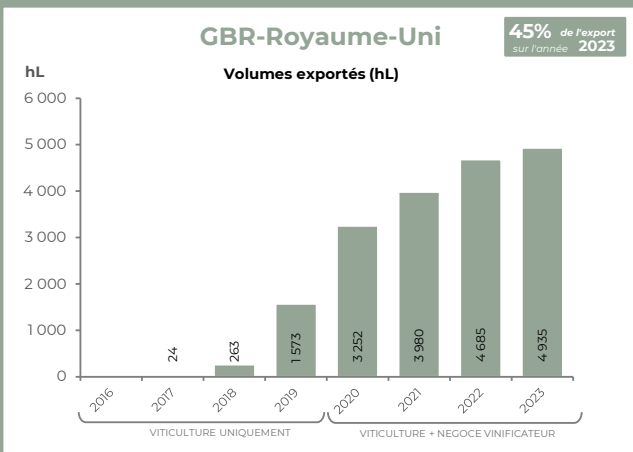
SOURCE : IRI



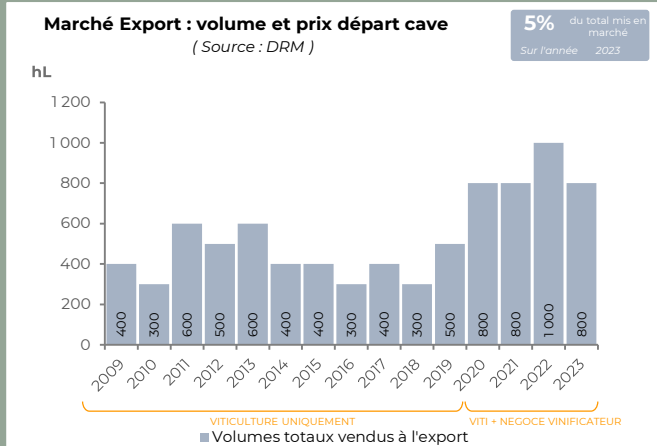
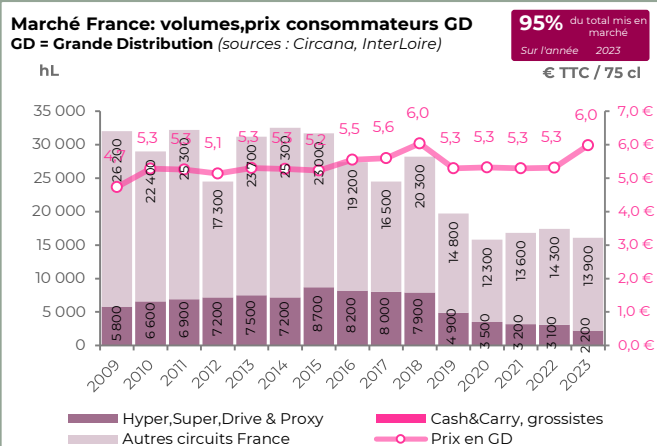
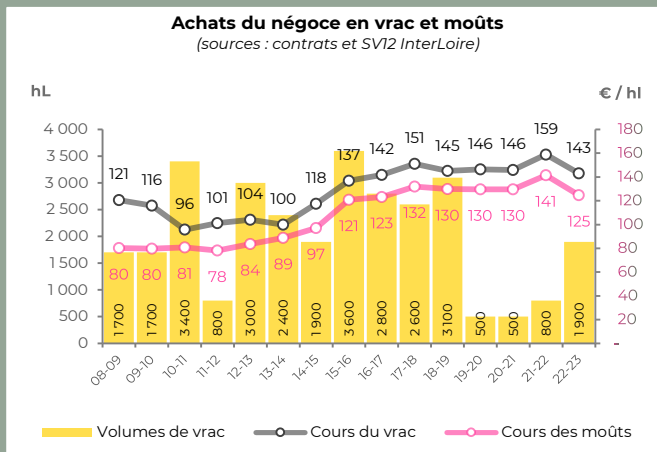
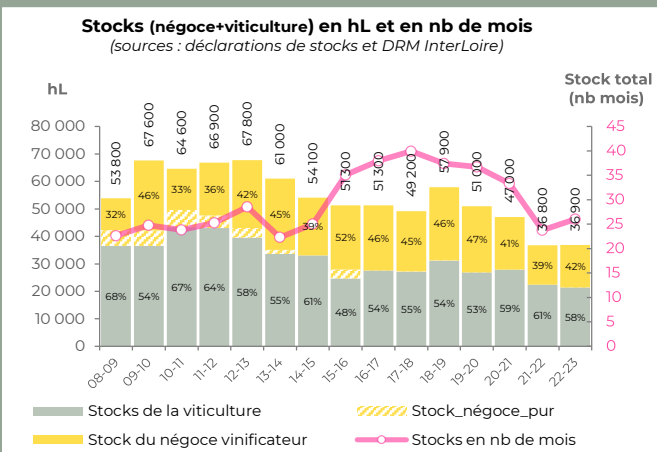
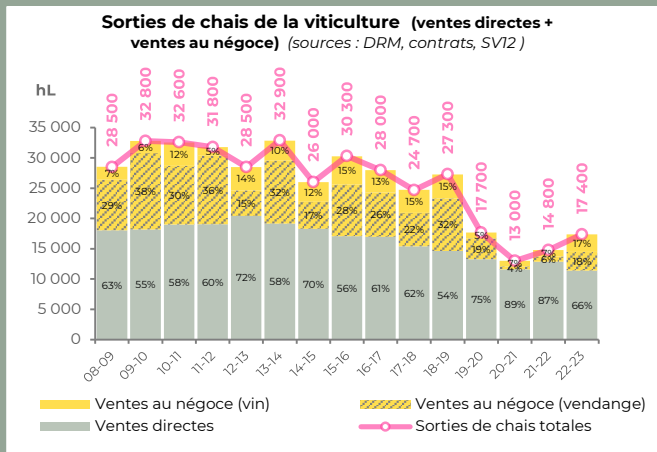
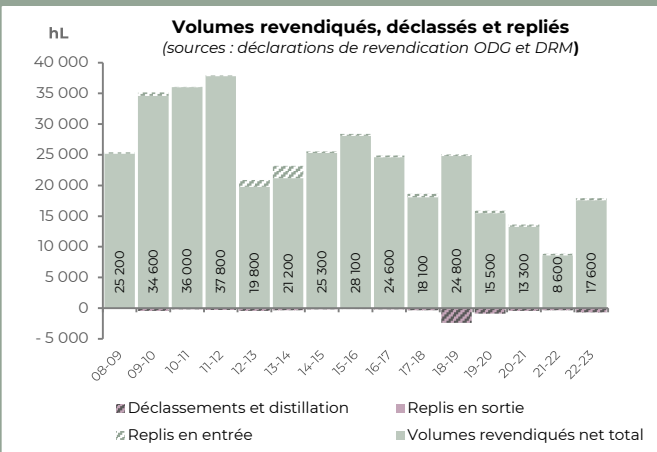
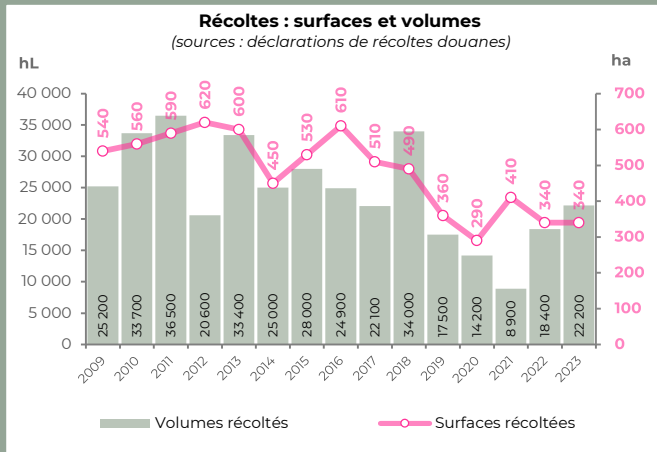
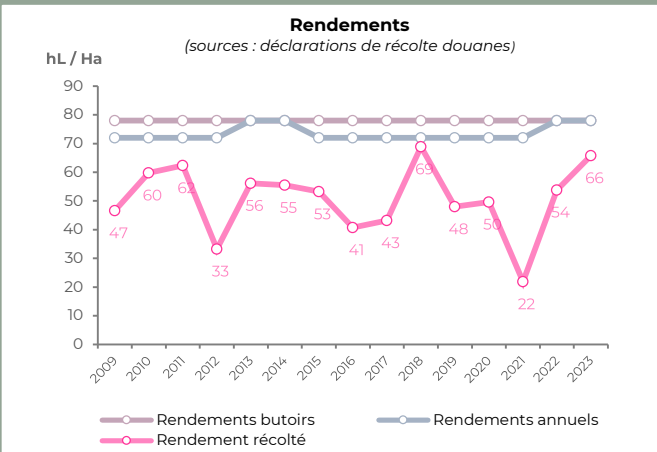
ZOOM SUR LES PRINCIPAUX PAYS À L'EXPORT



Les données de valeur et de prix ne sont pas disponibles



SYNTHÈSE ÉCONOMIQUE PLURI-ANNUELLE (15 ANS)

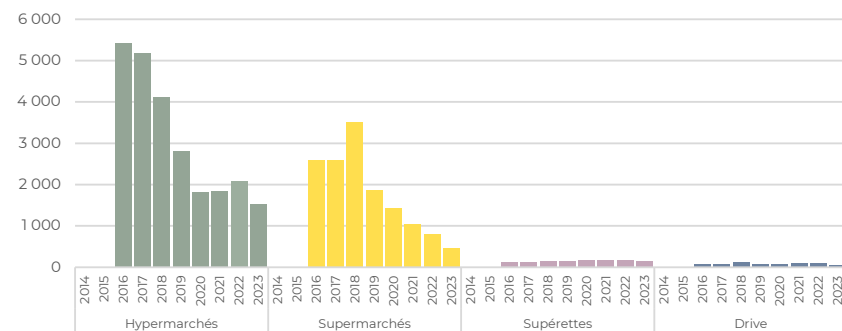




ZOOM GRANDE DISTRIBUTION FR

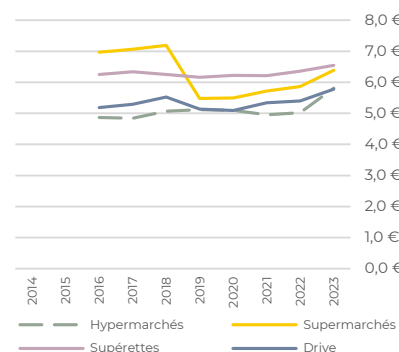
CIRCUITS DE DISTRIBUTION

VOLUME
hL



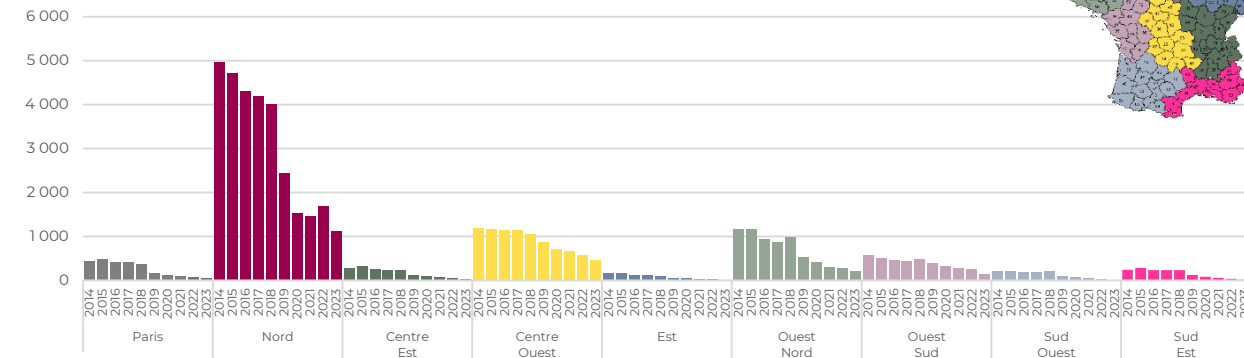
SOURCE : IRI

PRIX
€ TTC / 75 cL



RÉGIONALISATION

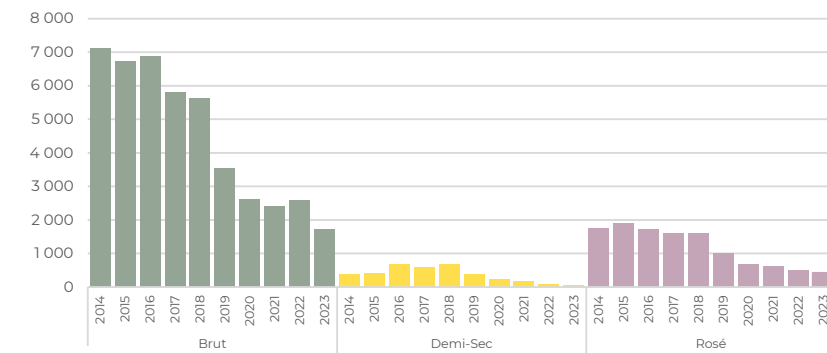
VOLUME
hL



SOURCE : IRI

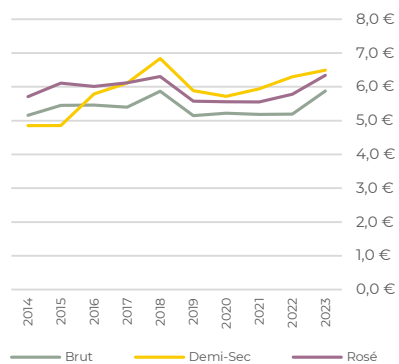
STYLES

VOLUME
hL



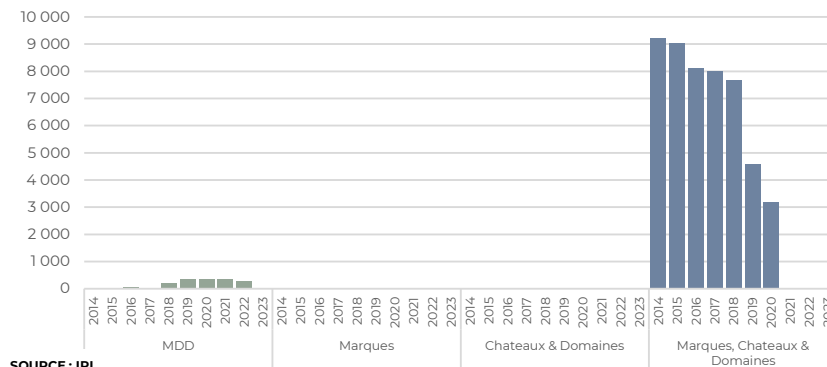
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PRIX
€ TTC / 75 cL



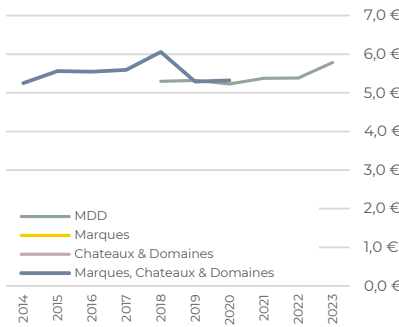
MARQUES

VOLUME
hL



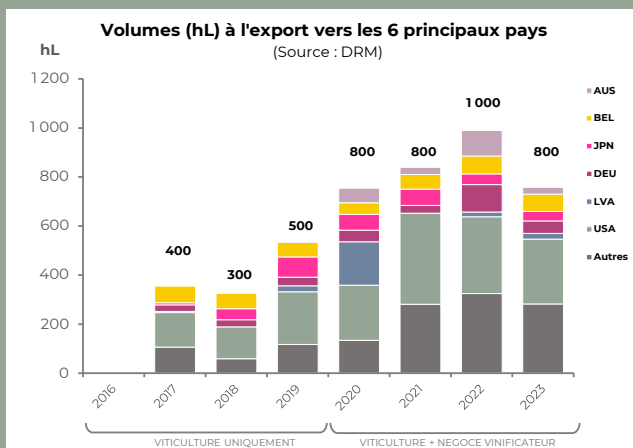
SOURCE : IRI

PRIX
€ TTC / 75 cL





ZOOM SUR LES PRINCIPAUX PAYS À L'EXPORT



Les données de valeur et de prix ne sont pas disponibles

