

# Conjoncture économique mensuelle des vins de Loire

**Anjou**

**Situation à fin juillet 2024**



**INTER.**  
INTERPROFESSION  
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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## Total de l'AOP "Anjou"

Anjou Blanc, Rouge, Villages, Village Brissac et Gamay+Primeur

### Évolution sur 12 mois glissants - juillet 2024

**+13,6%**  
variation du stock en hL  
**19**  
mois de stock



Stocks  
totaux

**-3,4%**  
**-2 000 hL**



Volume  
mis en  
marché

**-3,3%**  
**-1 780 hL**



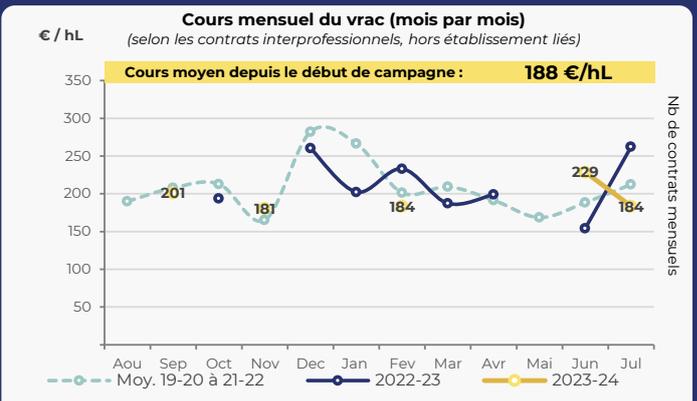
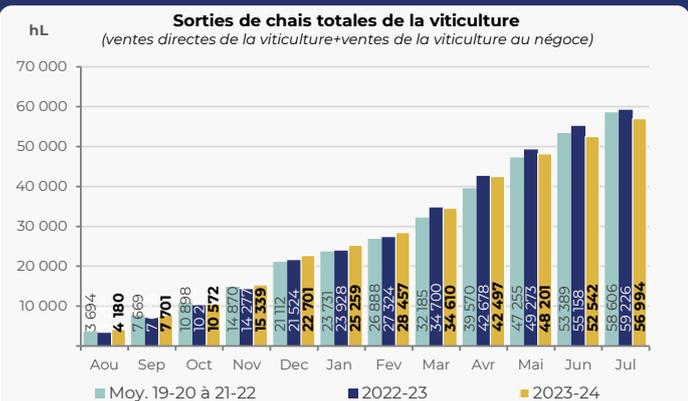
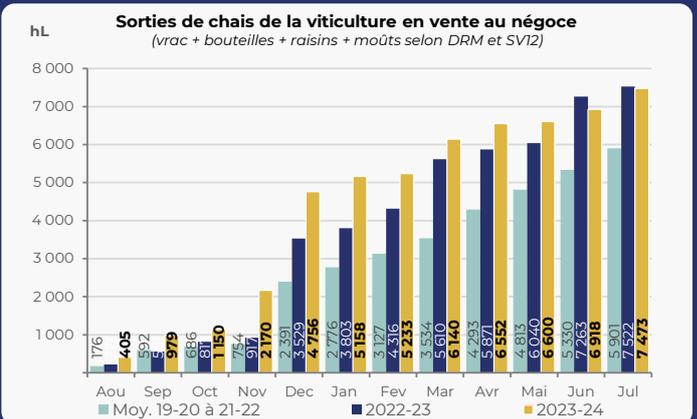
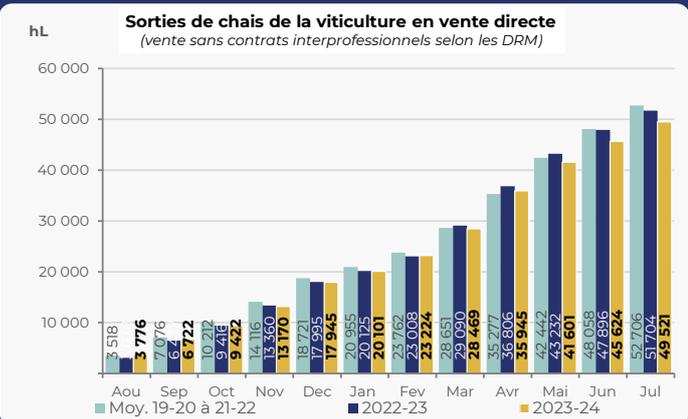
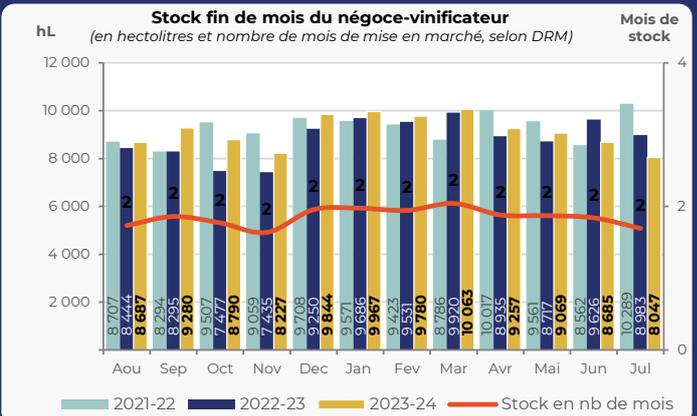
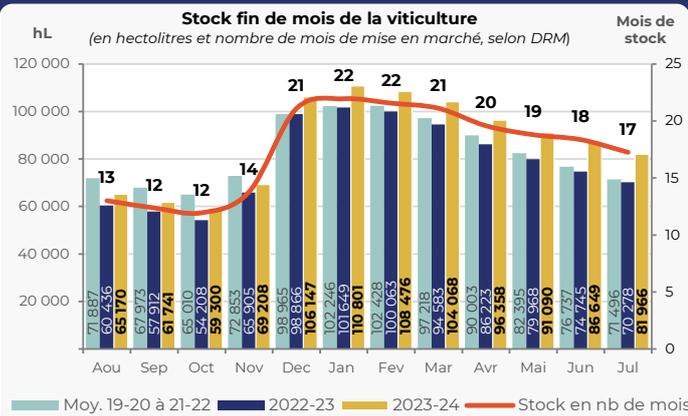
Volume  
ventes  
France

**-4,3%**  
**-220 hL**



Volume  
ventes  
Export

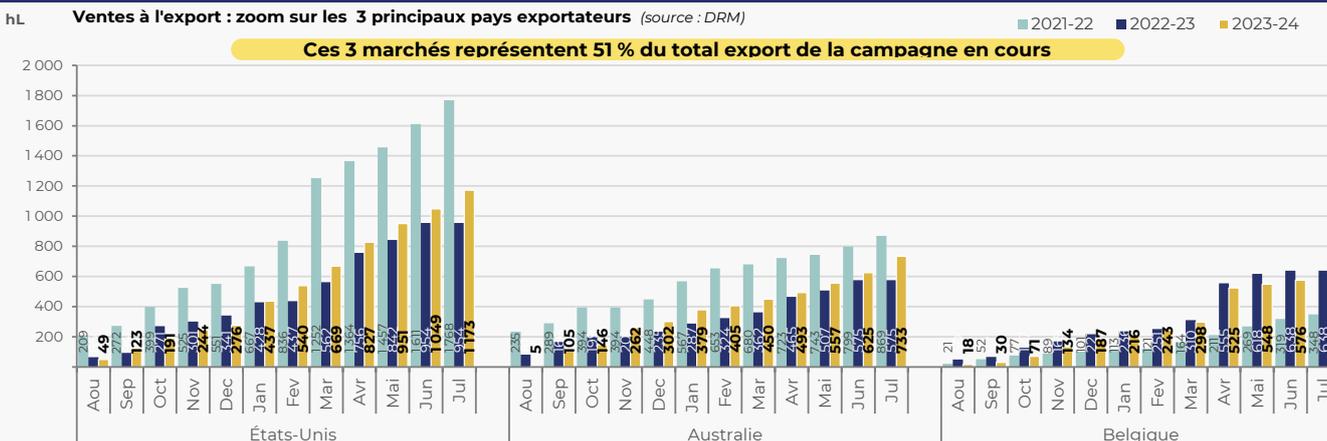
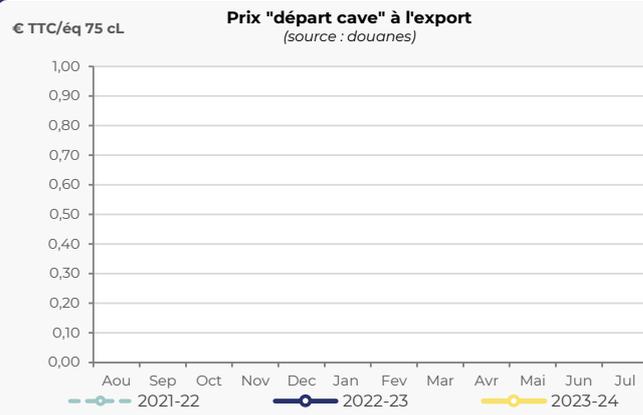
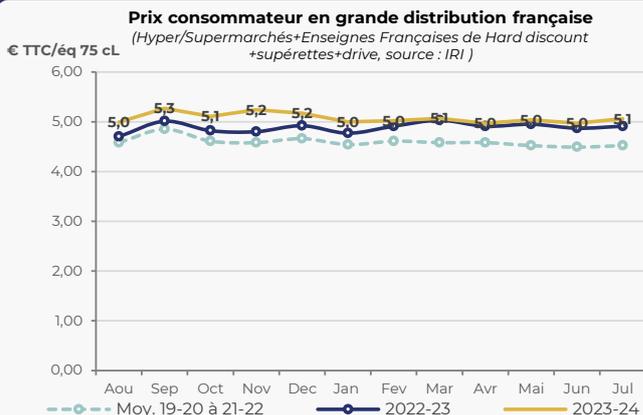
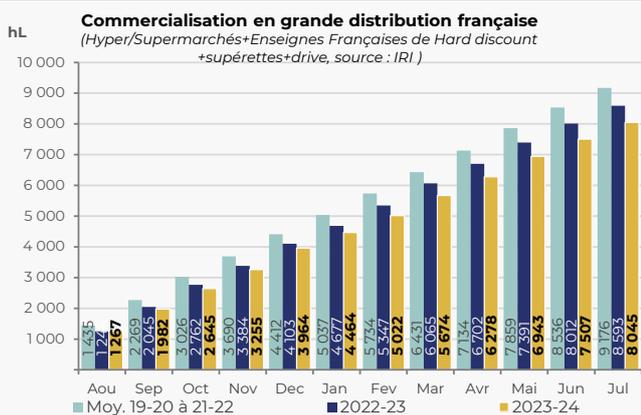
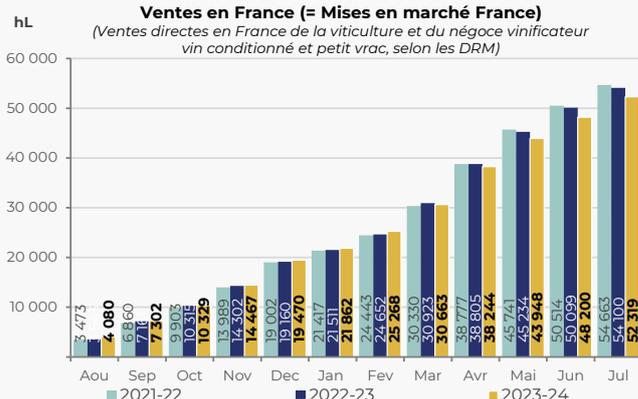
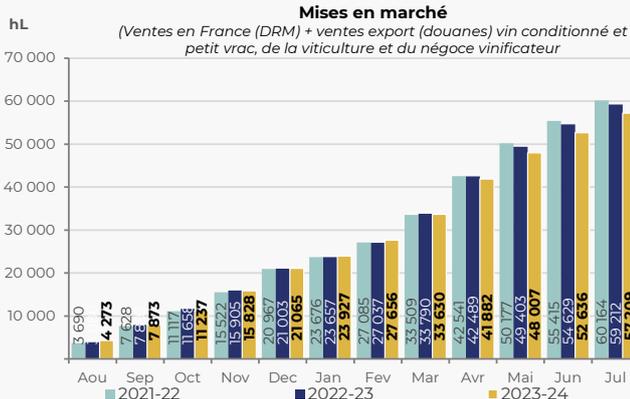
### Données économiques - production



## Total de l'AOP "Anjou"

Anjou Blanc, Rouge, Villages, Village Brissac et Gamay+Primeur

### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**+20,3%**  
variation du stock en hL  
**17**  
mois de stock



**Stocks totaux**

**+7,6%**  
**+1 640 hL**



**Volume mis en marché**

**+8,7%**  
**+1 590 hL**



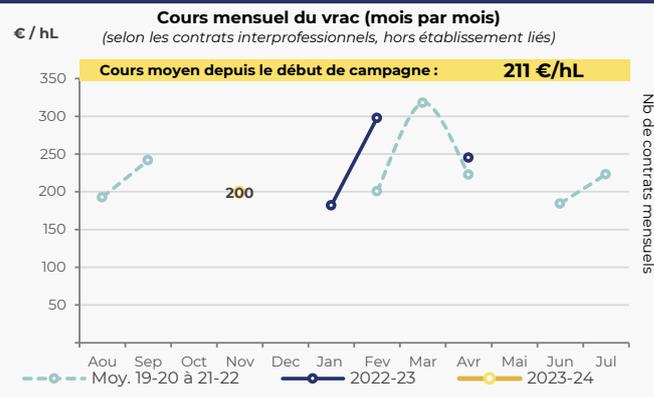
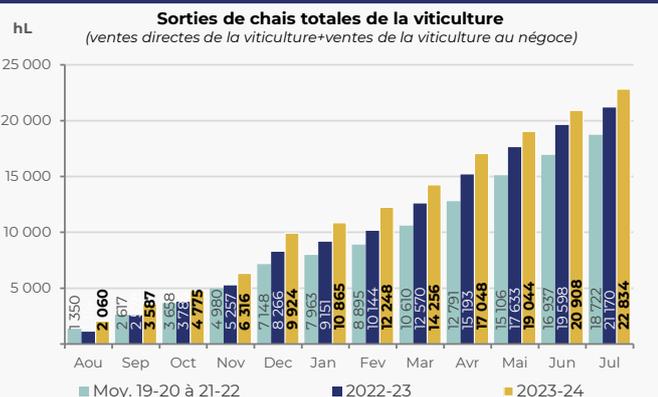
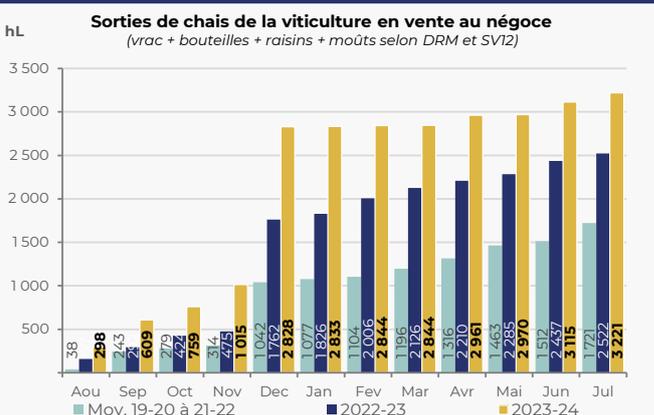
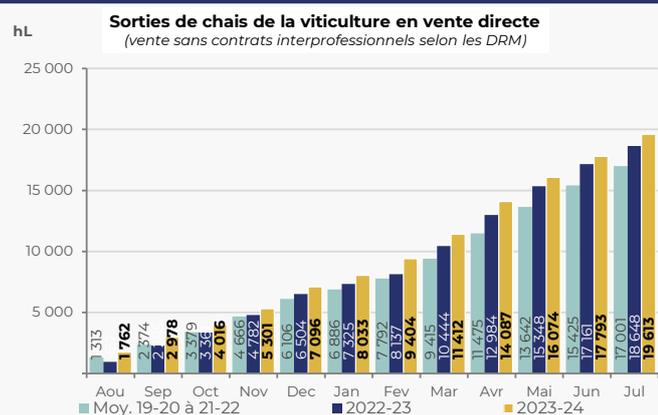
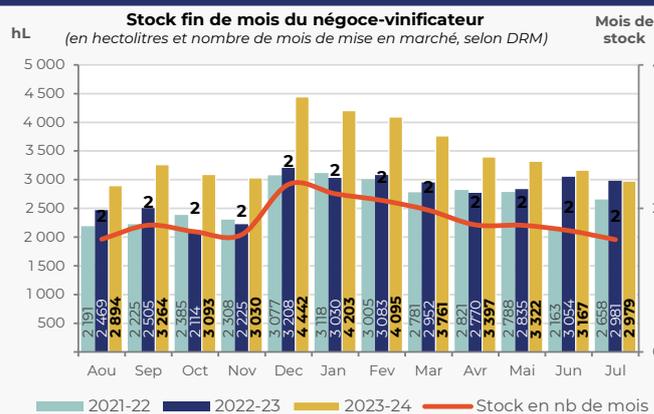
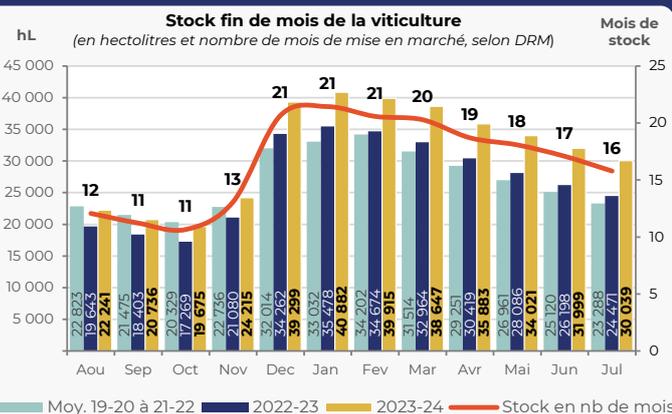
**Volume ventes France**

**+1,8%**  
**+60 hL**

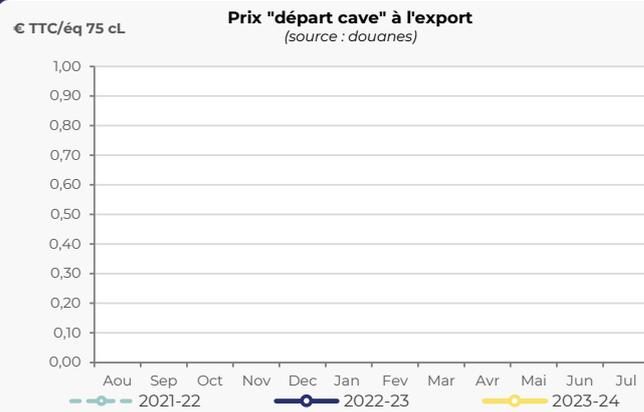
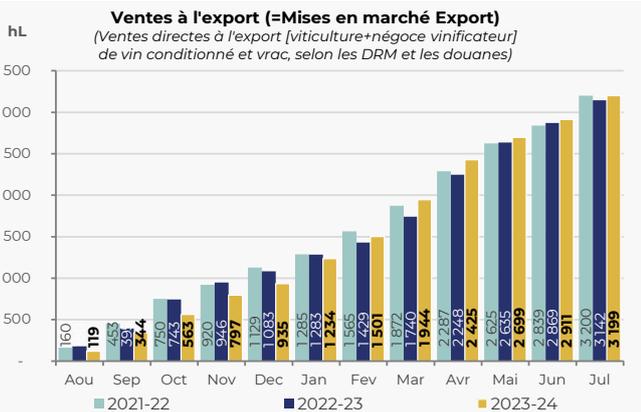
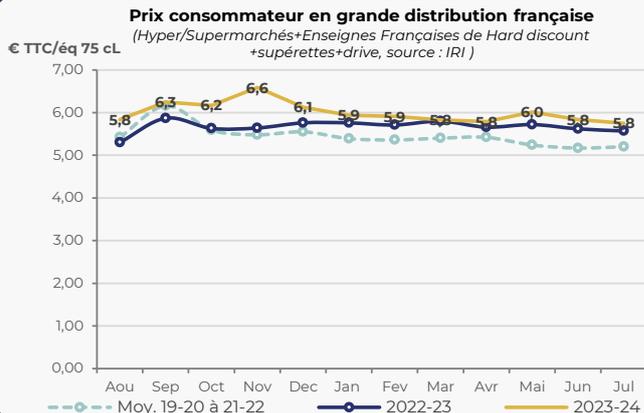
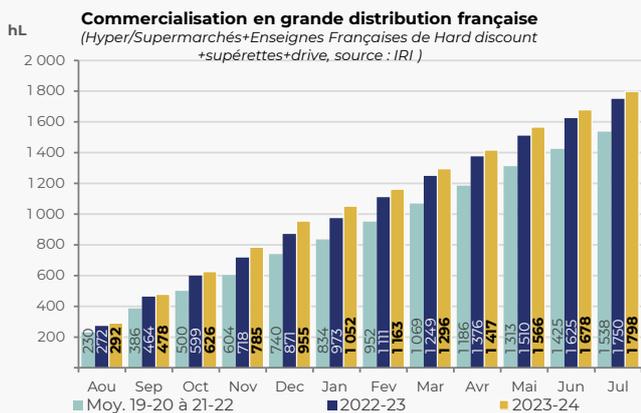
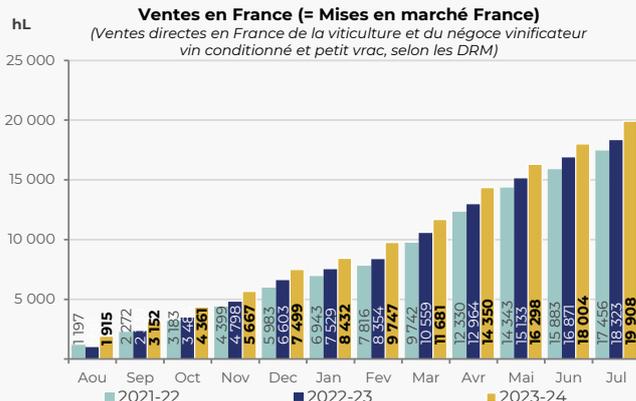
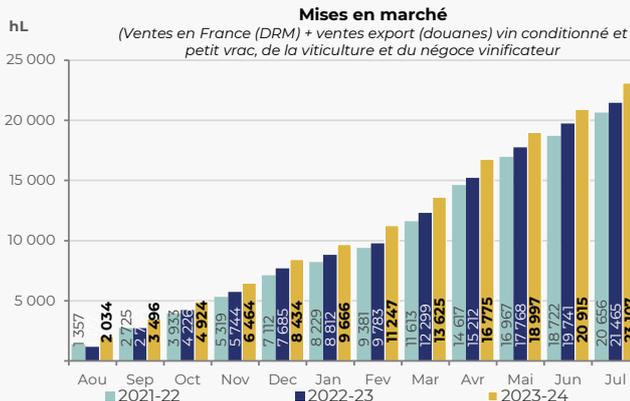


**Volume ventes Export**

### Données économiques - production



### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**+24,0%**  
variation du stock en hL  
**16**  
mois de stock



**Stocks totaux**

**-17,7%**  
**-230 hL**



**Volume mis en marché**

**-18,3%**  
**-220 hL**



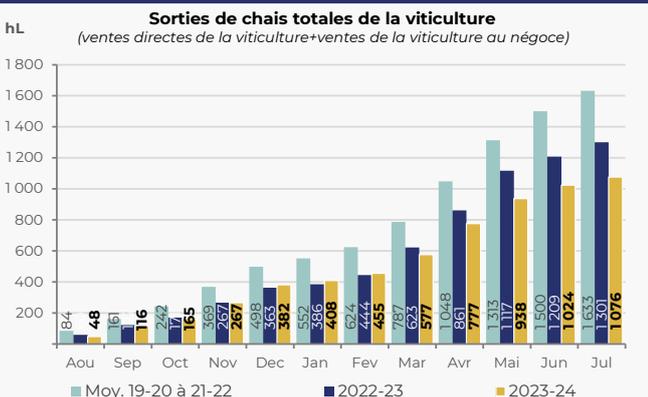
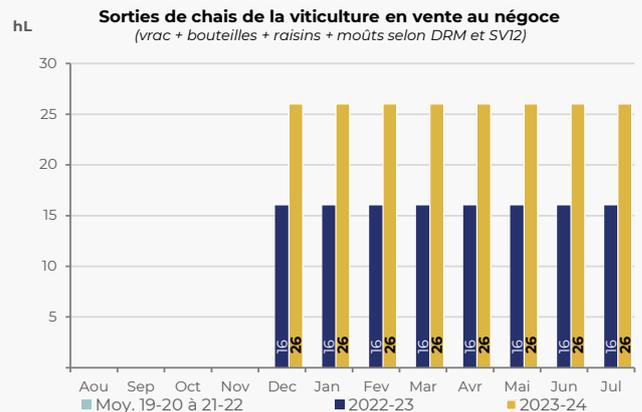
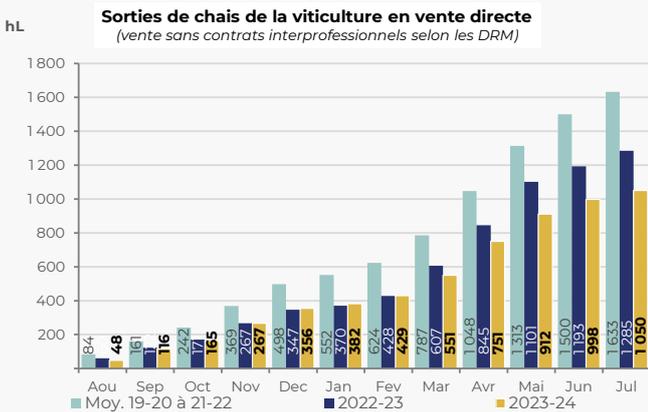
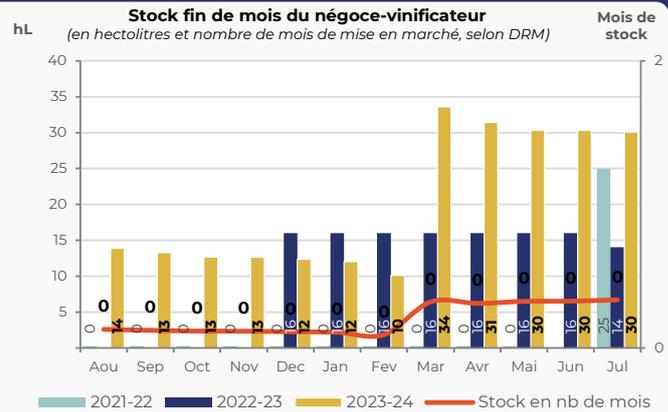
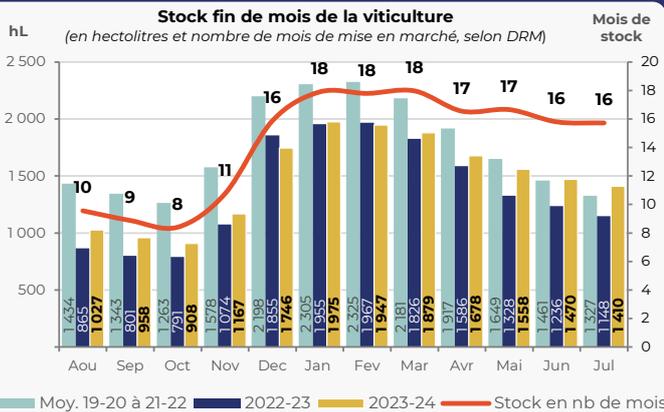
**Volume ventes France**

**indisp.**  
**#N/A**



**Volume ventes Export**

### Données économiques - production

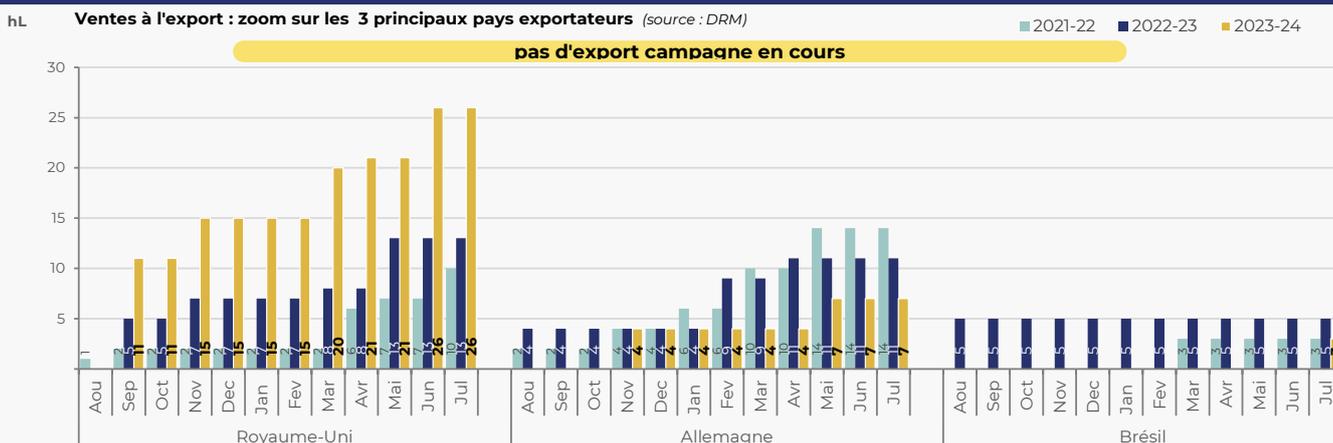
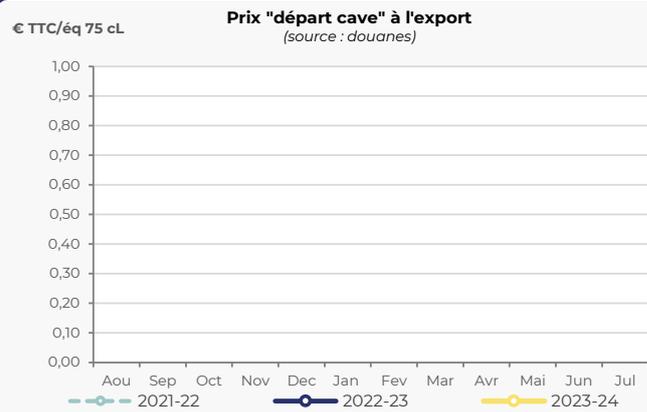
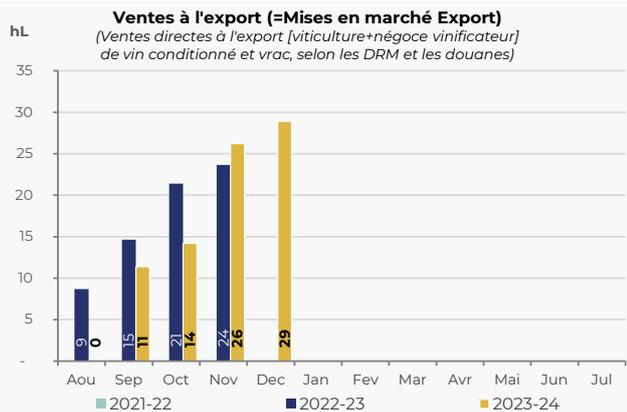
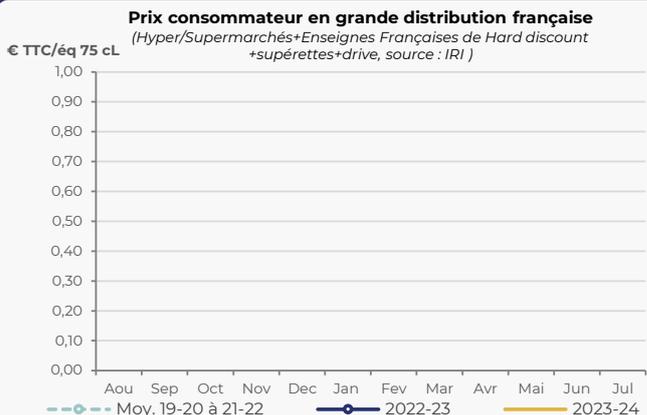
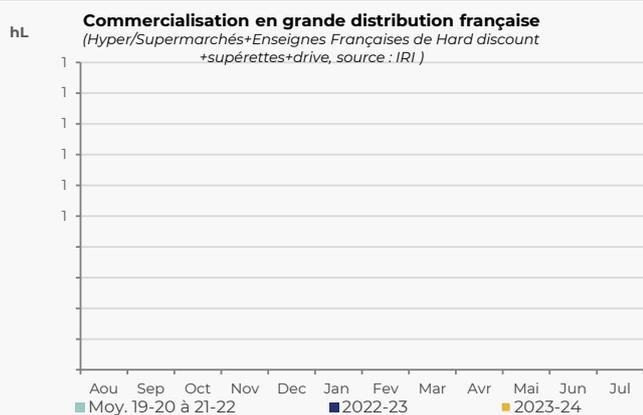
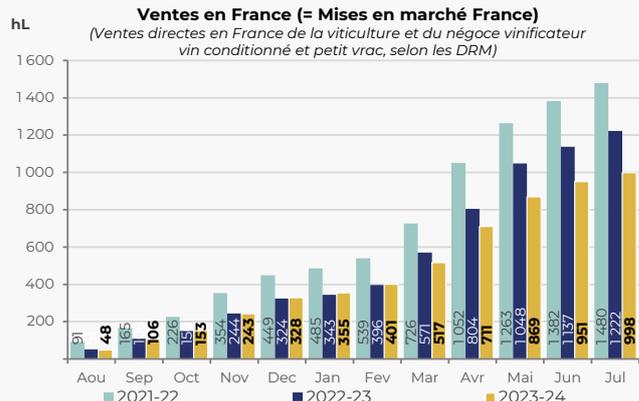
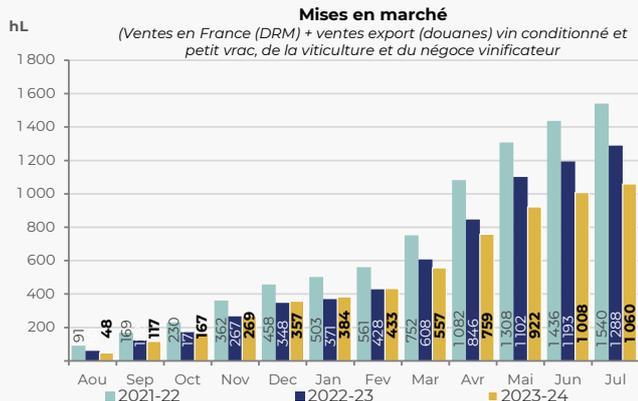


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**+10,8%**  
variation du stock en hL  
**20**  
mois de stock



Stocks  
totaux

**-9,9%**  
**-3 240 hL**



Volume  
mis en  
marché

**-9,7%**  
**-3 050 hL**



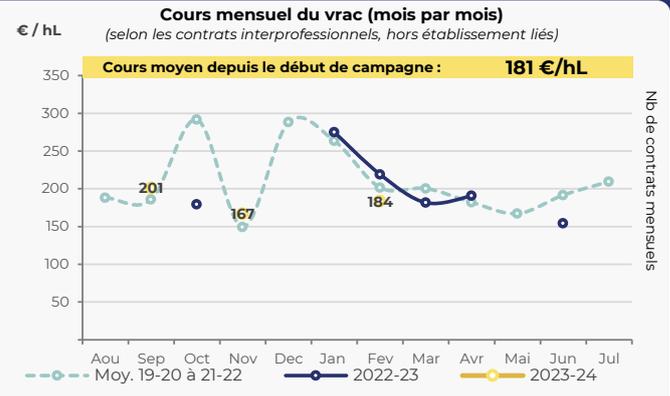
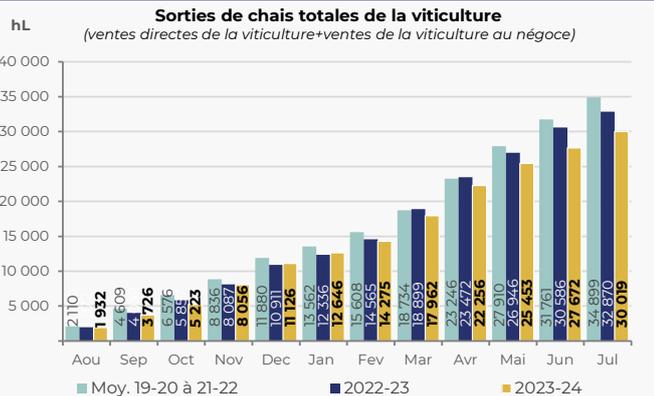
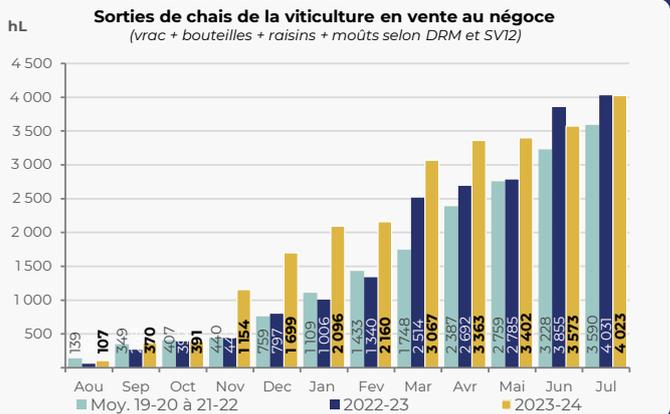
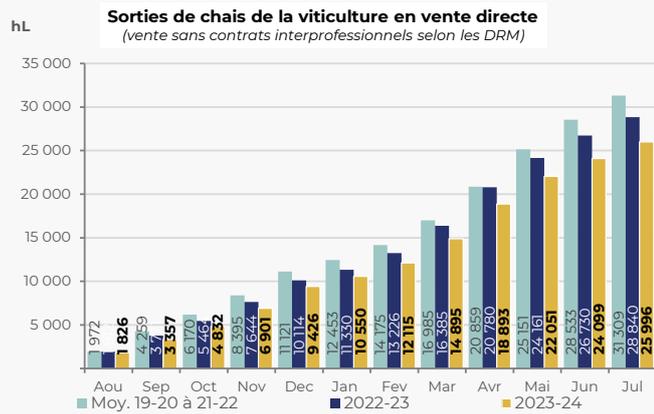
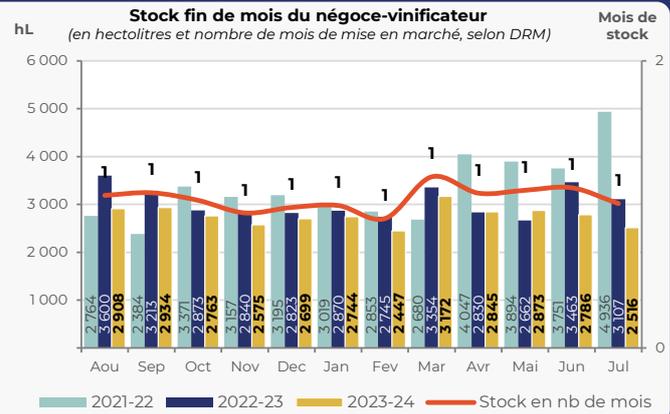
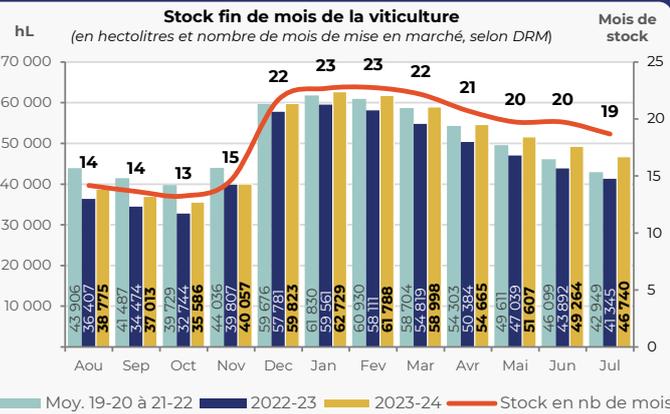
Volume  
ventes  
France

**-16,0%**  
**-190 hL**

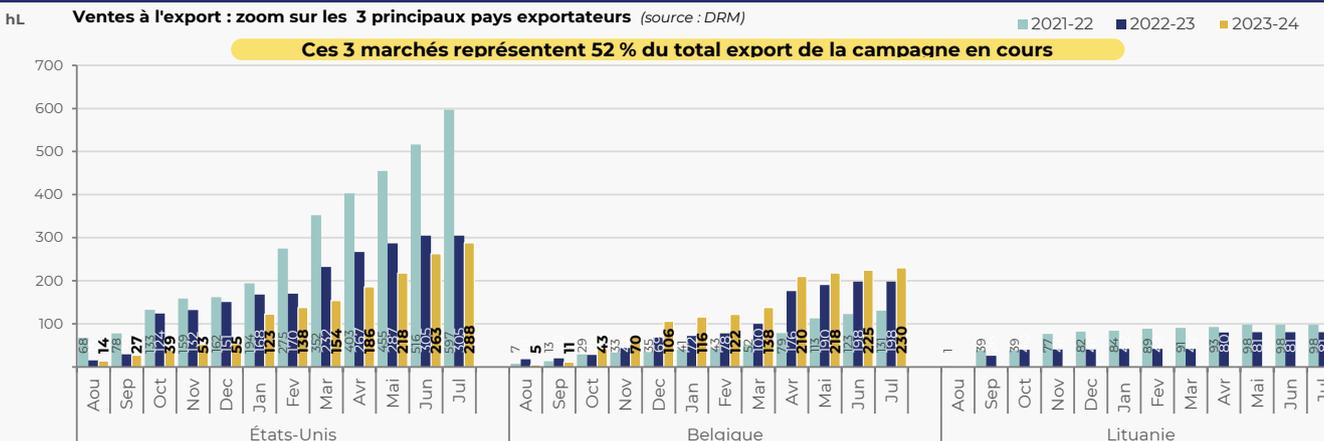
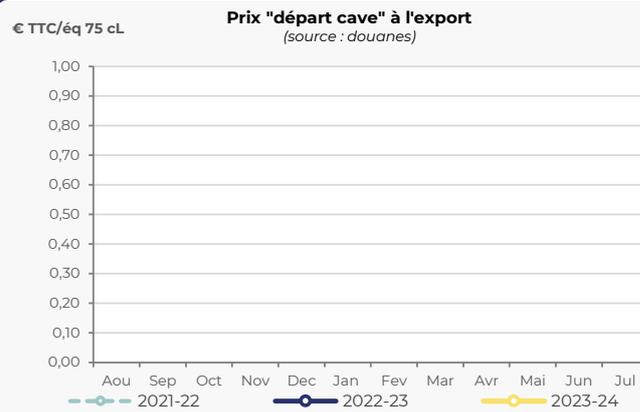
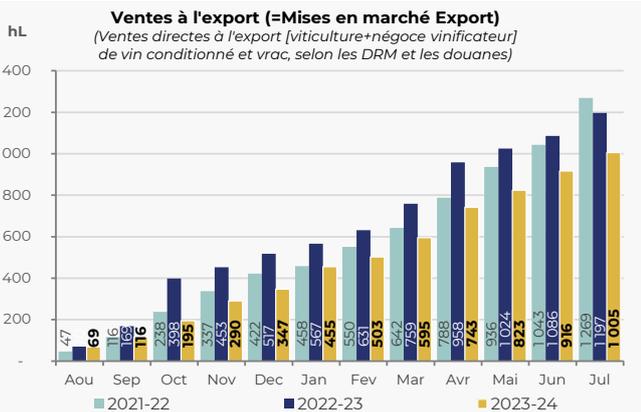
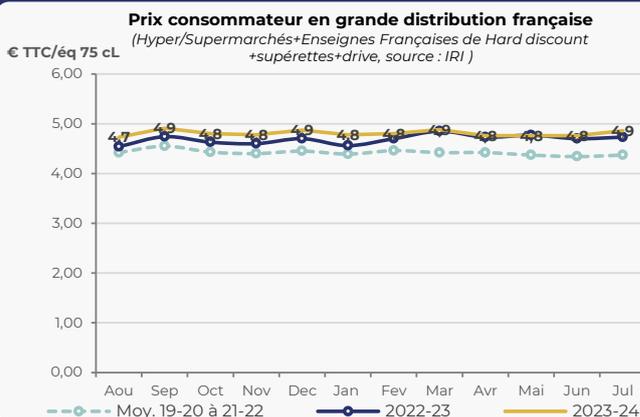
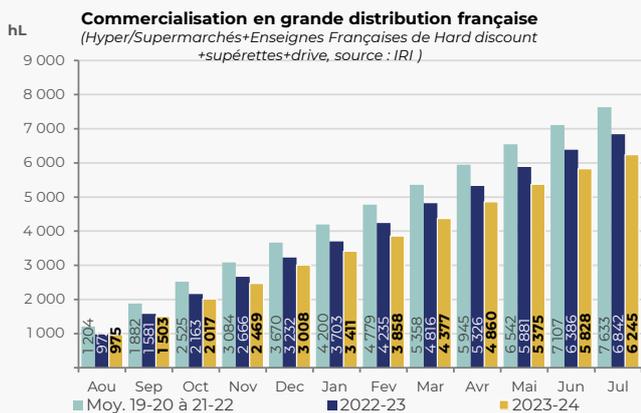
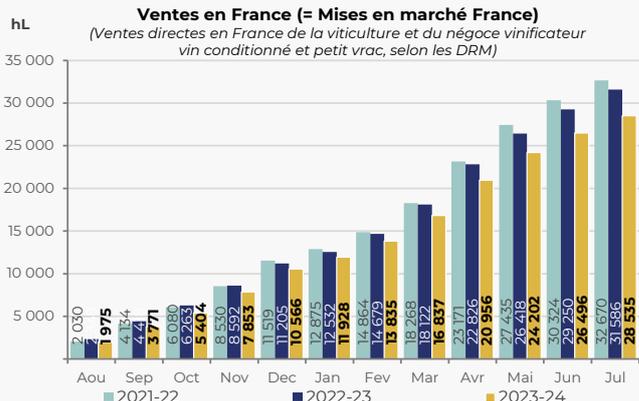
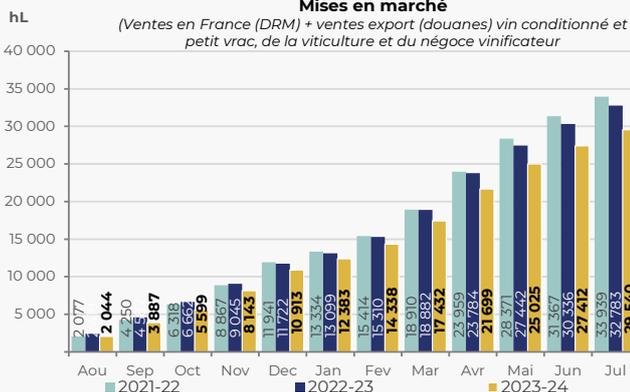


Volume  
ventes  
Export

### Données économiques - production



### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

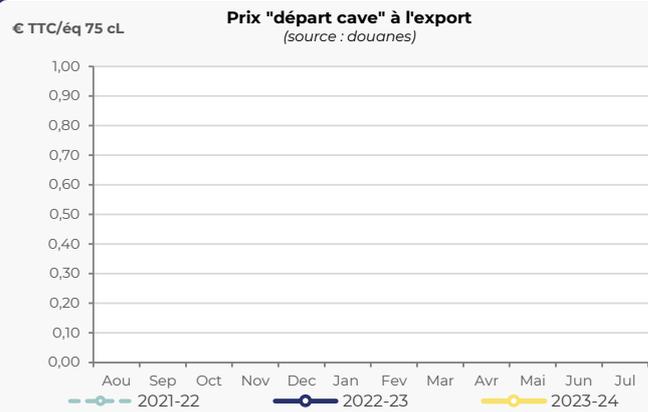
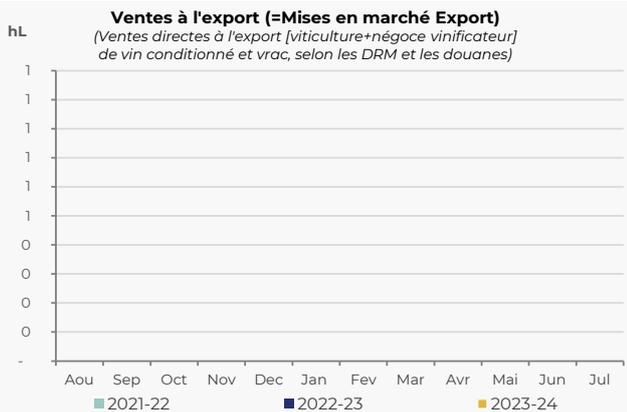
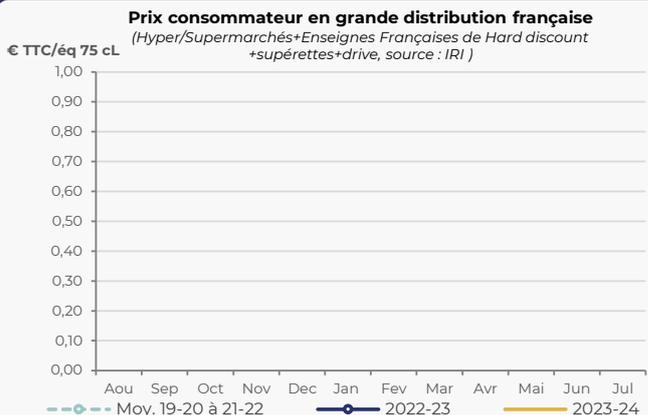
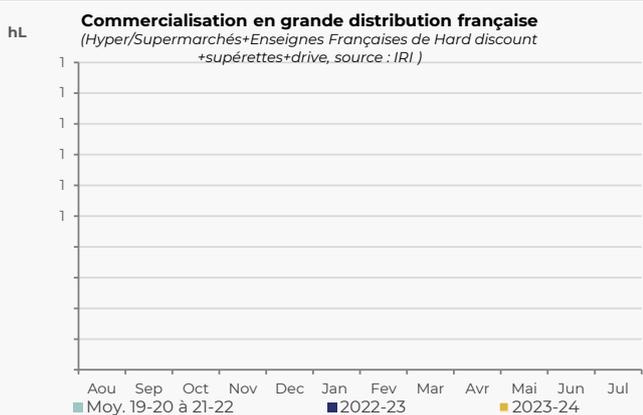
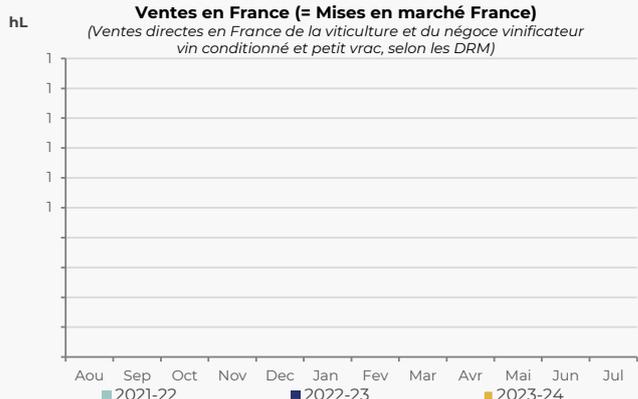
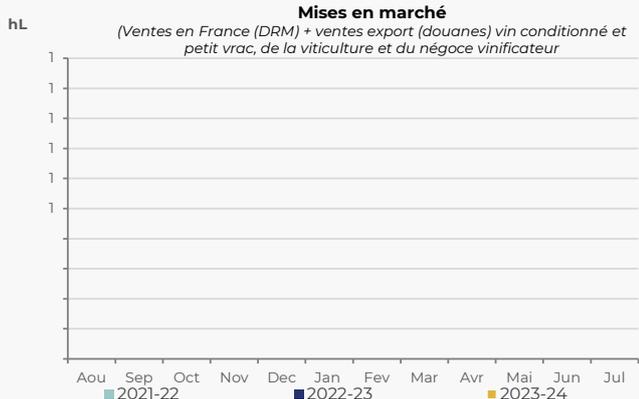
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| <p><b>indisp.</b><br/>variation du stock en hL<br/><b>0</b><br/>mois de stock</p> <p><b>Stocks totaux</b></p> | <p><b>indisp.</b><br/><b>#N/A</b></p> <p><b>Volume mis en marché</b></p> | <p><b>indisp.</b><br/><b>#N/A</b></p> <p><b>Volume ventes France</b></p> | <p><b>indisp.</b><br/><b>#N/A</b></p> <p><b>Volume ventes Export</b></p> |
|---|--|--|--|

### Données économiques - production

|   |   |
|---|---|
| <p><b>Stock fin de mois de la viticulture</b><br/>(en hectolitres et nombre de mois de mise en marché, selon DRM)</p> <p>hL (left axis), Mois de stock (right axis)</p> <p>— Moy. 19-20 à 21-22 — 2022-23 — 2023-24 — Stock en nb de mois</p> | <p>Aucune donnée de stock négoce</p>  |
| <p><b>Sorties de chais de la viticulture en vente directe</b><br/>(vente sans contrats interprofessionnels selon les DRM)</p> <p>hL</p> <p>— Moy. 19-20 à 21-22 — 2022-23 — 2023-24</p>   | <p>Aucune donnée de vente au négoce</p>   |
| <p><b>Sorties de chais totales de la viticulture</b><br/>(ventes directes de la viticulture+ventes de la viticulture au négoce)</p> <p>hL</p> <p>— Moy. 19-20 à 21-22 — 2022-23 — 2023-24</p>   | <p><b>Cours moyen depuis le début de campagne : indisponible</b></p> <p>Aucune donnée de cours du vrac</p> <p style="writing-mode: vertical-rl; transform: rotate(180deg);">Nb de contrats mensuels</p> |



### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**+1,7%**  
variation du stock en hL  
**22**  
mois de stock



**Stocks totaux**

**-4,9%**  
**-180 hL**



**Volume mis en marché**

**-3,2%**  
**-100 hL**



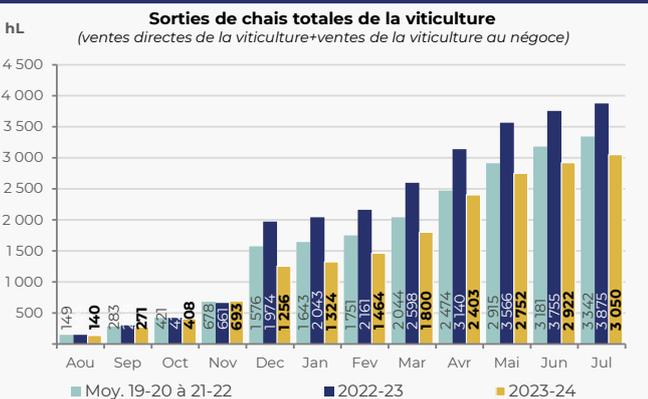
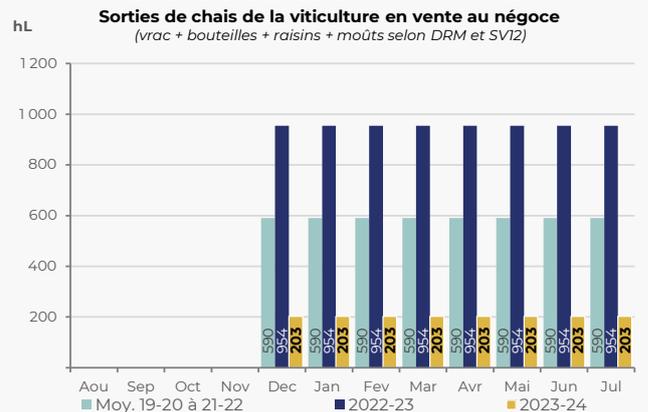
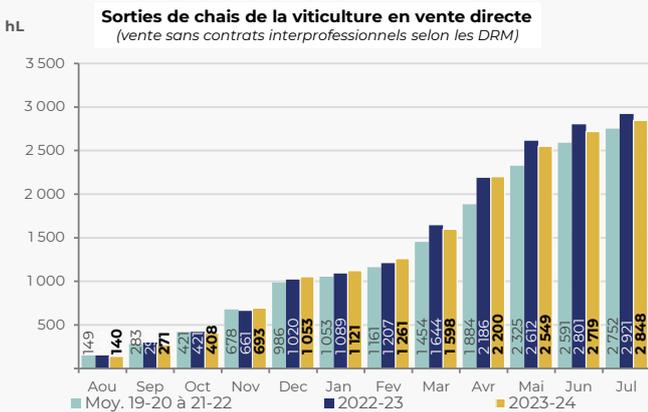
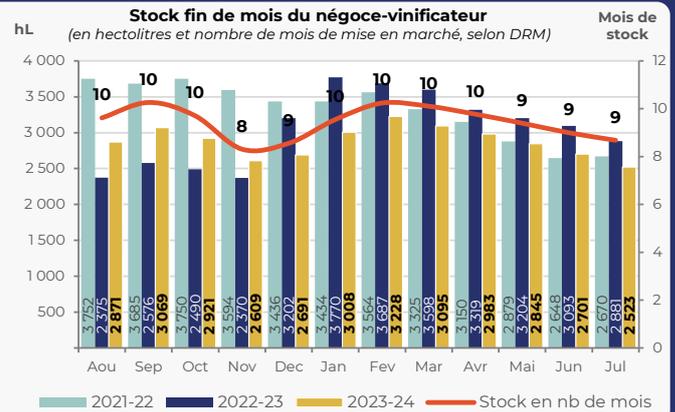
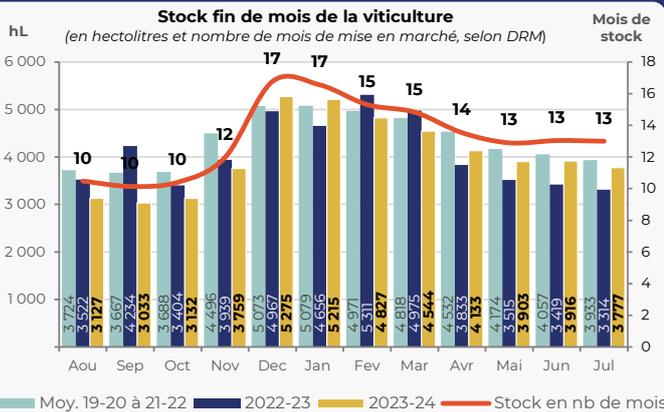
**Volume ventes France**

**indisp.**  
**#N/A**



**Volume ventes Export**

### Données économiques - production



Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

### Données économiques - commercialisation

