

Conjoncture économique mensuelle des vins de Loire

Vignoble de la Touraine Situation à fin juillet 2024



INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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Total AOP du Vignoble de la Touraine

Tous les vins sous AOP produits dans le vignoble de la Touraine sans distinction de couleur

Évolution sur 12 mois glissants - juillet 2024

+6,2%
variation du stock en hL
19
mois de stock



Stocks
totaux

+19,1%
+62 150 hL



Volume
mis en
marché

-5,8%
-18 900 hL



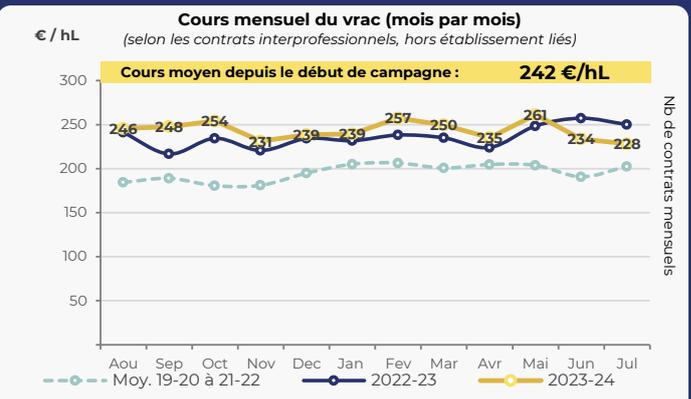
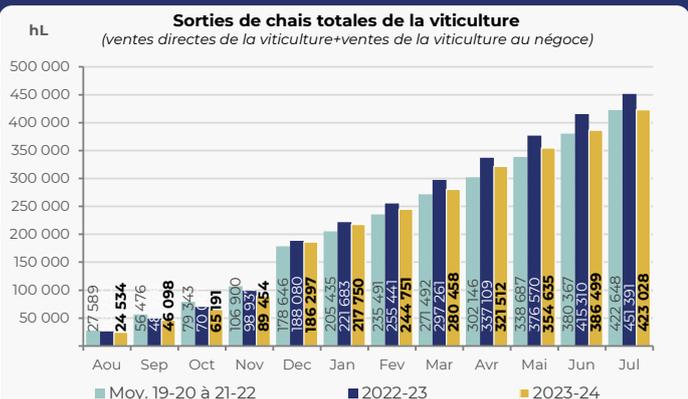
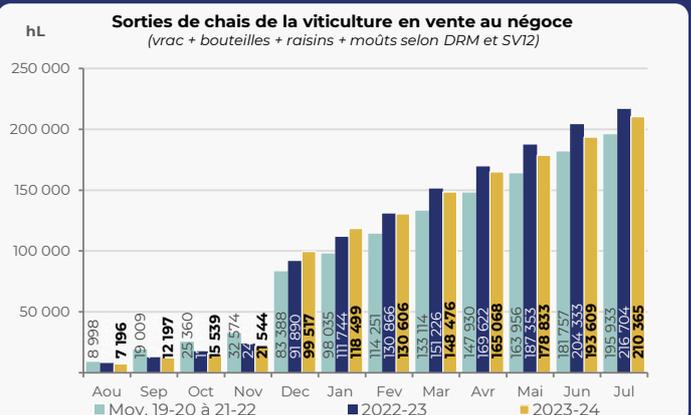
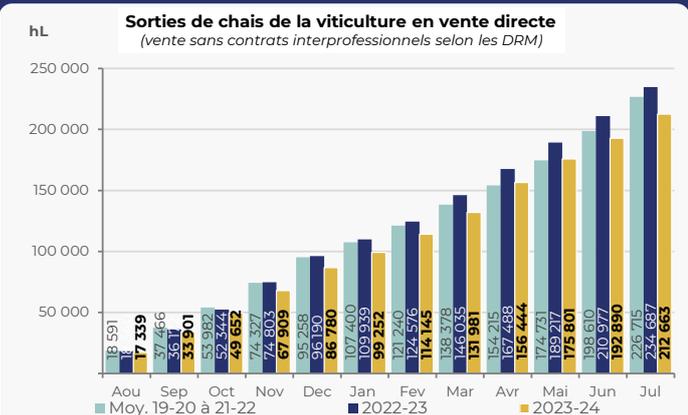
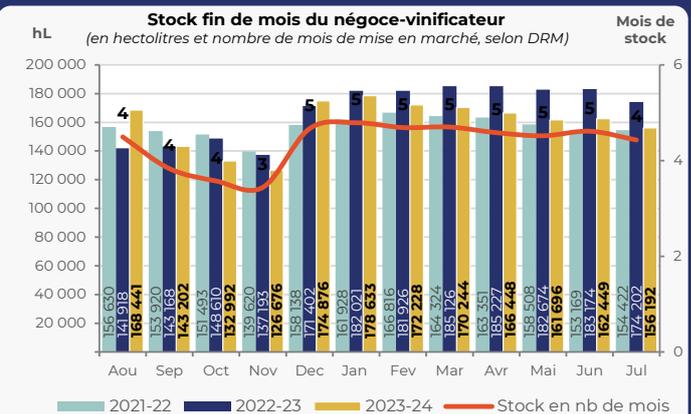
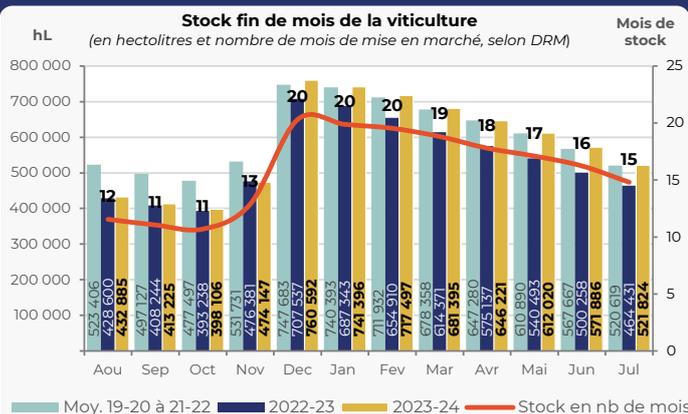
Volume
ventes
France

indisp.
#N/A



Volume
ventes
Export

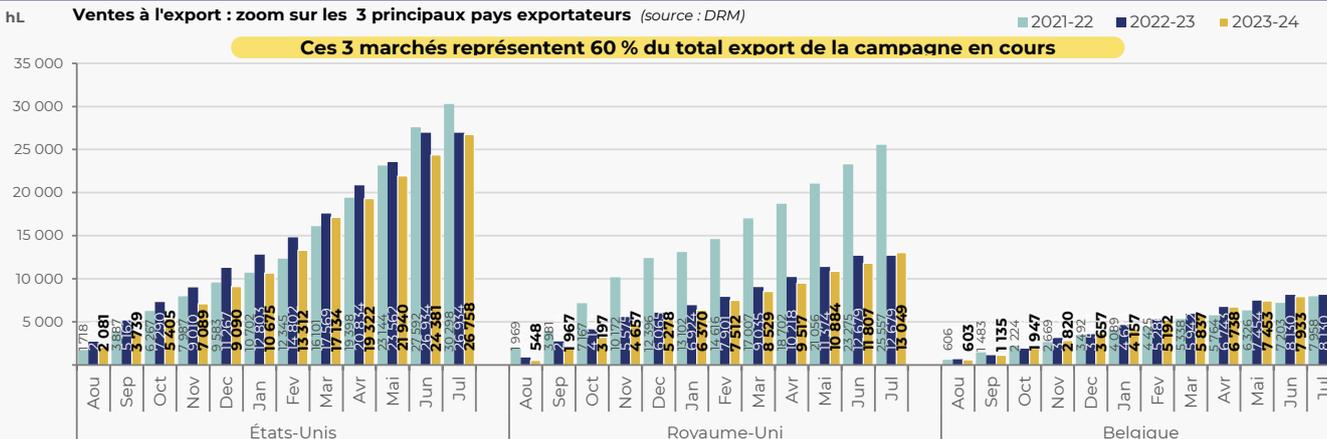
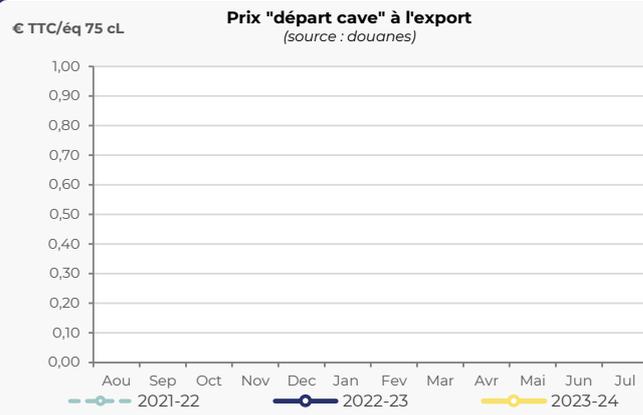
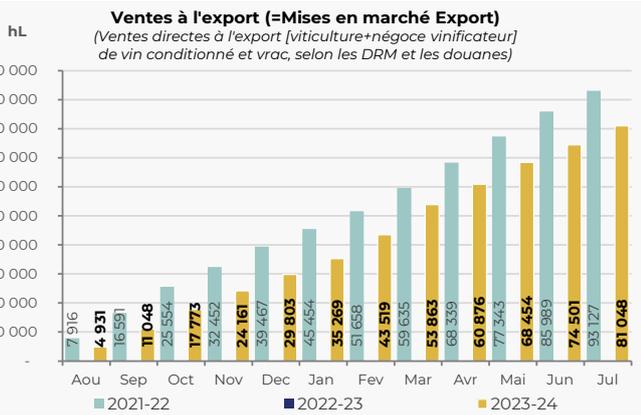
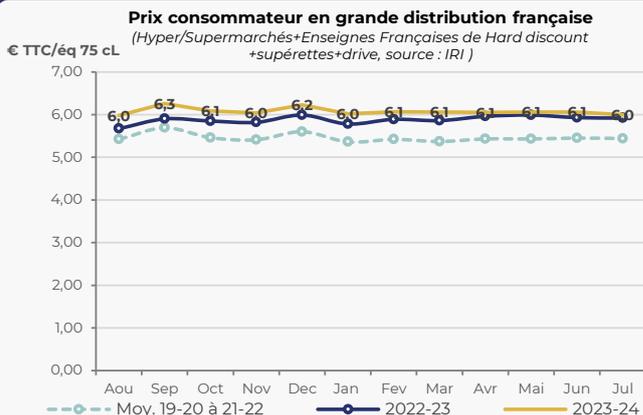
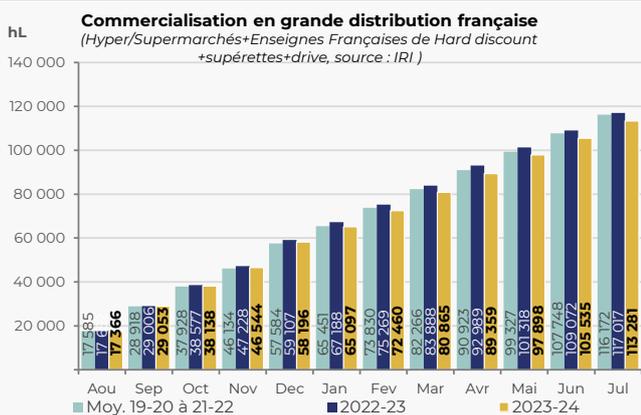
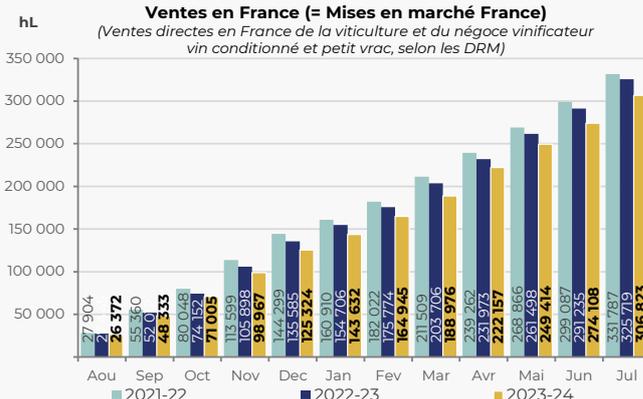
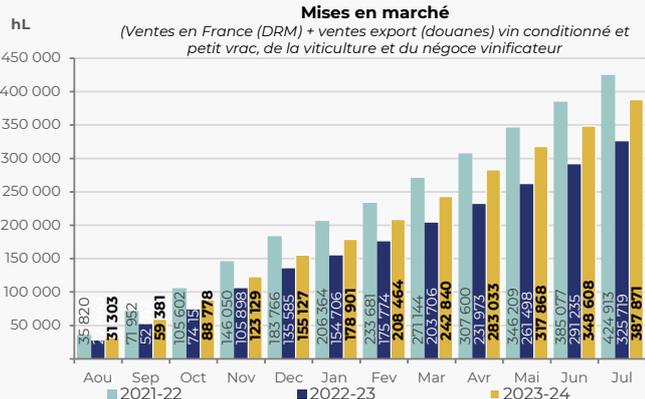
Données économiques - production



Total AOP du Vignoble de la Touraine

Tous les vins sous AOP produits dans le vignoble de la Touraine sans distinction de couleur

Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+19,6%
variation du stock en hL
15
mois de stock



Stocks totaux

-3,0%
-4 640 hL



Volume mis en marché

-0,5%
-360 hL



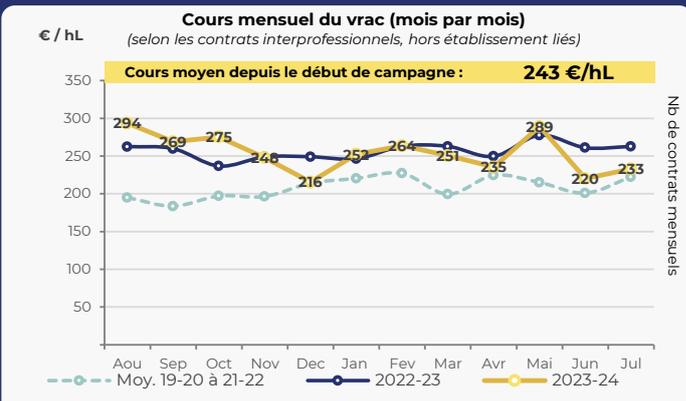
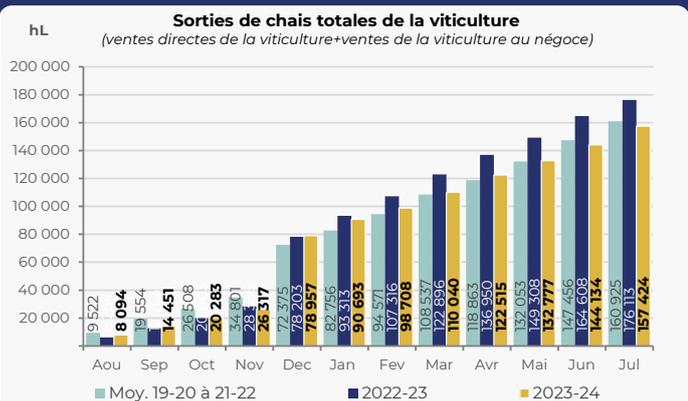
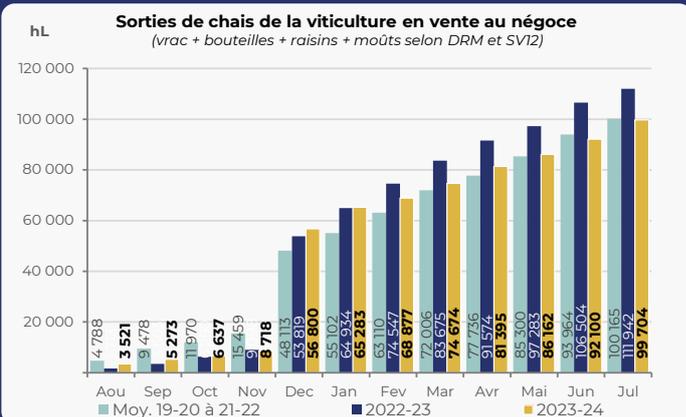
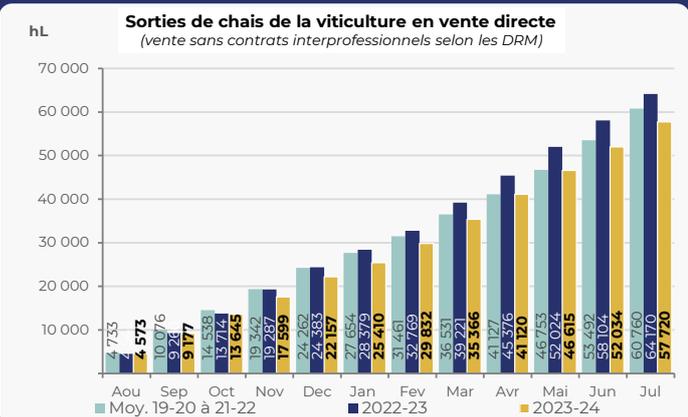
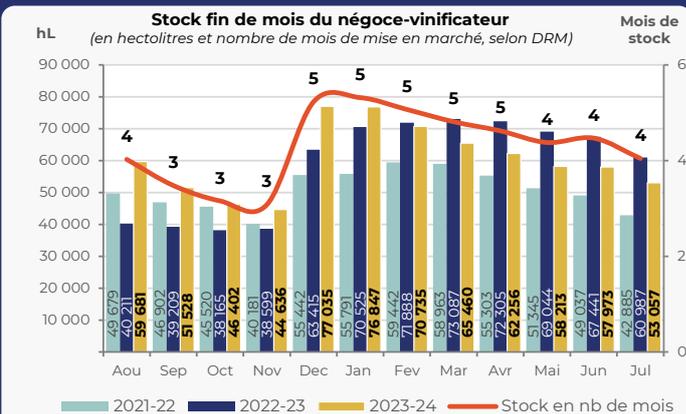
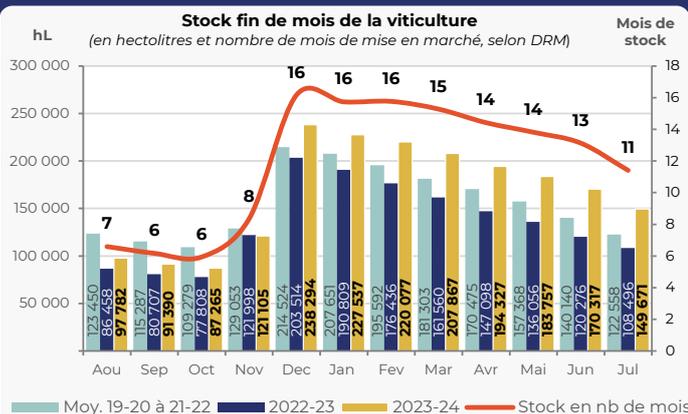
Volume ventes France

-5,6%
-4 270 hL

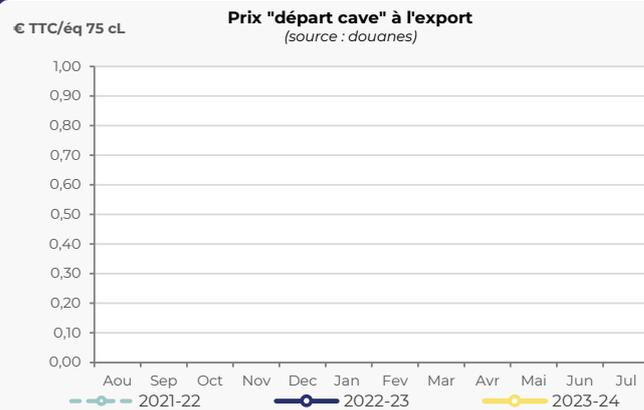
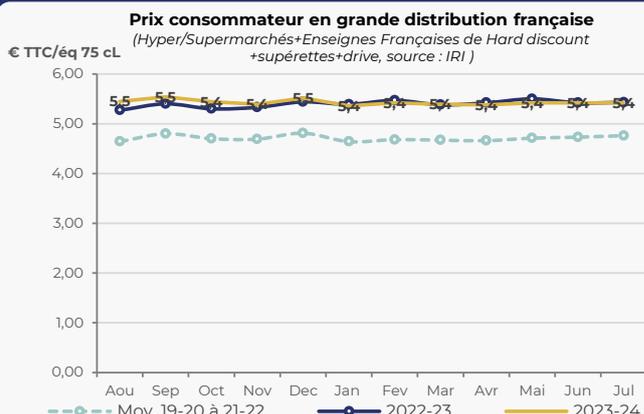
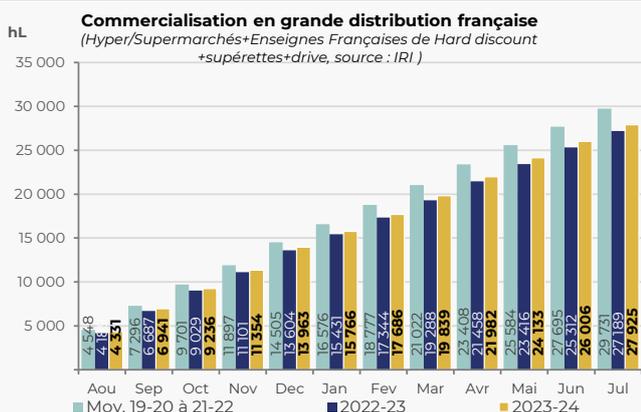
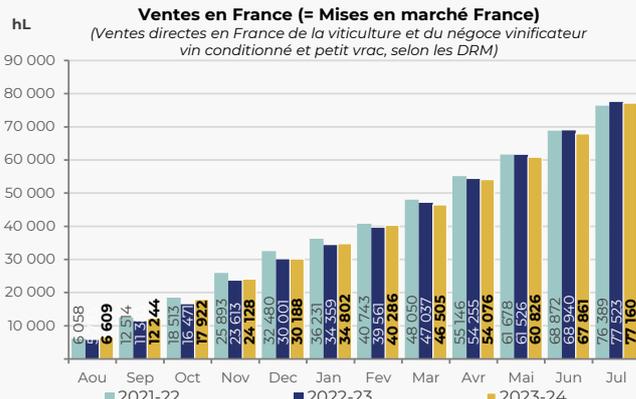
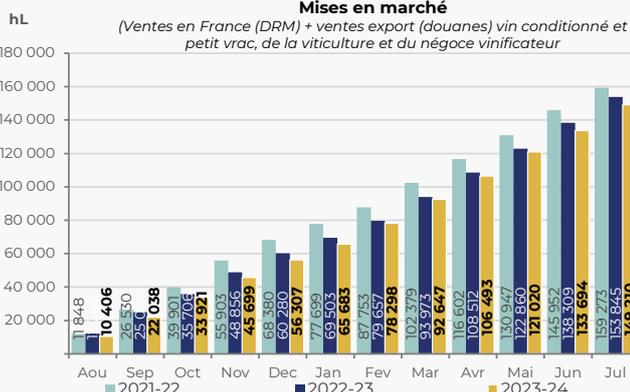


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+10,5%
variation du stock en hL
14
mois de stock



Stocks totaux

-10,9%
-2 360 hL



Volume mis en marché

-11,1%
-1 990 hL



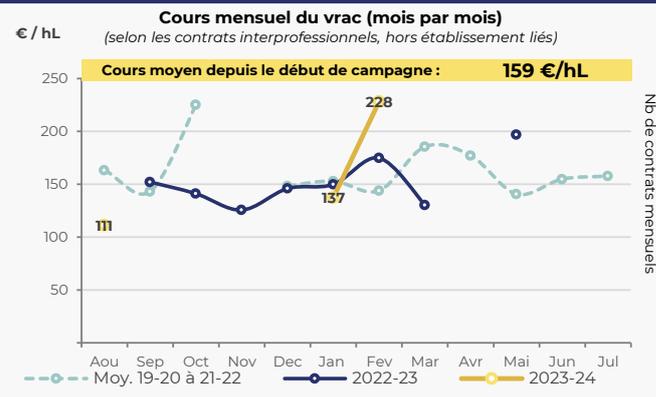
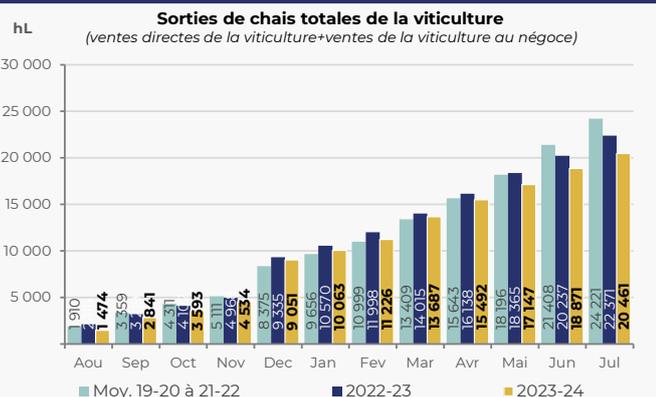
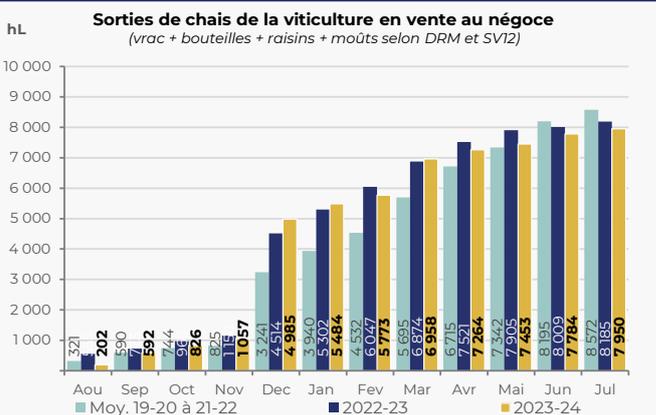
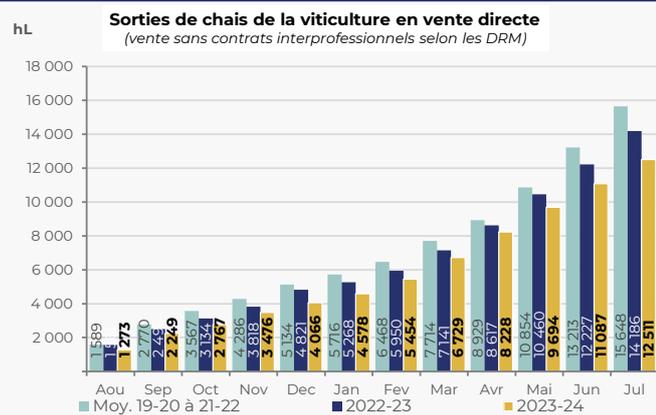
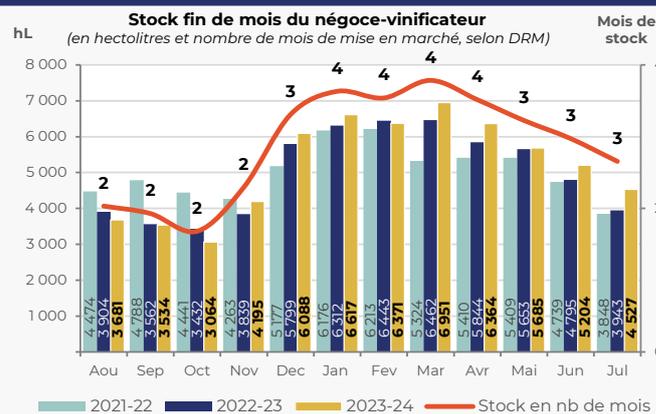
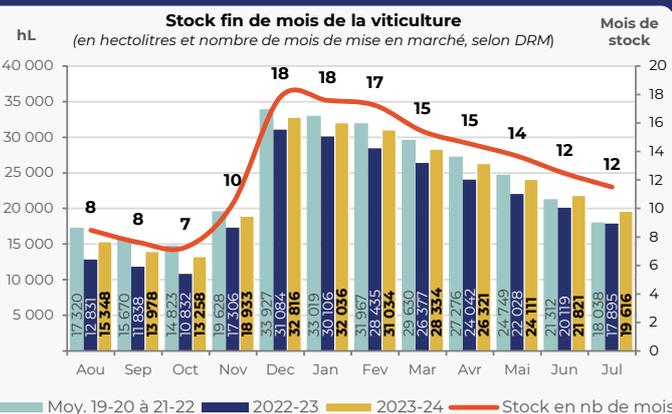
Volume ventes France

-10,2%
-380 hL

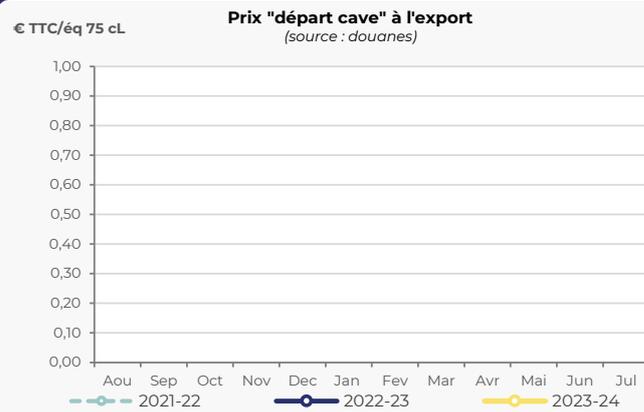
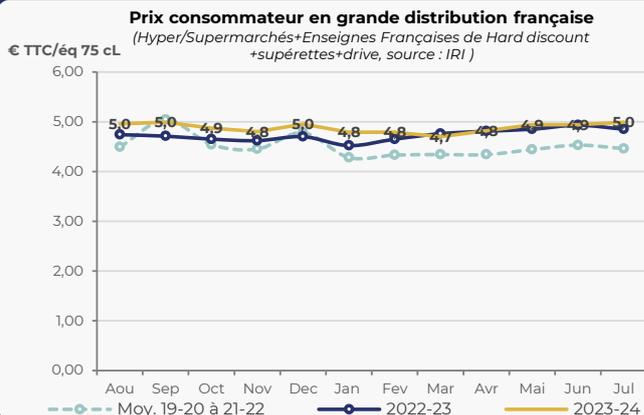
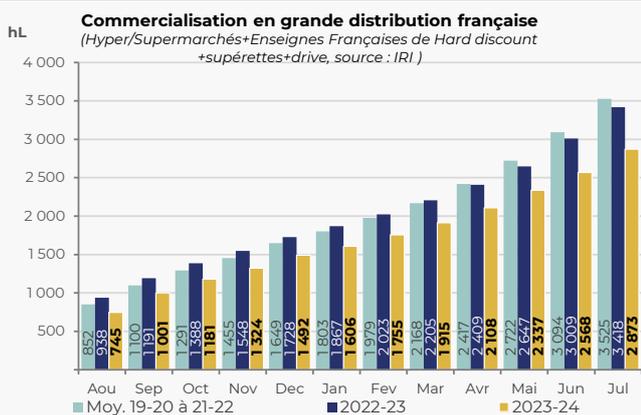
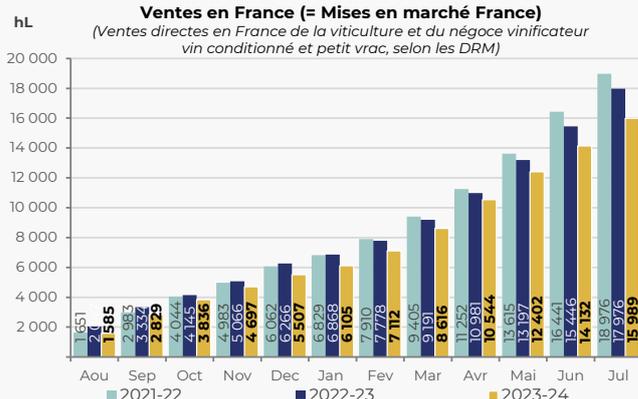
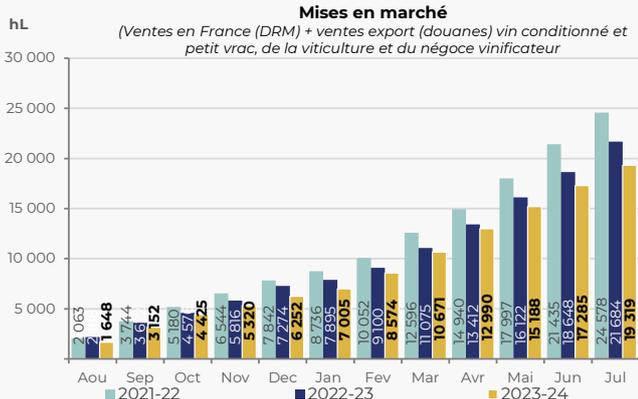


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

+1,7%
variation du stock en hL
18
mois de stock



Stocks totaux

-12,4%
-20 570 hL



Volume mis en marché

-12,7%
-19 330 hL



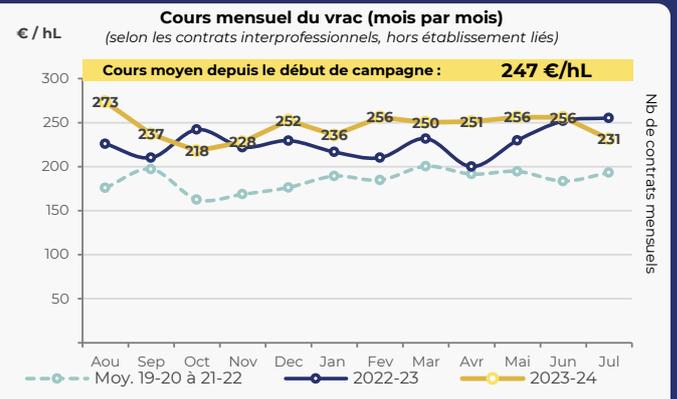
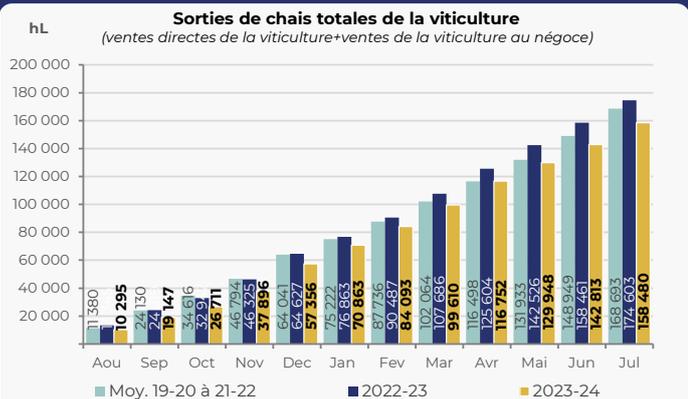
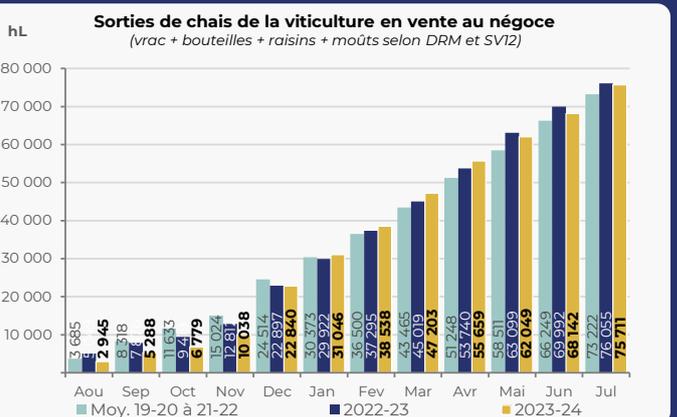
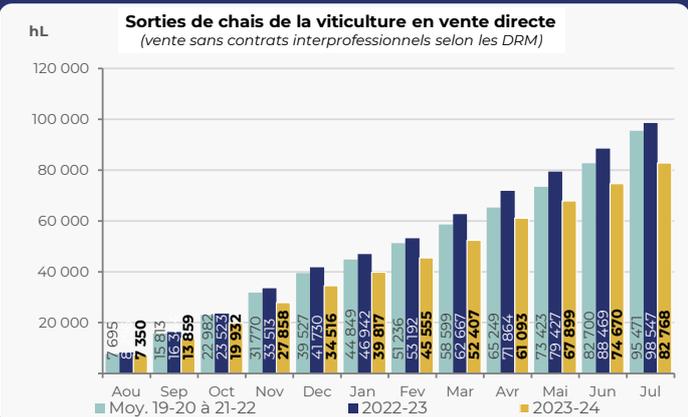
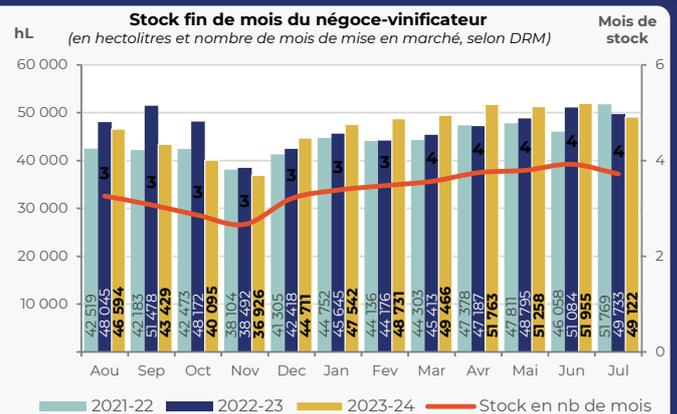
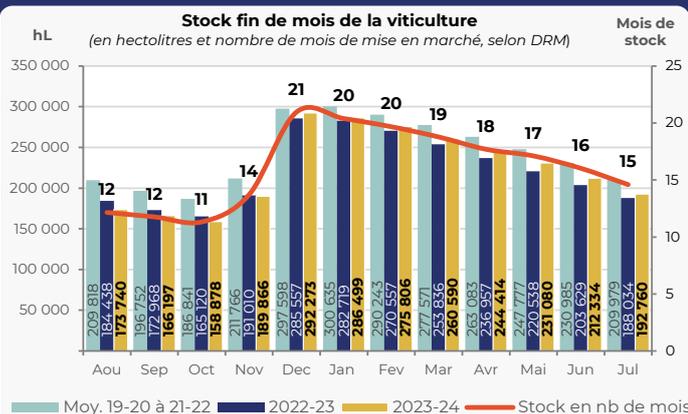
Volume ventes France

-8,8%
-1 240 hL

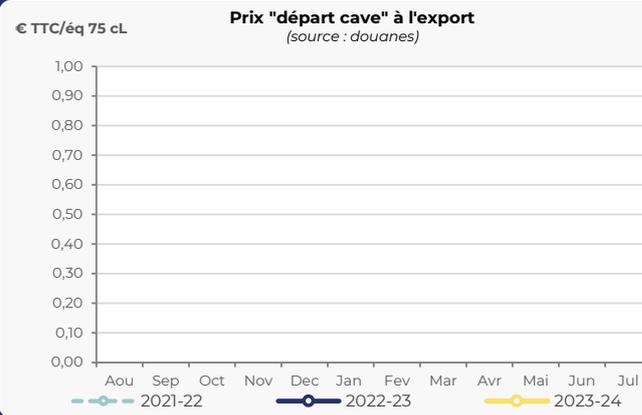
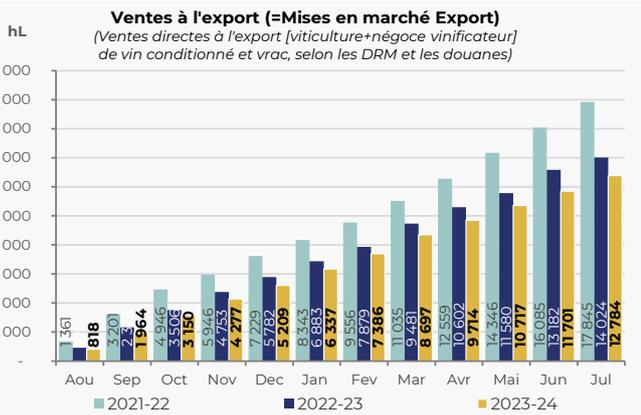
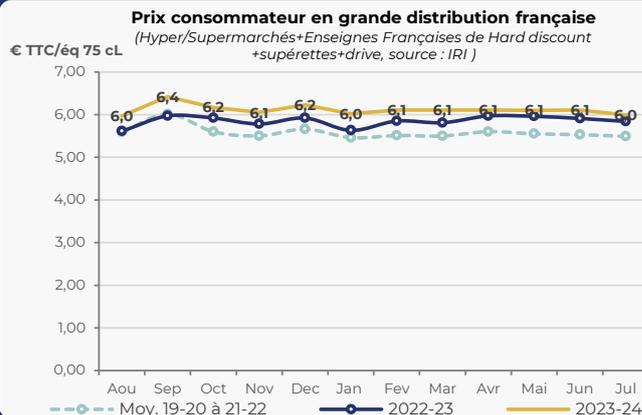
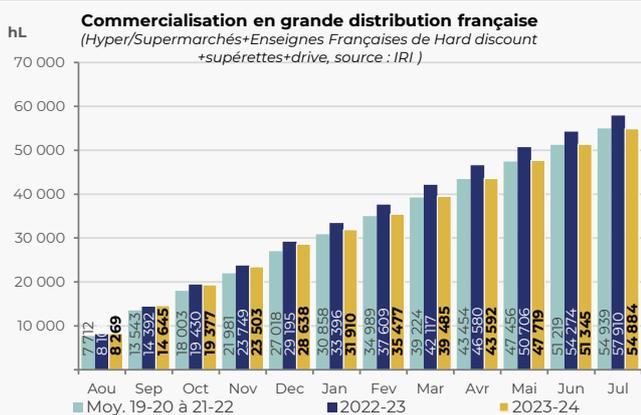
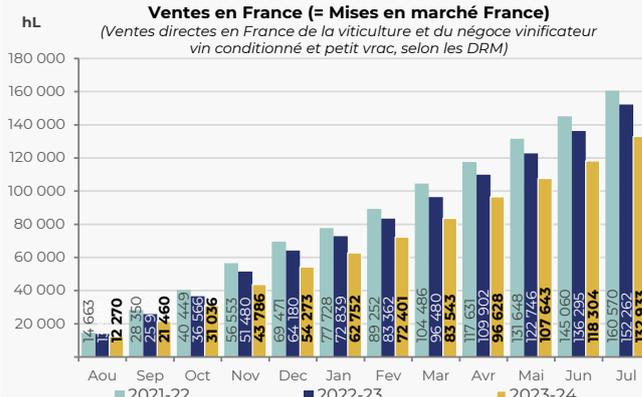
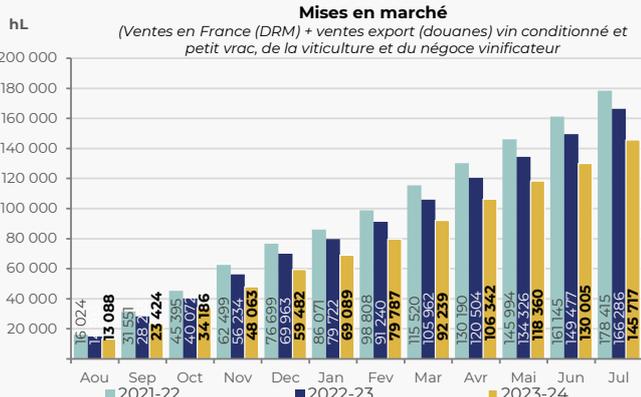


Volume ventes Export

Données économiques - production



Données économiques - commercialisation



Évolution sur 12 mois glissants - juillet 2024

-0,1%
variation du stock en hL
29
mois de stock



Stocks totaux

+3,2%
+2 650 hL



Volume mis en marché

+3,6%
+2 780 hL



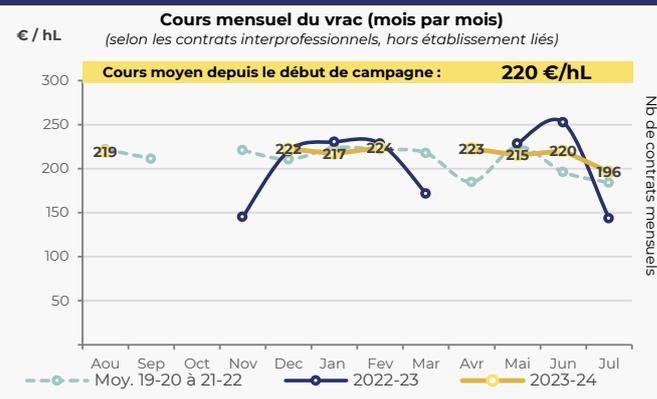
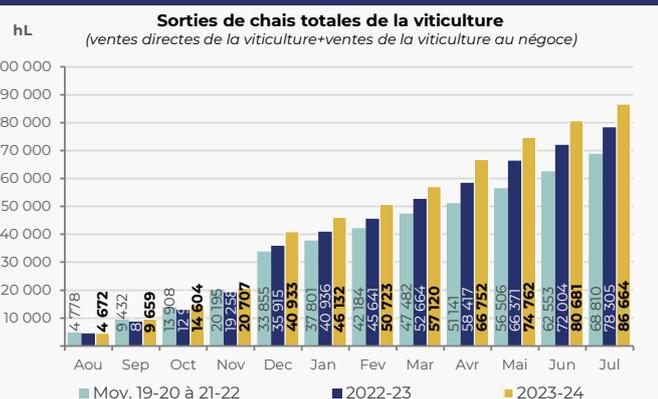
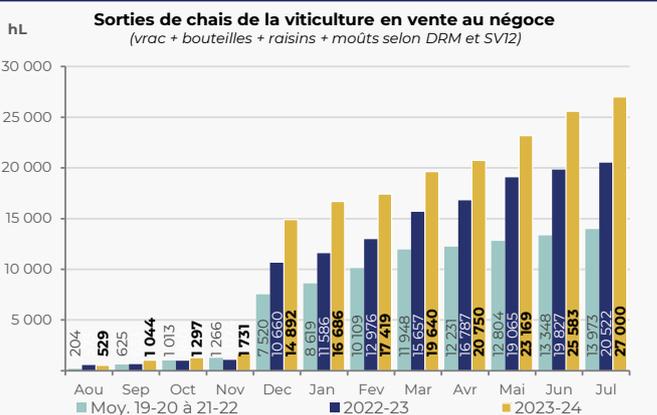
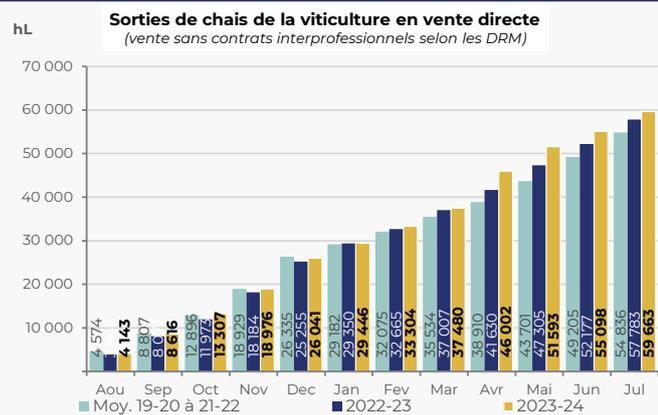
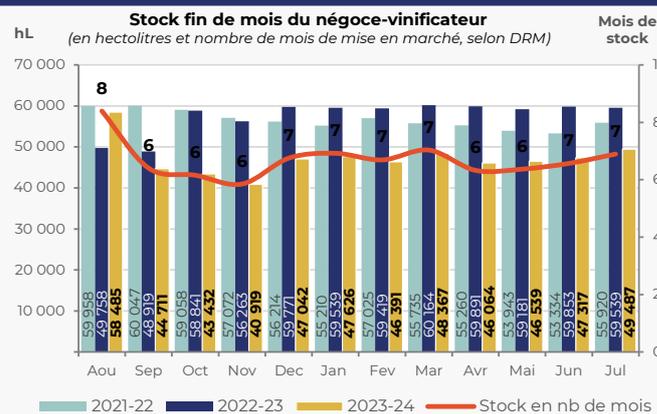
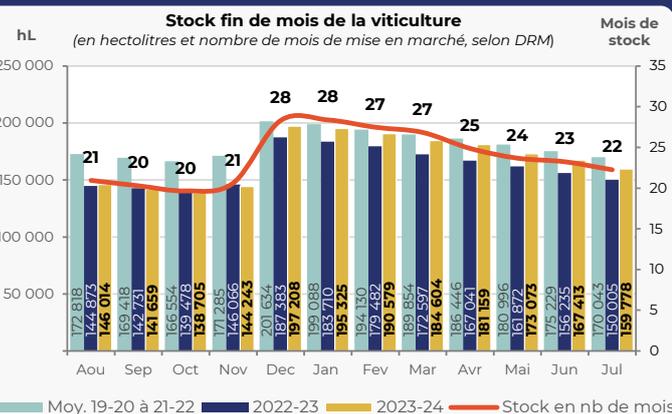
Volume ventes France

-2,5%
-140 hL



Volume ventes Export

Données économiques - production



Données économiques - commercialisation

