

# Conjoncture économique mensuelle des vins de Loire

**Total Val de Loire**  
**Situation à fin juillet 2024**



**INTER.**  
INTERPROFESSION  
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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## Total AOP + IGP du ressort d'InterLoire

Tous les vins AOP + IGP du ressort d'InterLoire sans distinction de couleur

### Évolution sur 12 mois glissants - juillet 2024

**+14,7%**  
variation du stock en hL  
**16**  
mois de stock



Stocks  
totaux

**-6,0%**  
**-106 010 hL**



Volume  
mis en  
marché

**-5,9%**  
**-80 400 hL**



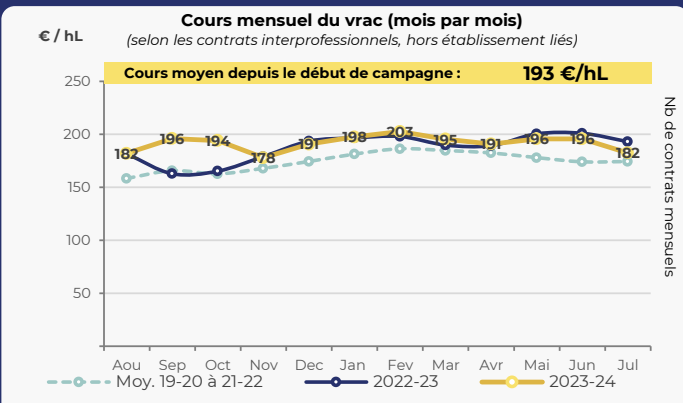
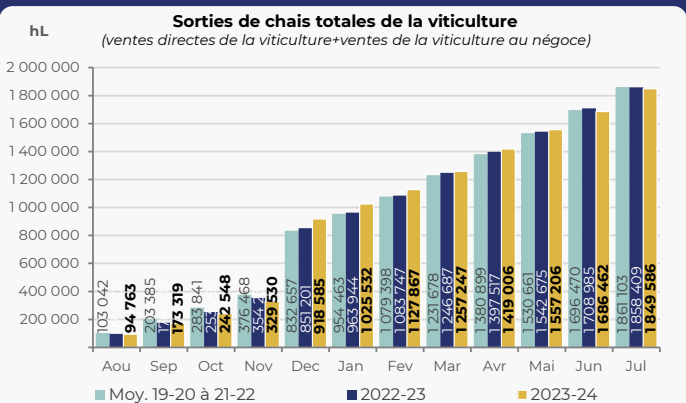
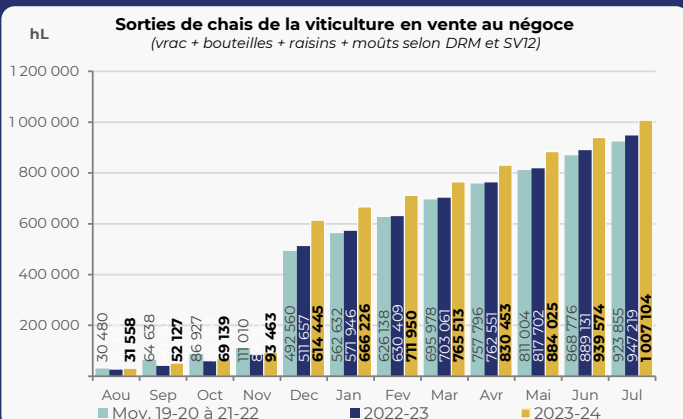
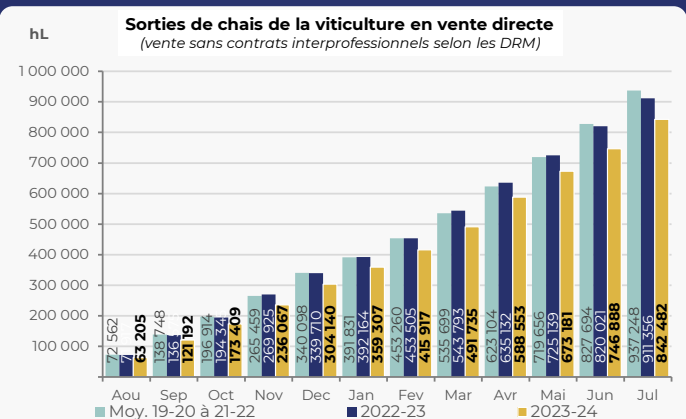
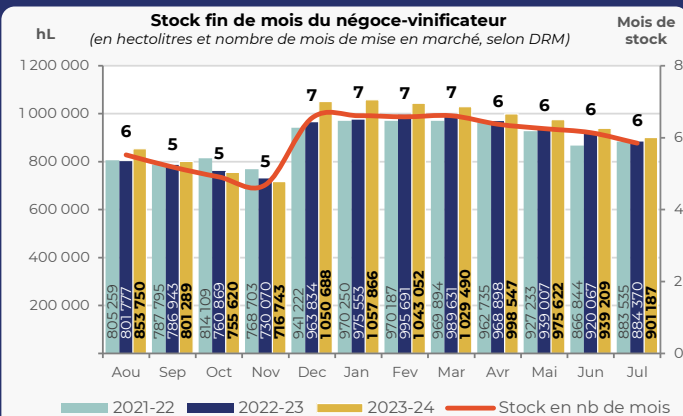
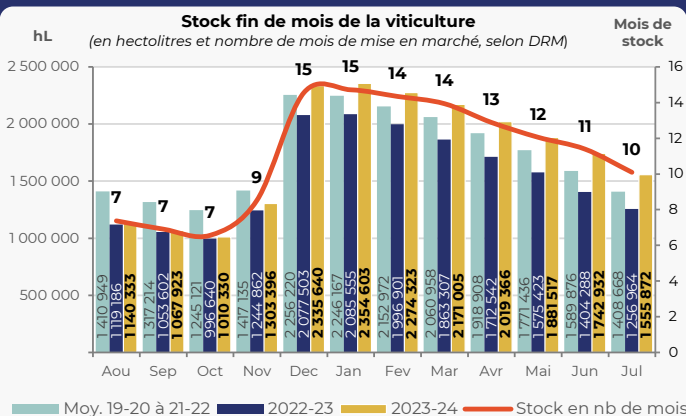
Volume  
ventes  
France

**-6,5%**  
**-25 620 hL**



Volume  
ventes  
Export

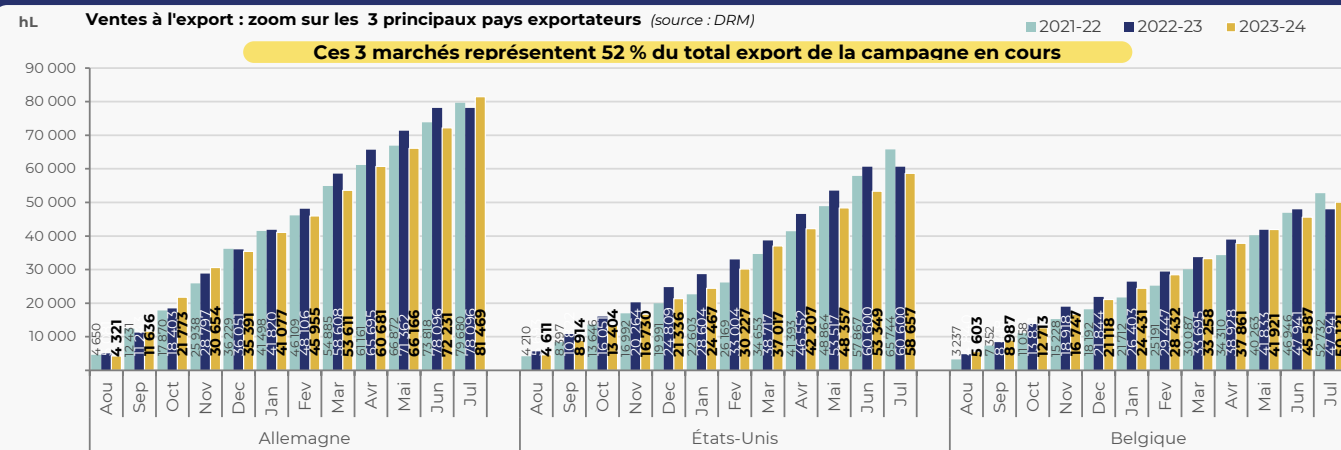
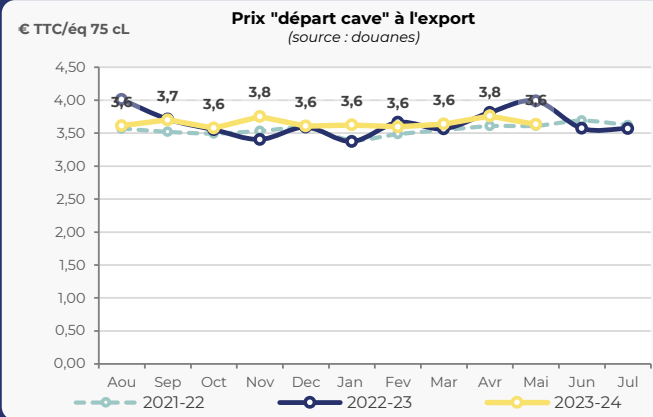
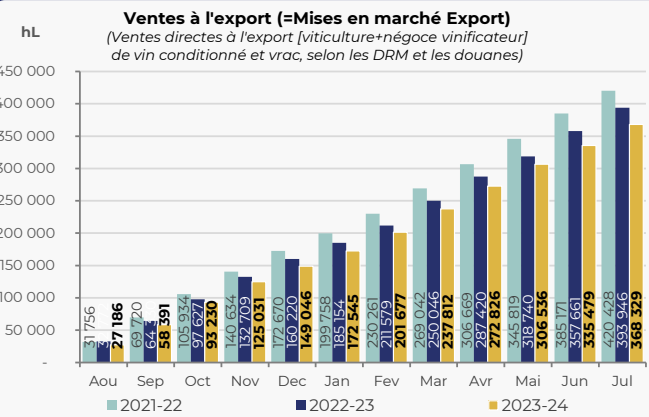
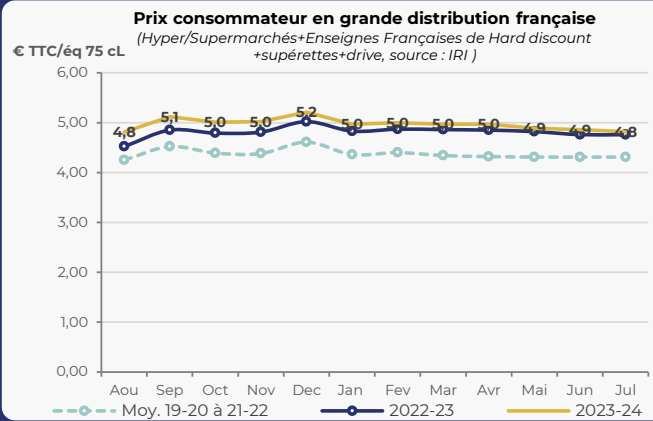
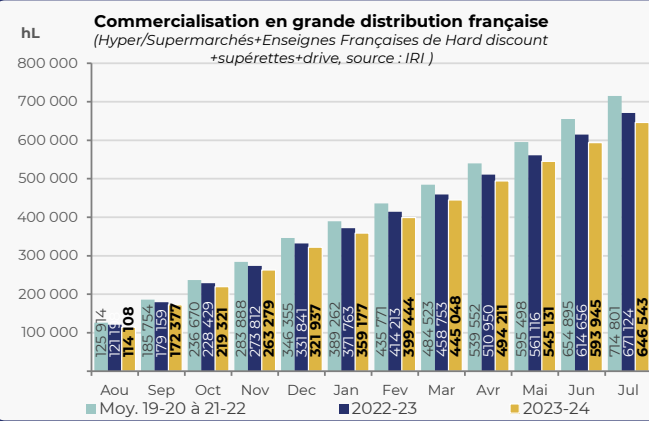
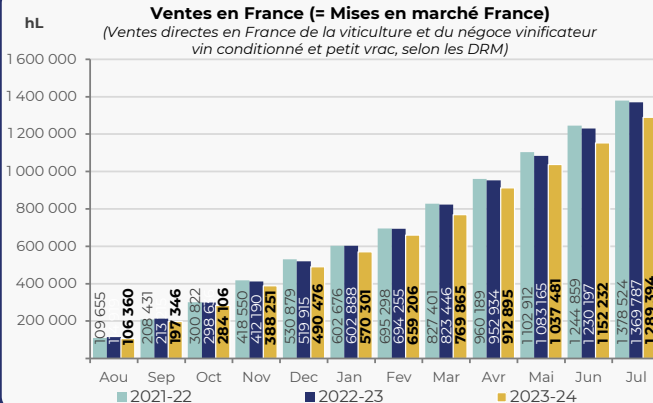
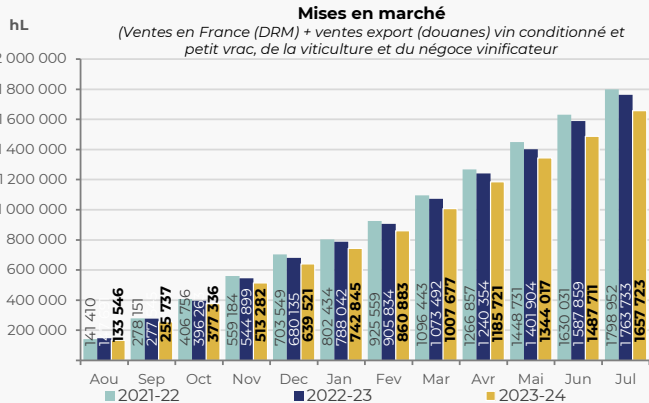
### Données économiques - production



## Total AOP + IGP du ressort d'InterLoire

Tous les vins AOP + IGP du ressort d'InterLoire sans distinction de couleur

### Données économiques - commercialisation



## Total AOP du ressort d'InterLoire

Tous les vins sous AOP du ressort d'InterLoire sans distinction de couleur

### Évolution sur 12 mois glissants - juillet 2024

**+13,9%**  
variation du stock en hL  
**17**  
mois de stock



Stocks  
totaux

**-6,3%**  
**-99 590 hL**



Volume  
mis en  
marché

**-6,0%**  
**-74 320 hL**



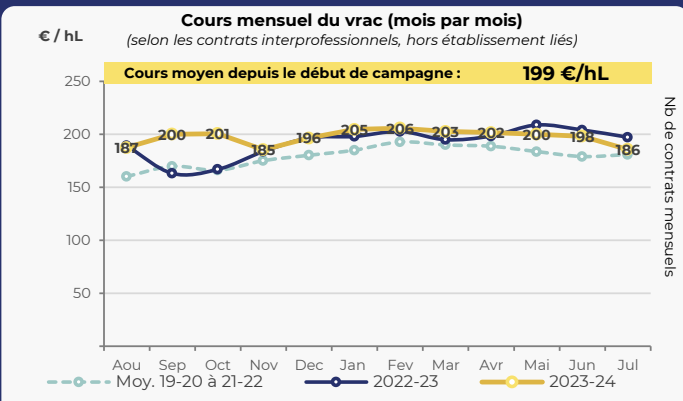
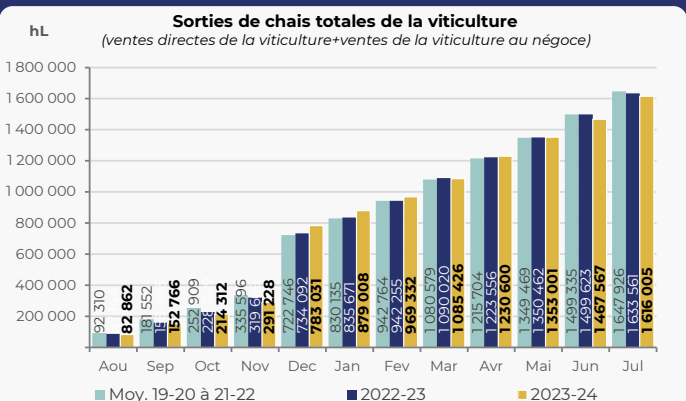
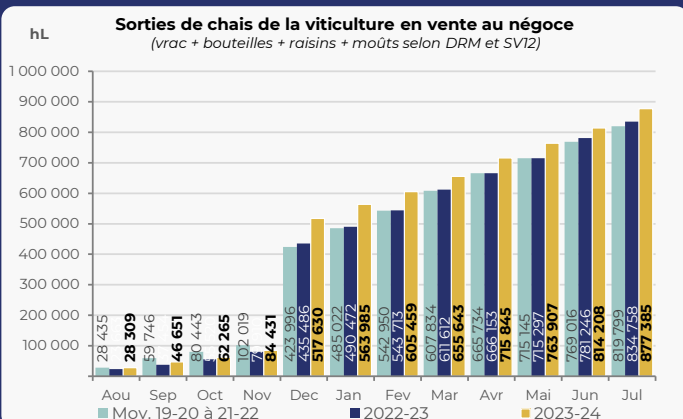
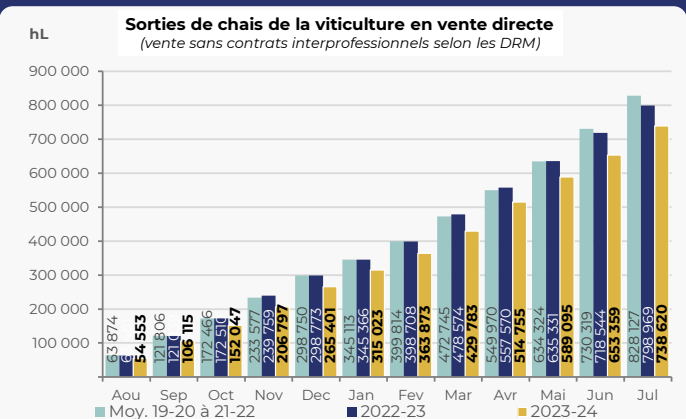
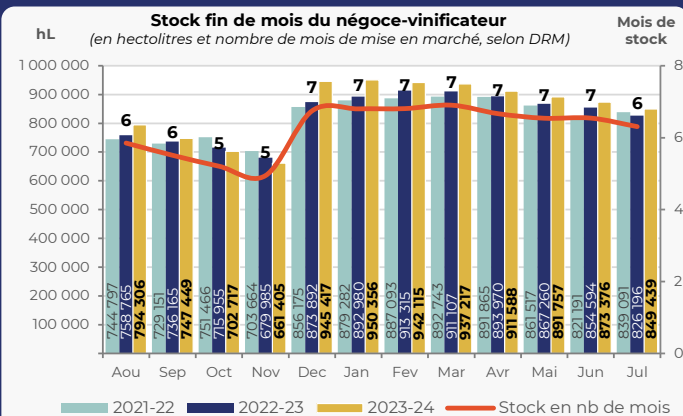
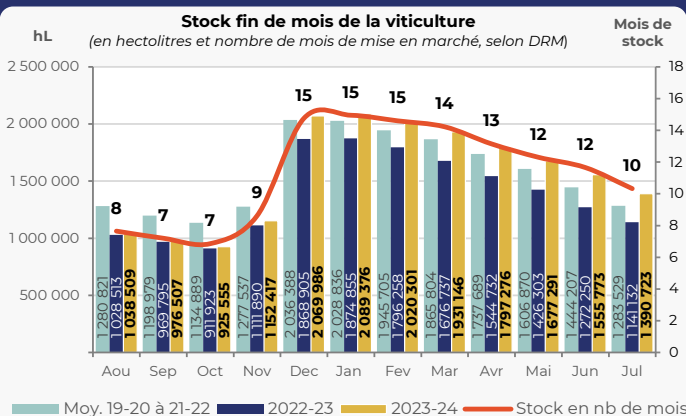
Volume  
ventes  
France

**-7,4%**  
**-25 270 hL**



Volume  
ventes  
Export

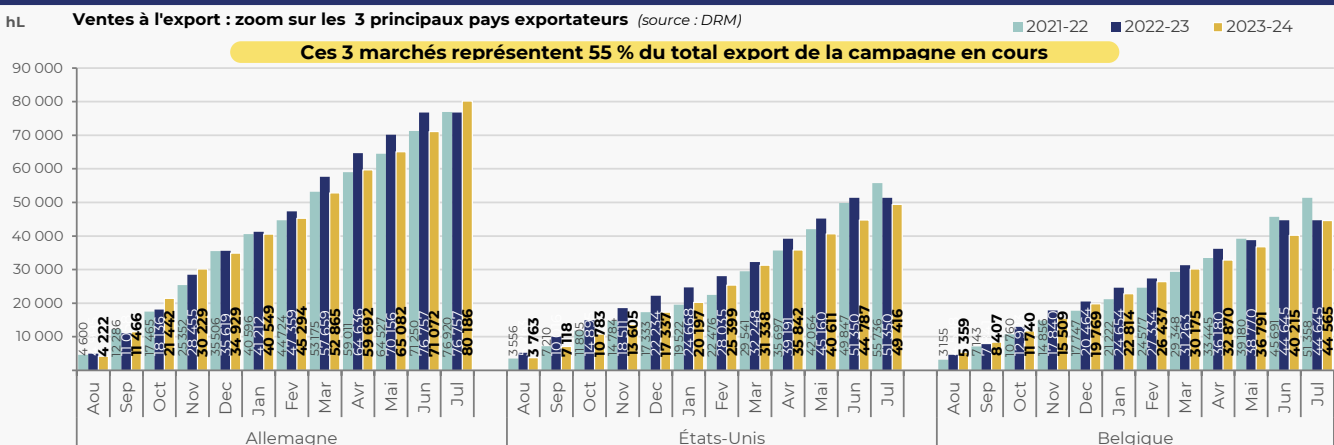
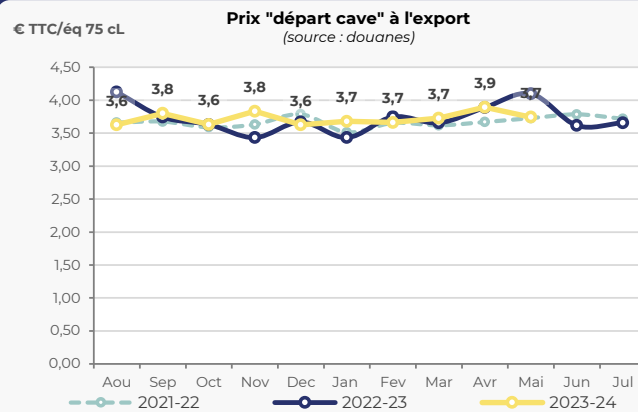
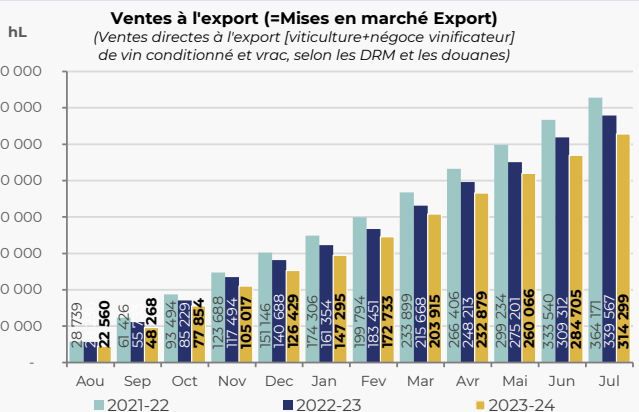
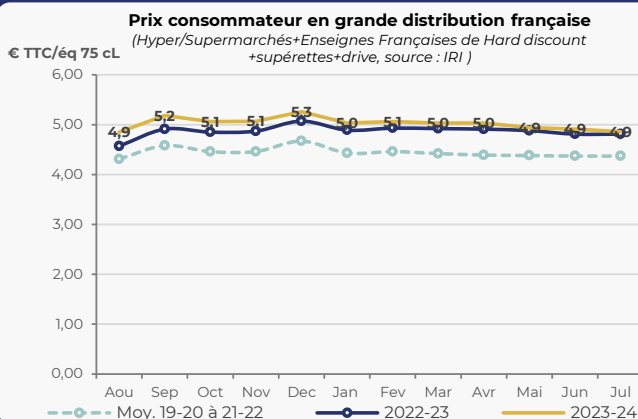
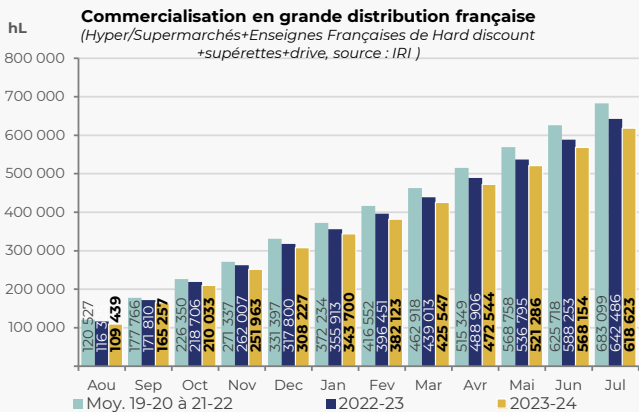
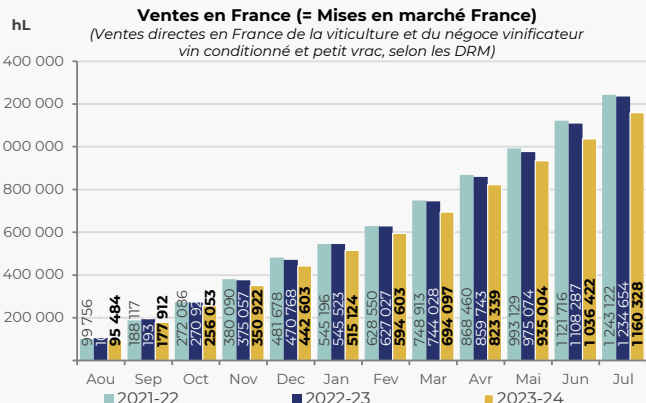
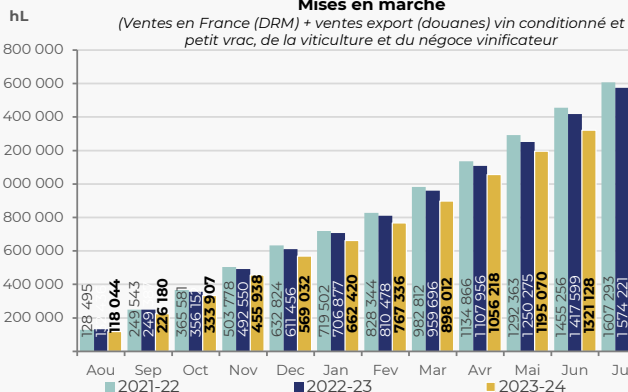
### Données économiques - production



## Total AOP du ressort d'InterLoire

Tous les vins sous AOP du ressort d'InterLoire sans distinction de couleur

### Données économiques - commercialisation



## Total IGP du ressort d'InterLoire

Tous les vins sous IGP du ressort d'InterLoire sans distinction de couleur

### Évolution sur 12 mois glissants - juillet 2024

**+24,6%**  
variation du stock en hL  
**11**  
mois de stock



Stocks  
totaux

**-3,4%**  
**-6 410 hL**



Volume  
mis en  
marché

**-4,5%**  
**-6 060 hL**



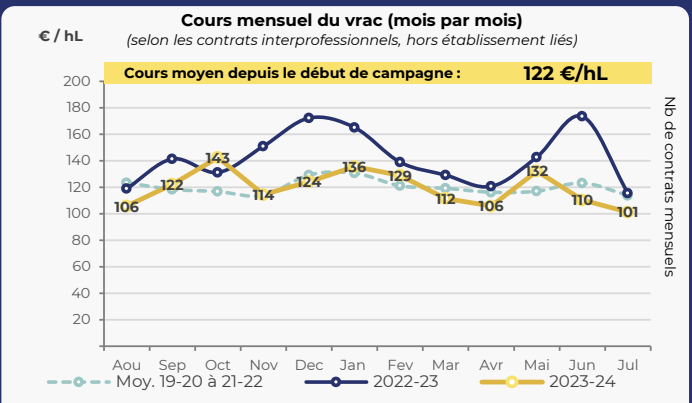
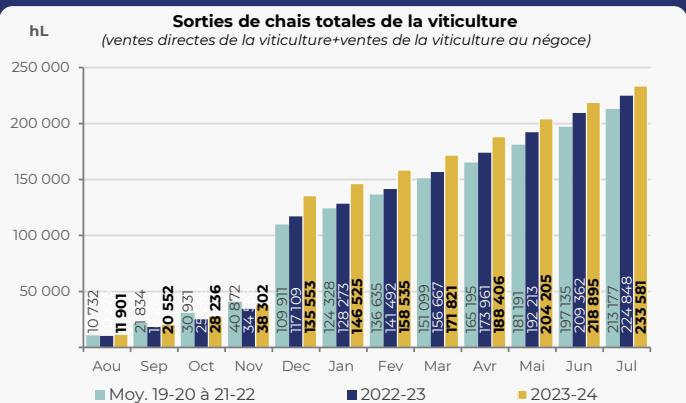
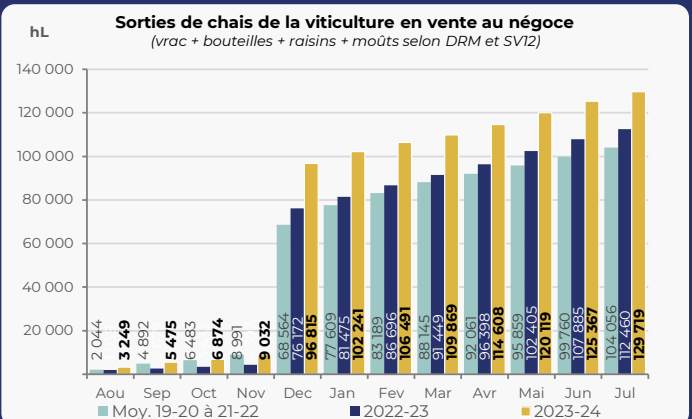
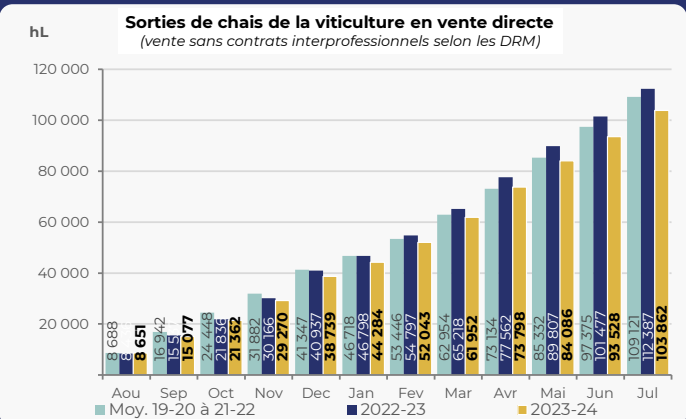
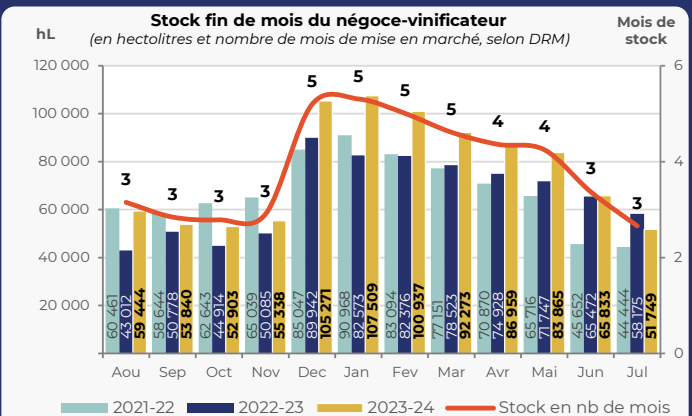
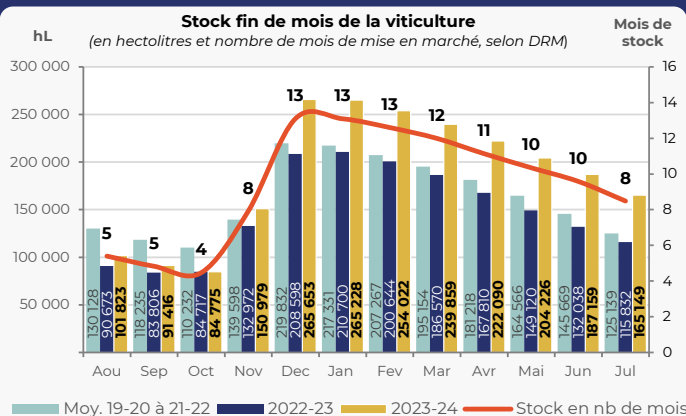
Volume  
ventes  
France

**-0,6%**  
**-350 hL**



Volume  
ventes  
Export

### Données économiques - production



## Total IGP du ressort d'InterLoire

Tous les vins sous IGP du ressort d'InterLoire sans distinction de couleur

### Données économiques - commercialisation

