

Conjoncture économique mensuelle des vins de Loire

Fines bulles du Val de Loire Situation à fin juillet 2024



INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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Fines bulles du Val de Loire

SOMMAIRE

Dénominations	Page
---------------	------

Total AOP Fines Bulles du ressort d'InterLoire	3-4
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Crémant de Loire	5-6
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Vouvray Fines Bulles	7-8
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Saumur Fines Bulles	9-10
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Touraine Fines Bulles	11-12
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Anjou Fines Bulles	13-14
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Total AOP Fines Bulles du ressort d'InterLoire

Toutes les fines bulles AOP + IGP du ressort d'InterLoire sans distinction de couleur

Évolution sur 12 mois glissants - juillet 2024

+15,2%
variation du stock en hL
28
mois de stock



Stocks
totaux

-2,6%
-9 660 hL



Volume
mis en
marché

-0,6%
-1 570 hL



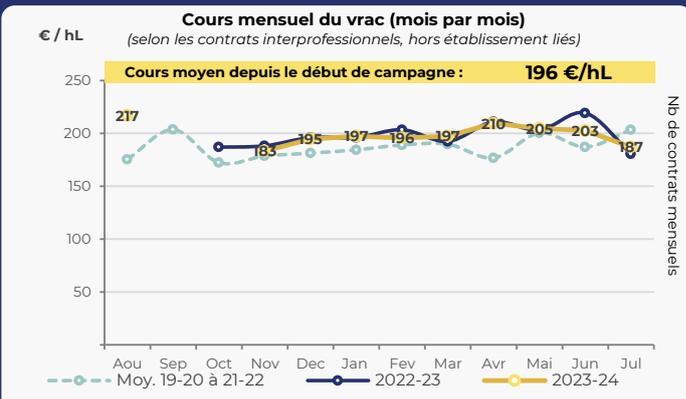
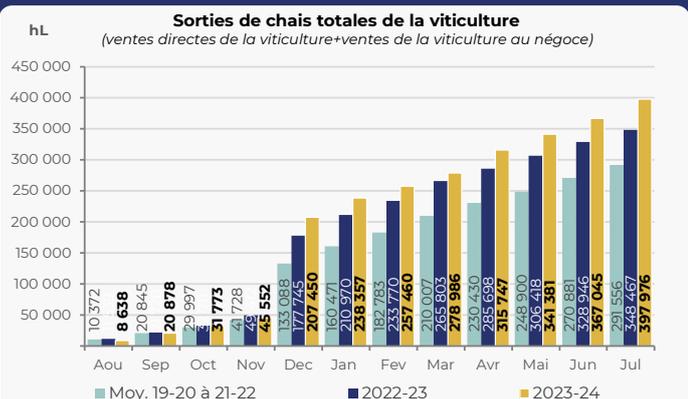
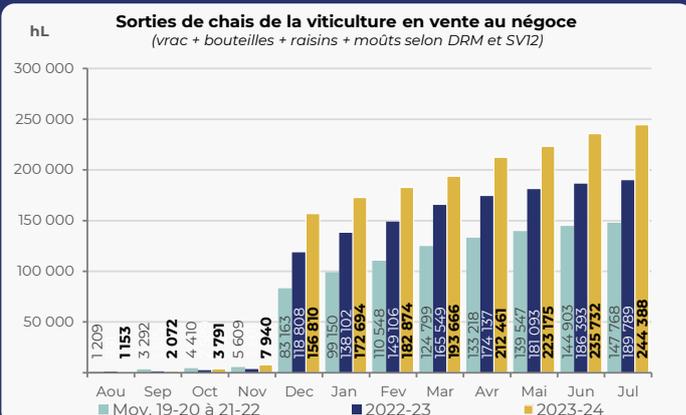
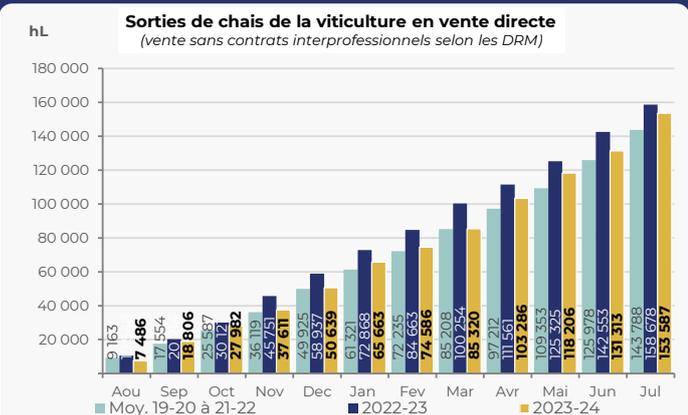
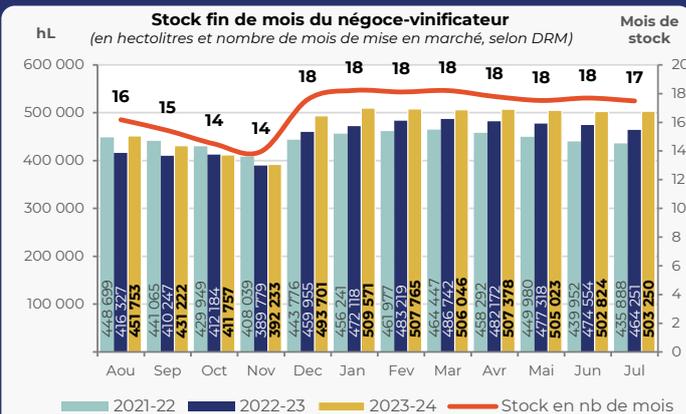
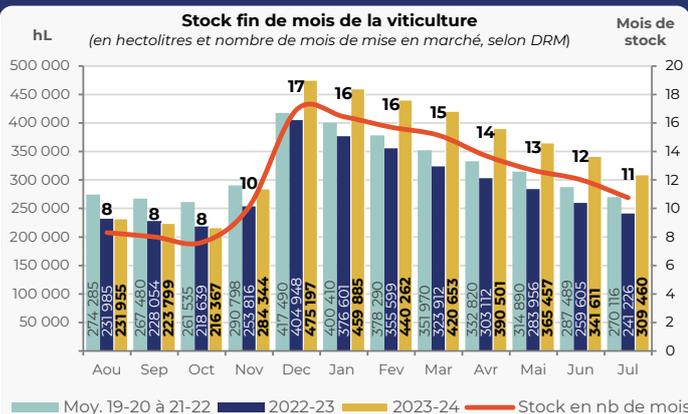
Volume
ventes
France

-6,2%
-8 090 hL



Volume
ventes
Export

Données économiques - production

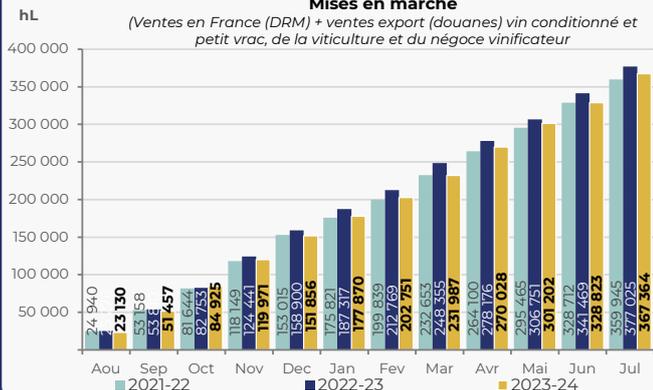


Total AOP Fines Bulles du ressort d'InterLoire

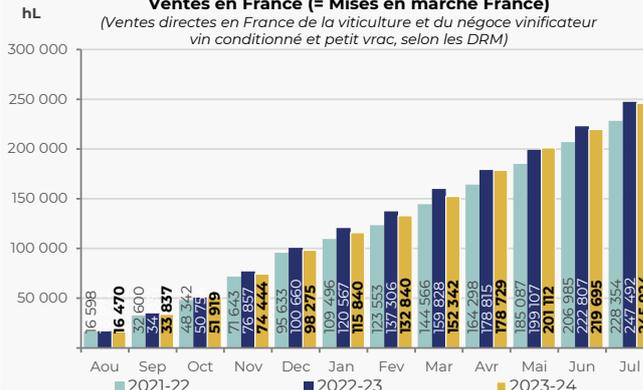
Toutes les fines bulles AOP + IGP du ressort d'InterLoire sans distinction de couleur

Données économiques - commercialisation

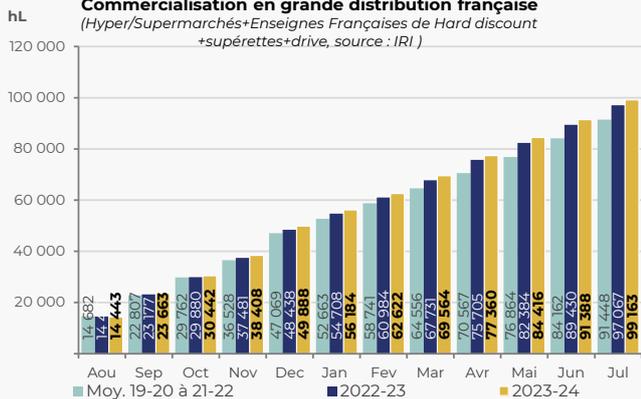
Mises en marché
(Ventes en France (DRM) + ventes export (douanes) vin conditionné et petit vrac, de la viticulture et du négoce vinificateur)



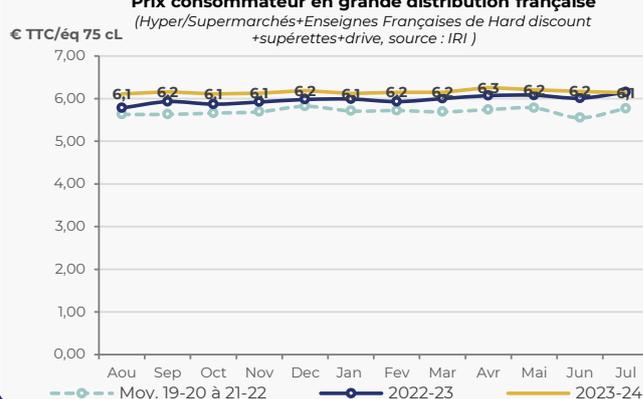
Ventes en France (= Mises en marché France)
(Ventes directes en France de la viticulture et du négoce vinificateur vin conditionné et petit vrac, selon les DRM)



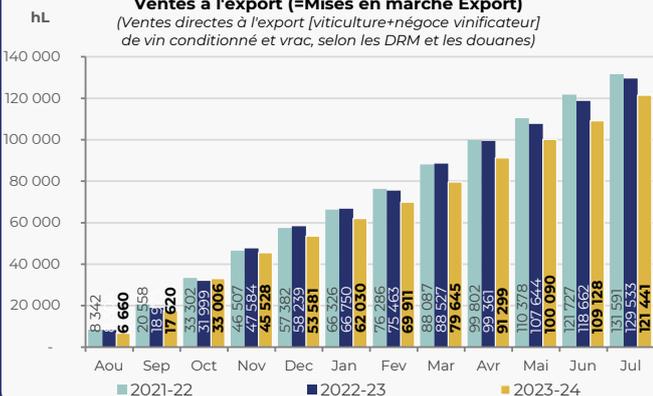
Commercialisation en grande distribution française
(Hyper/Supermarchés+Enseignes Françaises de Hard discount +supérettes+drive, source : IRI.)



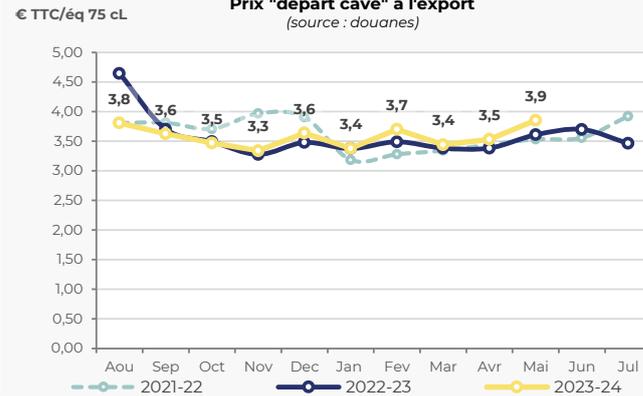
Prix consommateur en grande distribution française
(Hyper/Supermarchés+Enseignes Françaises de Hard discount +supérettes+drive, source : IRI.)



Ventes à l'export (=Mises en marché Export)
(Ventes directes à l'export [viticulture+négoce vinificateur] de vin conditionné et vrac, selon les DRM et les douanes)

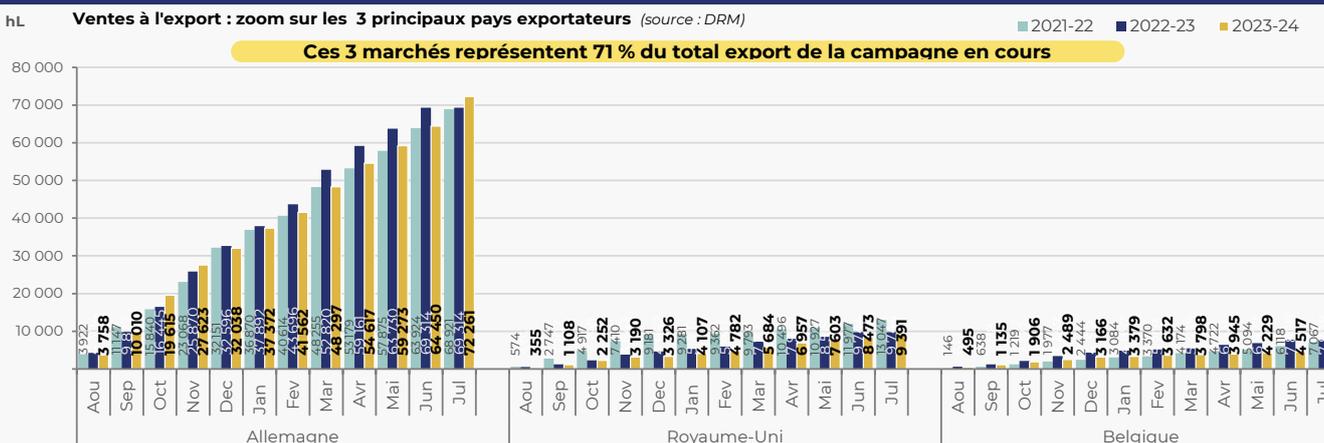


Prix "départ cave" à l'export
(source : douanes)



Ventes à l'export : zoom sur les 3 principaux pays exportateurs (source : DRM)

Ces 3 marchés représentent 71 % du total export de la campagne en cours



Évolution sur 12 mois glissants - juillet 2024

+22,3%
variation du stock en hL
31
mois de stock



Stocks totaux

-4,5%
-8 800 hL



Volume mis en marché

-3,4%
-2 920 hL



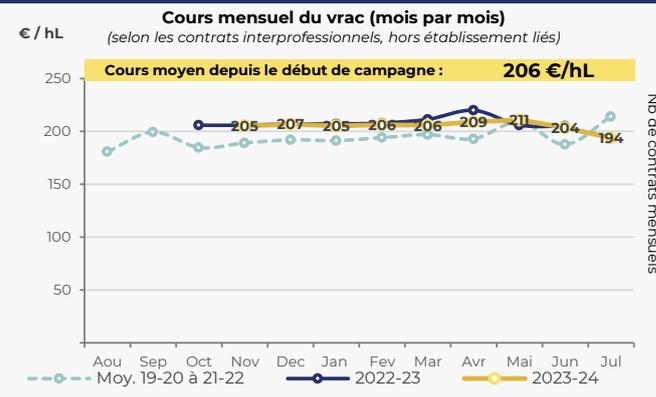
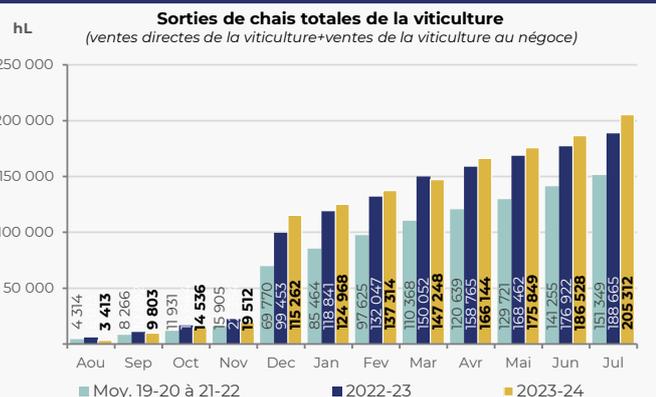
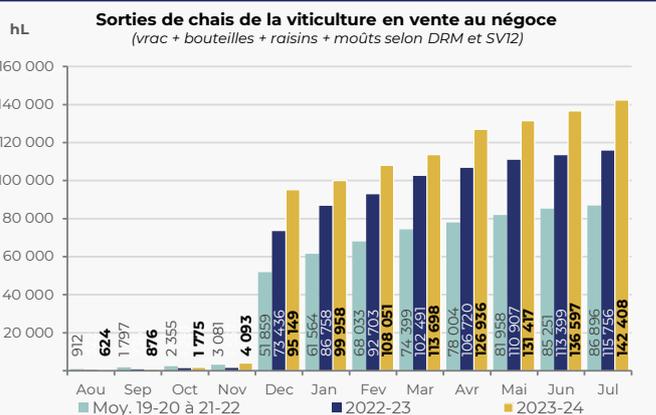
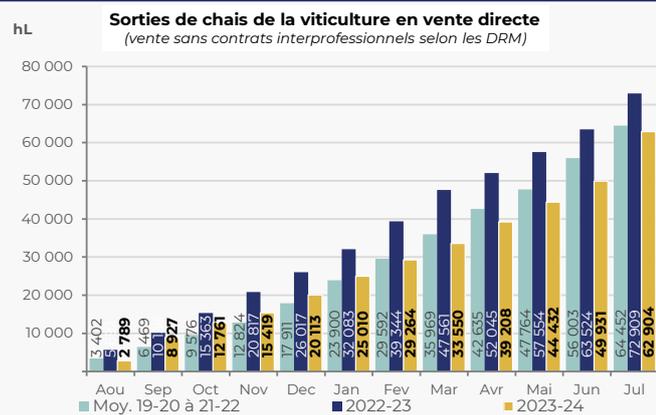
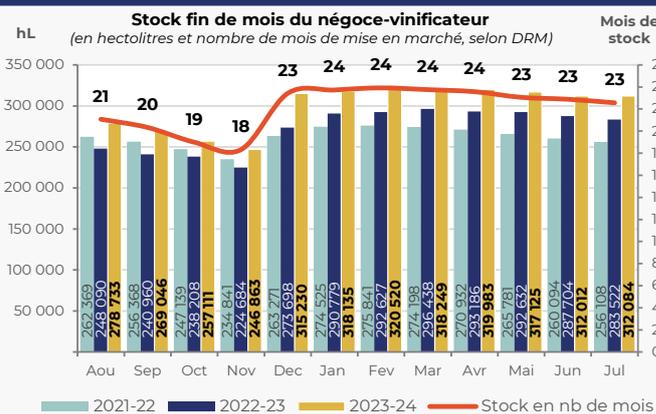
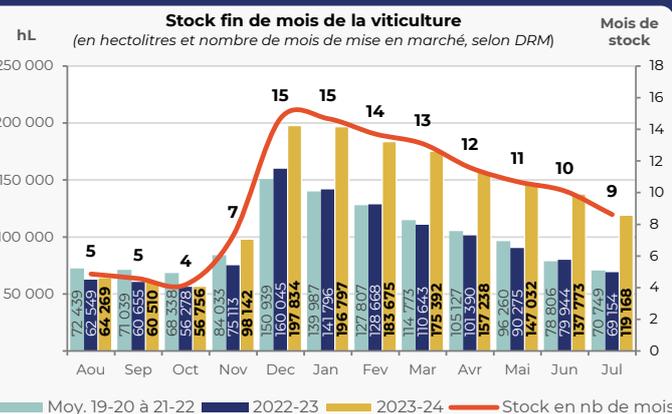
Volume ventes France

-5,3%
-5 880 hL

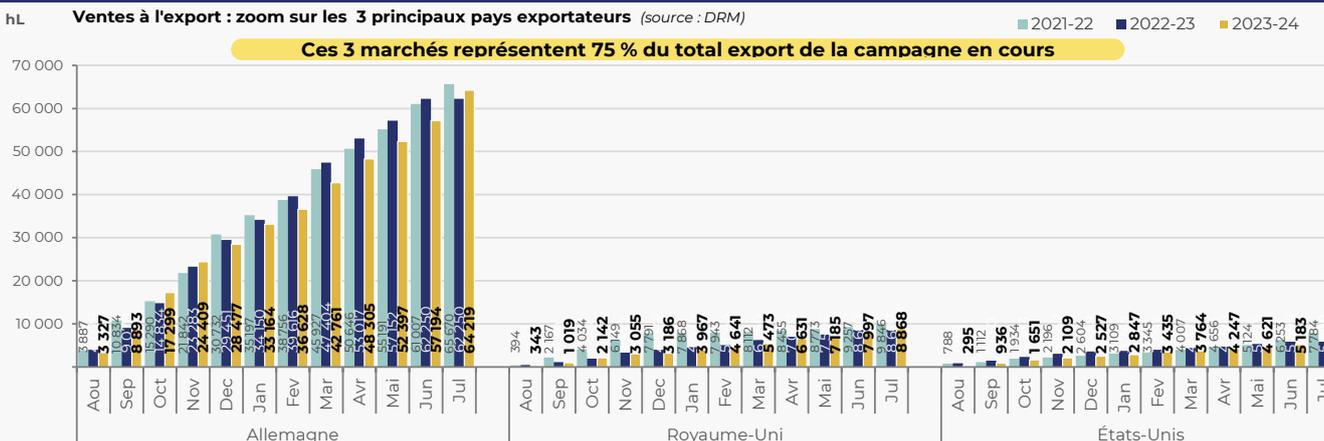
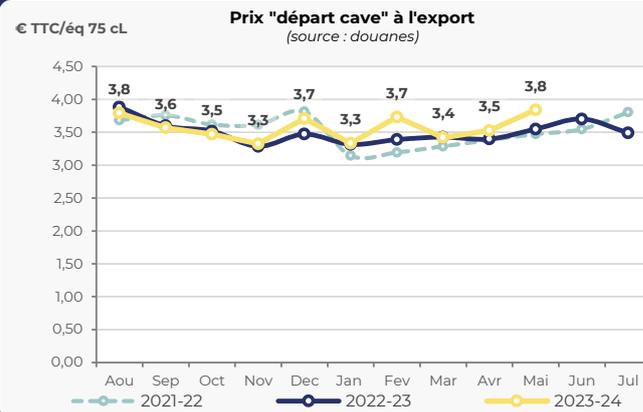
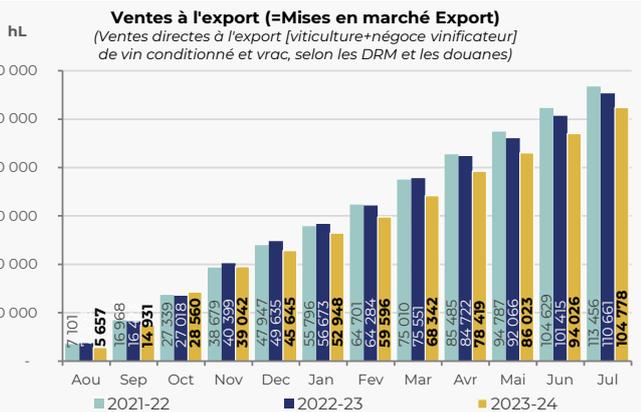
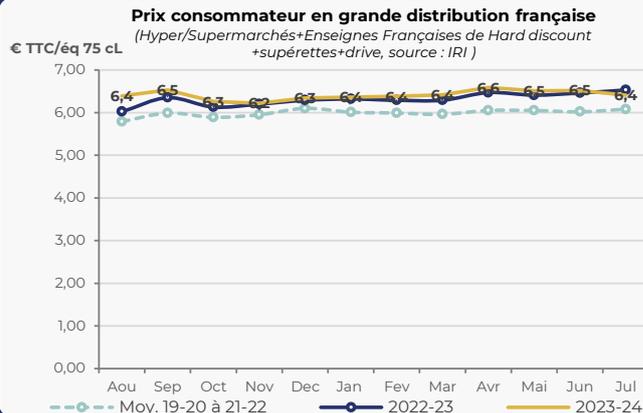
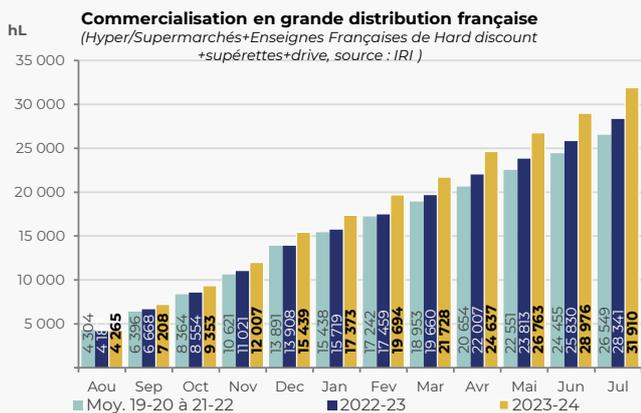
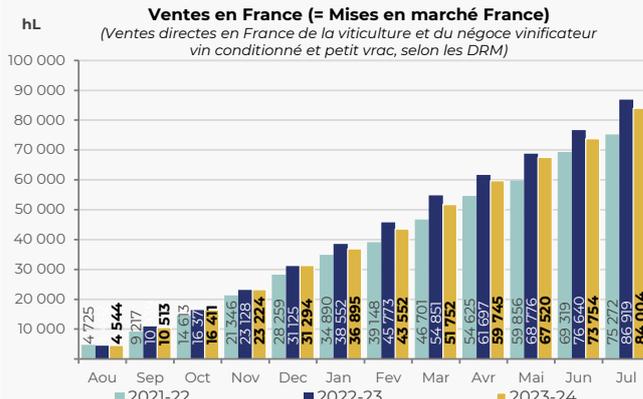
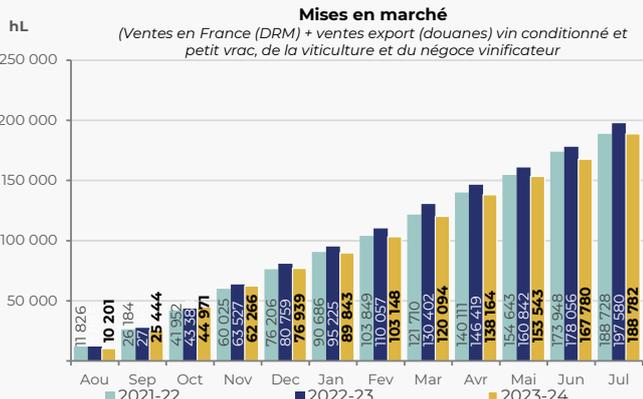


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

-2,8%
variation du stock en hL
29
mois de stock



Stocks
totaux

+5,2%
+3 440 hL



Volume
mis en
marché

+5,9%
+3 600 hL



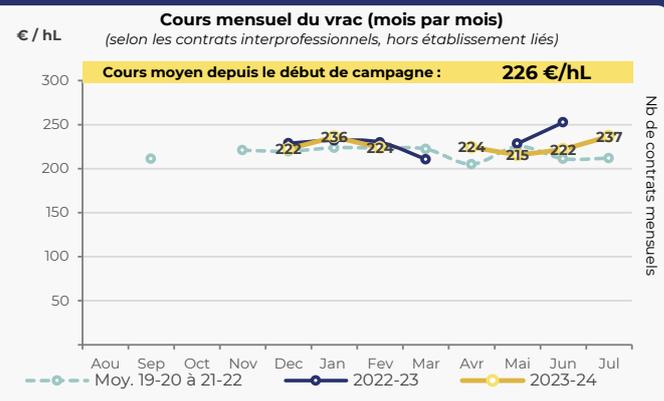
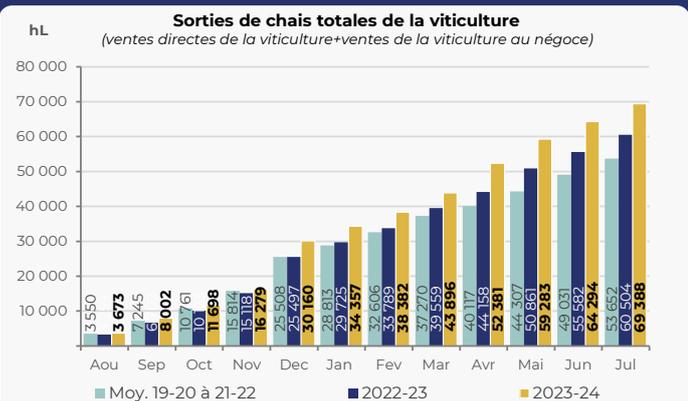
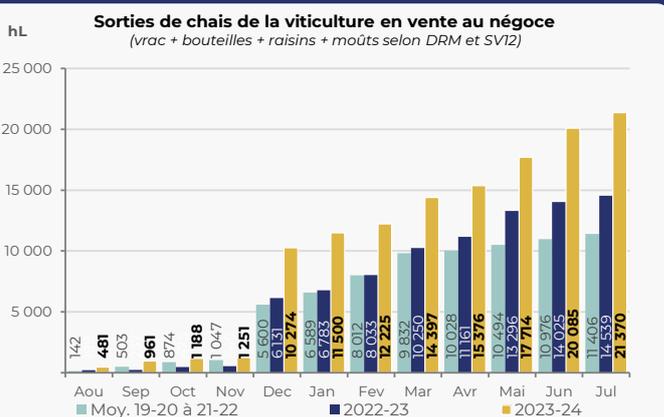
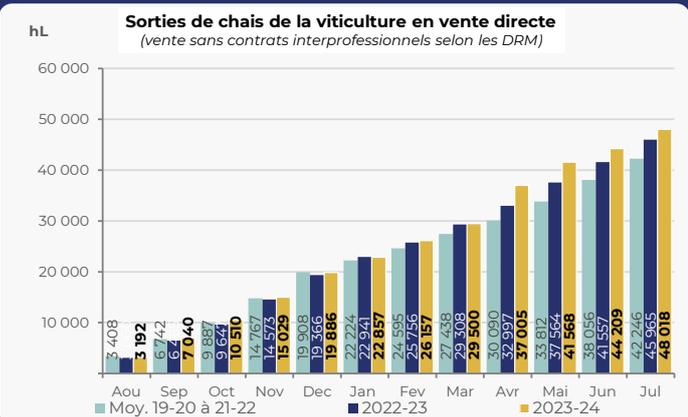
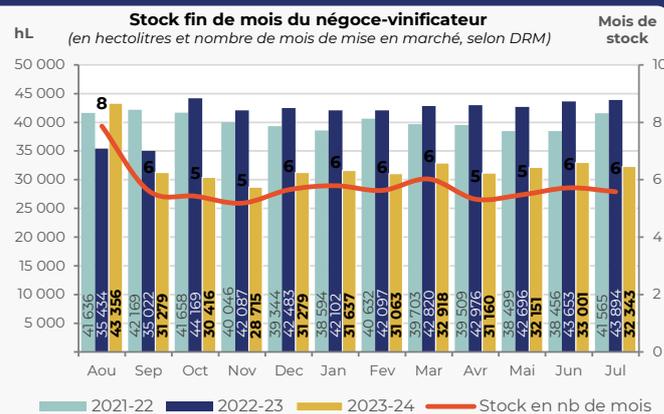
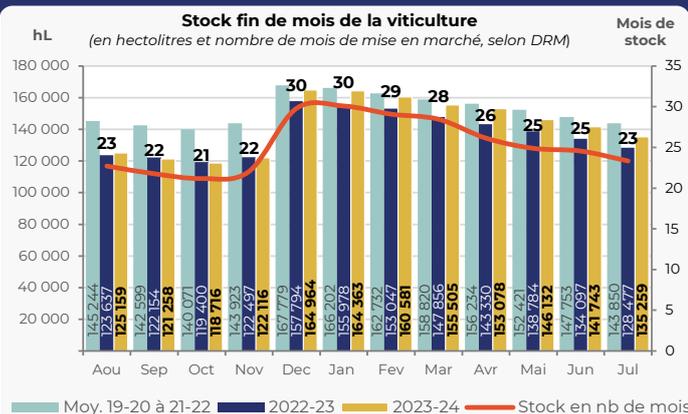
Volume
ventes
France

-3,6%
-170 hL

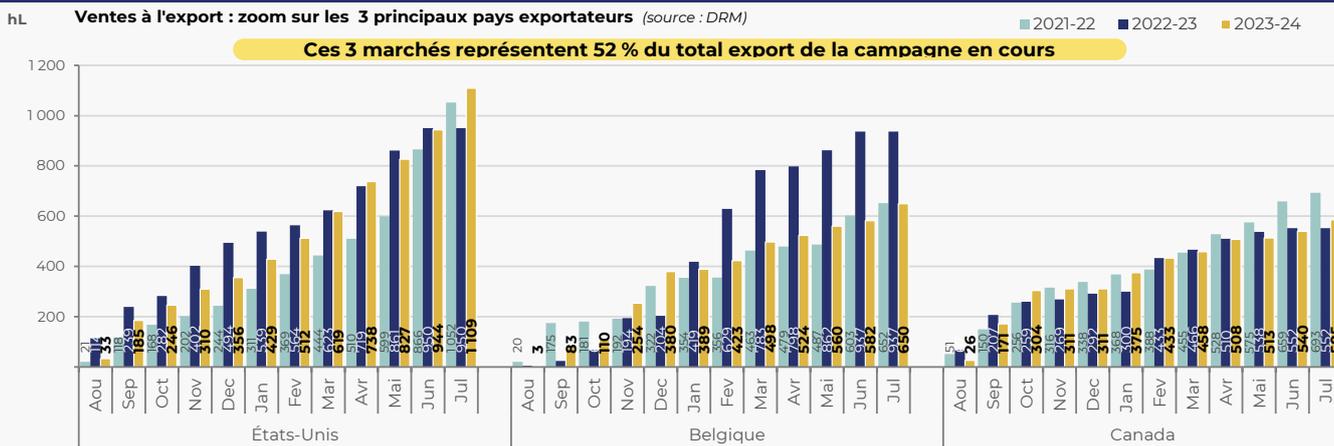
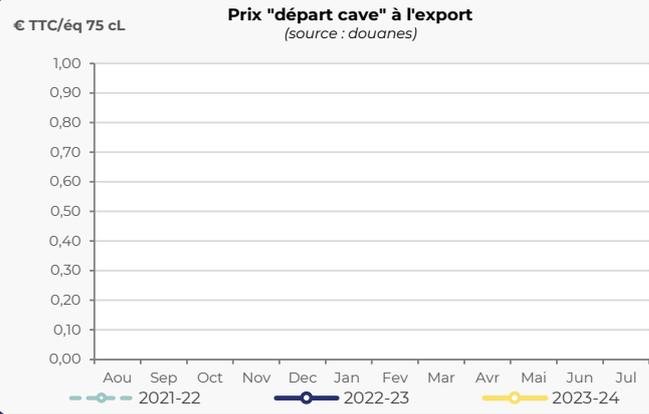
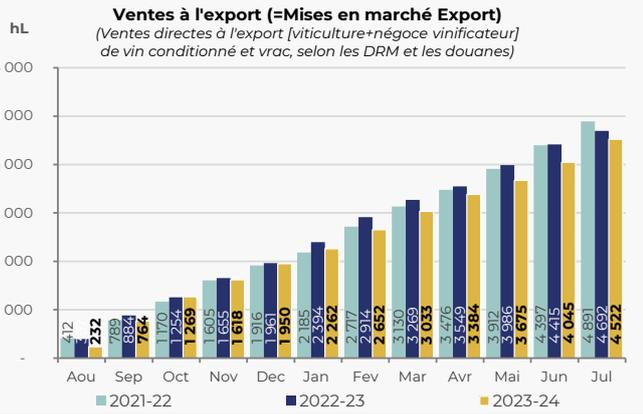
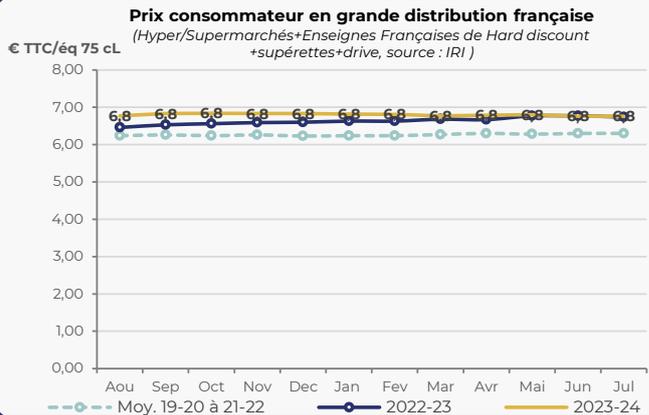
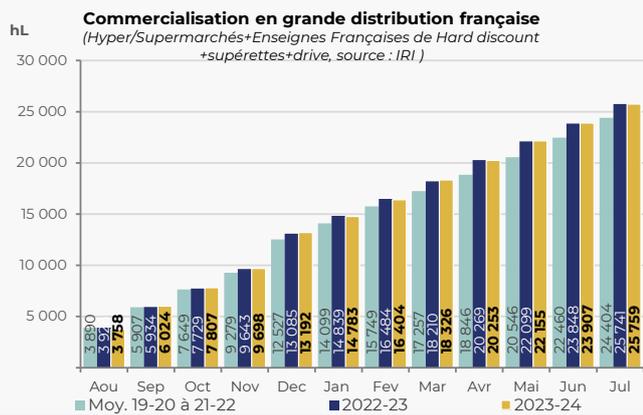
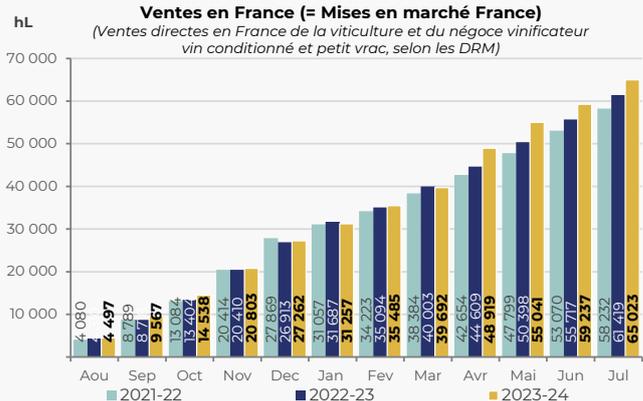
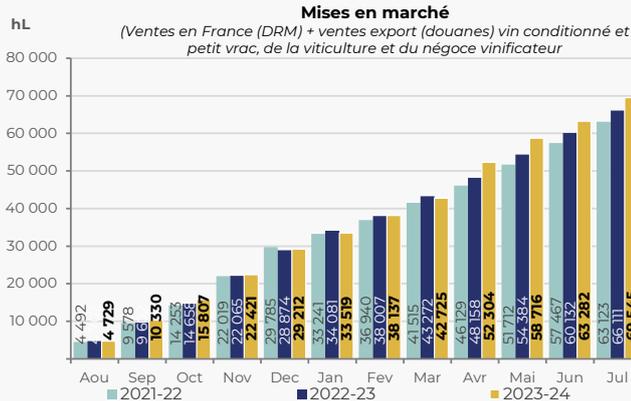


Volume
ventes
Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+21,0%
variation du stock en hL
22
mois de stock



Stocks totaux

-0,4%
-340 hL



Volume mis en marché

-1,7%
-1 340 hL



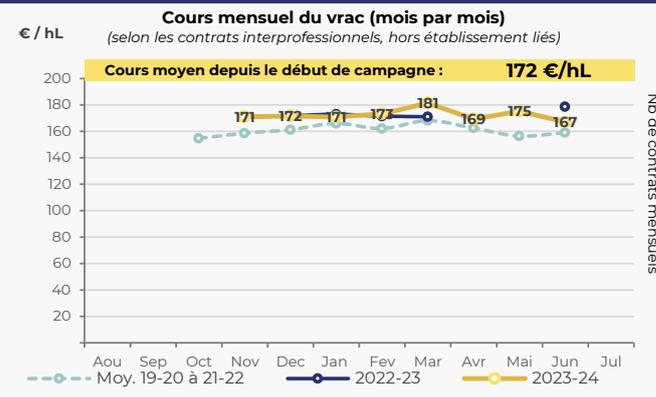
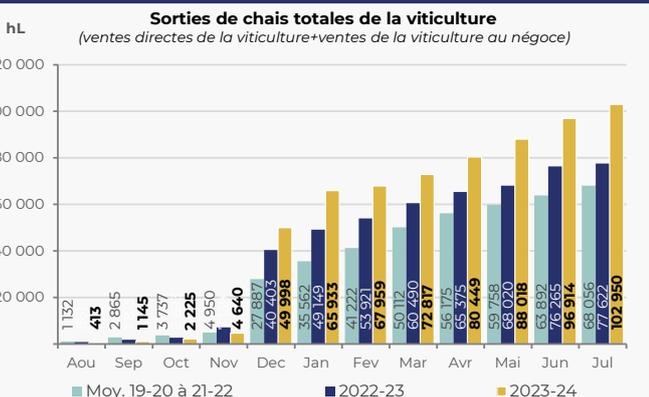
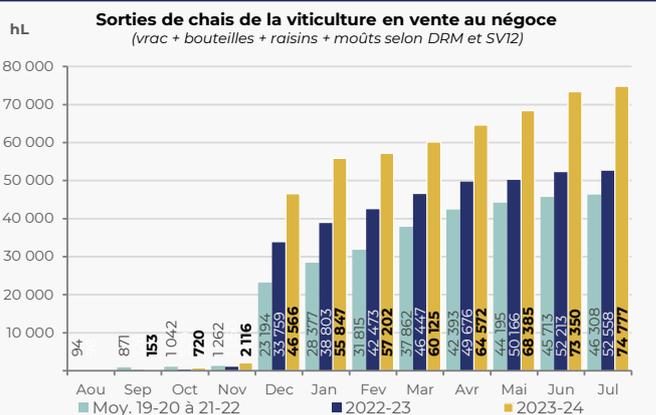
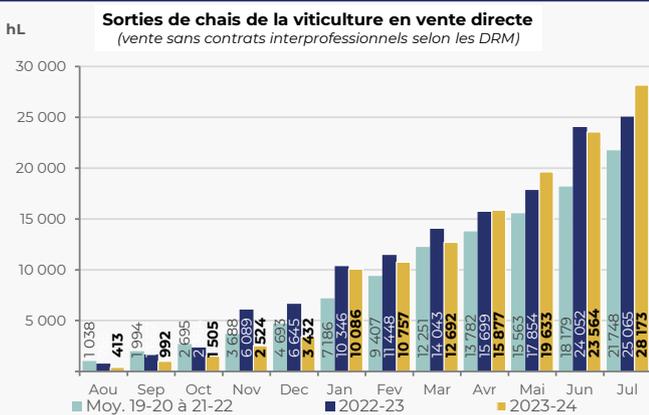
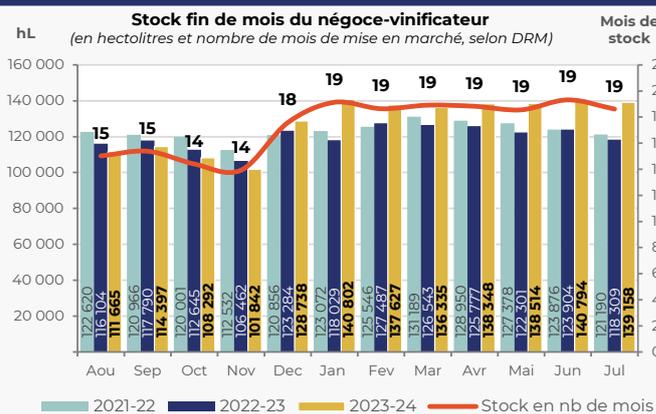
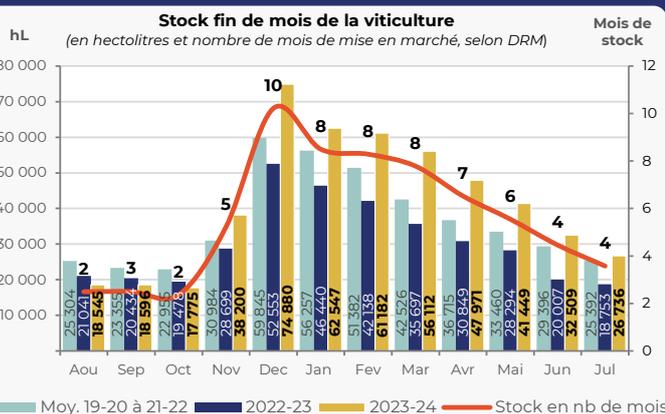
Volume ventes France

+9,6%
+1 000 hL

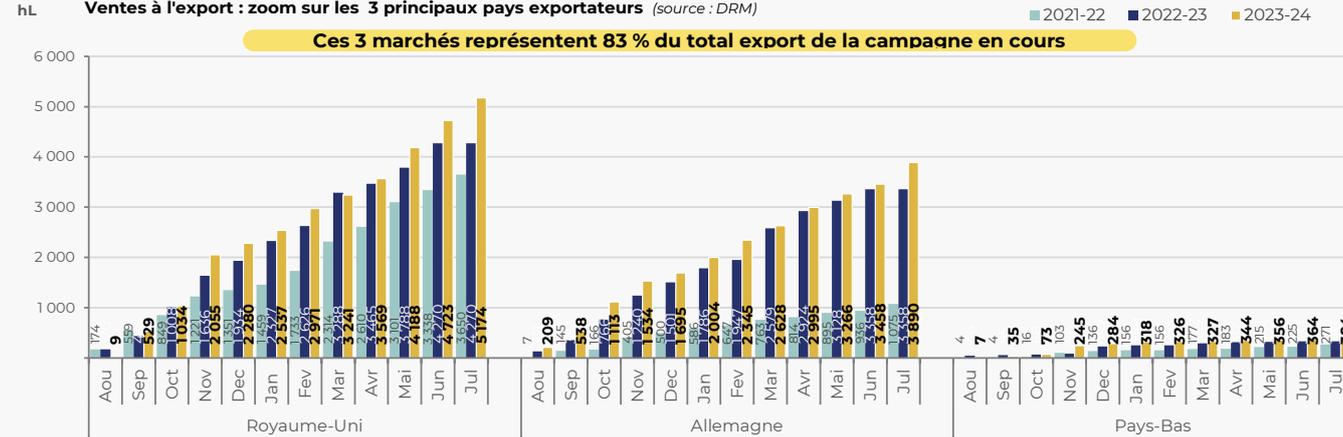
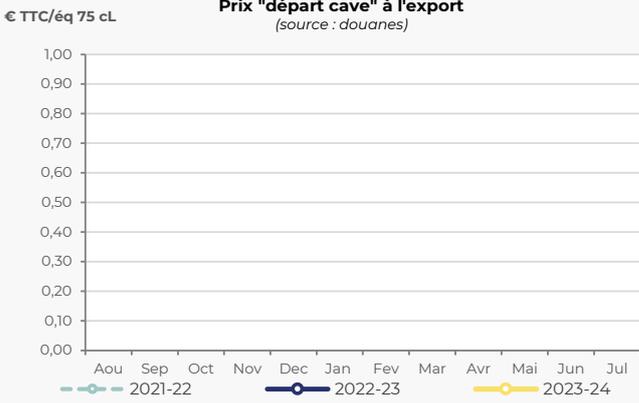
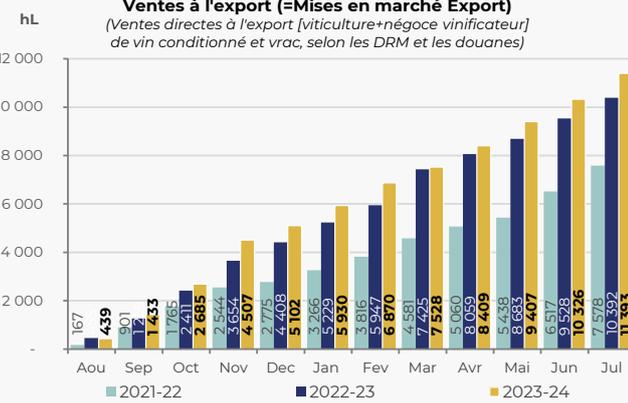
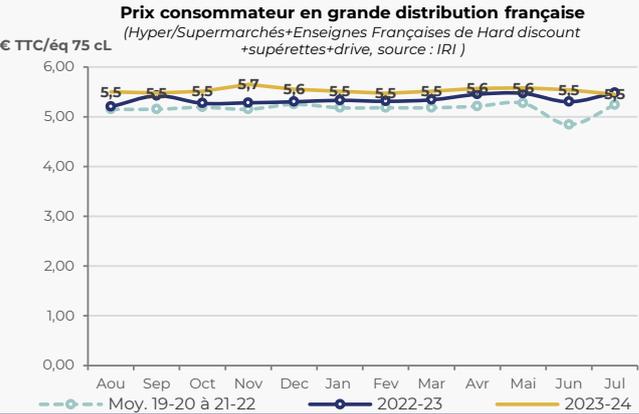
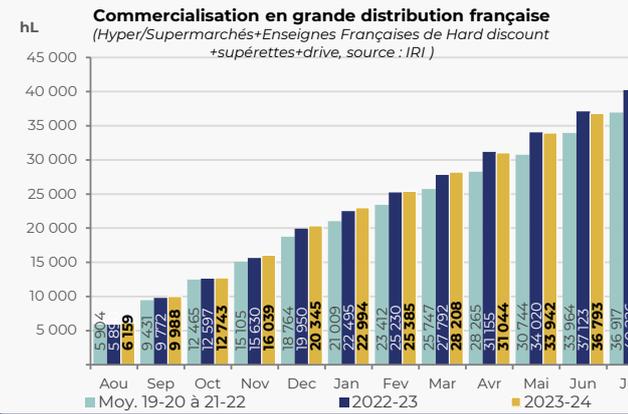
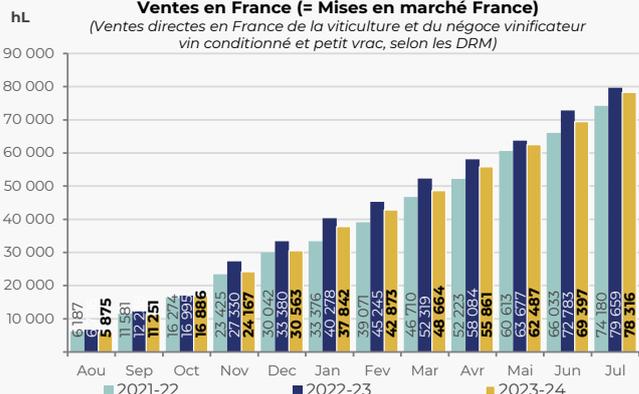
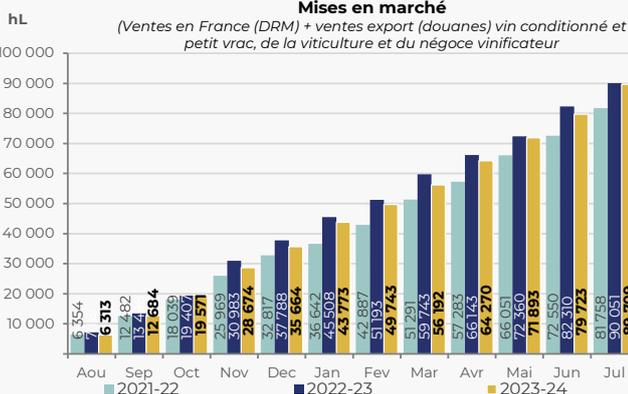


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+12,1%
variation du stock en hL
29
mois de stock



Stocks totaux

-4,5%
-790 hL



Volume mis en marché

-5,0%
-820 hL



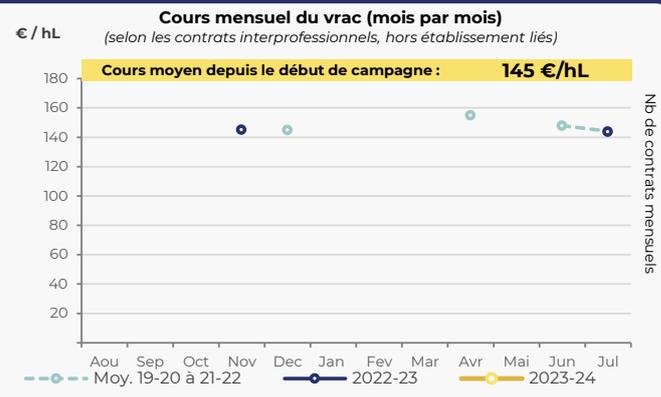
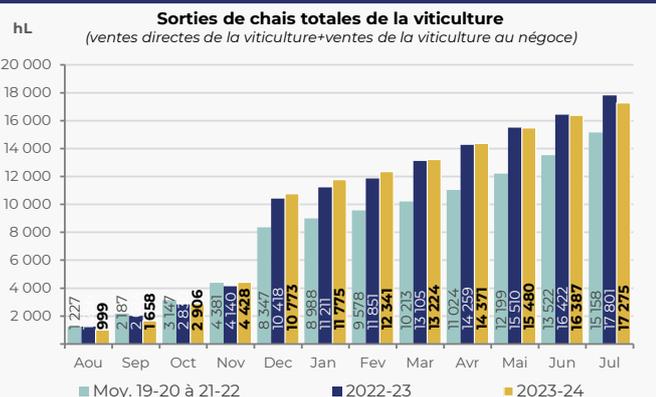
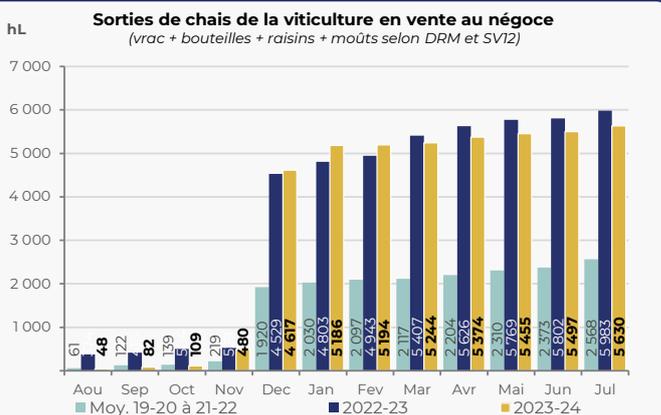
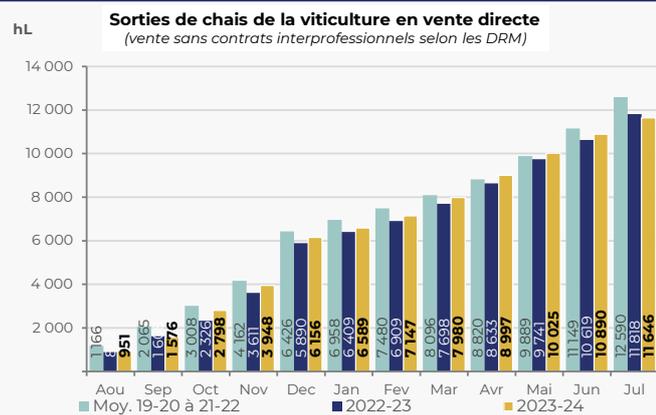
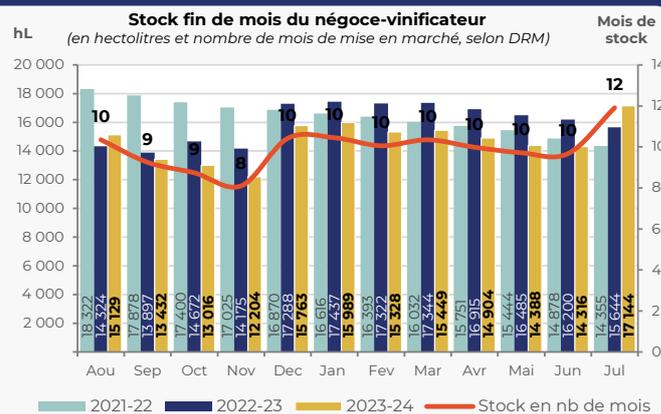
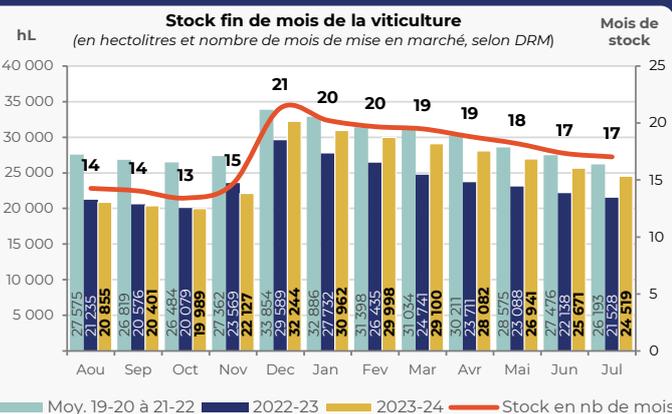
Volume ventes France

+3,7%
+30 hL

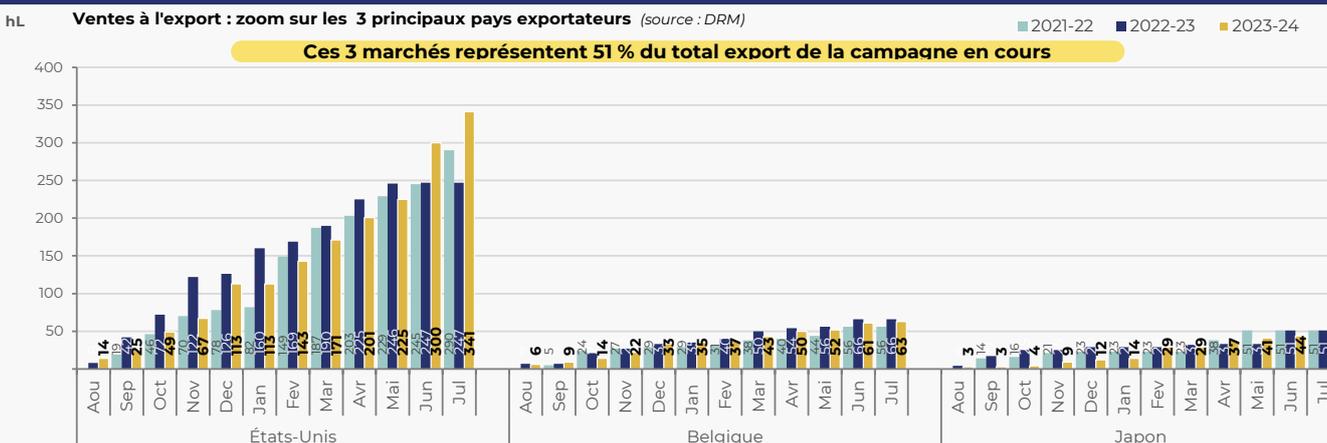
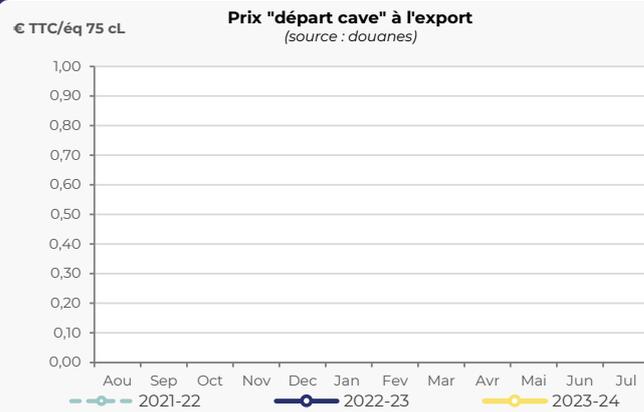
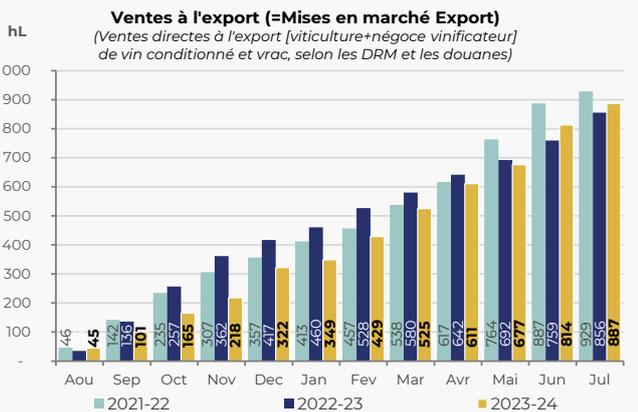
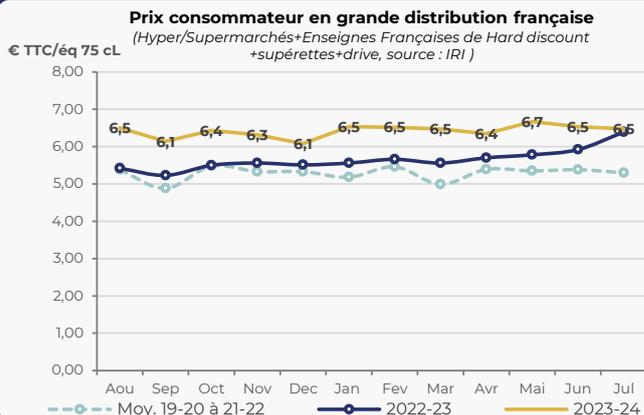
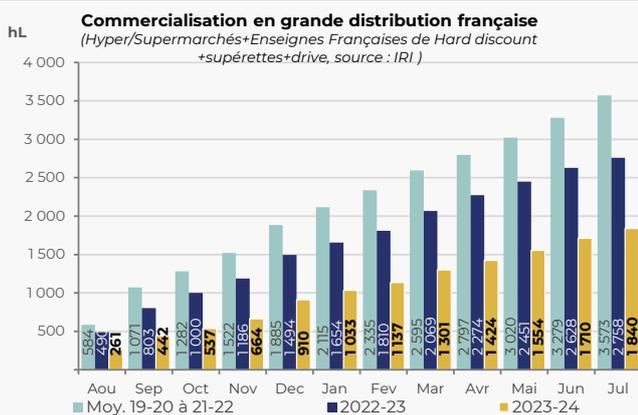
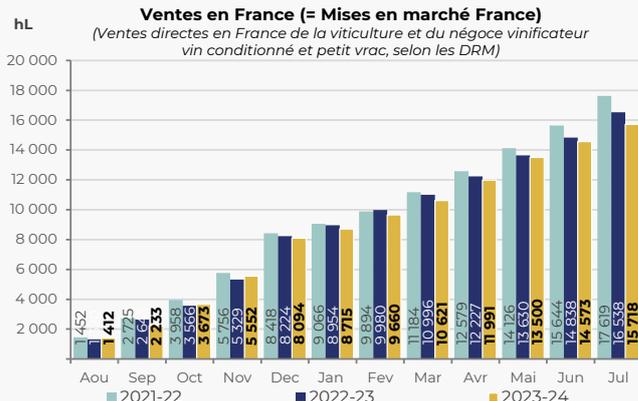
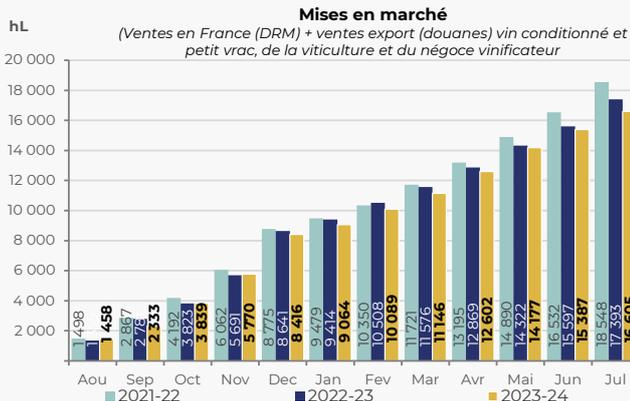


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+1,7%
variation du stock en hL
22
mois de stock



Stocks totaux

-4,9%
-180 hL



Volume mis en marché

-3,2%
-100 hL



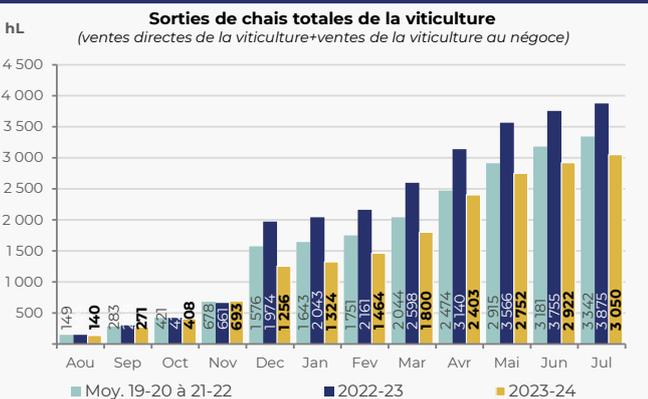
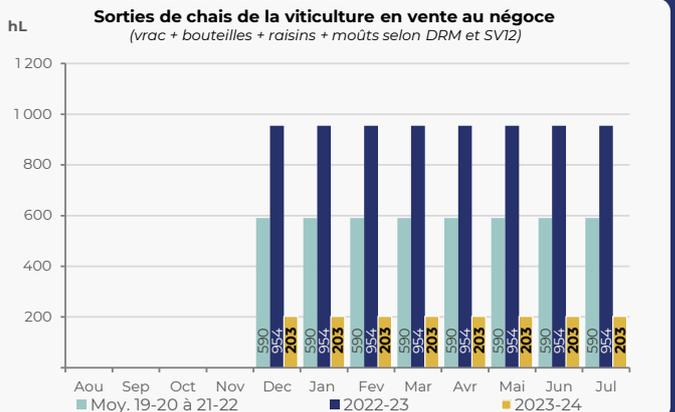
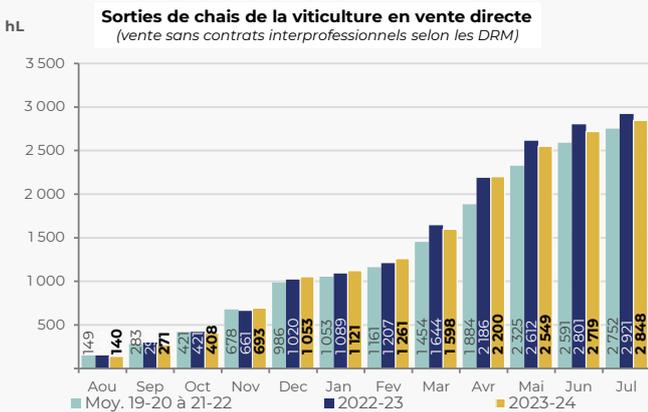
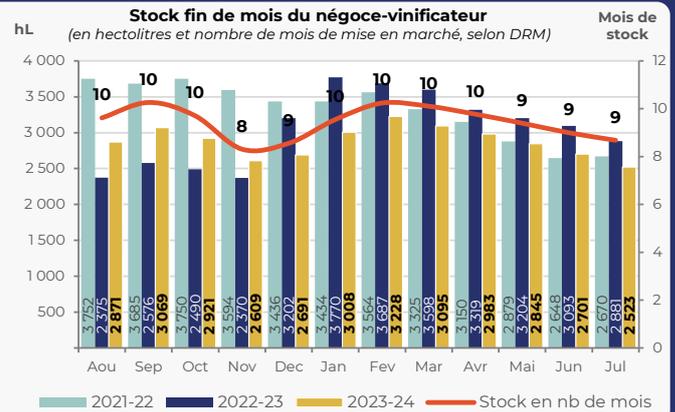
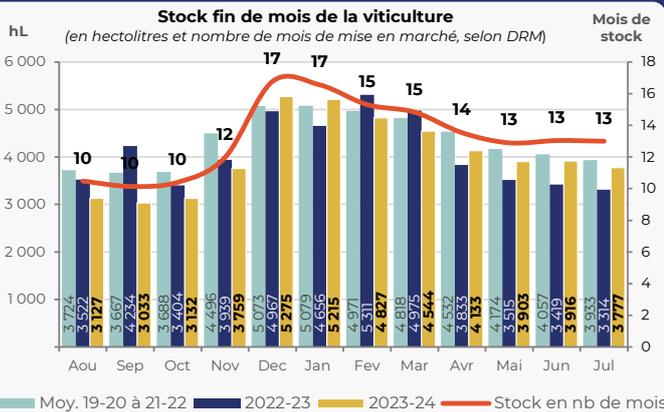
Volume ventes France

indisp.
#N/A



Volume ventes Export

Données économiques - production



Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

Données économiques - commercialisation

