

Conjoncture économique mensuelle des vins de Loire

Anjou

Situation à fin juillet 2024



INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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Total de l'AOP "Anjou"

Anjou Blanc, Rouge, Villages, Village Brissac et Gamay+Primeur

Évolution sur 12 mois glissants - juillet 2024

+13,6%
variation du stock en hL
19
mois de stock



Stocks
totaux

-3,4%
-2 000 hL



Volume
mis en
marché

-3,3%
-1 780 hL



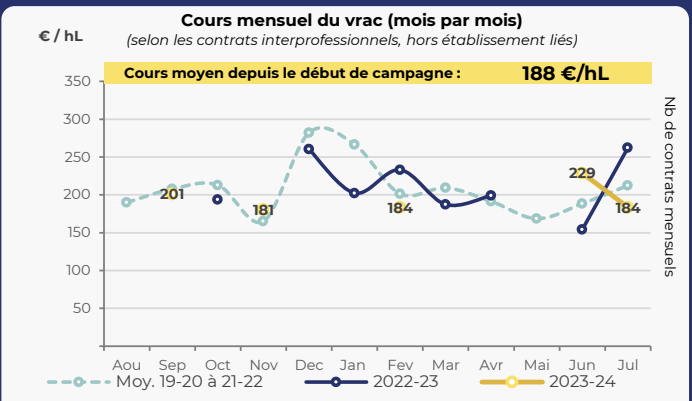
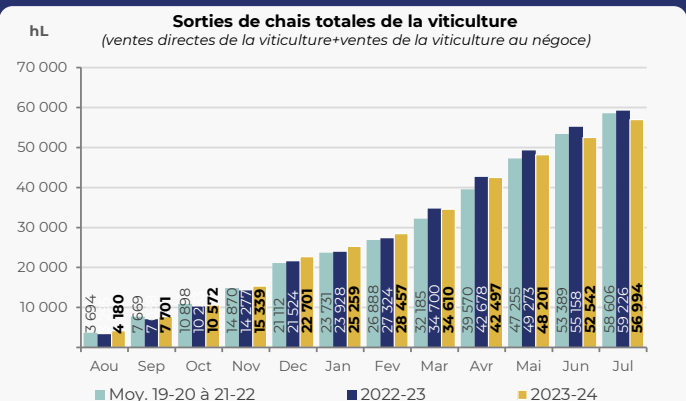
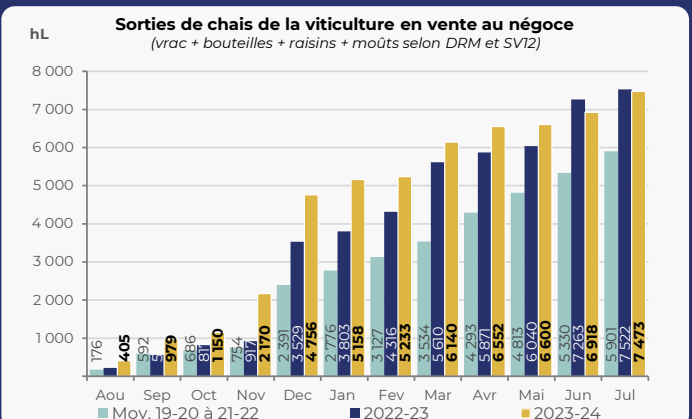
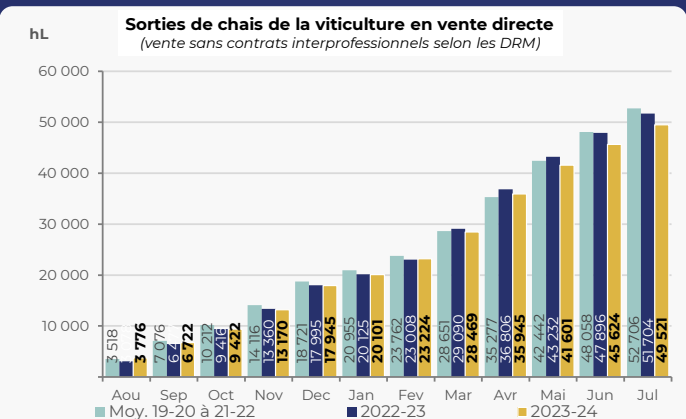
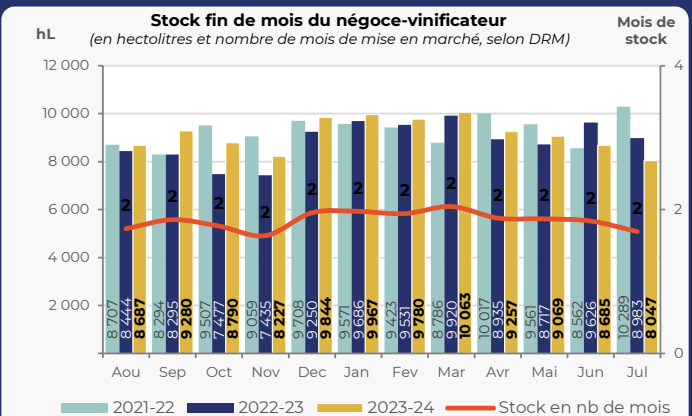
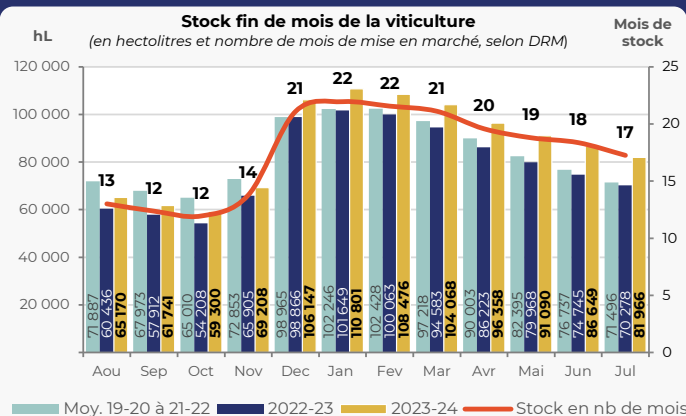
Volume
ventes
France

-4,3%
-220 hL



Volume
ventes
Export

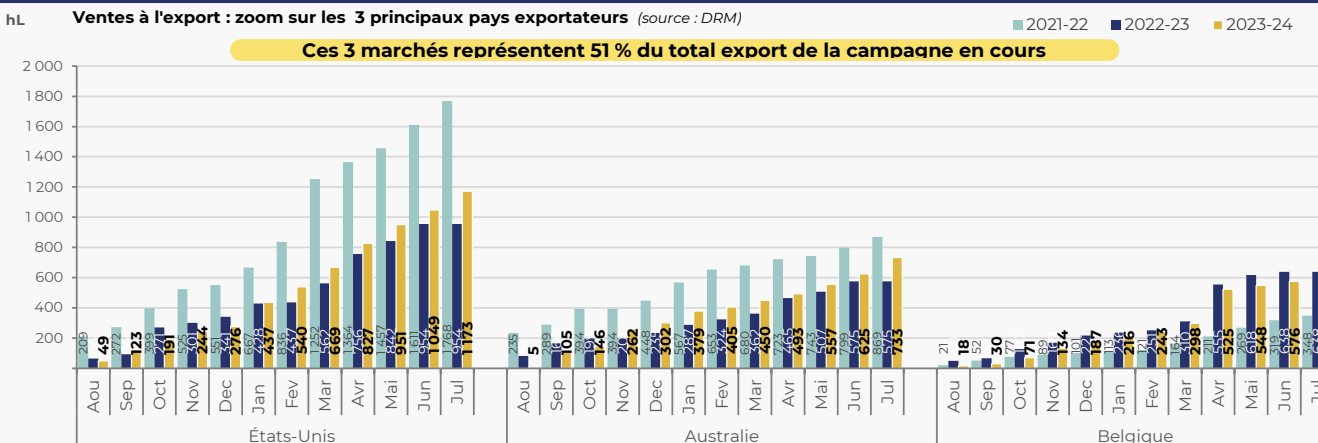
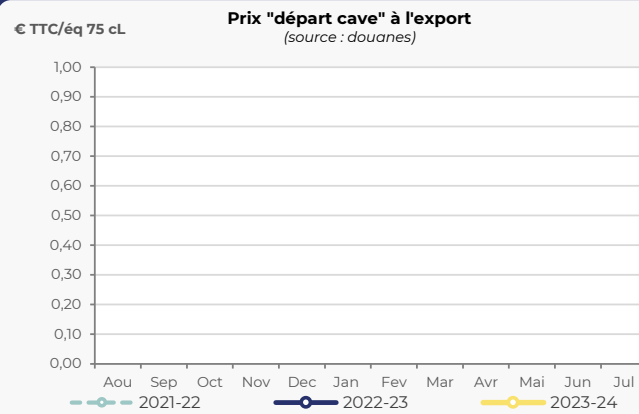
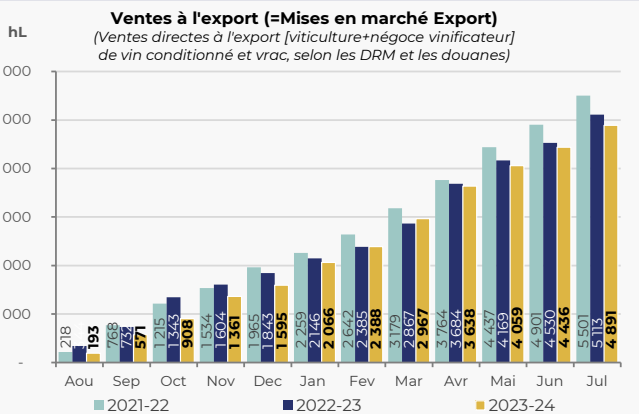
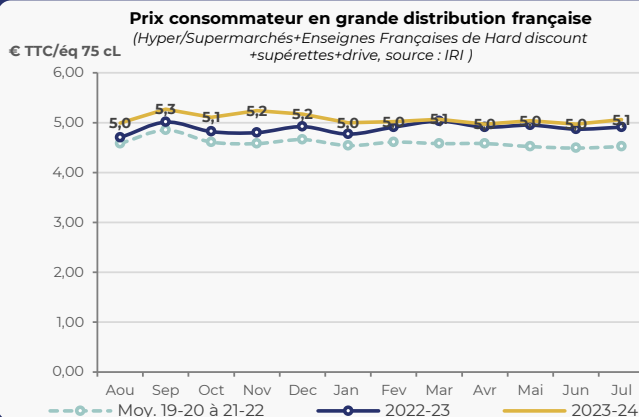
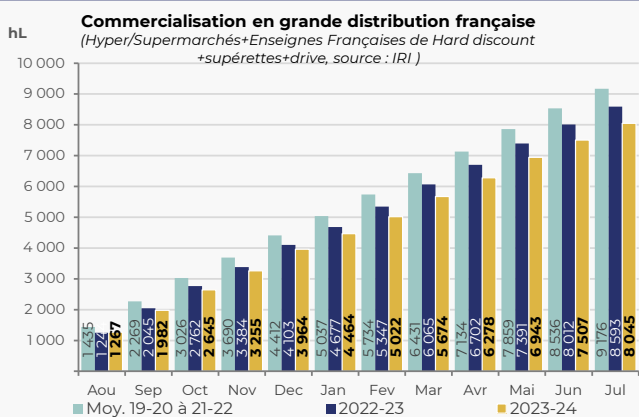
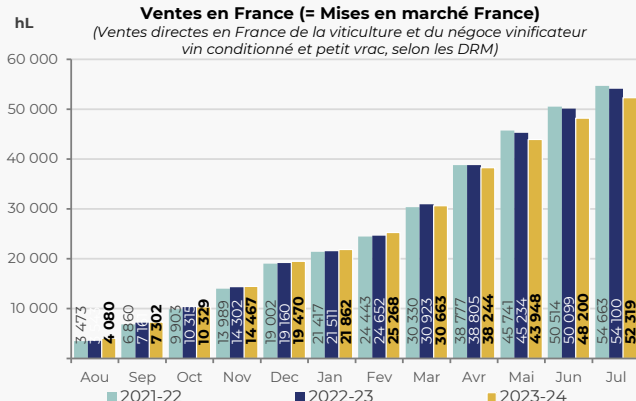
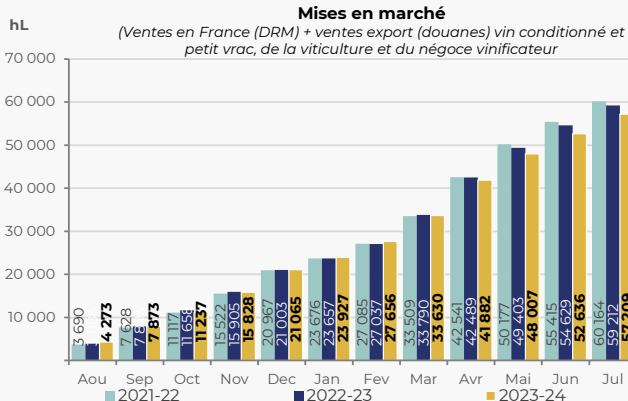
Données économiques - production



Total de l'AOP "Anjou"

Anjou Blanc, Rouge, Villages, Village Brissac et Gamay+Primeur

Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+20,3%
variation du stock en hL
17
mois de stock



Stocks totaux

+7,6%
+1 640 hL



Volume mis en marché

+8,7%
+1 590 hL



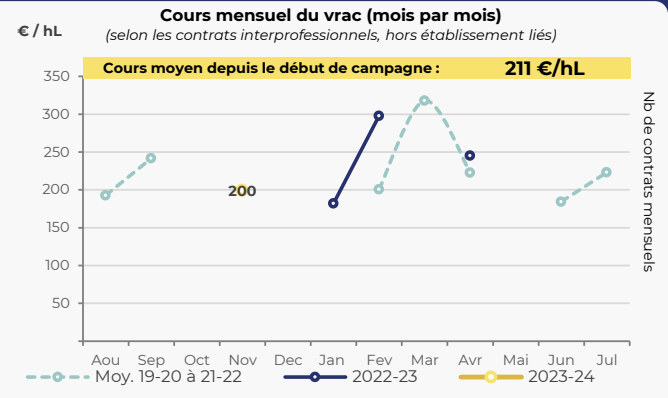
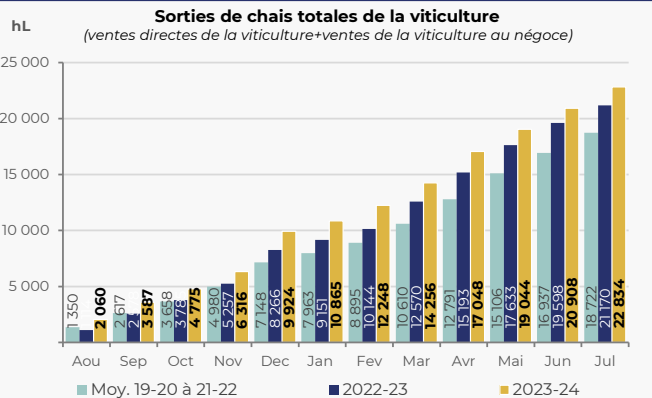
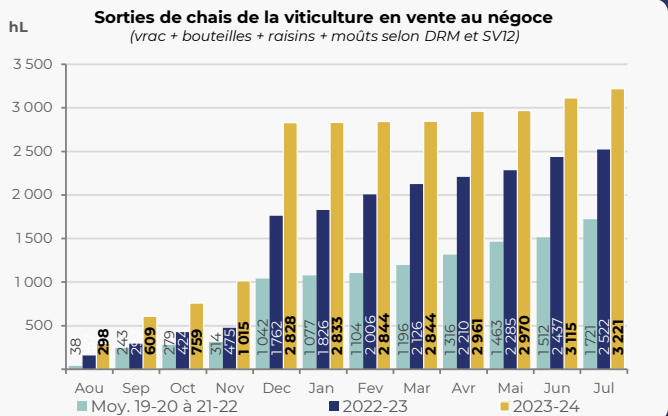
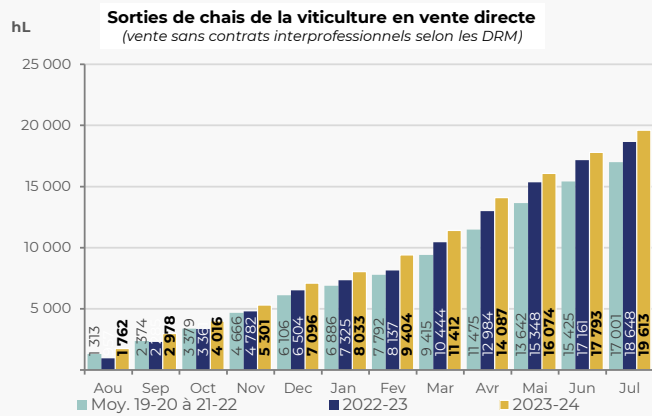
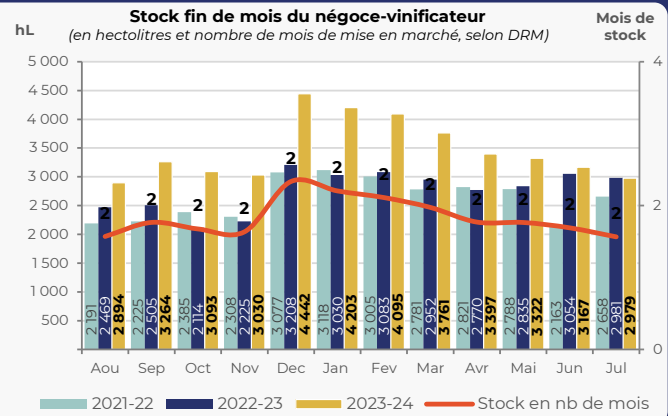
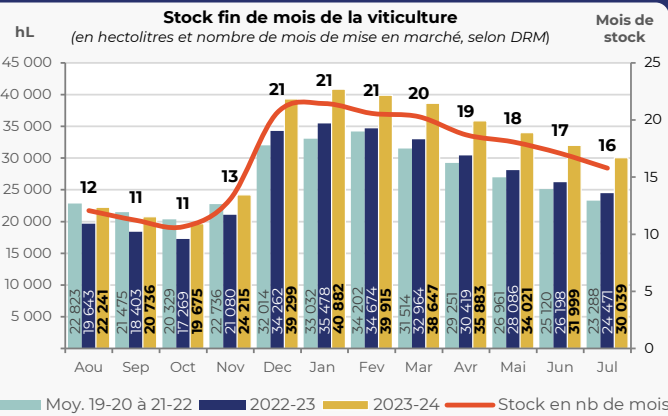
Volume ventes France

+1,8%
+60 hL

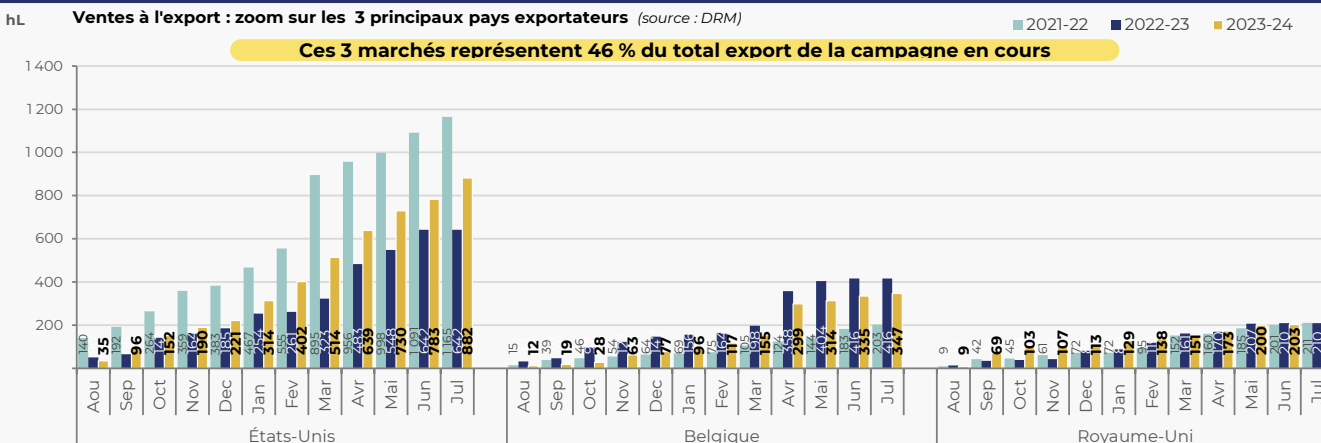
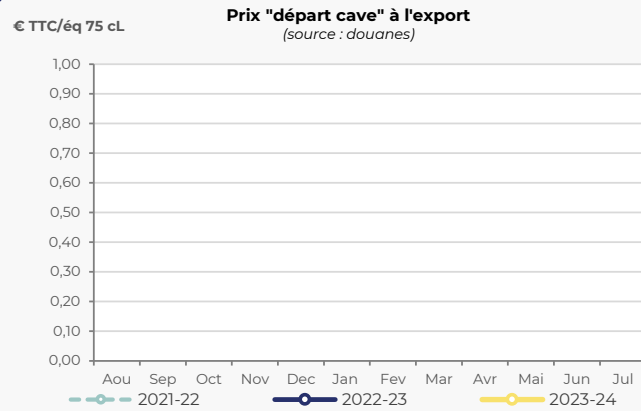
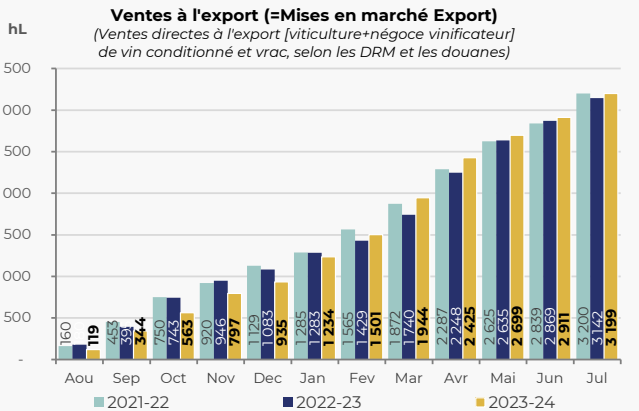
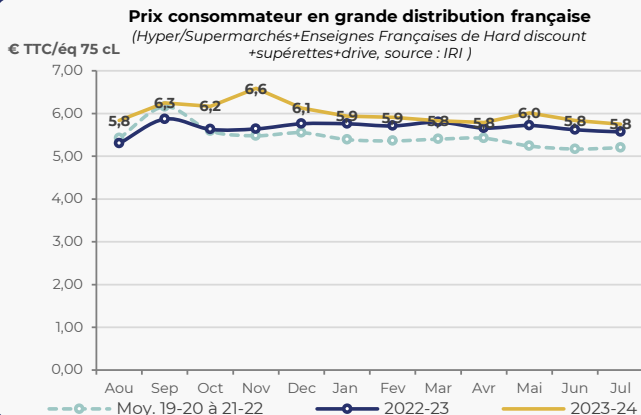
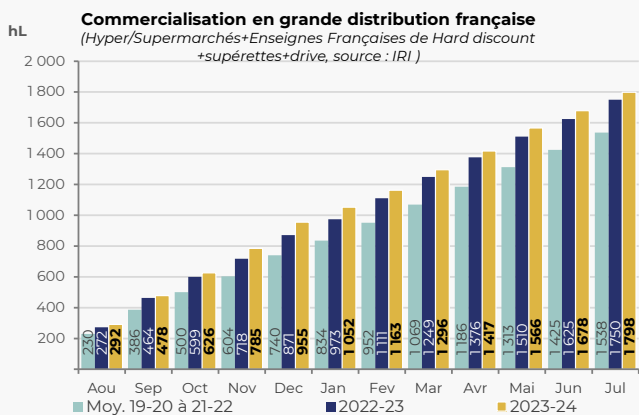
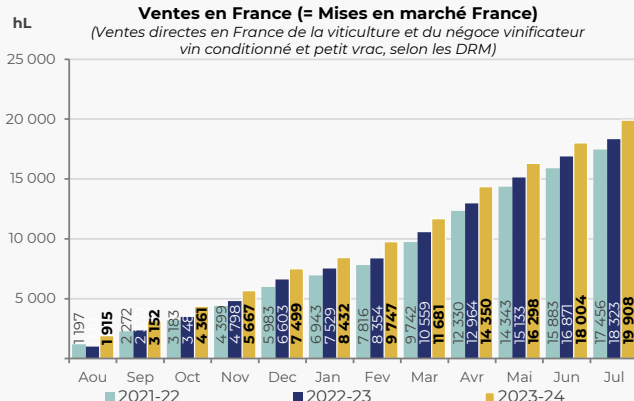
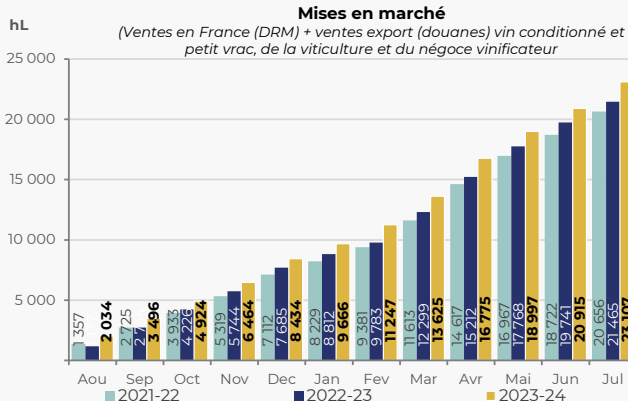


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+24,0%
variation du stock en hL
16
mois de stock



Stocks totaux

-17,7%
-230 hL



Volume mis en marché

-18,3%
-220 hL



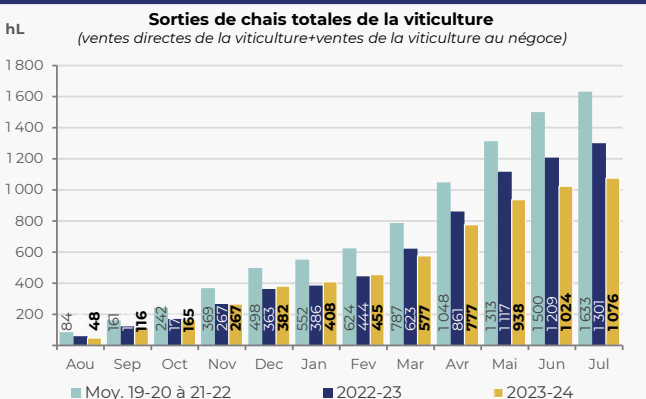
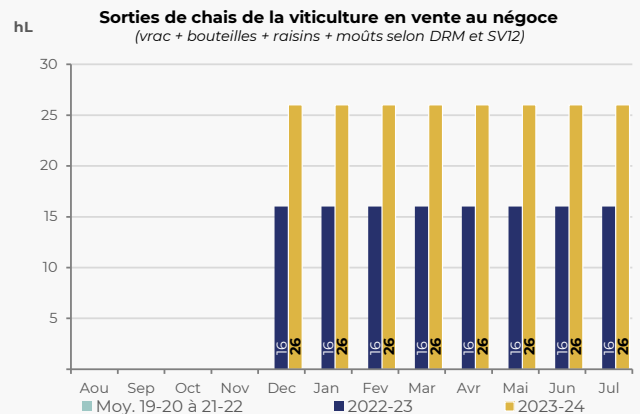
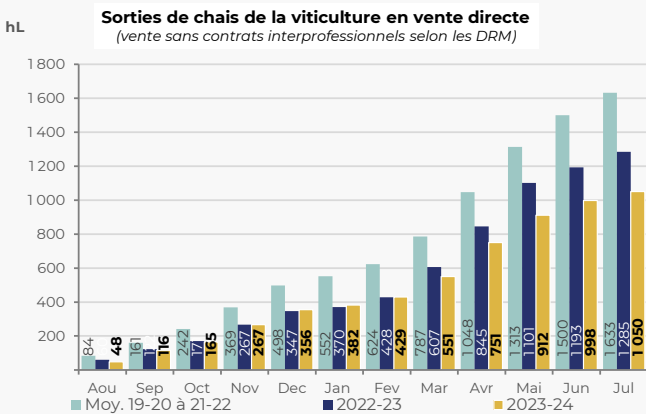
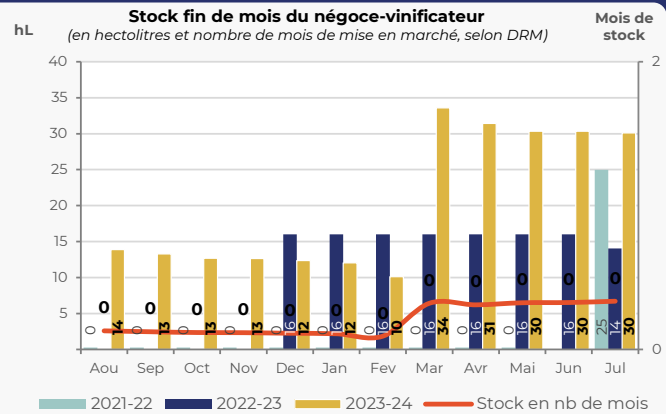
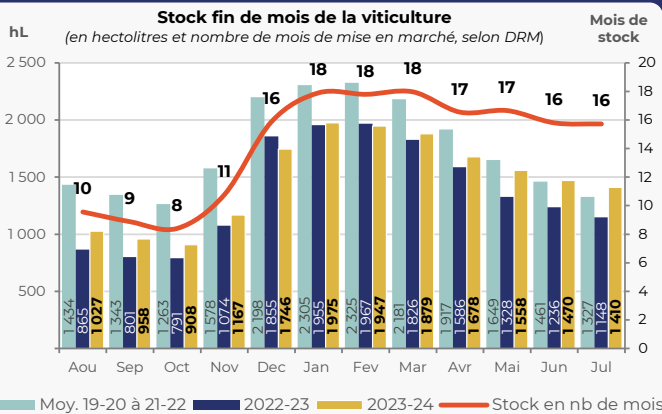
Volume ventes France

indisp.
#N/A



Volume ventes Export

Données économiques - production

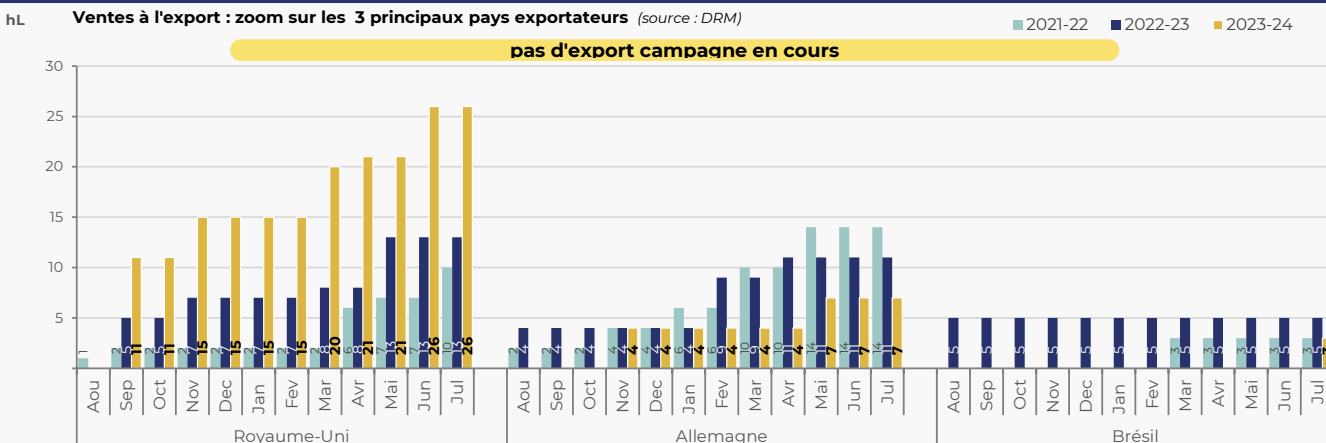
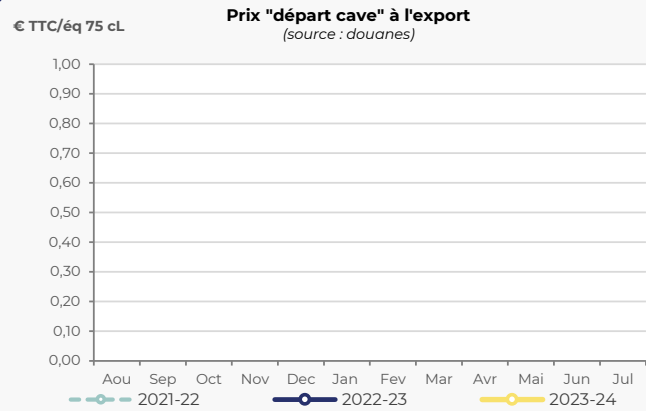
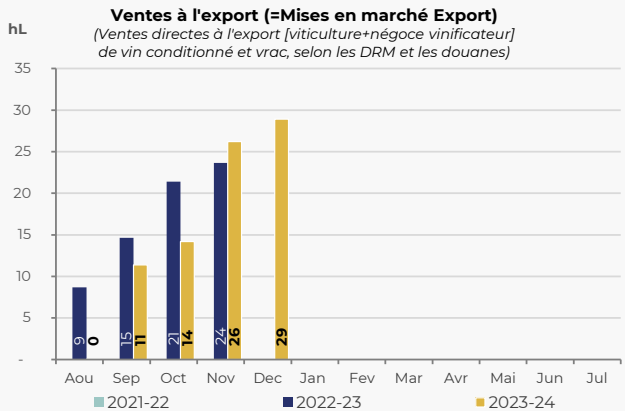
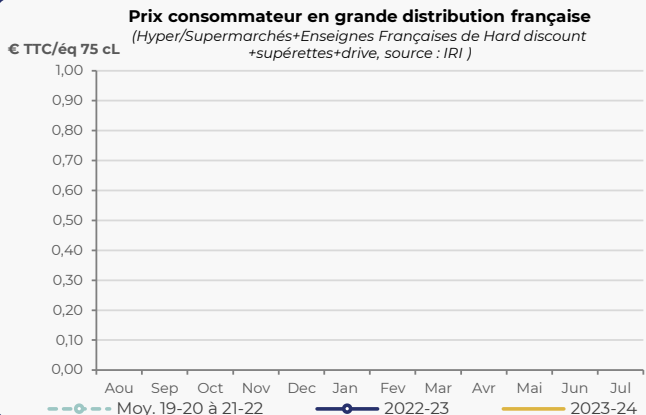
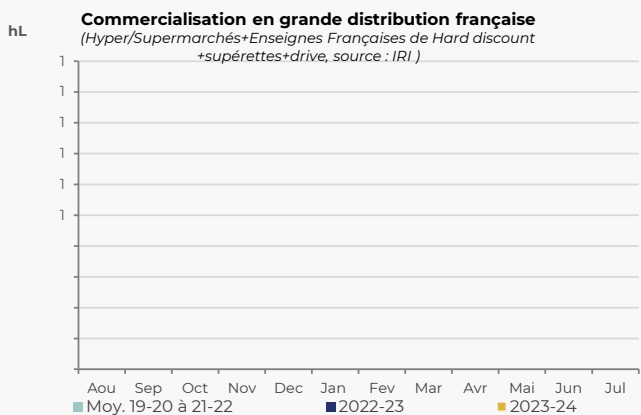
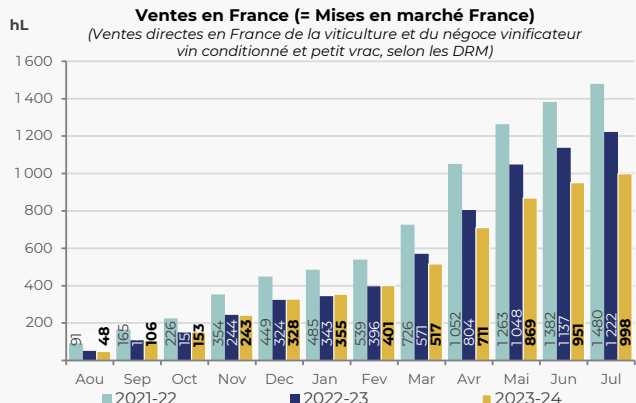
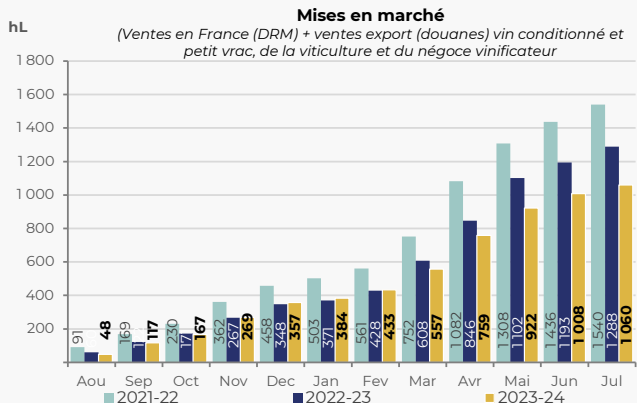


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+10,8%
variation du stock en hL
20
mois de stock



Stocks
totaux

-9,9%
-3 240 hL



Volume
mis en
marché

-9,7%
-3 050 hL



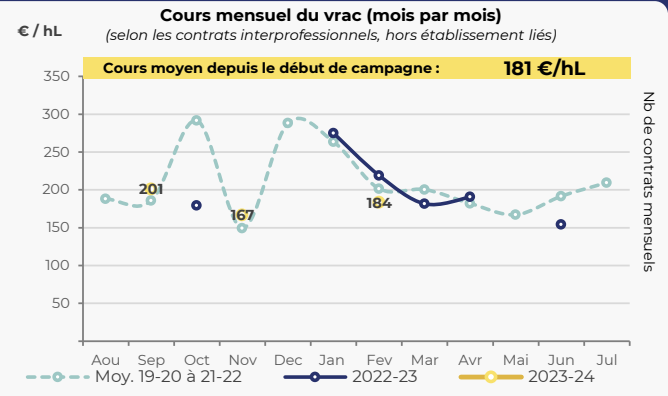
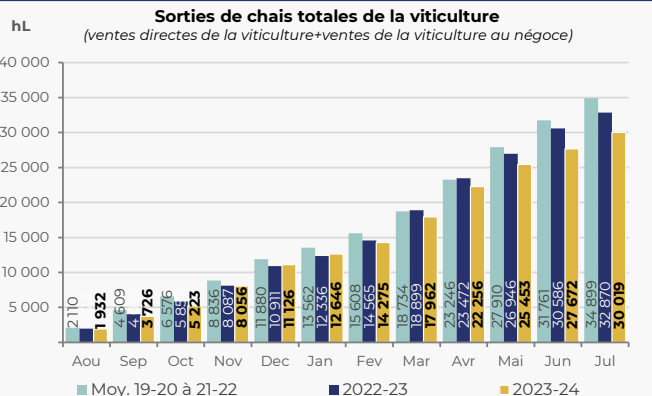
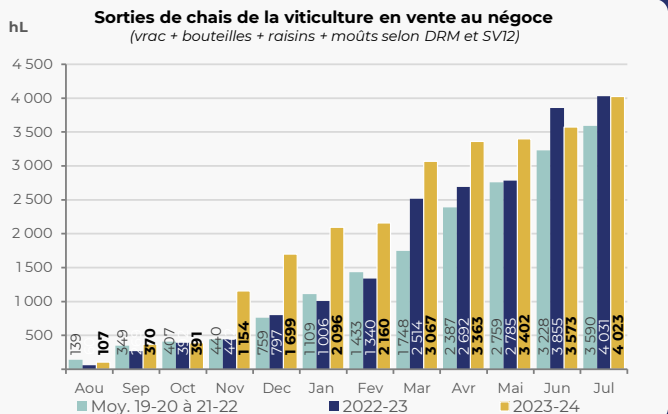
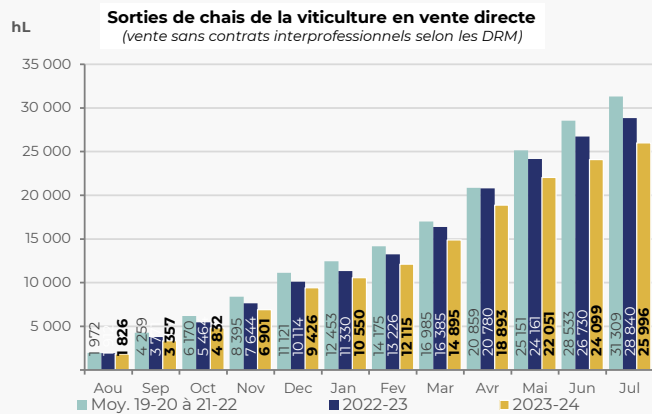
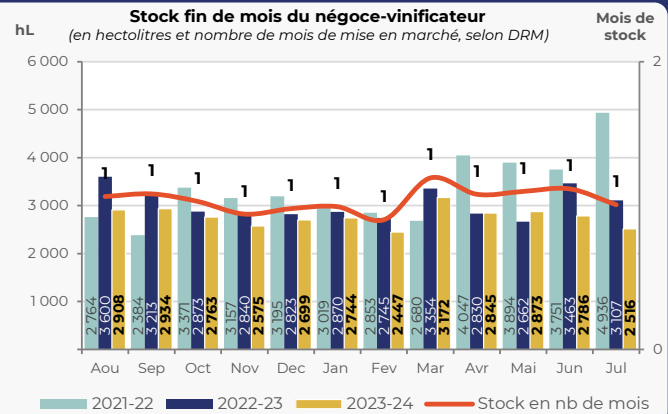
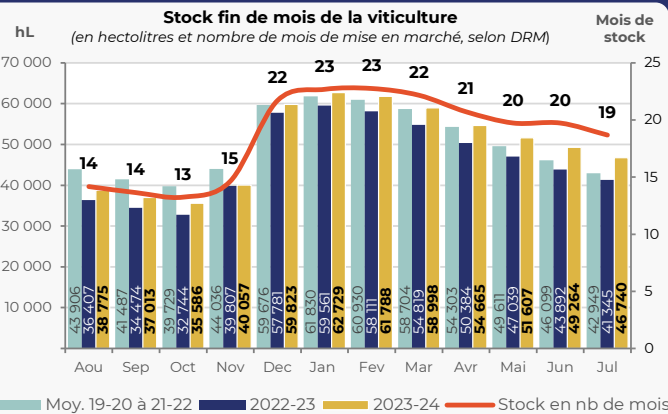
Volume
ventes
France

-16,0%
-190 hL

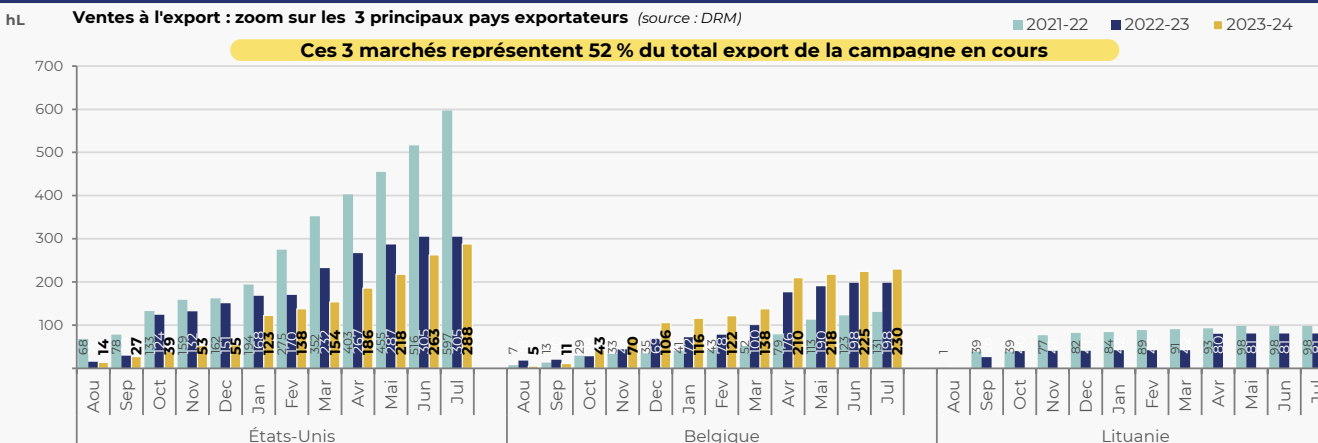
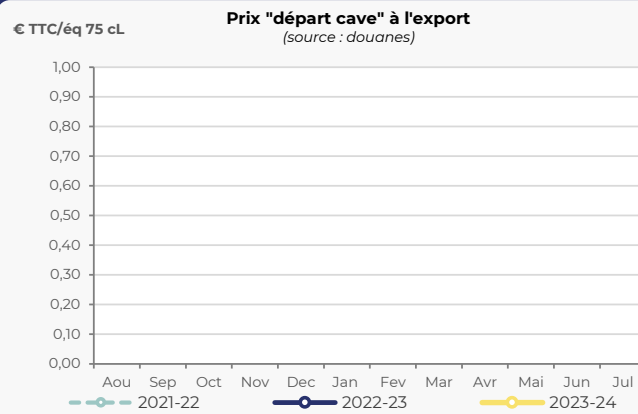
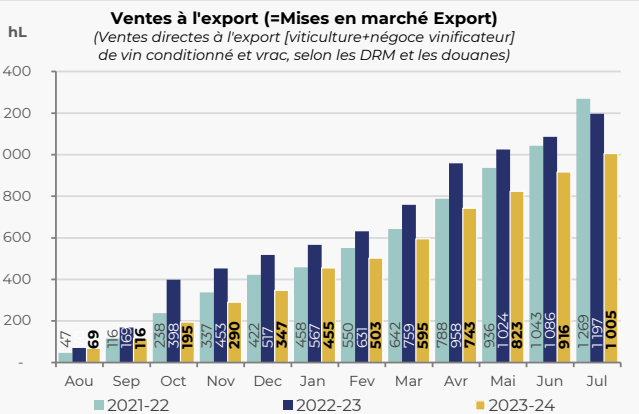
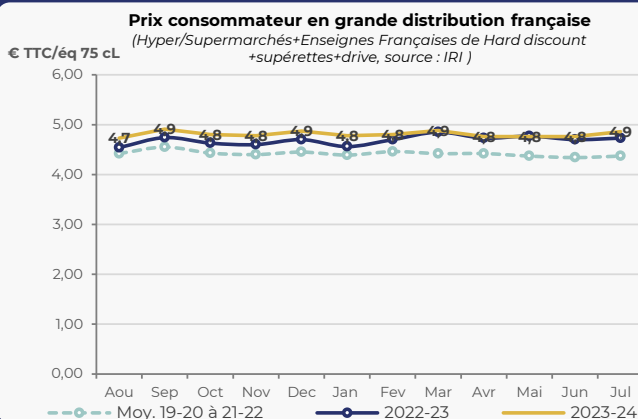
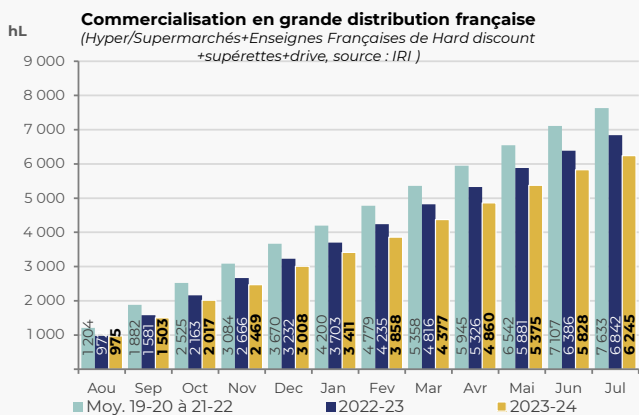
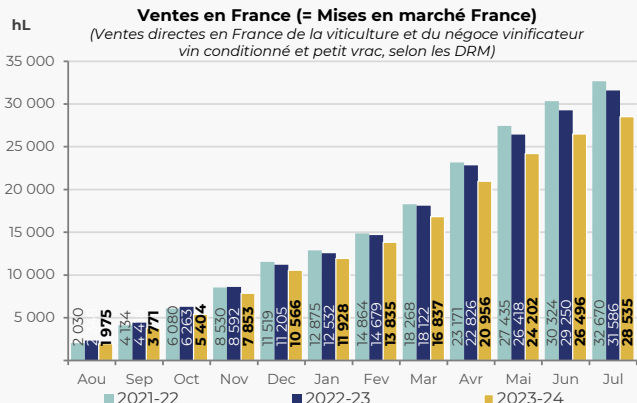
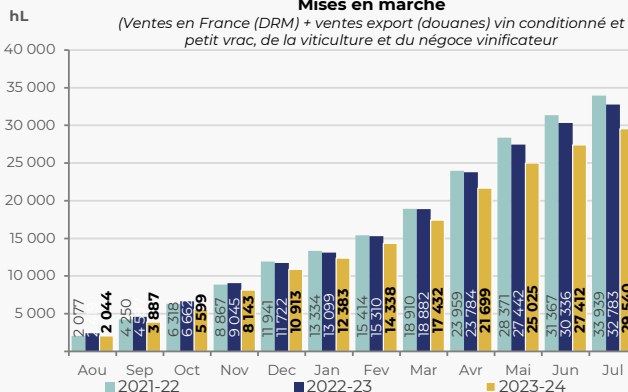


Volume
ventes
Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

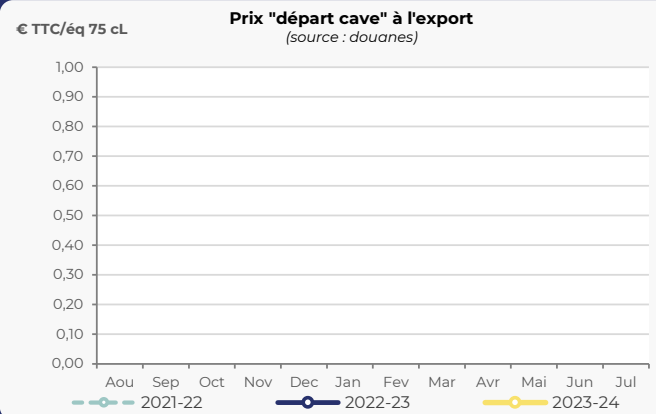
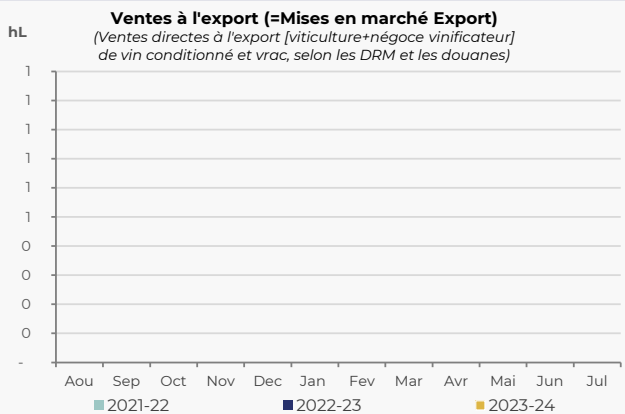
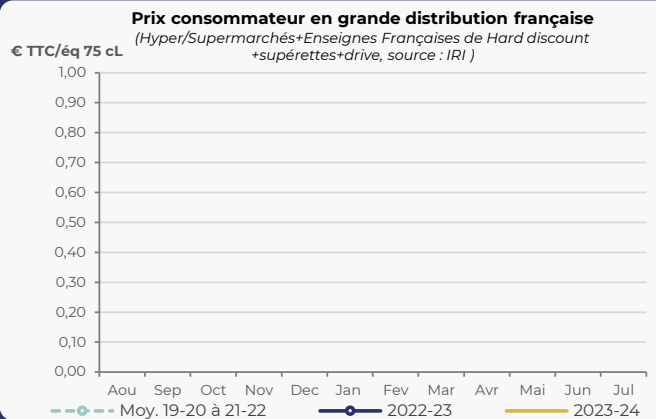
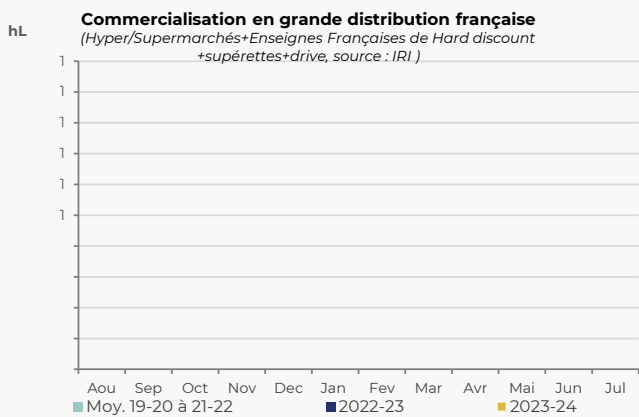
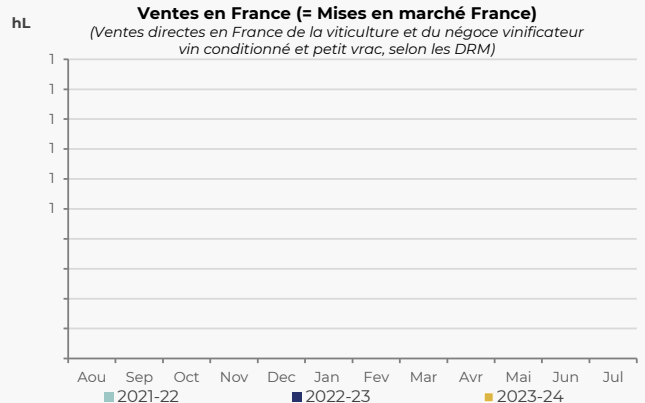
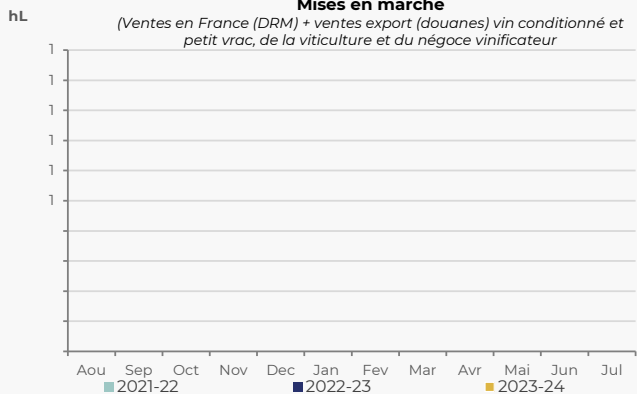
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Données économiques - production

<p>Stock fin de mois de la viticulture (en hectolitres et nombre de mois de mise en marché, selon DRM)</p> <p>hL (left axis), Mois de stock (right axis)</p> <p>— Moy. 19-20 à 21-22 — 2022-23 — 2023-24 — Stock en nb de mois</p>	<p>Aucune donnée de stock négoce</p>
<p>Sorties de chais de la viticulture en vente directe (vente sans contrats interprofessionnels selon les DRM)</p> <p>hL</p> <p>— Moy. 19-20 à 21-22 — 2022-23 — 2023-24</p>	<p>Aucune donnée de vente au négoce</p>
<p>Sorties de chais totales de la viticulture (ventes directes de la viticulture+ventes de la viticulture au négoce)</p> <p>hL</p> <p>— Moy. 19-20 à 21-22 — 2022-23 — 2023-24</p>	<p>Cours moyen depuis le début de campagne : indisponible</p> <p>Aucune donnée de cours du vrac</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">Nb de contrats mensuels</p>



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+1,7%
variation du stock en hL
22
mois de stock



**Stocks
totaux**

-4,9%
-180 hL



**Volume
mis en
marché**

-3,2%
-100 hL



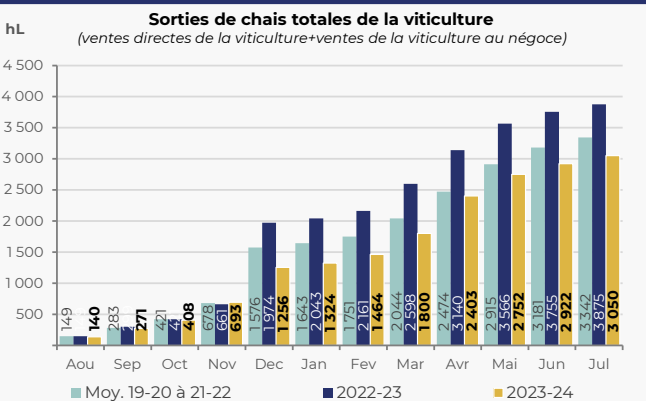
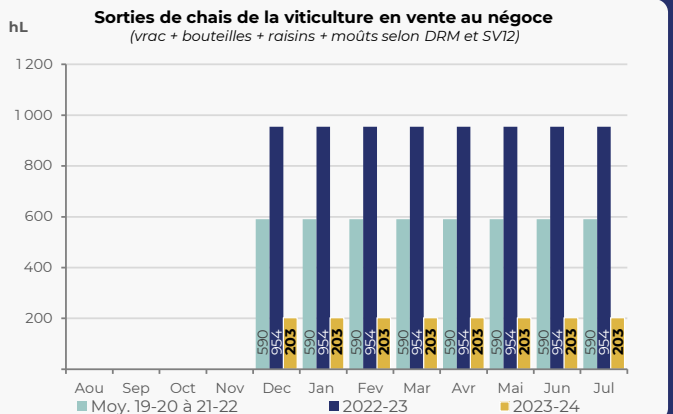
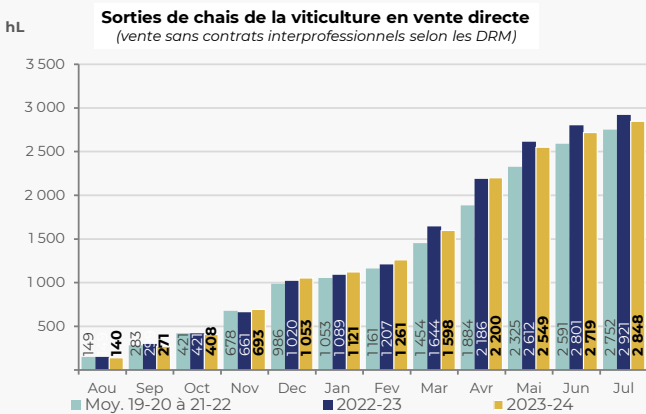
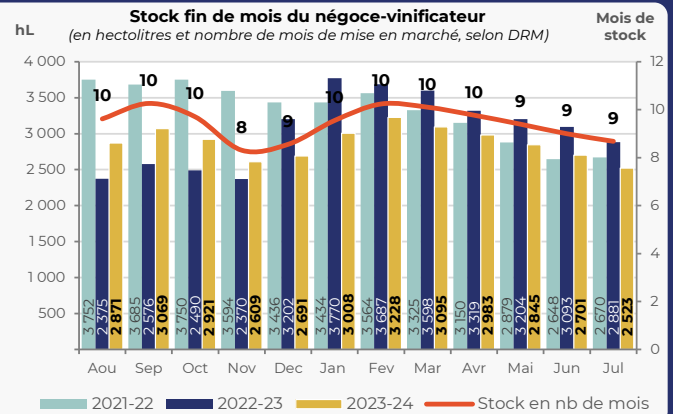
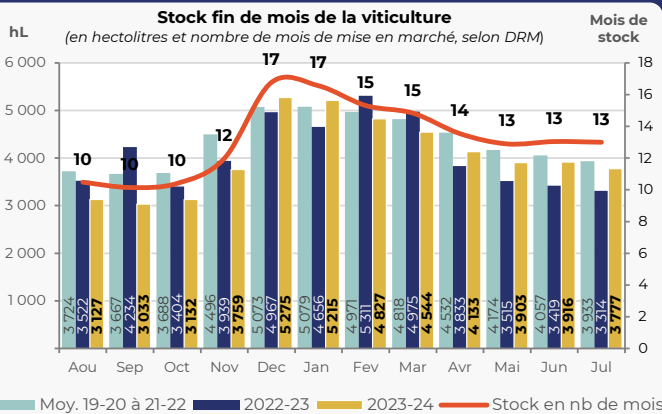
**Volume
ventes
France**

indisp.
#N/A



**Volume
ventes
Export**

Données économiques - production



Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nbre de contrats mensuels

Données économiques - commercialisation

