

# Conjoncture économique mensuelle des vins de Loire

## Saumur et DGC Situation à fin juillet 2024



**INTER.**  
INTERPROFESSION  
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

Antoine FRANÇOIS : [a.francois@vinsdeloire.f](mailto:a.francois@vinsdeloire.f) 02.47.60.55.14  
Fanny GAUTIER : [f.gautier@vinsdeloire.f](mailto:f.gautier@vinsdeloire.f) 02.47.60.55.08



## Total de l'AOP "Saumur"

Saumur Blanc, Rouge, Rosé, Puy-Notre-Dame, Fines Bulles, Cabernet de Saumur, Coteaux de Saumur

### Évolution sur 12 mois glissants - juillet 2024

**+22,5%**  
variation du stock en hL  
**20**  
mois de stock



Stocks  
totaux

**-3,0%**  
**-3 880 hL**



Volume  
mis en  
marché

**-3,7%**  
**-4 160 hL**



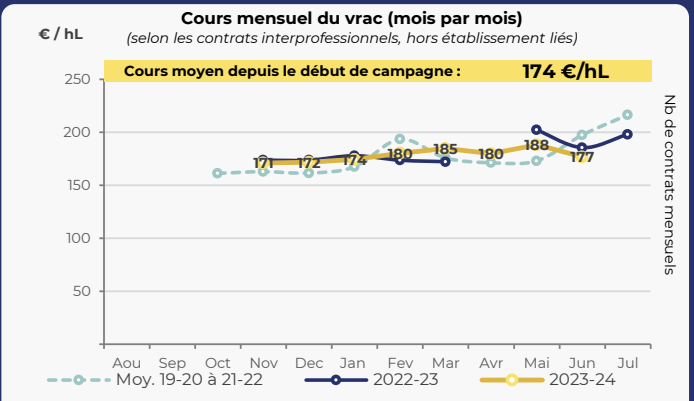
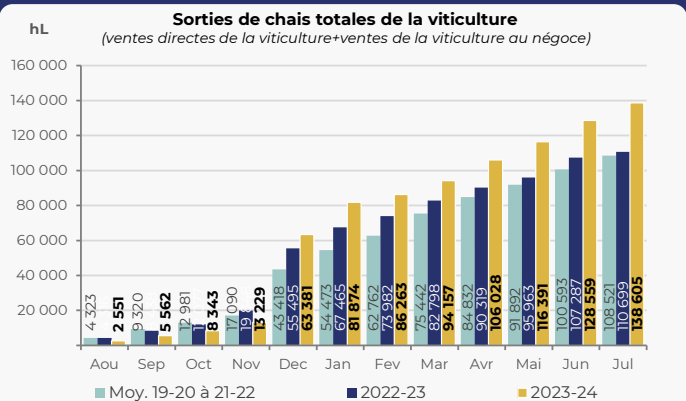
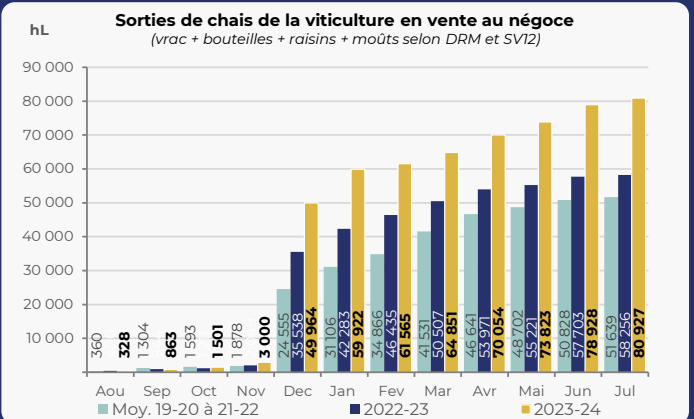
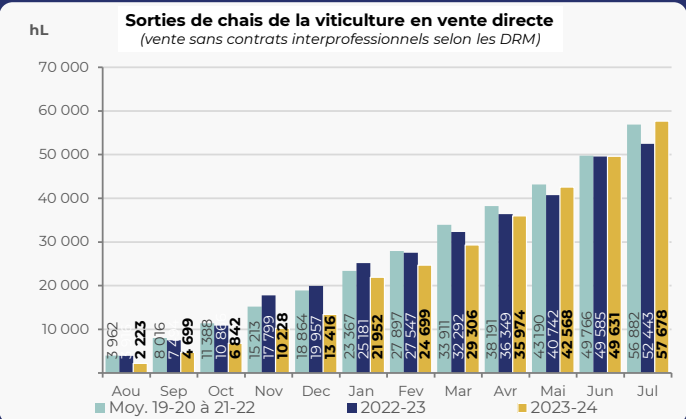
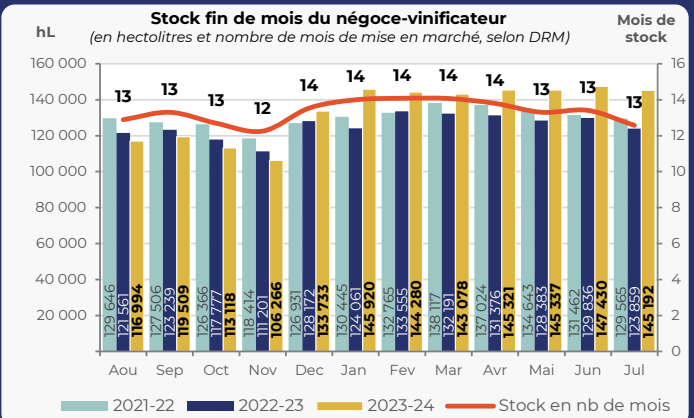
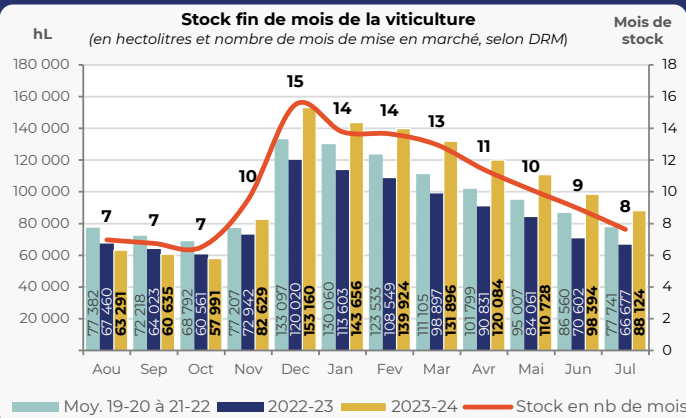
Volume  
ventes  
France

**+1,6%**  
**+280 hL**



Volume  
ventes  
Export

### Données économiques - production

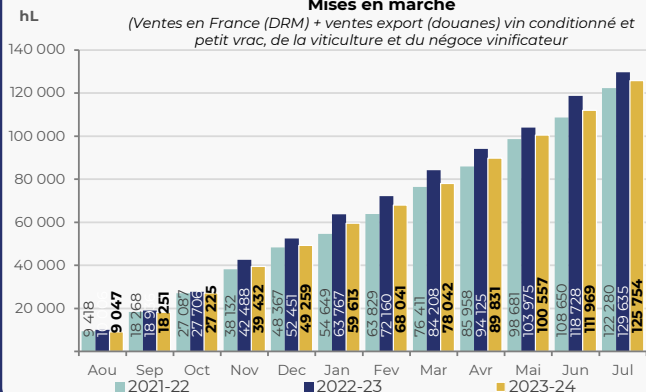


## Total de l'AOP "Saumur"

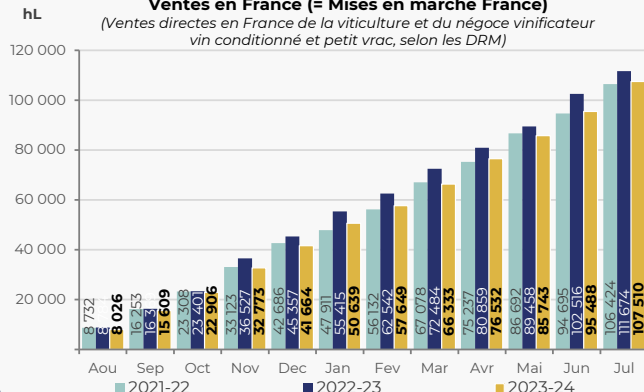
Saumur Blanc, Rouge, Rosé, Puy-Notre-Dame, Fines Bulles, Cabernet de Saumur, Coteaux de Saumur

### Données économiques - commercialisation

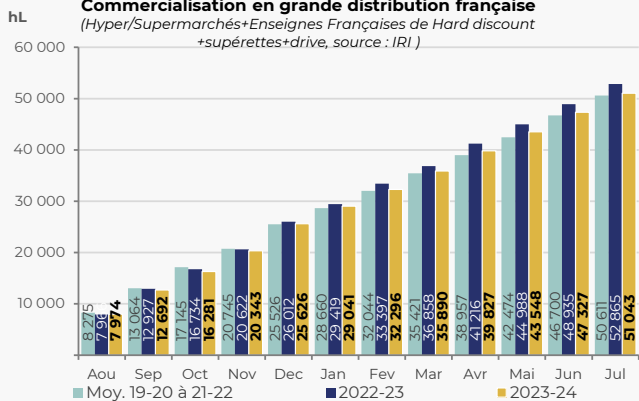
**Mises en marché**  
(Ventes en France (DRM) + ventes export (douanes) vin conditionné et petit vrac, de la viticulture et du négoce vinificateur)



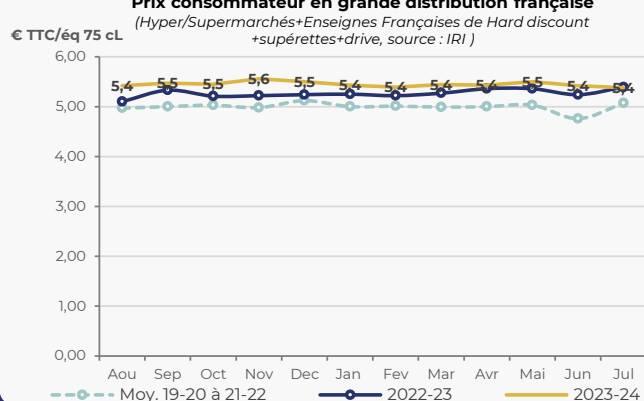
**Ventes en France (= Mises en marché France)**  
(Ventes directes en France de la viticulture et du négoce vinificateur vin conditionné et petit vrac, selon les DRM)



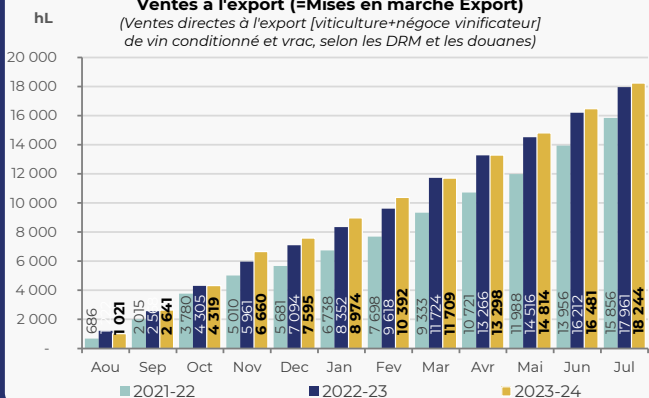
**Commercialisation en grande distribution française**  
(Hyper/Supermarchés+Enseignes Françaises de Hard discount +supérettes+drive, source : IRI.)



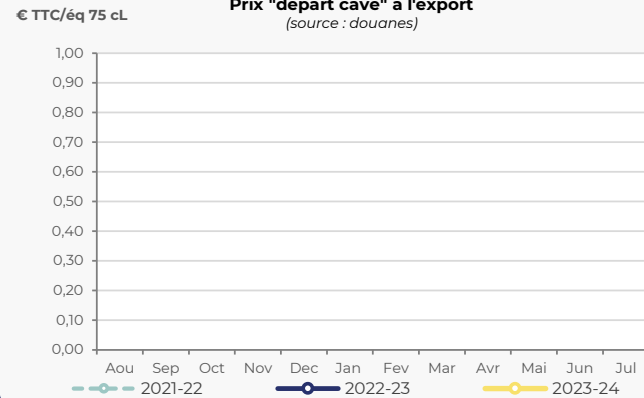
**Prix consommateur en grande distribution française**  
(Hyper/Supermarchés+Enseignes Françaises de Hard discount +supérettes+drive, source : IRI.)



**Ventes à l'export (=Mises en marché Export)**  
(Ventes directes à l'export [viticulture+négoce vinificateur] de vin conditionné et vrac, selon les DRM et les douanes)

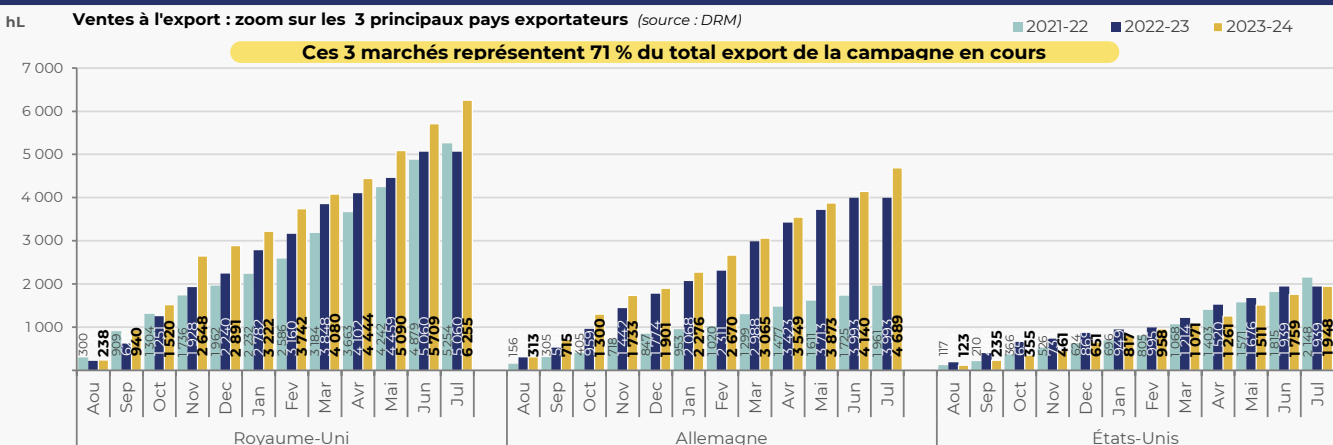


**Prix "départ cave" à l'export**  
(source : douanes)



**Ventes à l'export : zoom sur les 3 principaux pays exportateurs** (source : DRM)

Ces 3 marchés représentent 71 % du total export de la campagne en cours



### Évolution sur 12 mois glissants - juillet 2024

**+21,2%**  
variation du stock en hL  
**19**  
mois de stock



**Stocks totaux**

**-8,2%**  
**-1 550 hL**



**Volume mis en marché**

**-7,9%**  
**-1 140 hL**



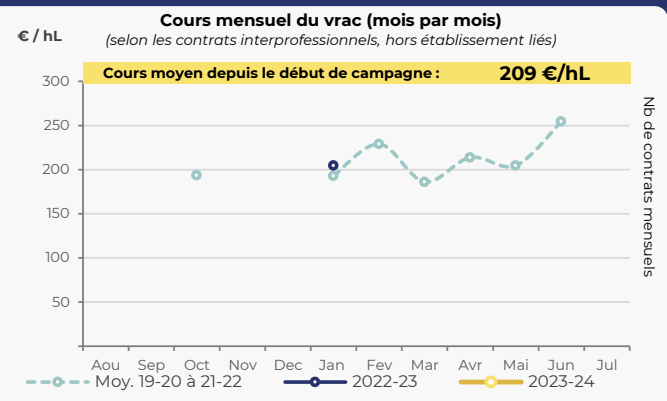
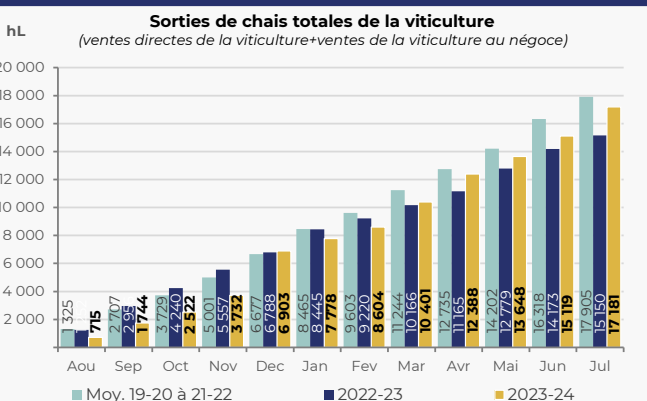
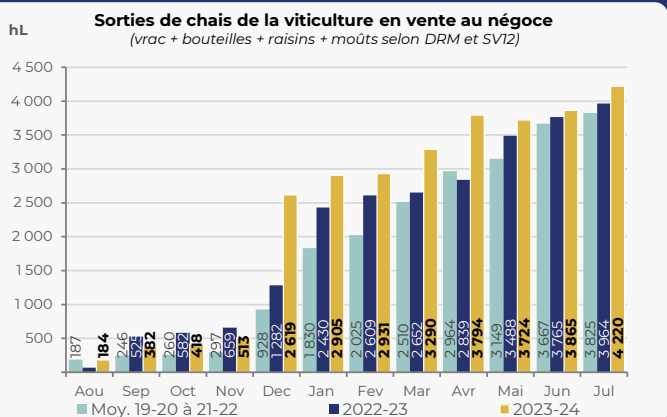
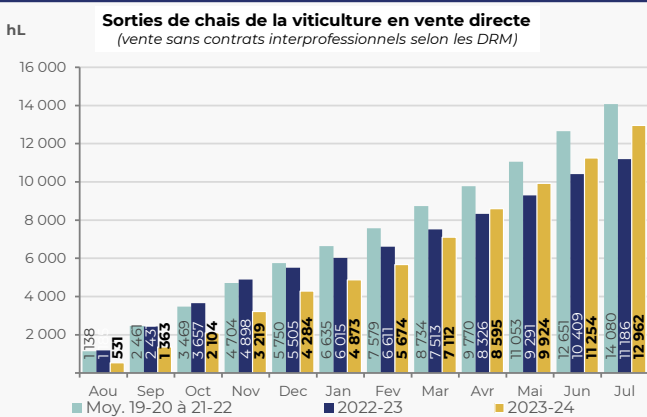
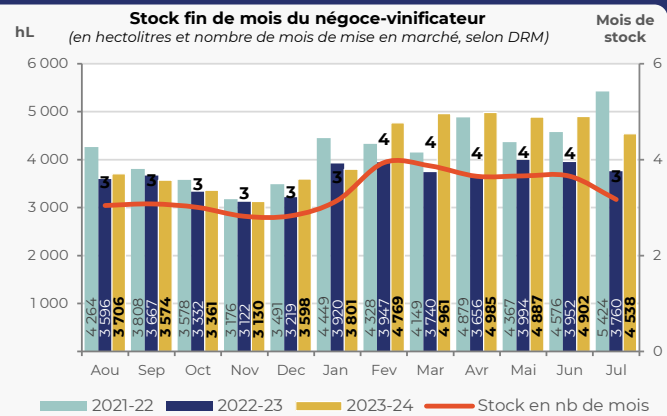
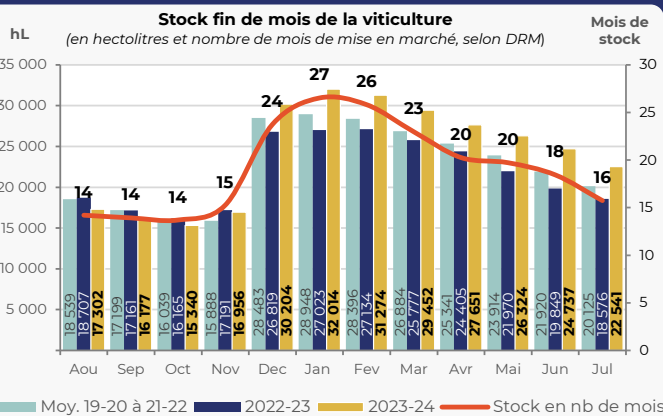
**Volume ventes France**

**-9,1%**  
**-420 hL**

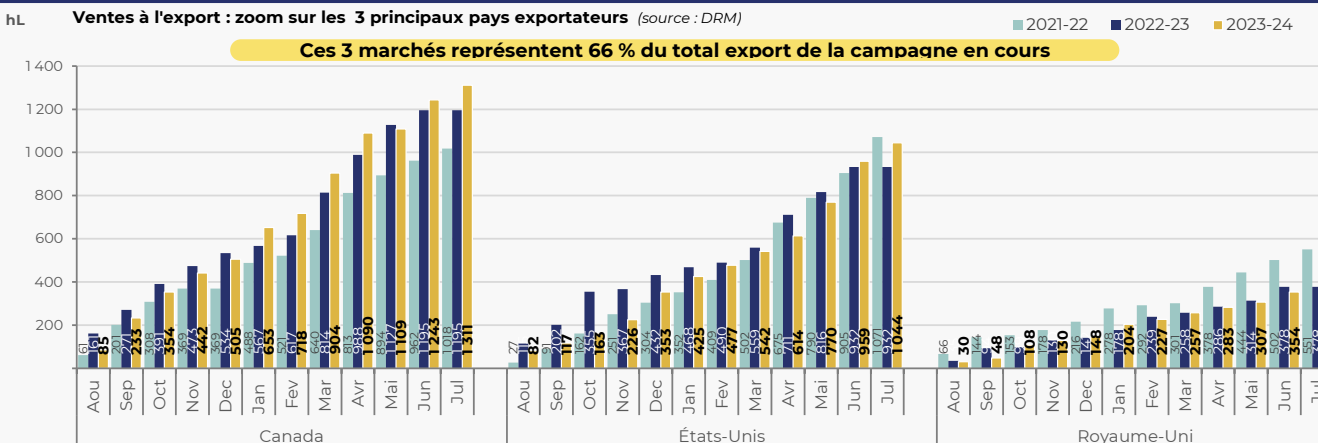
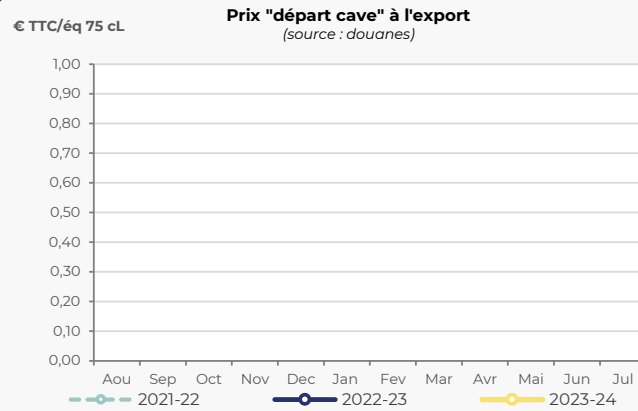
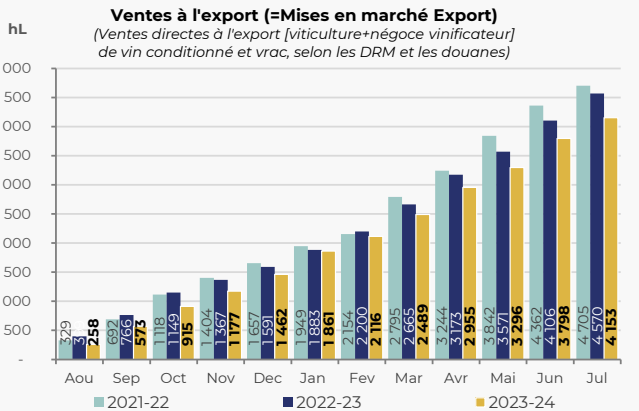
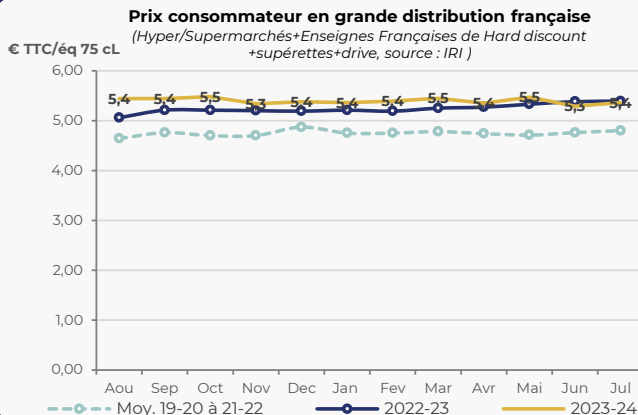
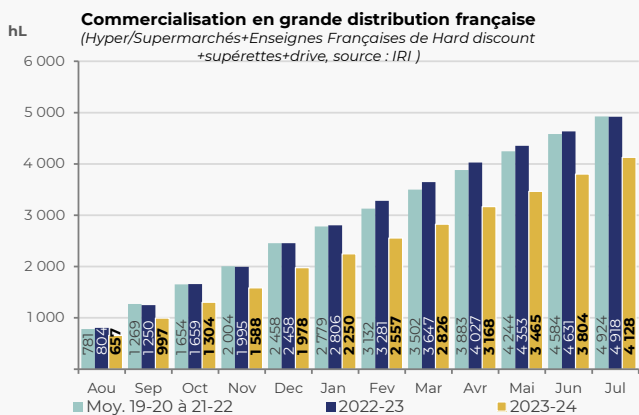
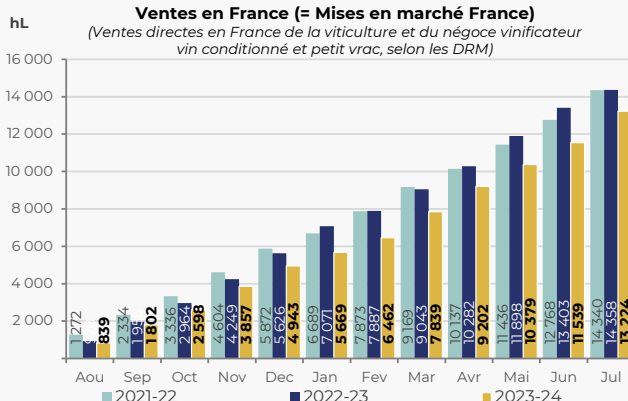
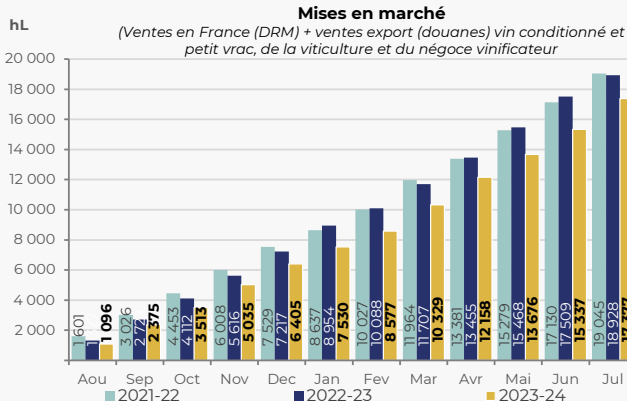


**Volume ventes Export**

### Données économiques - production



### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**+38,1%**  
variation du stock en hL  
**28**  
mois de stock



**Stocks totaux**

**-9,3%**  
**-1 400 hL**



**Volume mis en marché**

**-9,2%**  
**-1 220 hL**



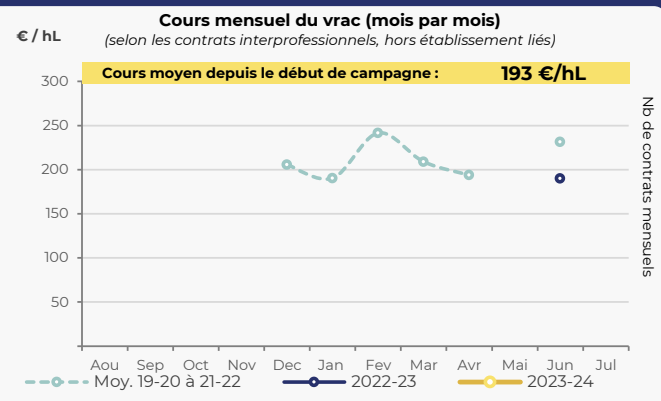
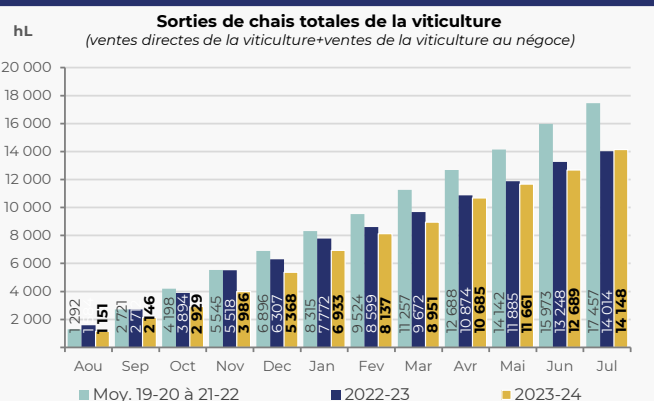
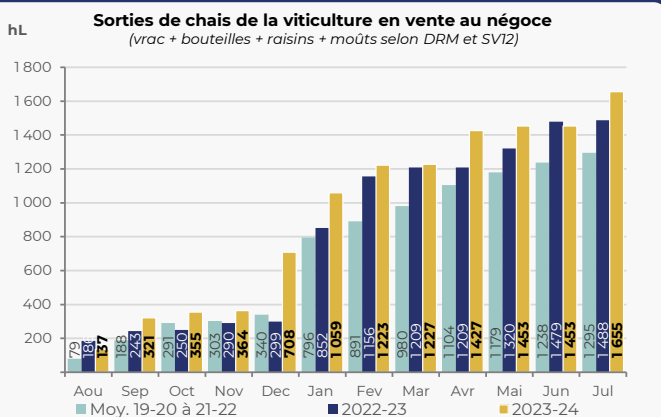
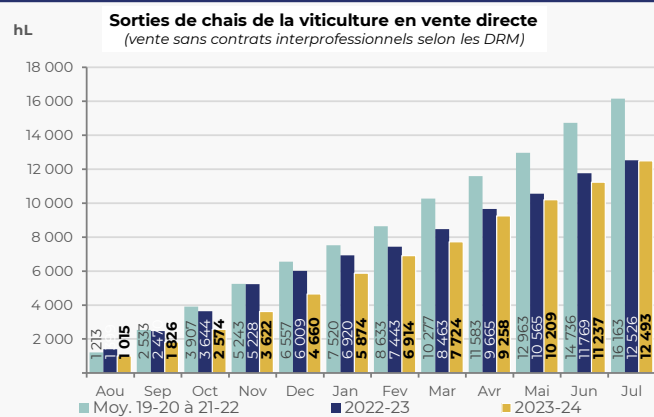
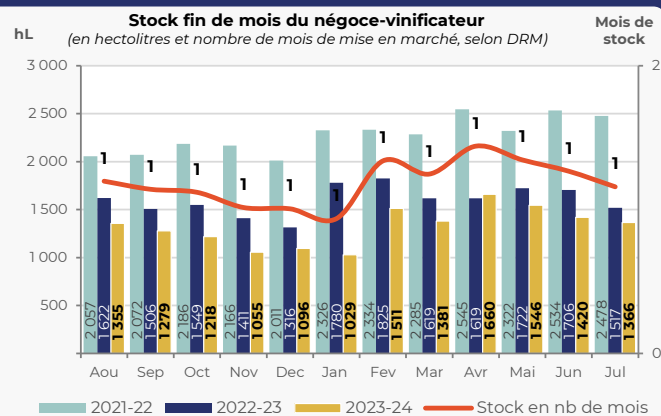
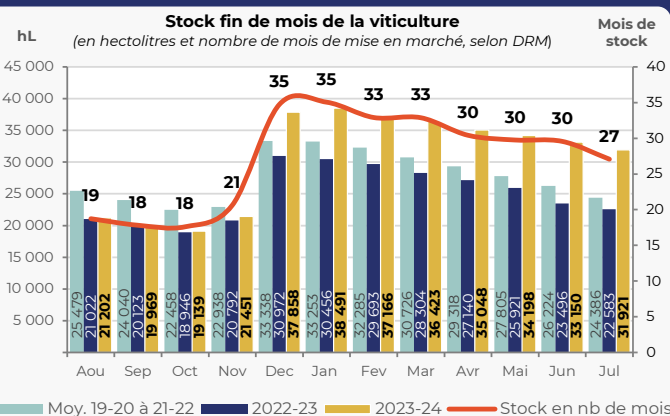
**Volume ventes France**

**-10,2%**  
**-180 hL**



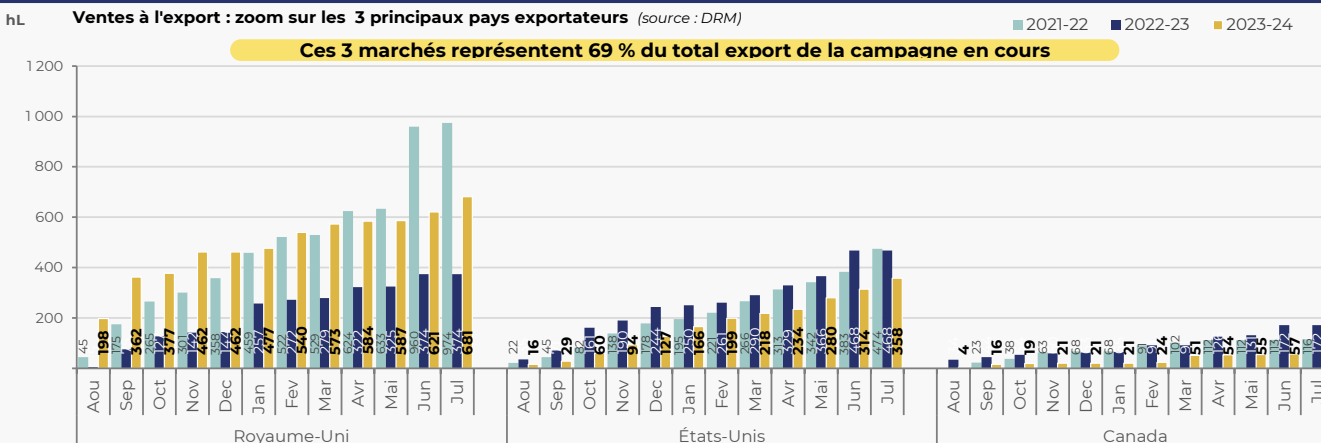
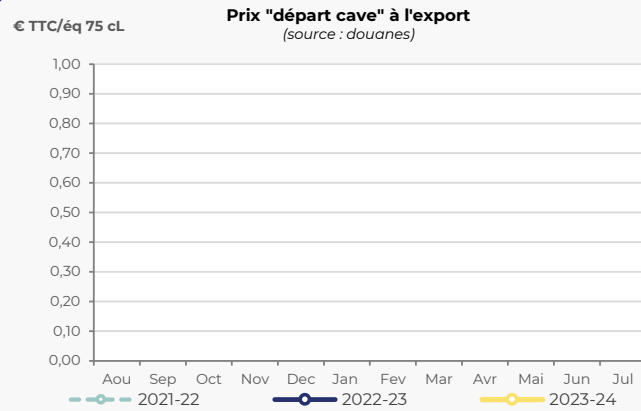
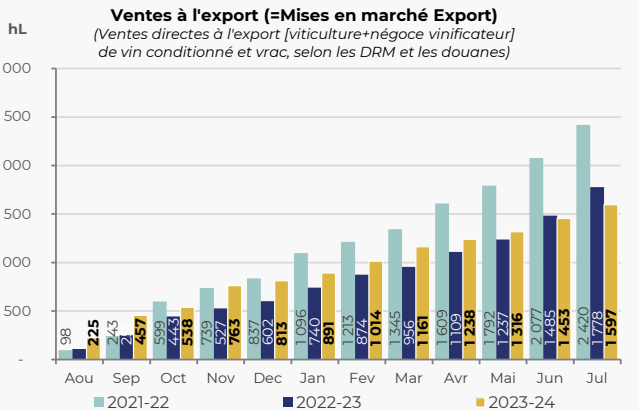
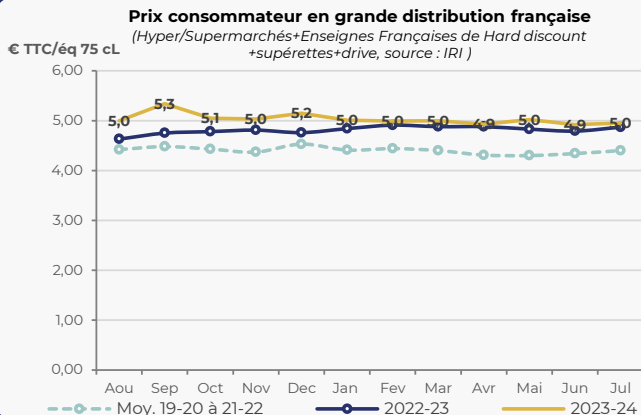
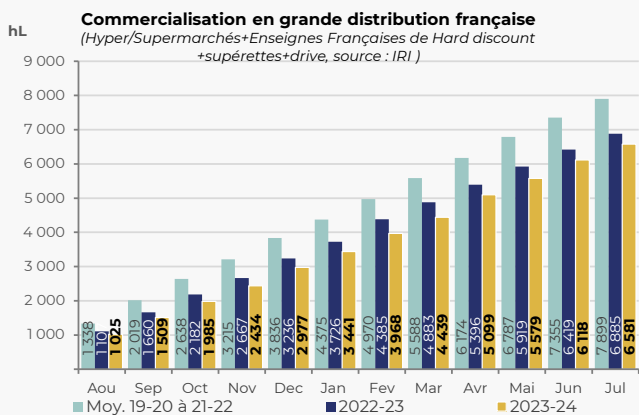
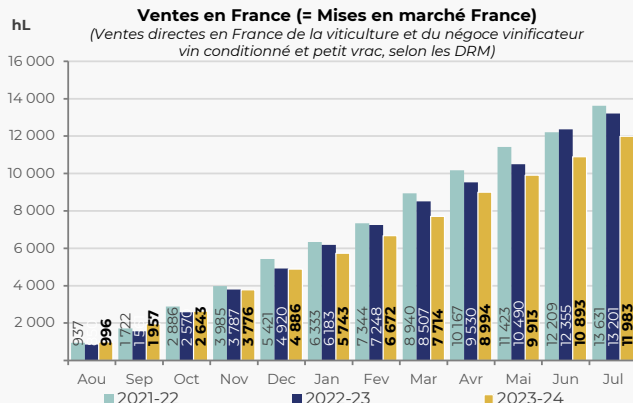
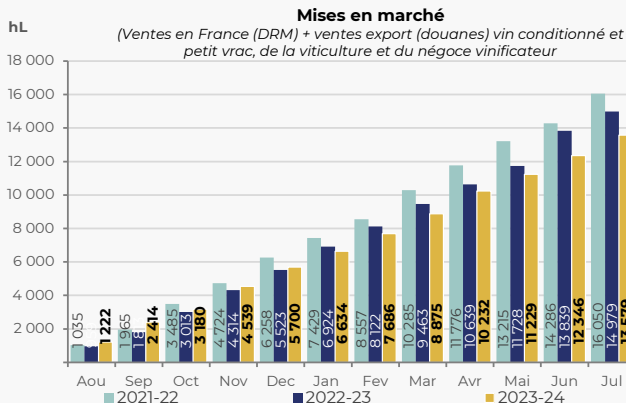
**Volume ventes Export**

### Données économiques - production





### Données économiques - commercialisation





### Évolution sur 12 mois glissants - juillet 2024

**+8,9%**  
variation du stock en hL  
**11**  
mois de stock



**Stocks totaux**

**-10,8%**  
**-450 hL**



**Volume mis en marché**

**-13,4%**  
**-420 hL**



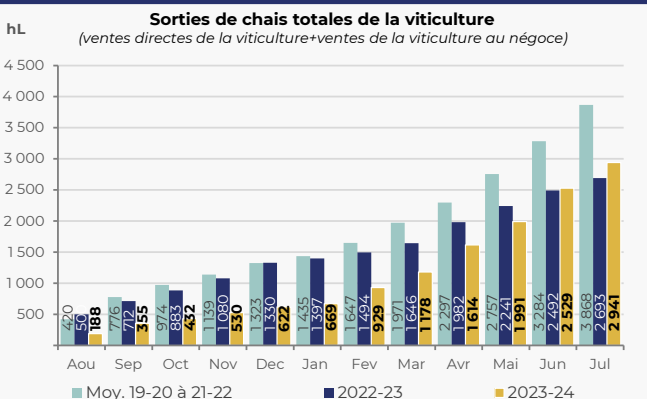
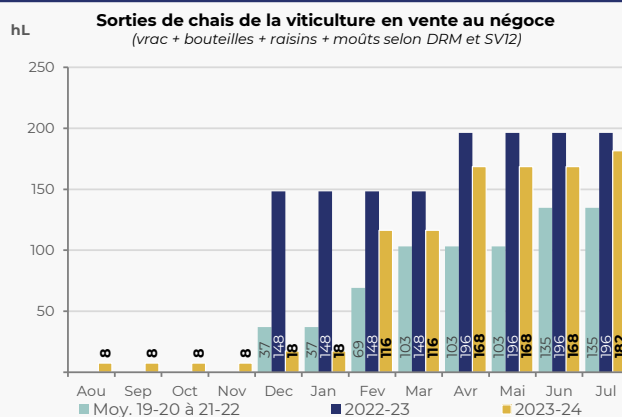
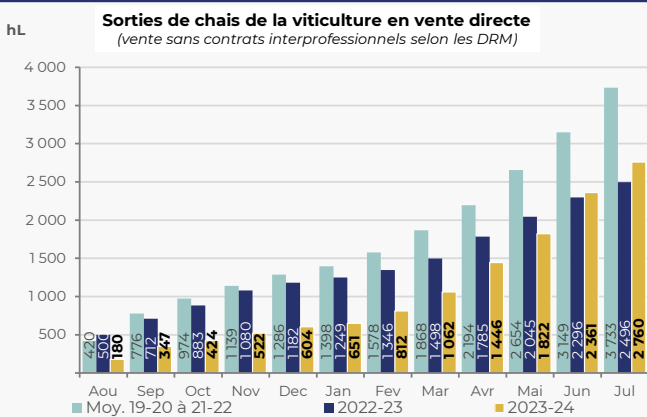
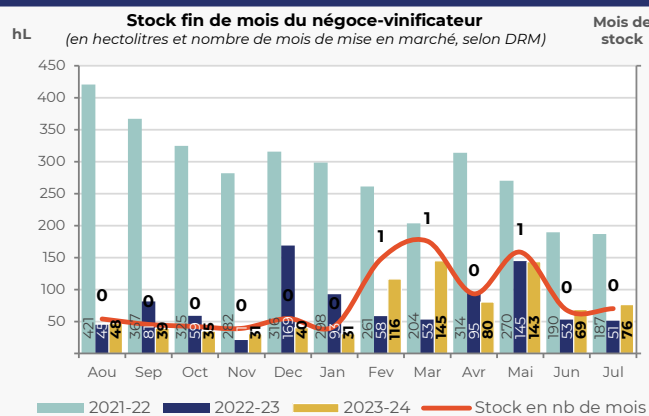
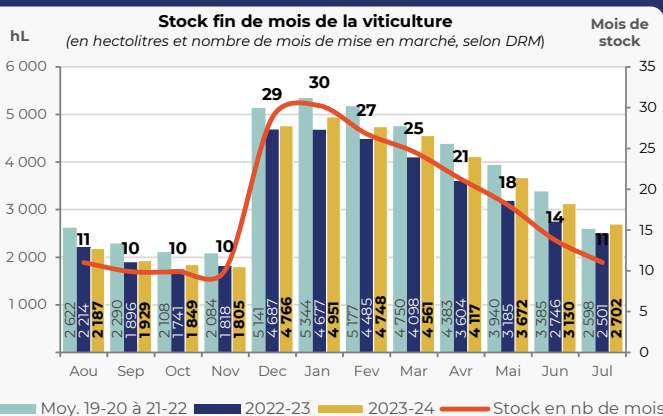
**Volume ventes France**

**-2,9%**  
**-30 hL**



**Volume ventes Export**

### Données économiques - production

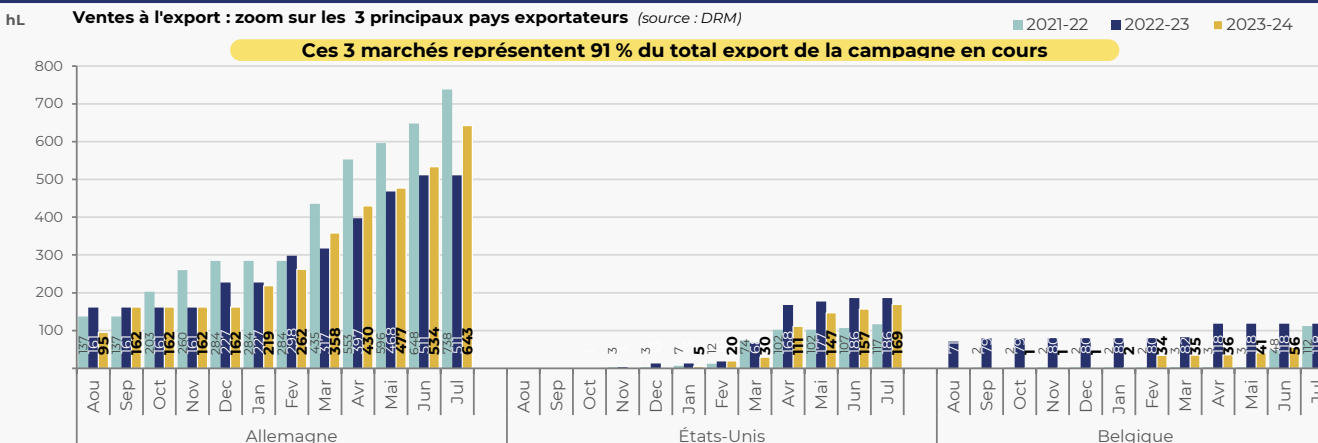
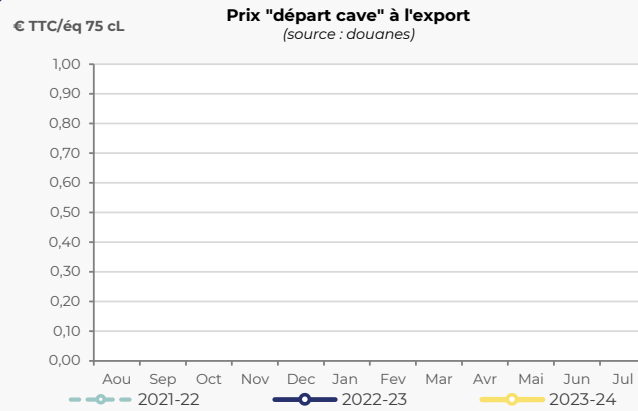
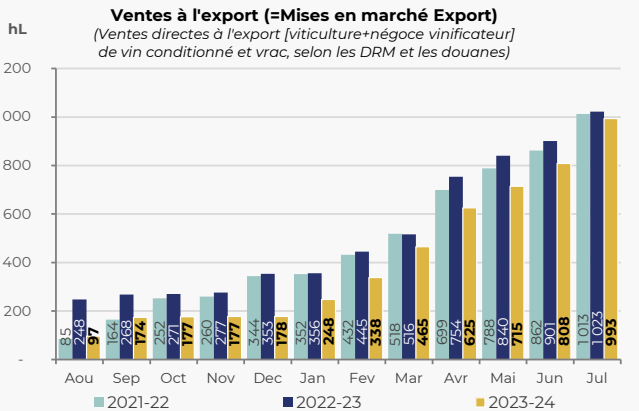
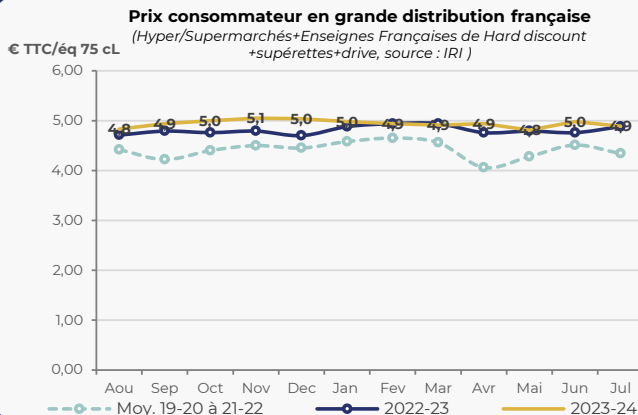
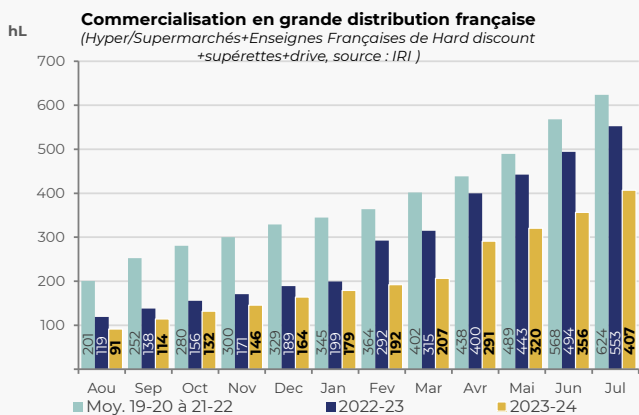
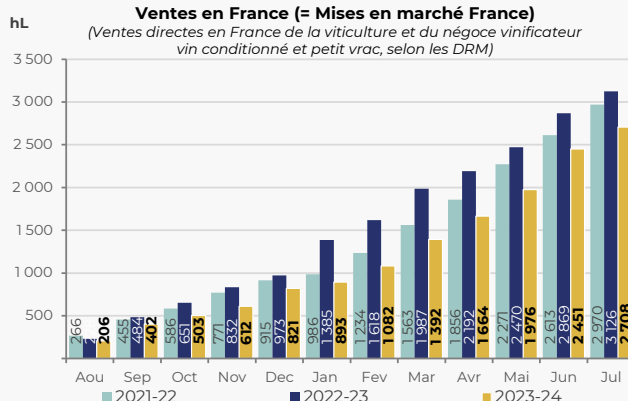
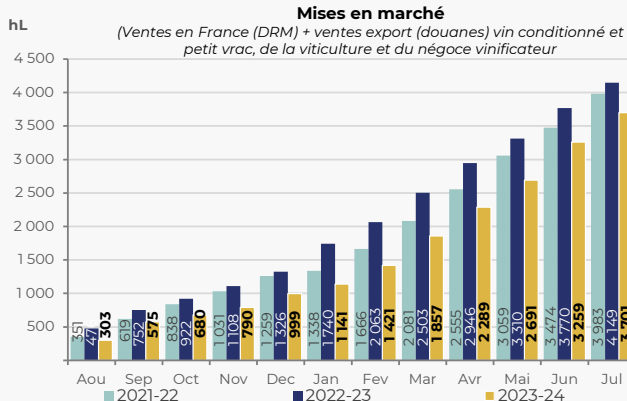


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nb de contrats mensuels

### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**-4,6%**  
variation du stock en hL  
**37**  
mois de stock



**Stocks totaux**

**-9,2%**  
**-140 hL**



**Volume mis en marché**

**-3,8%**  
**-50 hL**



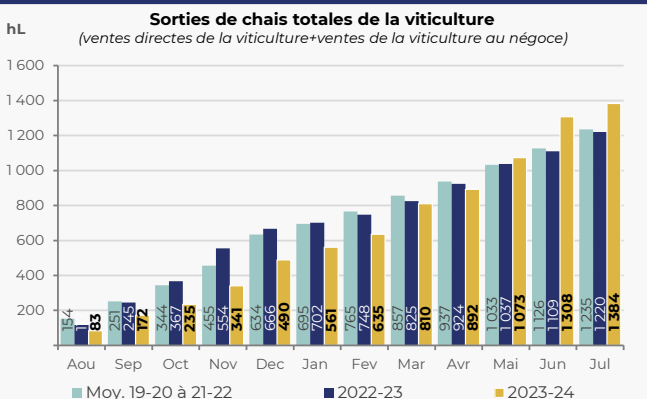
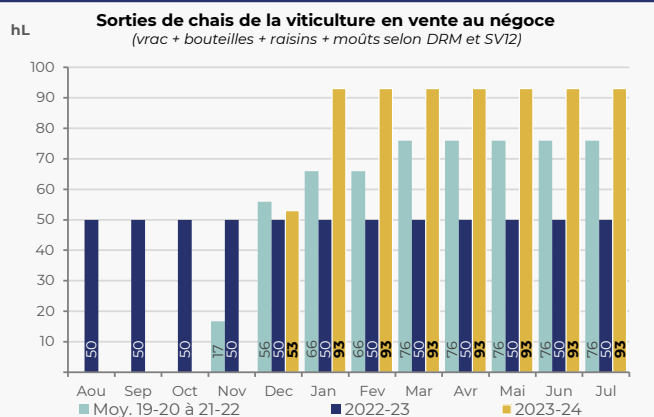
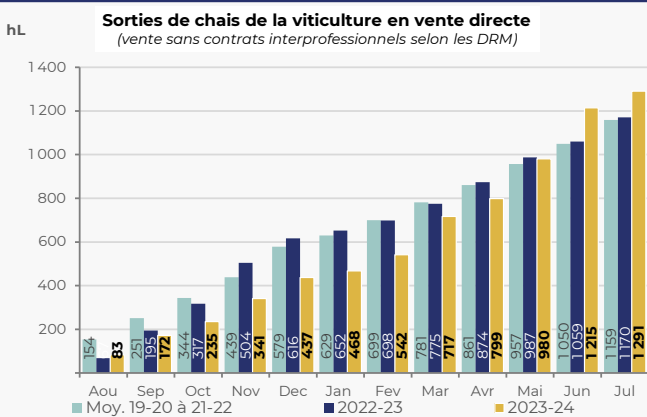
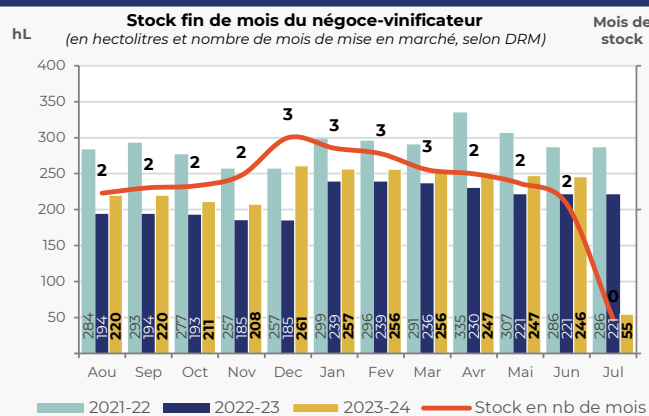
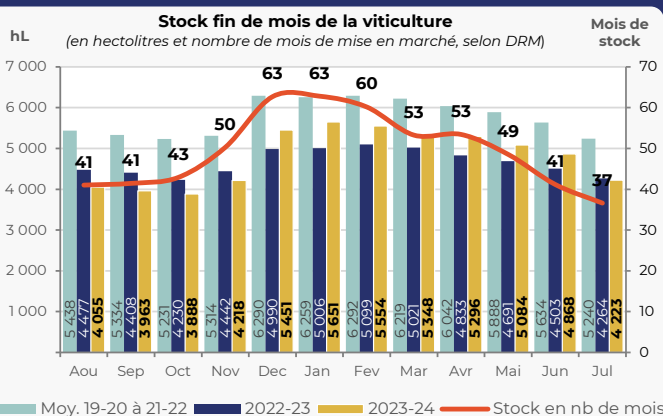
**Volume ventes France**

**-45,2%**  
**-90 hL**



**Volume ventes Export**

### Données économiques - production

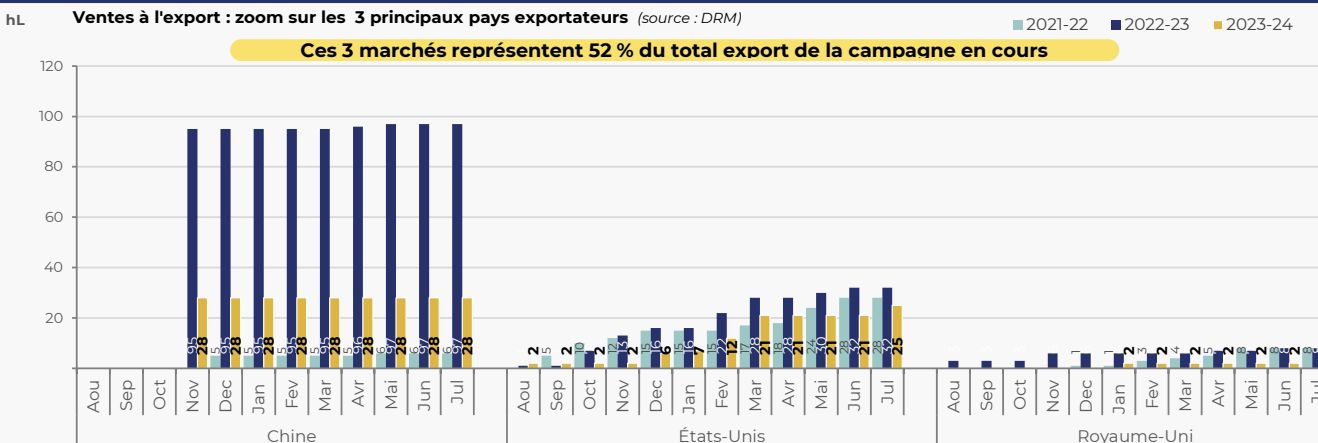
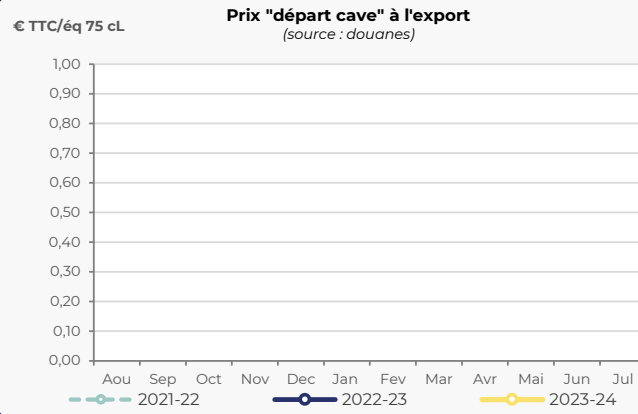
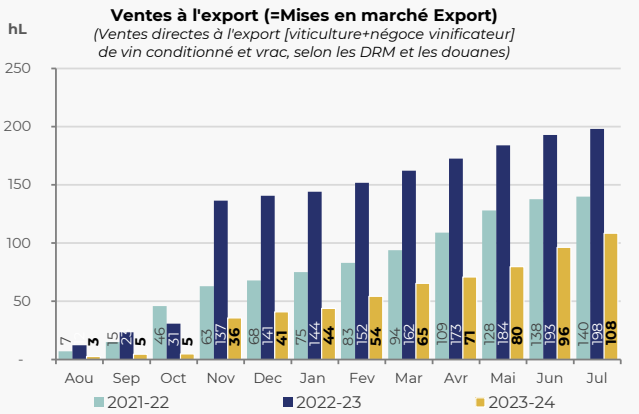
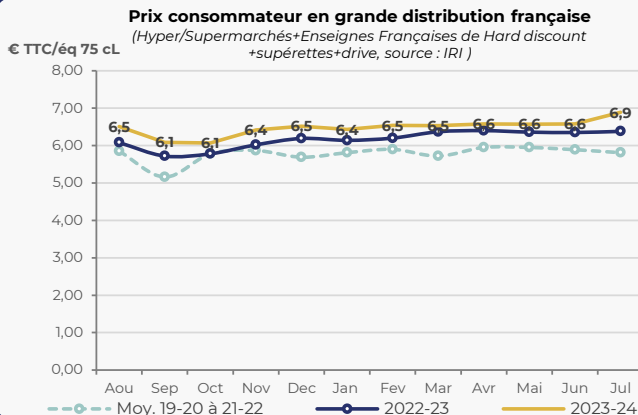
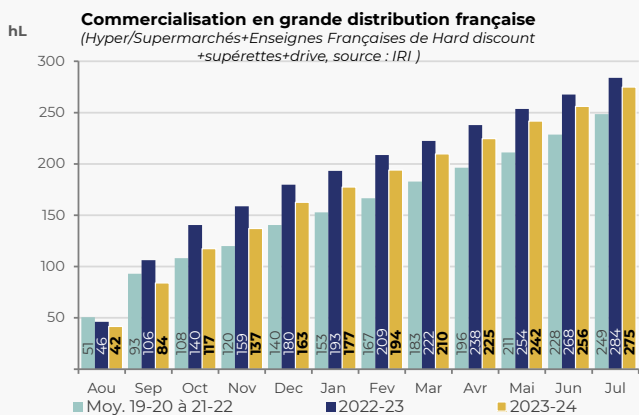
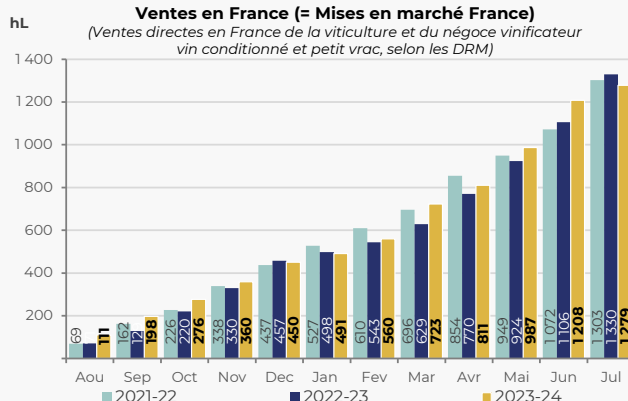
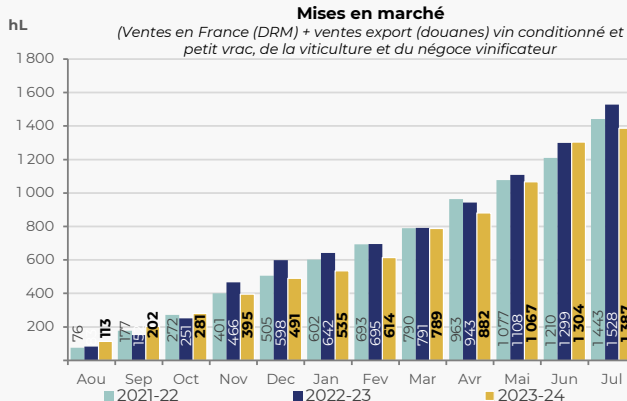


Cours moyen depuis le début de campagne : **indisponible**

Aucune donnée de cours du vrac

Nbre de contrats mensuels

### Données économiques - commercialisation



### Évolution sur 12 mois glissants - juillet 2024

**+21,0%**  
variation du stock en hL  
**22**  
mois de stock



**Stocks totaux**

**-0,4%**  
**-340 hL**



**Volume mis en marché**

**-1,7%**  
**-1 340 hL**



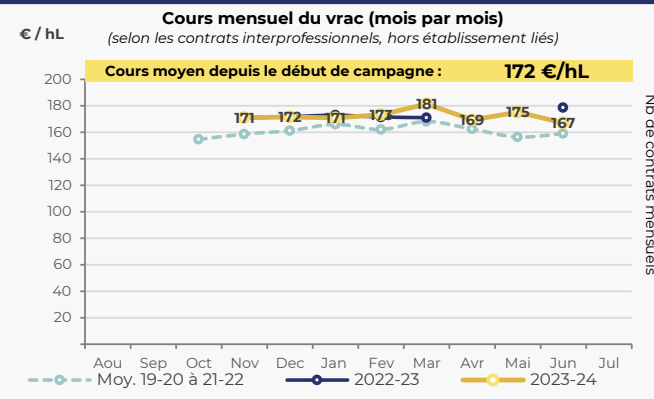
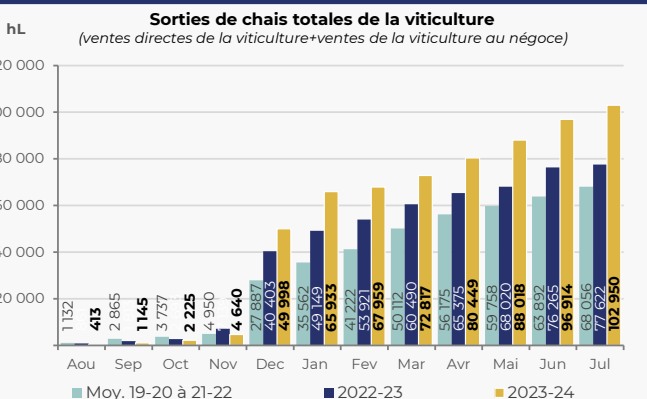
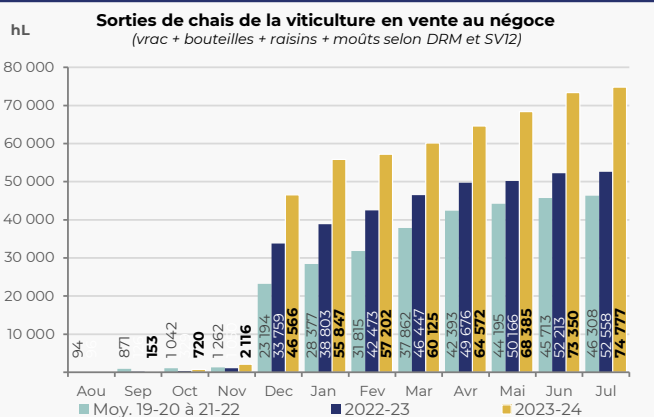
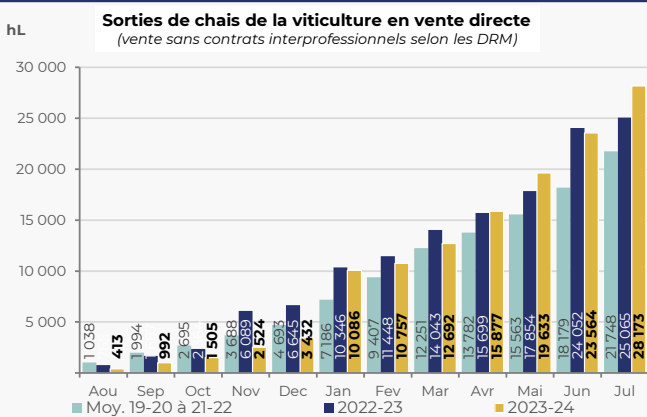
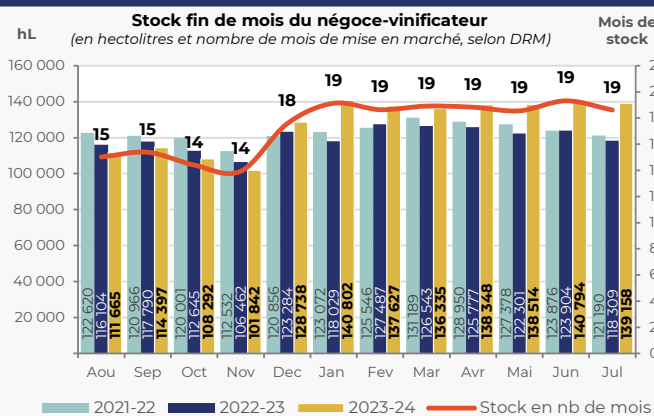
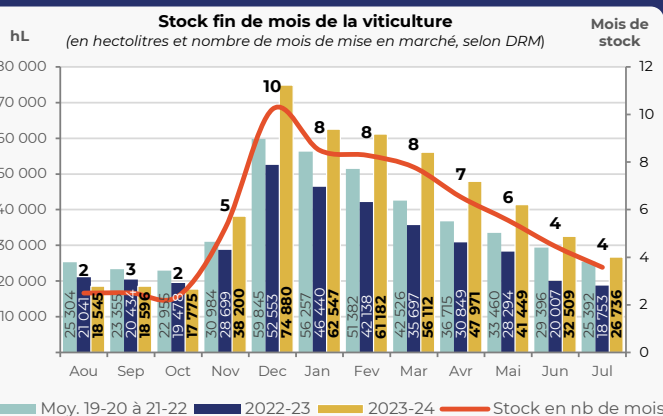
**Volume ventes France**

**+9,6%**  
**+1 000 hL**



**Volume ventes Export**

### Données économiques - production



### Données économiques - commercialisation

