

Conjoncture économique mensuelle des vins de Loire

Coteaux du Layon Situation à fin juillet 2024



INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

Antoine FRANÇOIS : a.francois@vinsdeloire.f 02.47.60.55.14
Fanny GAUTIER : f.gautier@vinsdeloire.f 02.47.60.55.08

Total de l'AOP "Coteaux du Layon"

Coteaux du Layon, Coteaux du Layon 1er Cru et Coteaux du Layon Chaume et Villages

Évolution sur 12 mois glissants - juillet 2024

-10,2%
variation du stock en hL
13
mois de stock



Stocks
totaux

-9,8%
-3 510 hL



Volume
mis en
marché

-9,6%
-3 360 hL



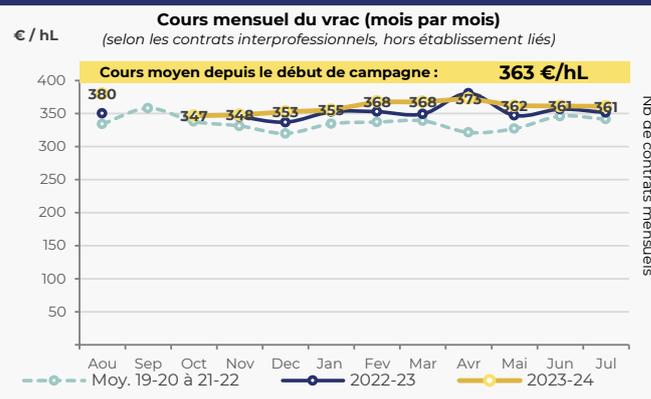
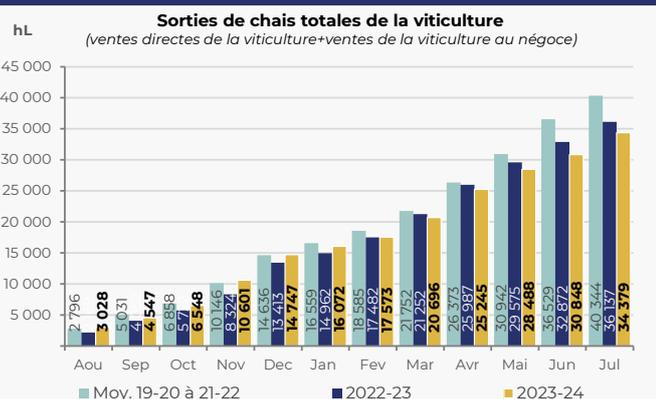
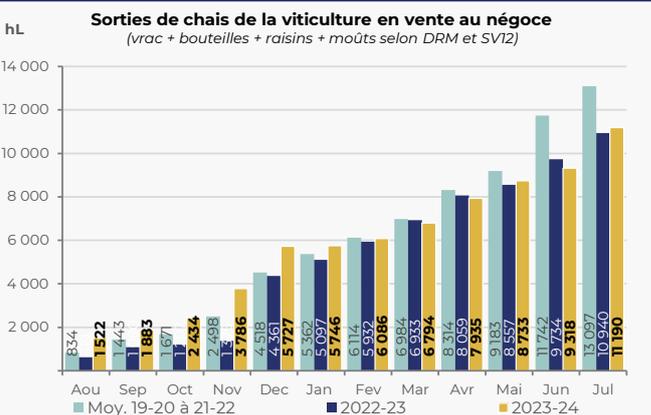
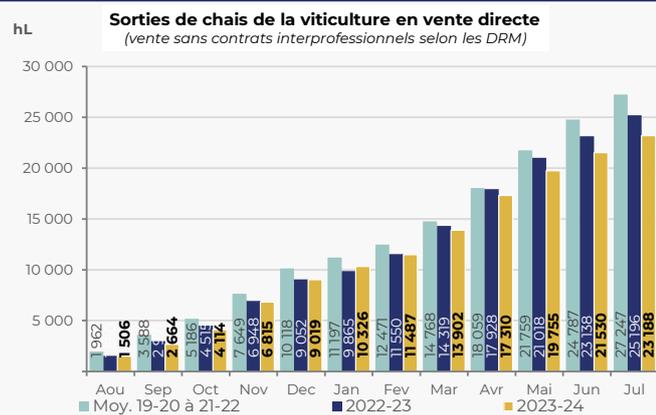
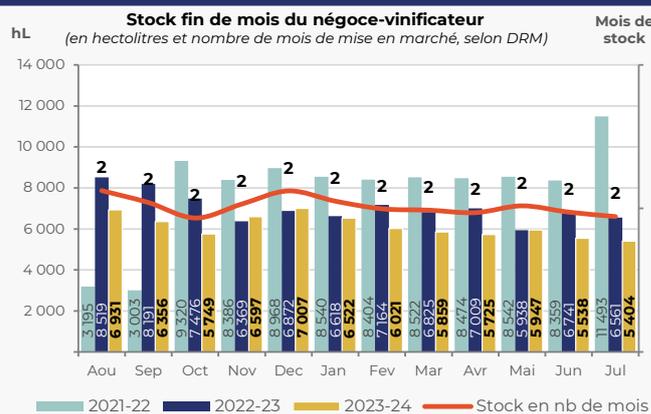
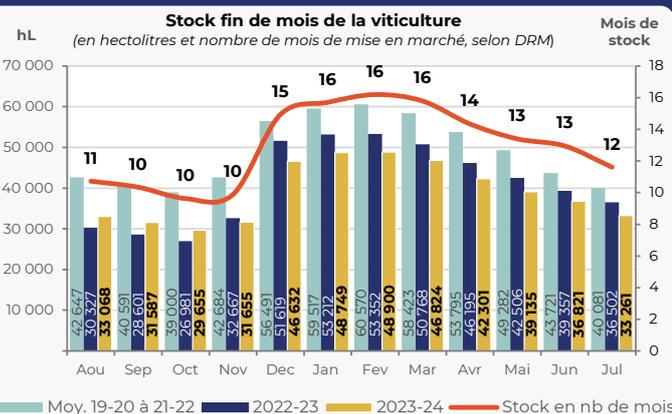
Volume
ventes
France

-14,9%
-150 hL



Volume
ventes
Export

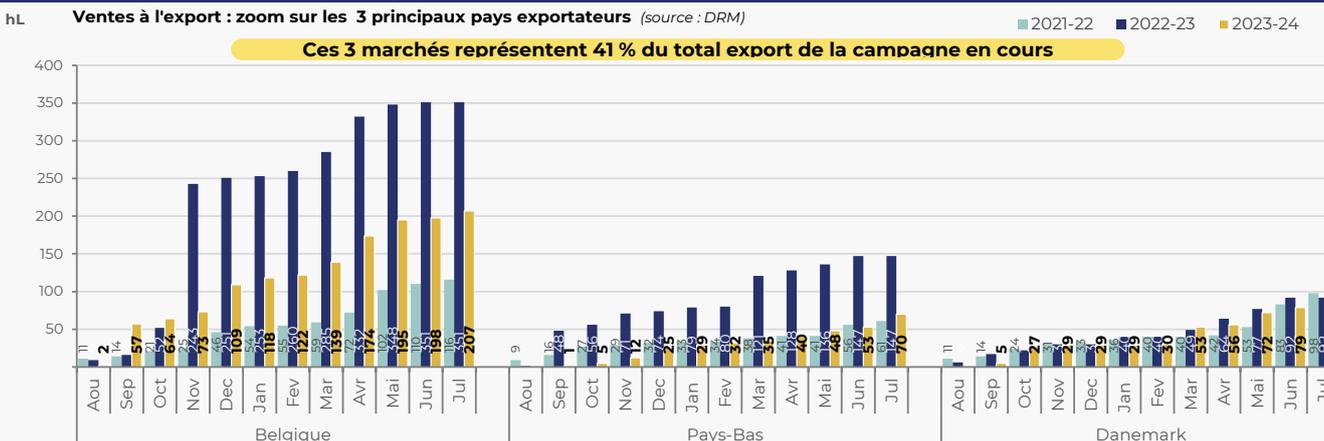
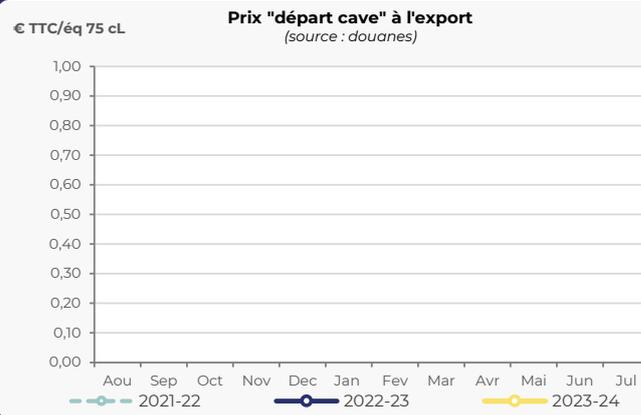
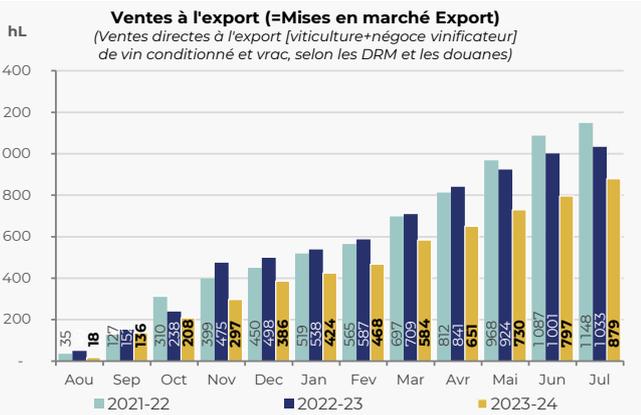
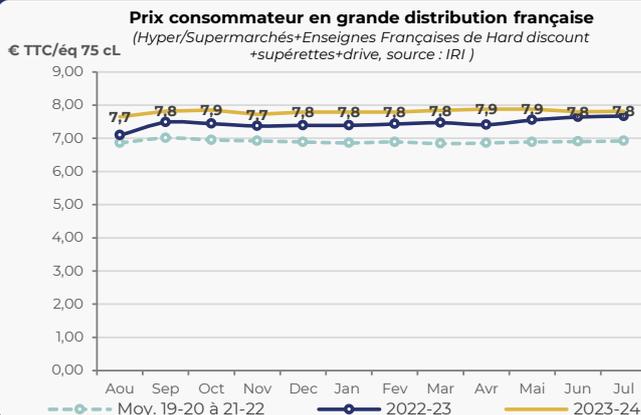
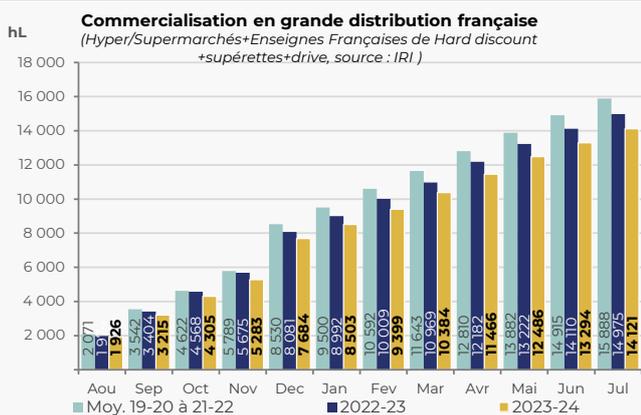
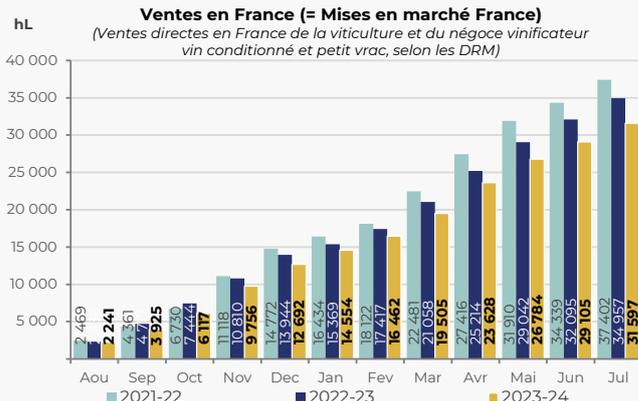
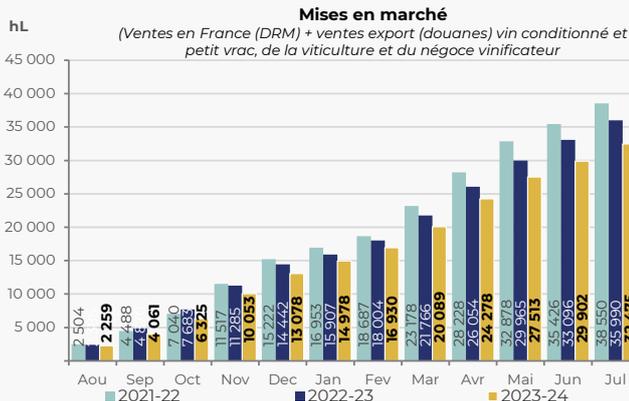
Données économiques - production



Total de l'AOP "Coteaux du Layon"

Coteaux du Layon, Coteaux du Layon 1er Cru et Coteaux du Layon Chaume et Villages

Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

-8,7%
variation du stock en hL
13
mois de stock



Stocks totaux

-9,9%
-3 290 hL



Volume mis en marché

-9,6%
-3 120 hL



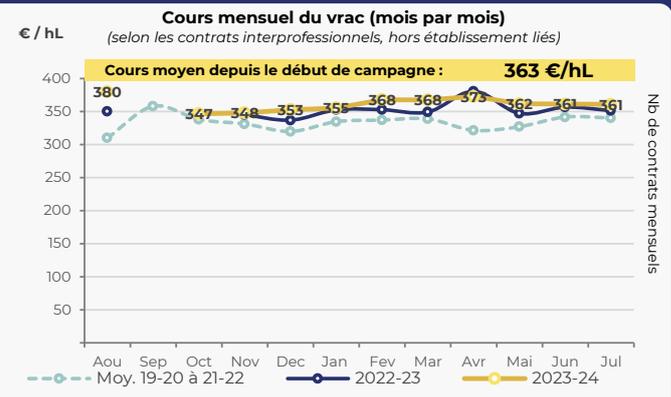
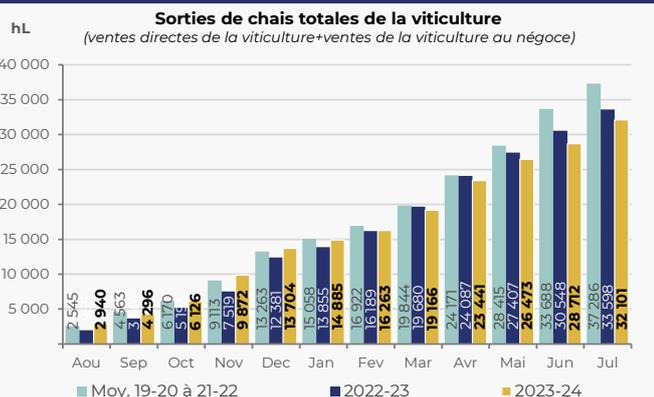
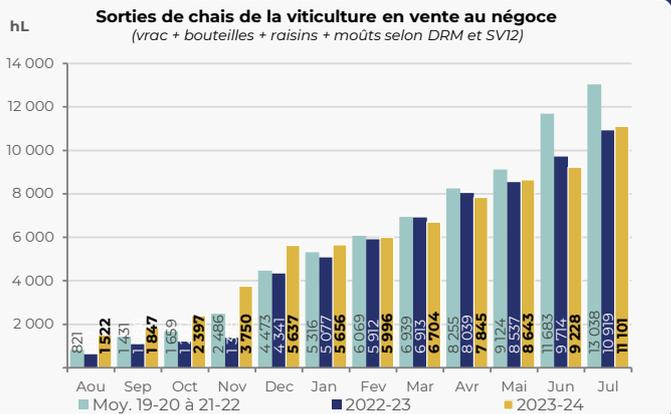
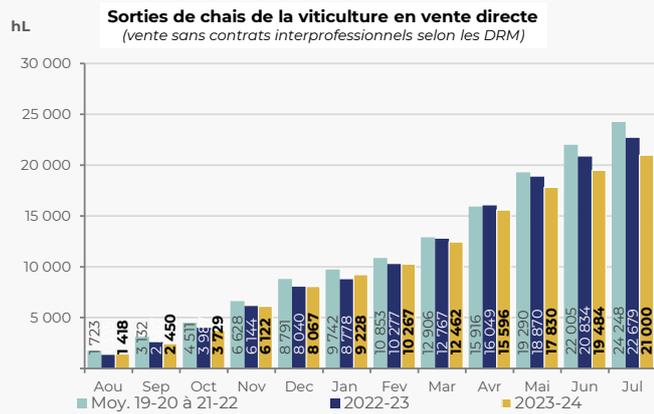
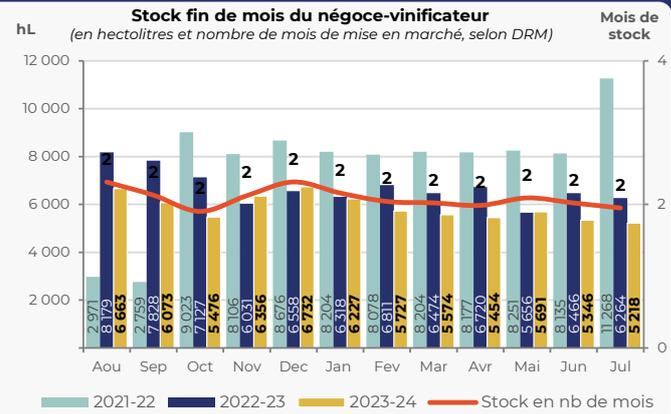
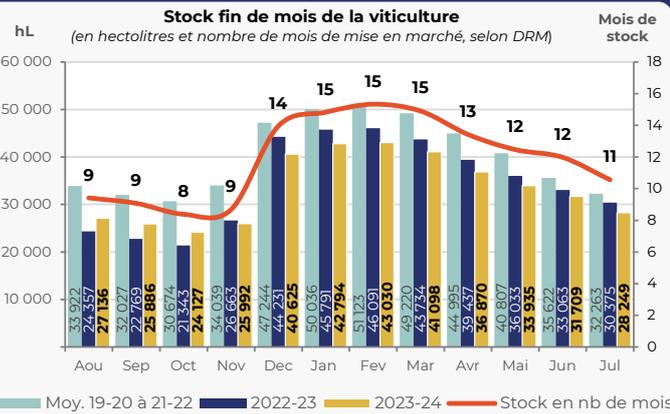
Volume ventes France

-20,2%
-170 hL

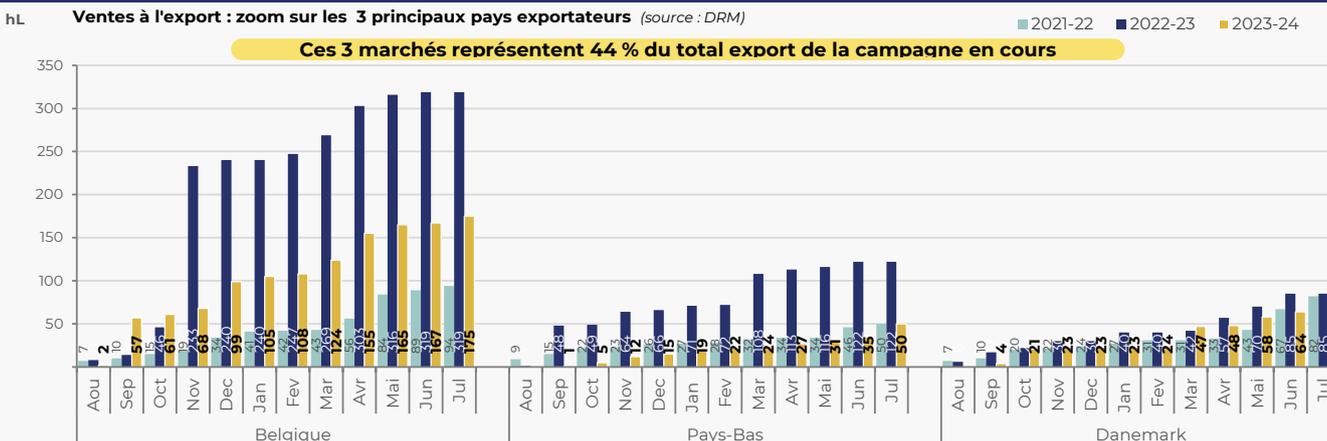
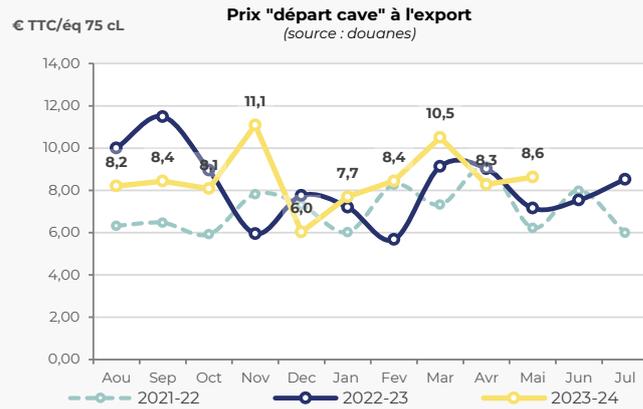
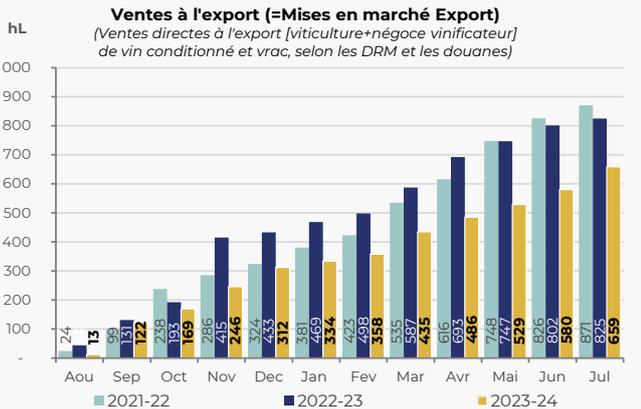
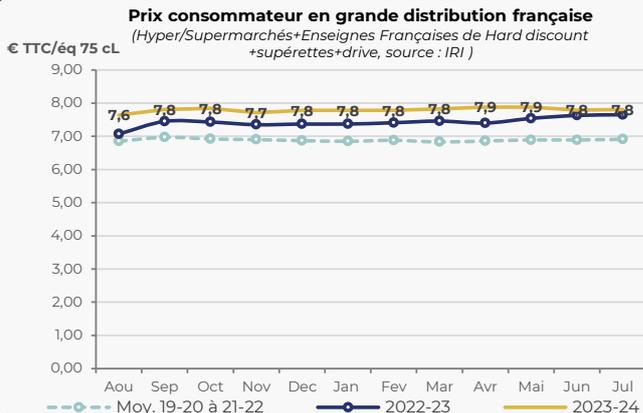
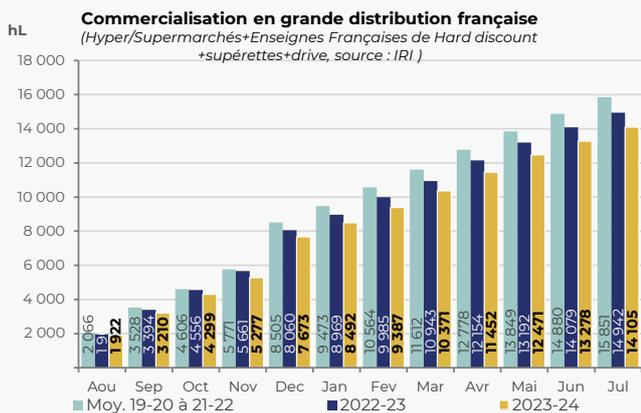
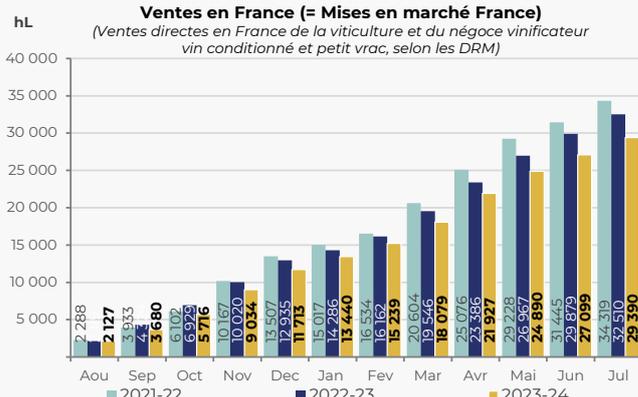
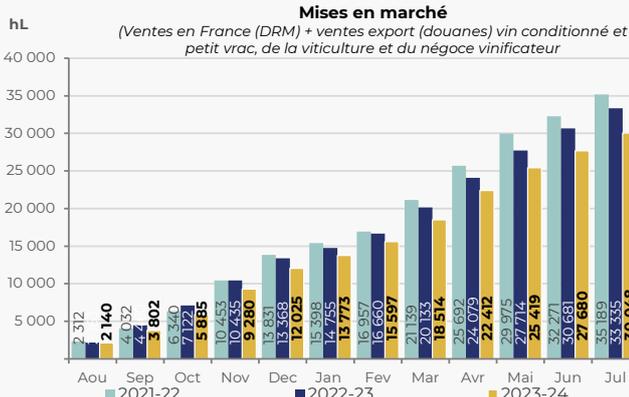


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

-15,2%
variation du stock en hL
40
mois de stock



Stocks
totaux

-4,8%
-30 hL



Volume
mis en
marché

-7,4%
-50 hL



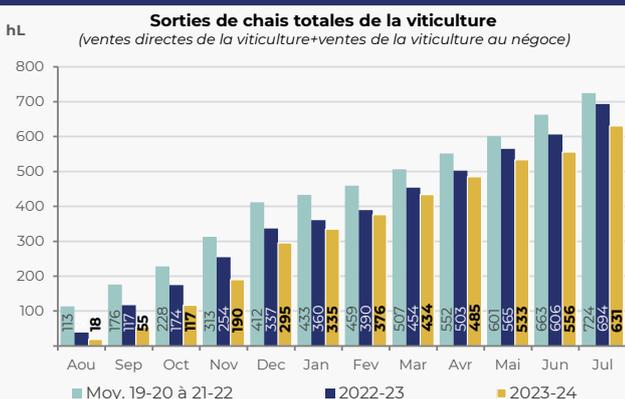
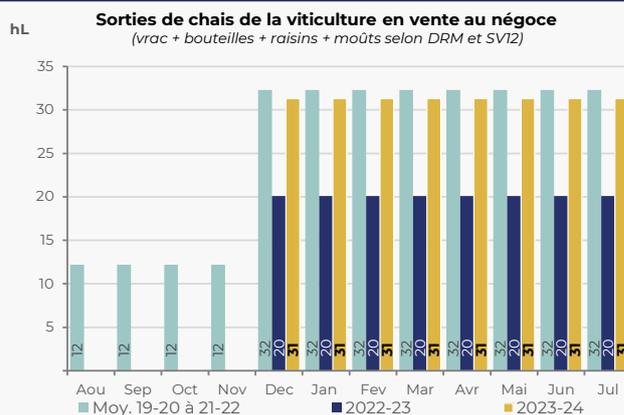
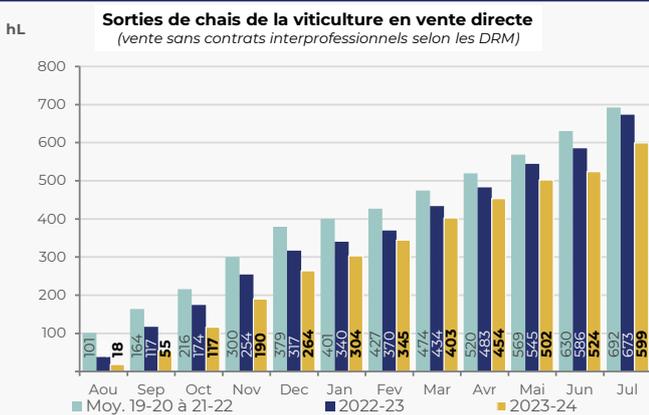
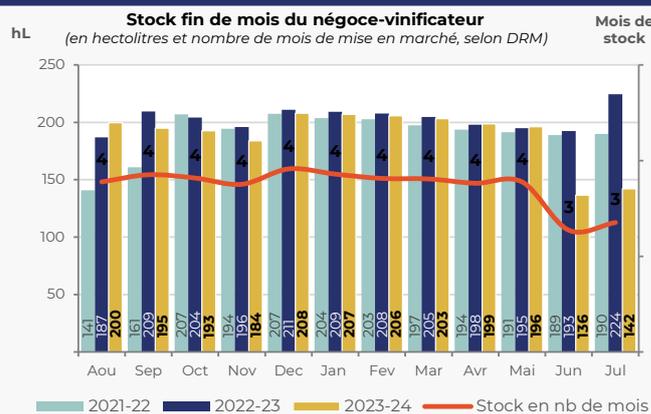
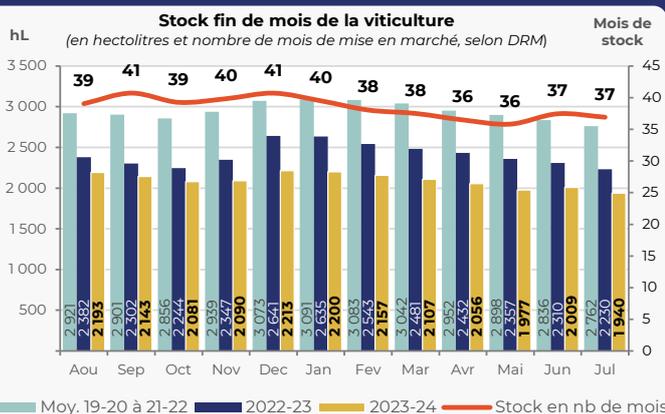
Volume
ventes
France

+19,7%
+20 hL



Volume
ventes
Export

Données économiques - production

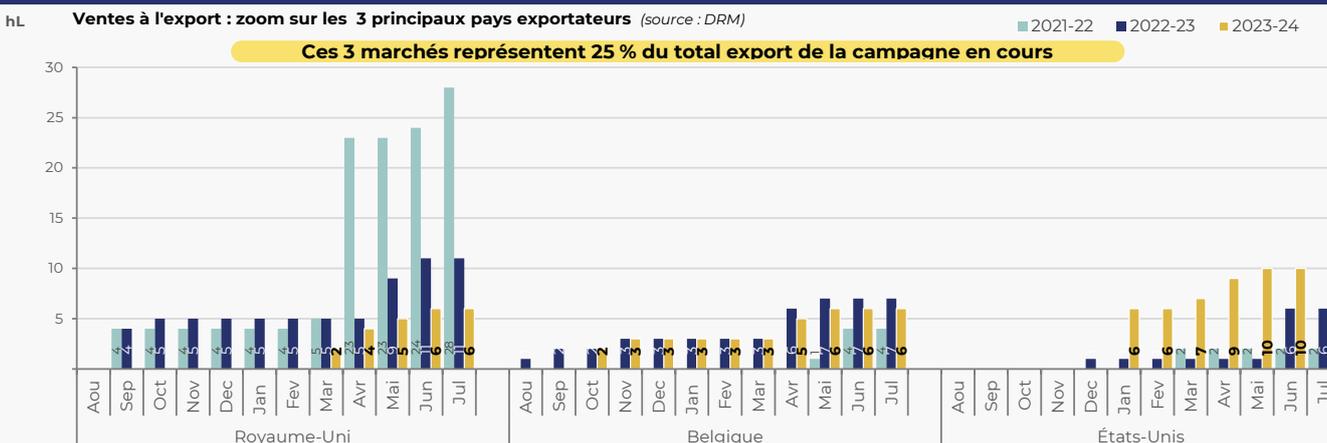
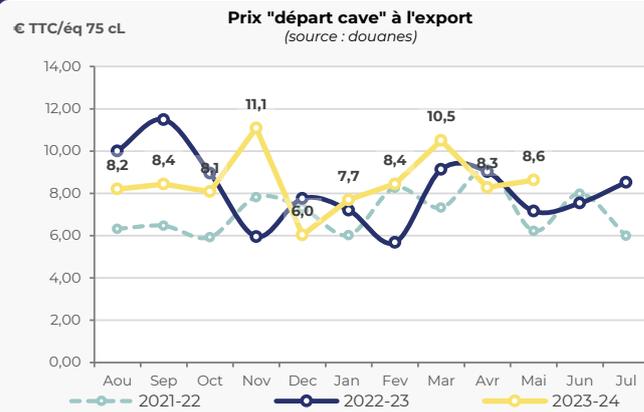
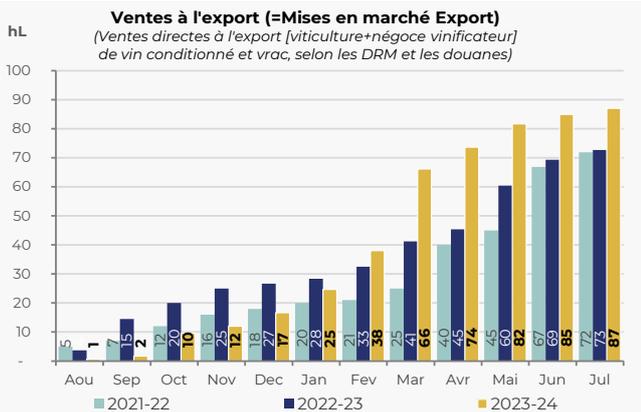
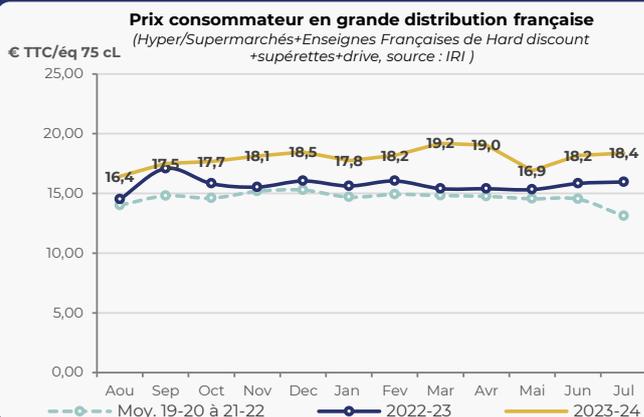
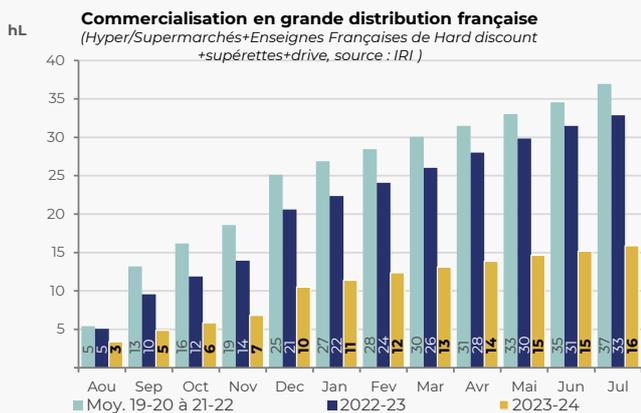
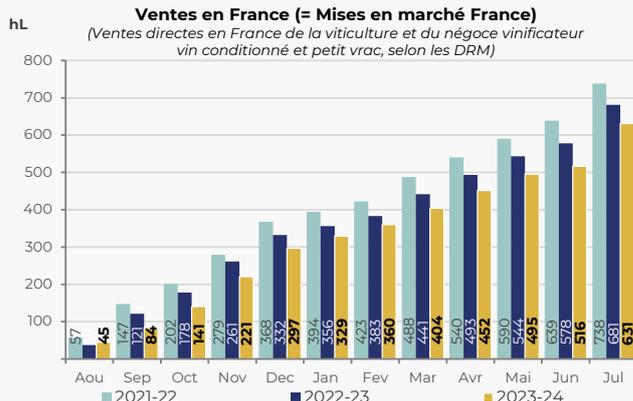
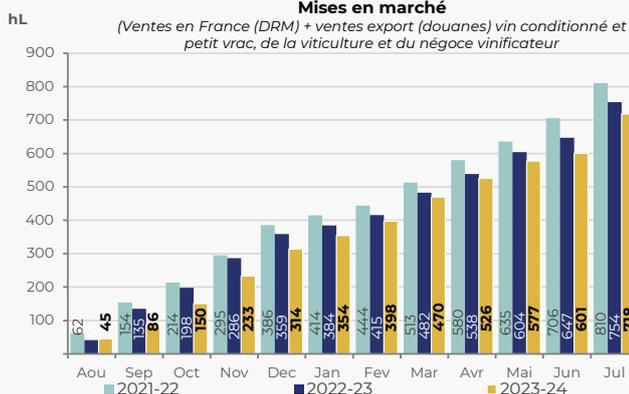


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nbre de contrats mensuels

Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

-21,5%
variation du stock en hL
23
mois de stock



Stocks
totaux

-10,1%
-190 hL



Volume
mis en
marché

-10,7%
-190 hL



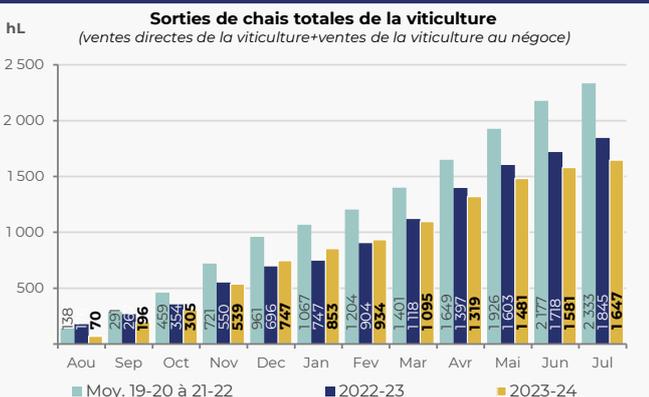
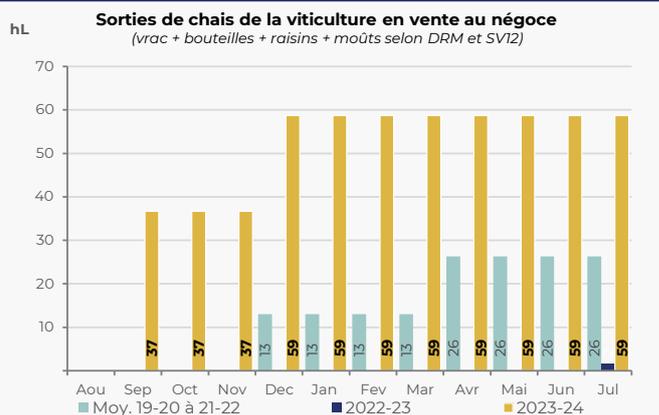
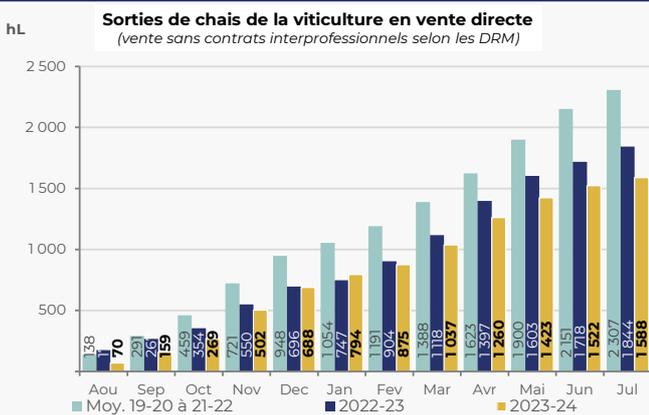
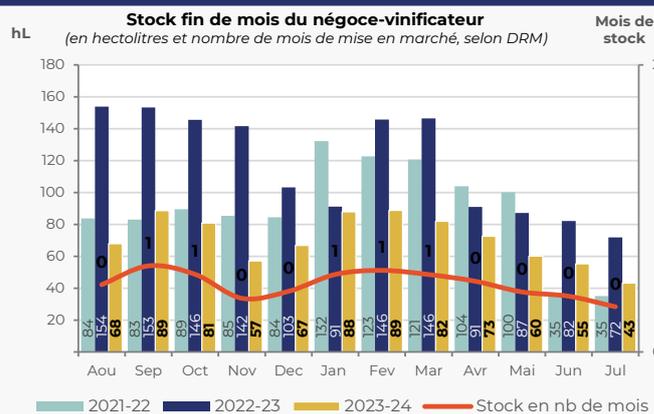
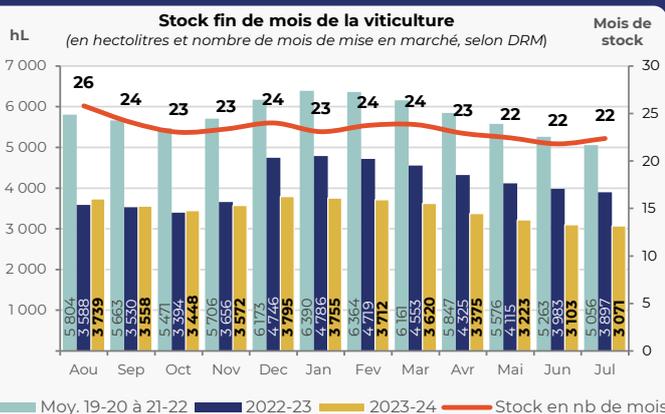
Volume
ventes
France

-1,4%
-10 hL



Volume
ventes
Export

Données économiques - production



Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

Données économiques - commercialisation

