

# Conjoncture économique mensuelle des vins de Loire

## Coteaux du Layon Situation à fin juillet 2024



**INTER.**  
INTERPROFESSION  
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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## Total de l'AOP "Coteaux du Layon"

Coteaux du Layon, Coteaux du Layon 1er Cru et Coteaux du Layon Chaume et Villages

### Évolution sur 12 mois glissants - juillet 2024

**-10,2%**  
variation du stock en hL  
**13**  
mois de stock



Stocks  
totaux

**-9,8%**  
**-3 510 hL**



Volume  
mis en  
marché

**-9,6%**  
**-3 360 hL**



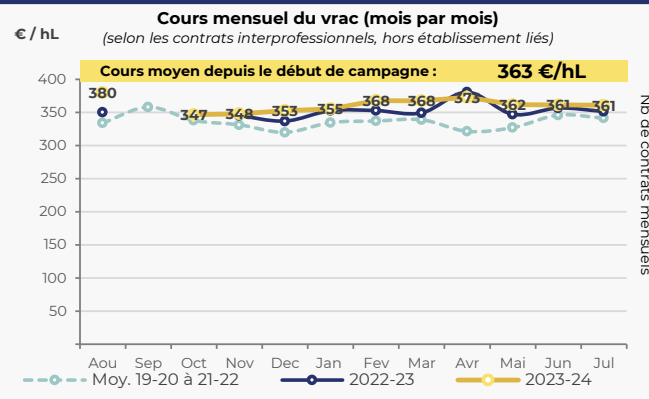
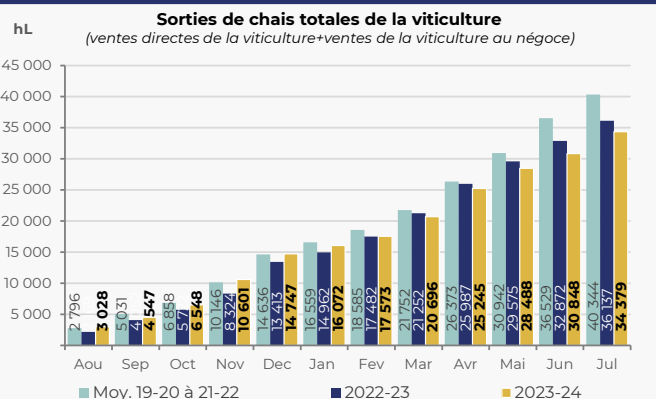
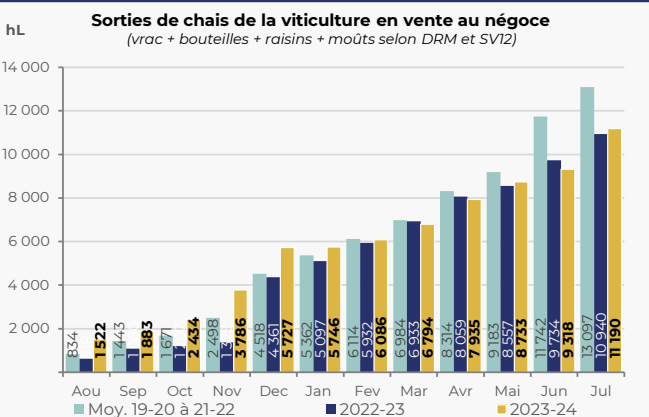
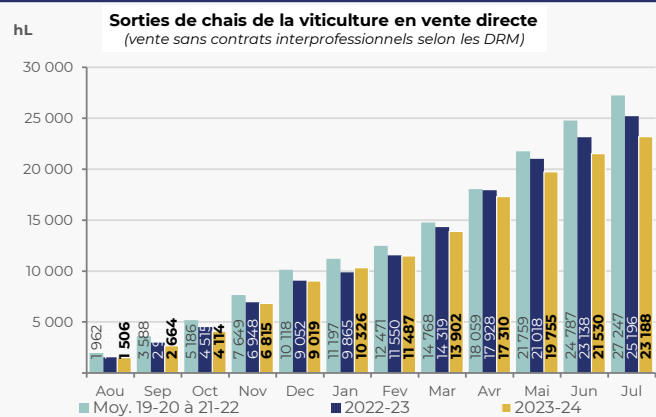
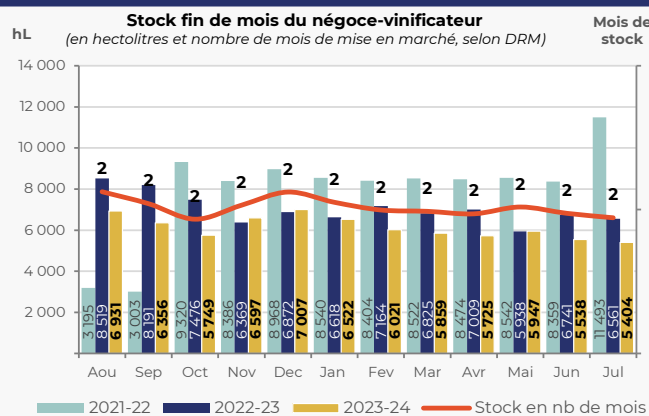
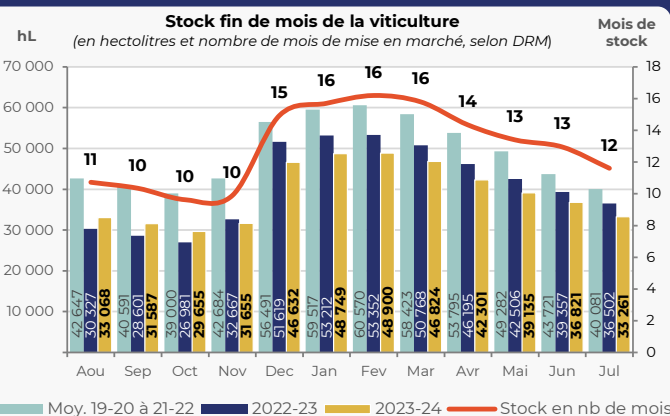
Volume  
ventes  
France

**-14,9%**  
**-150 hL**



Volume  
ventes  
Export

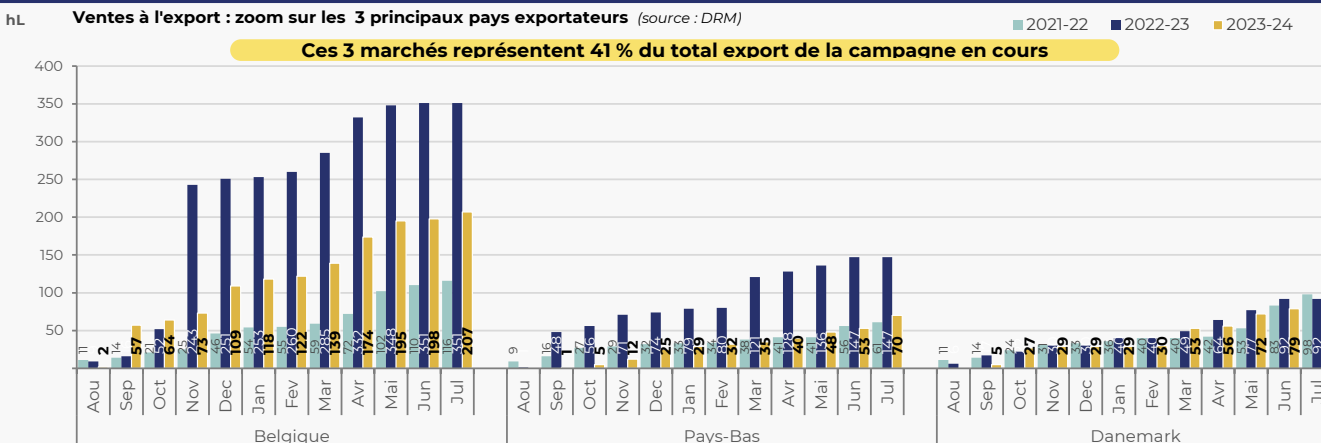
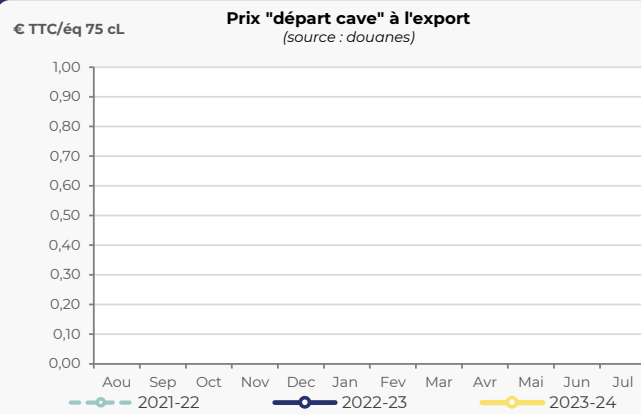
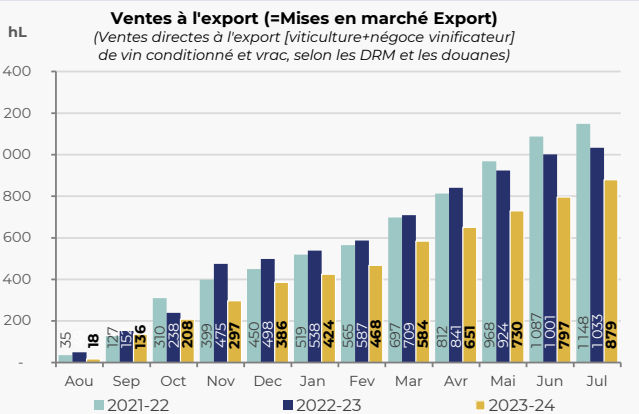
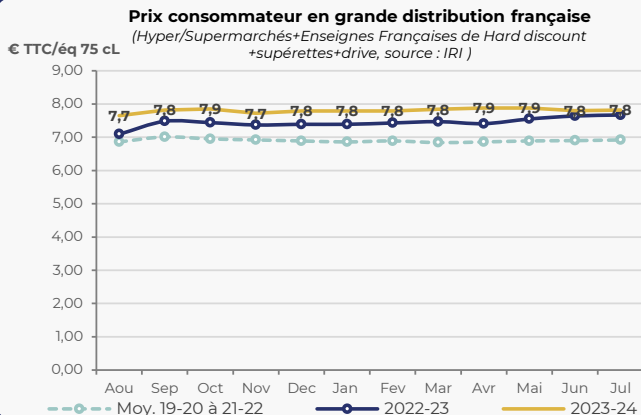
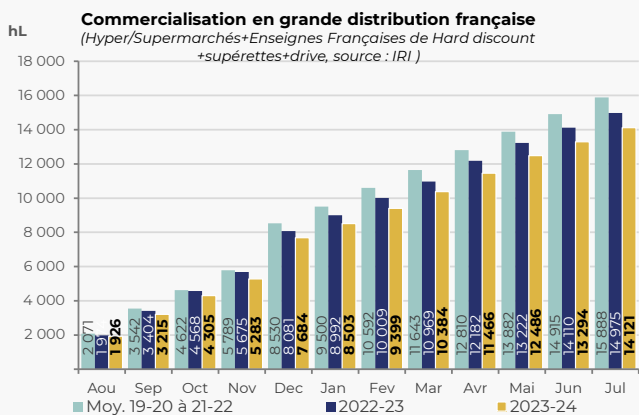
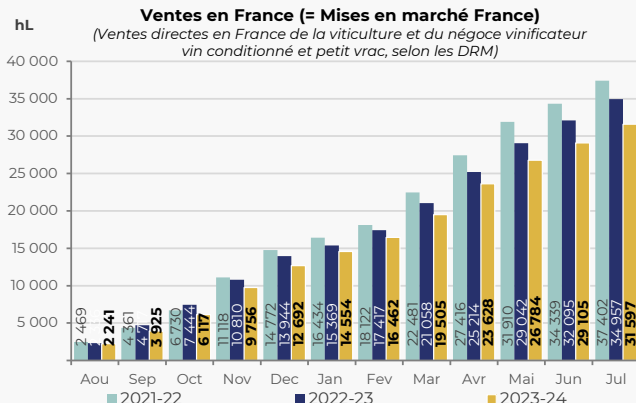
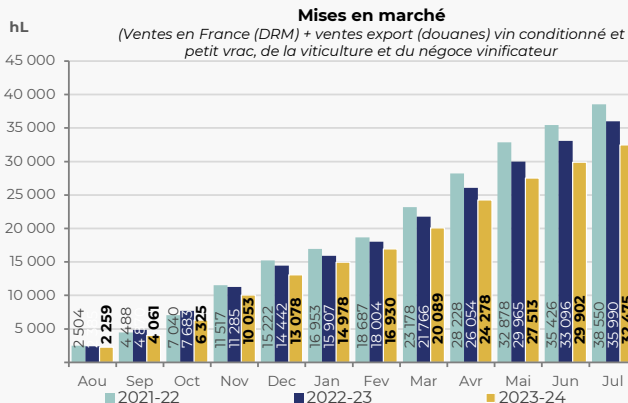
### Données économiques - production



## Total de l'AOP "Coteaux du Layon"

Coteaux du Layon, Coteaux du Layon 1er Cru et Coteaux du Layon Chaume et Villages

### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**-8,7%**  
variation du stock en hL  
**13**  
mois de stock



**Stocks totaux**

**-9,9%**  
**-3 290 hL**



**Volume mis en marché**

**-9,6%**  
**-3 120 hL**



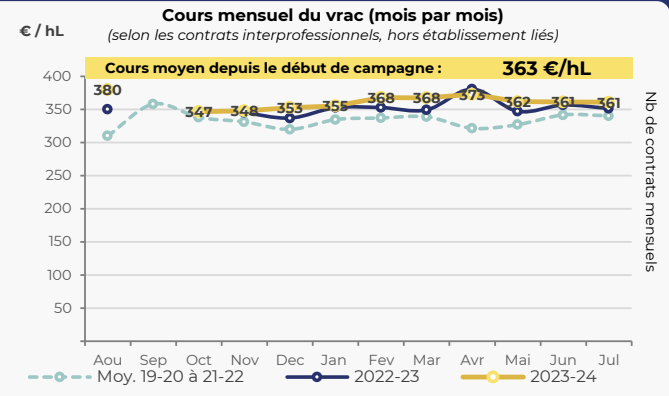
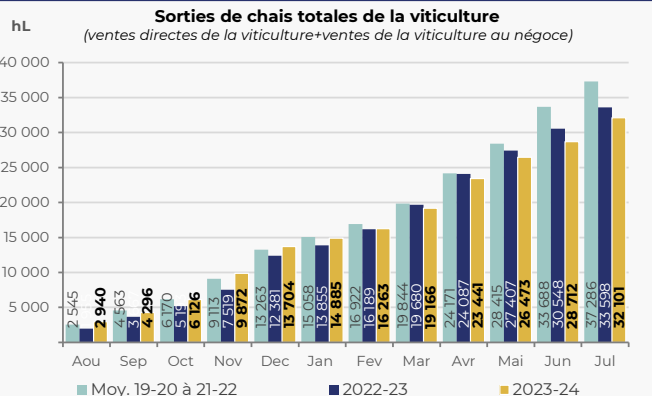
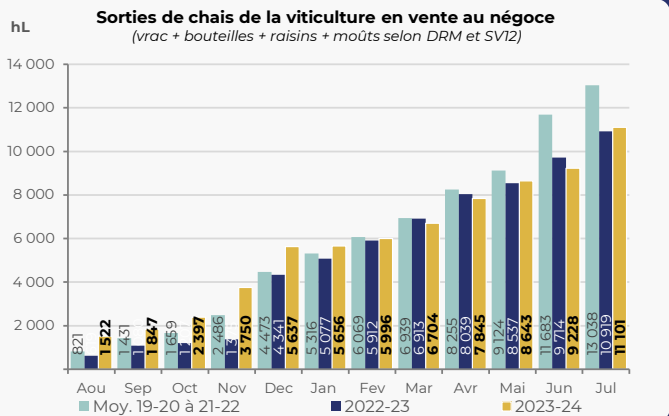
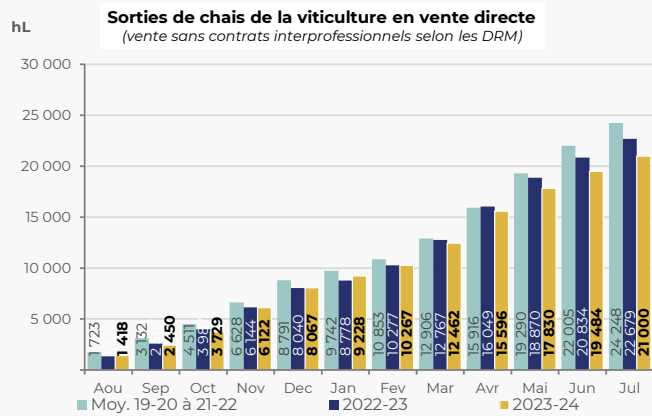
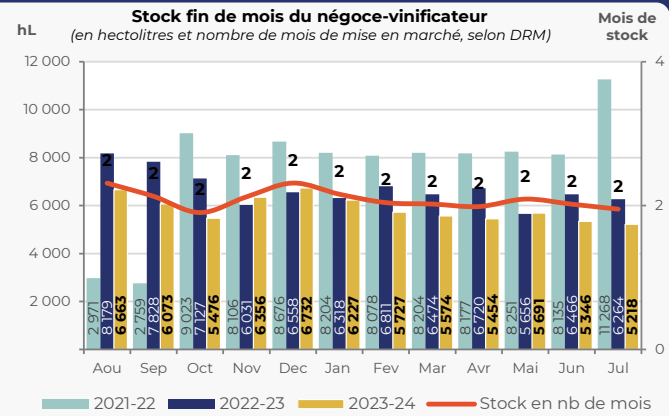
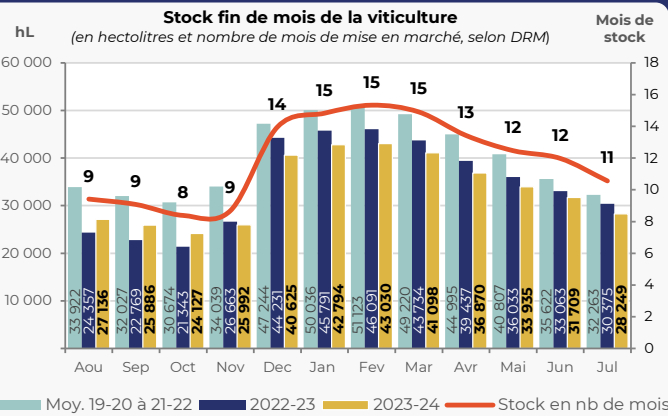
**Volume ventes France**

**-20,2%**  
**-170 hL**

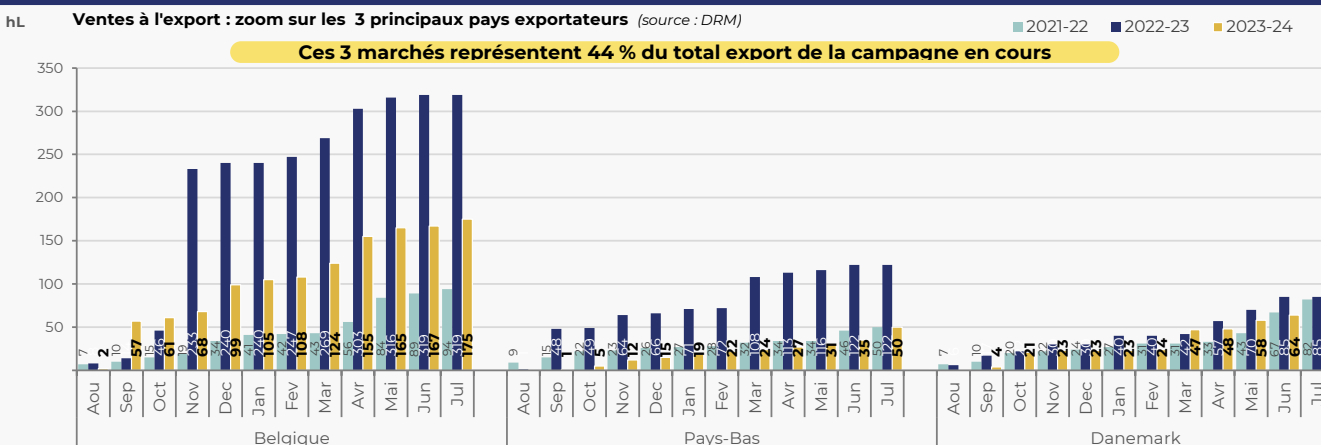
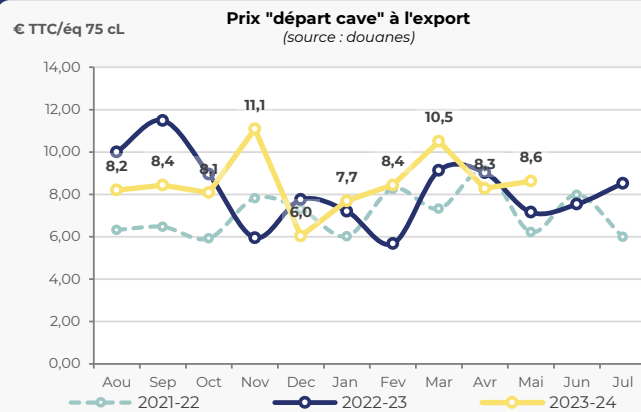
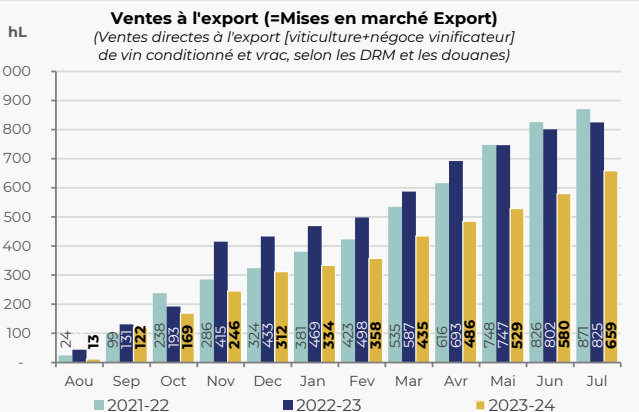
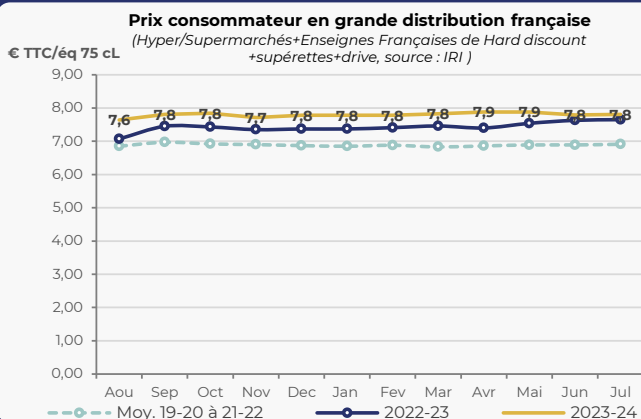
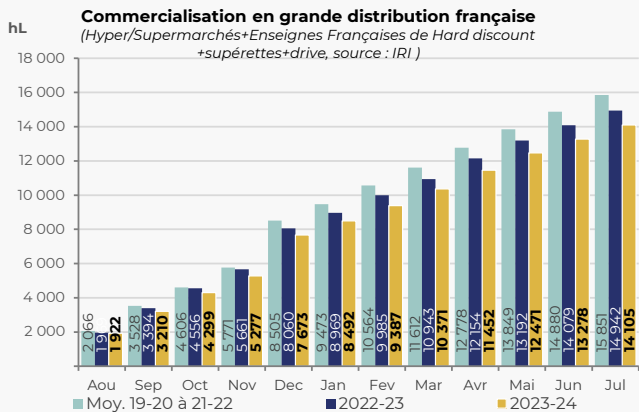
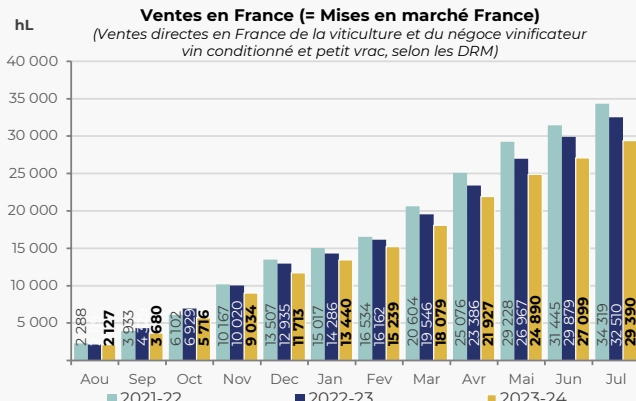
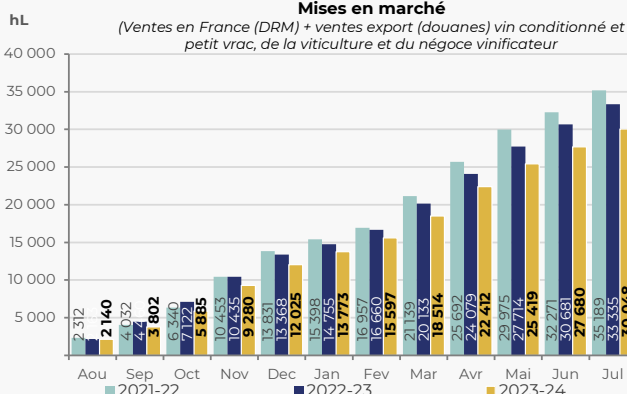


**Volume ventes Export**

### Données économiques - production



### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**-15,2%**  
variation du stock en hL  
**40**  
mois de stock



Stocks  
totaux

**-4,8%**  
**-30 hL**



Volume  
mis en  
marché

**-7,4%**  
**-50 hL**



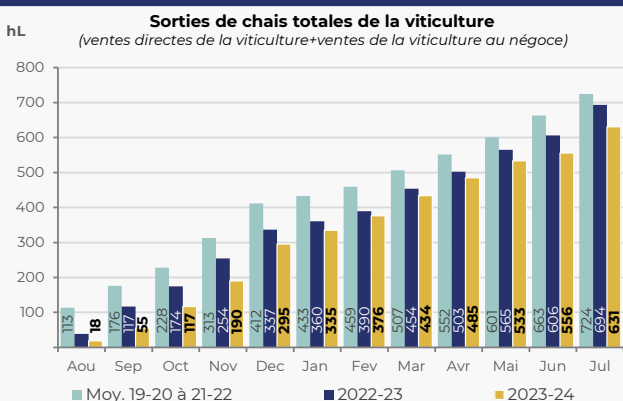
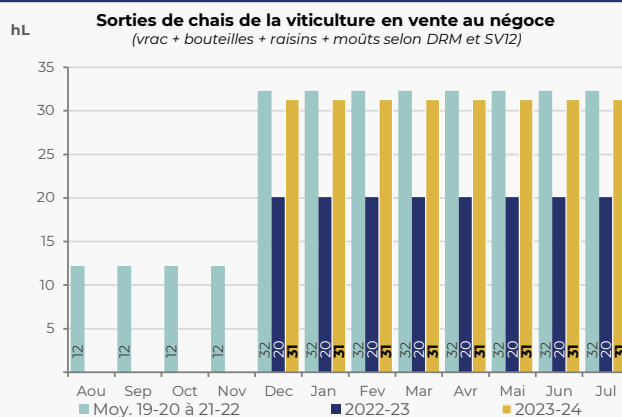
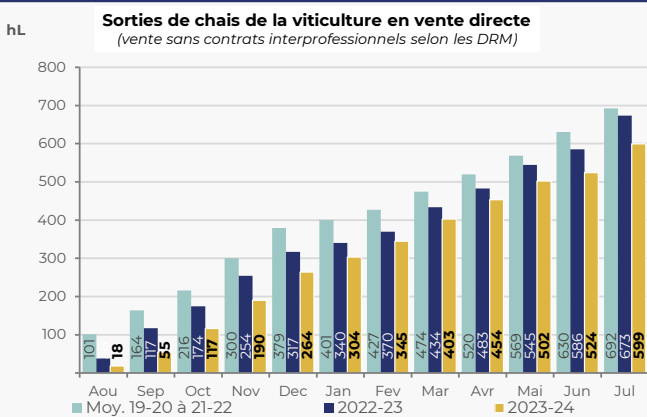
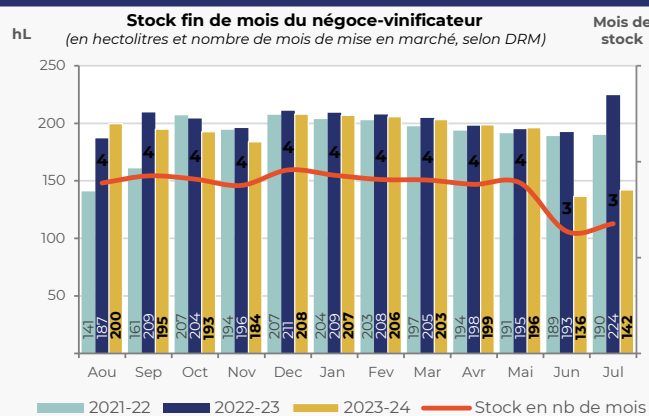
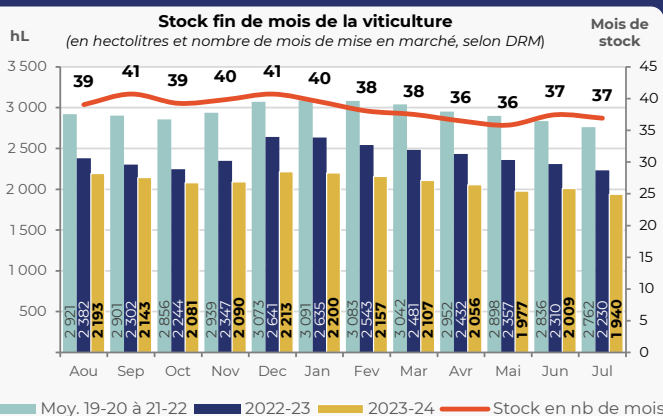
Volume  
ventes  
France

**+19,7%**  
**+20 hL**



Volume  
ventes  
Export

### Données économiques - production

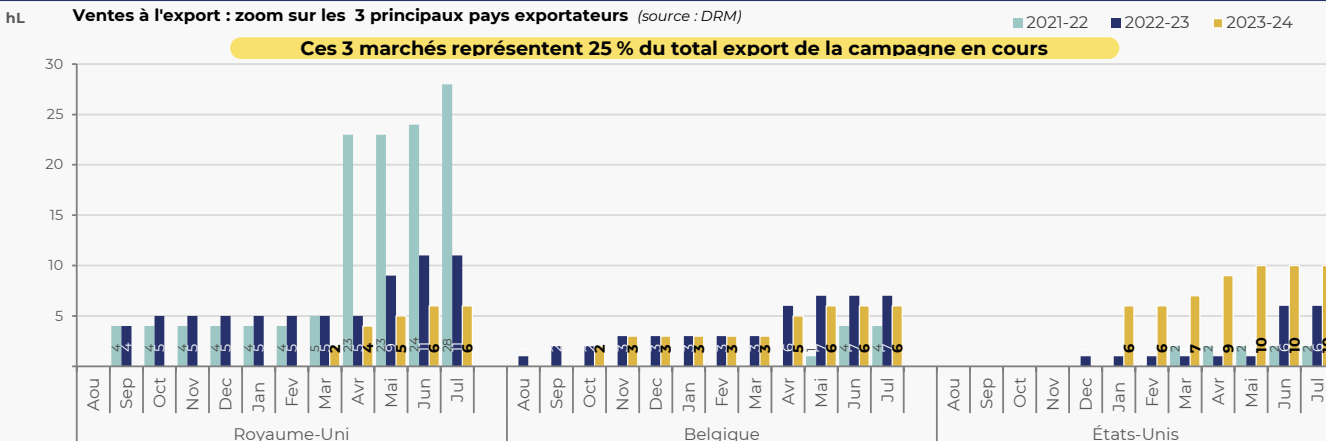
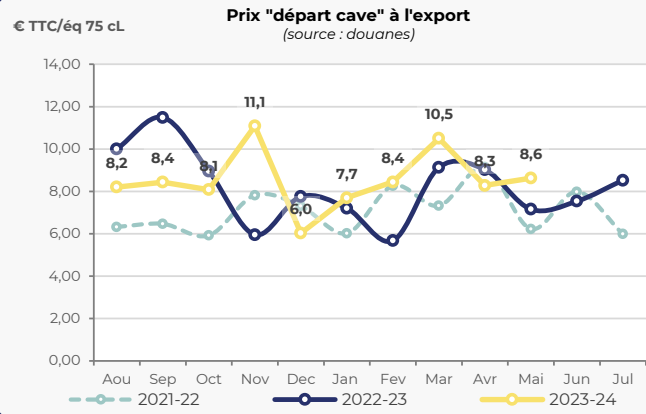
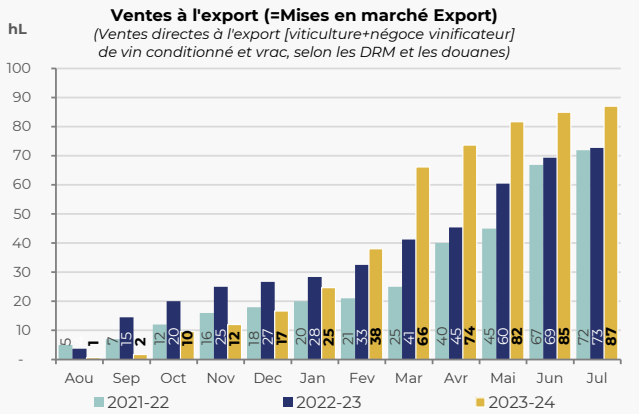
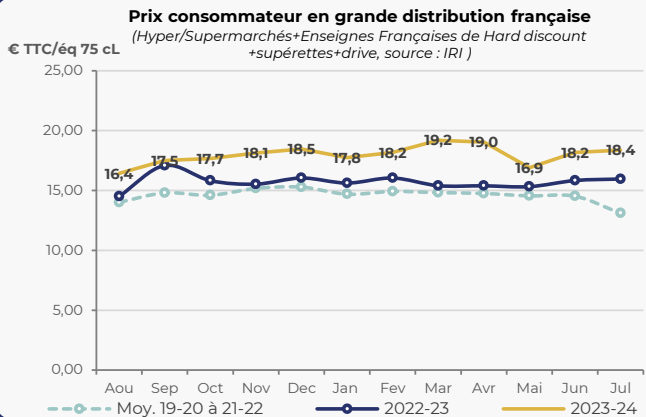
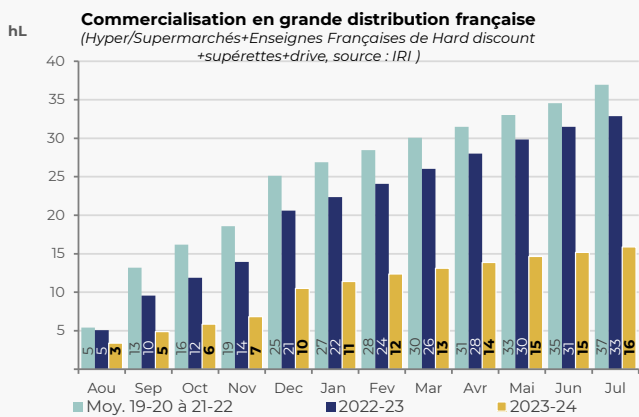
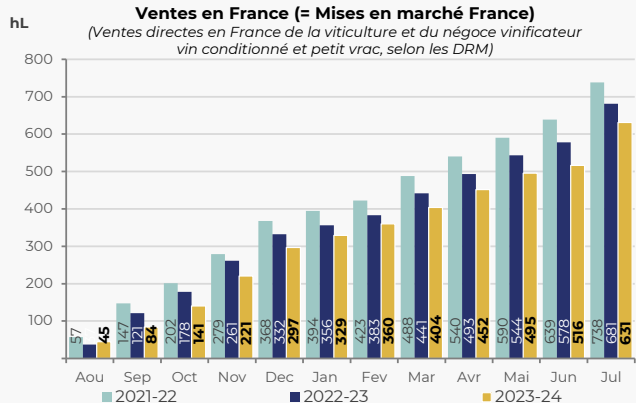
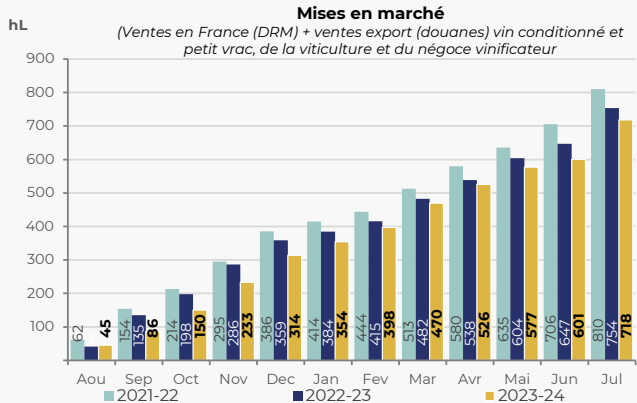


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nbre de contrats mensuels

### Données économiques - commercialisation





### Évolution sur 12 mois glissants - juillet 2024

**-21,5%**  
variation du stock en hL  
**23**  
mois de stock



Stocks  
totaux

**-10,1%**  
**-190 hL**



Volume  
mis en  
marché

**-10,7%**  
**-190 hL**



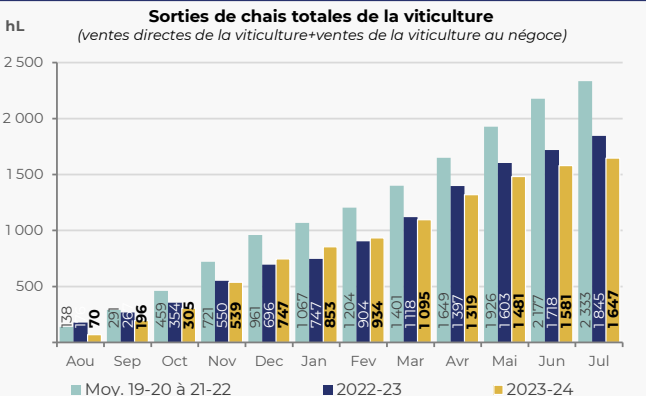
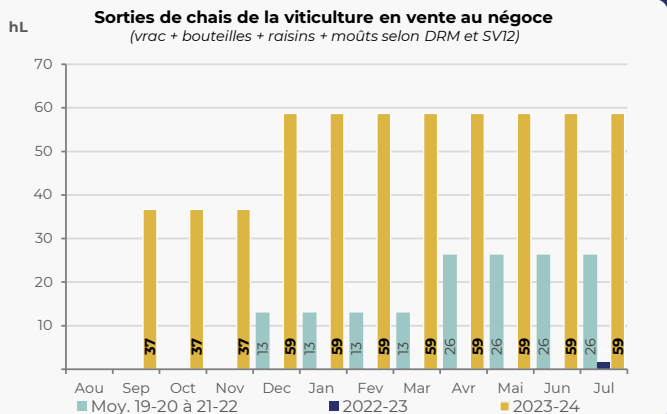
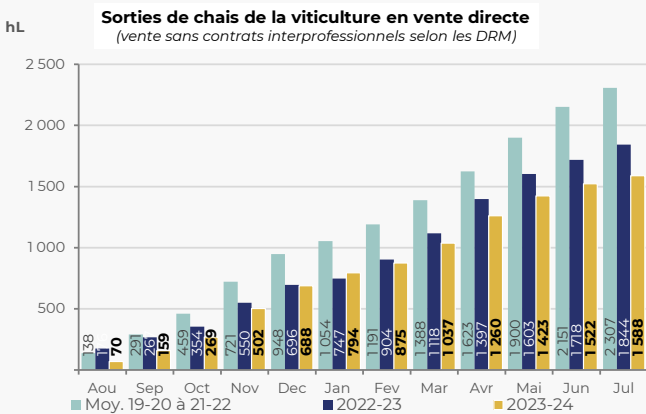
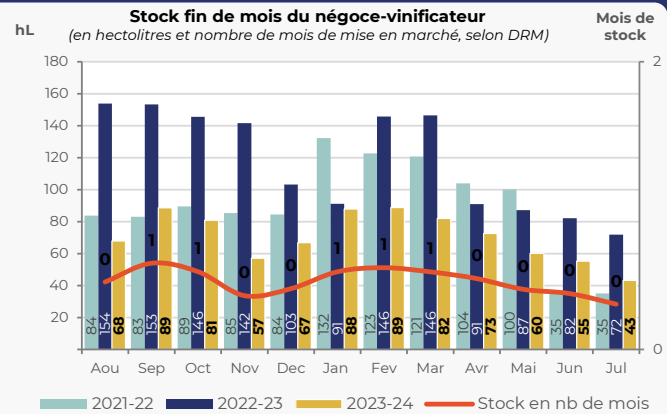
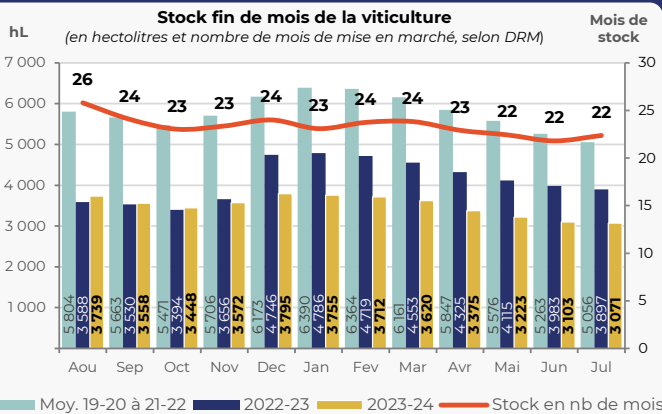
Volume  
ventes  
France

**-1,4%**  
**-10 hL**



Volume  
ventes  
Export

### Données économiques - production



Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

### Données économiques - commercialisation

