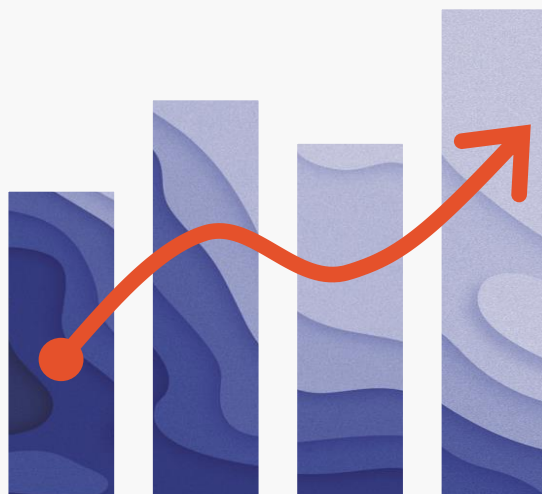


Conjoncture économique annuelle

Fiches éco - 15 ans

Coteaux d_Ancenis

septembre 2024



INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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Fanny GAUTIER : f.gautier@vinsdeloire.fr 02.47.60.55.08

FICHE ÉCO 15 ANS

TOTAL DE L'AOP "COTEAUX D'ANCENIS"

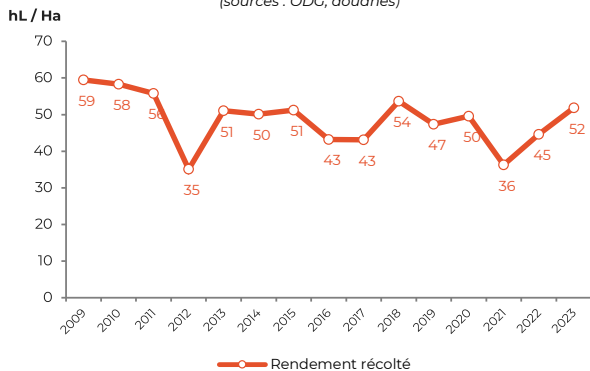
Coteaux d'Ancenis Blanc, Rouge et Rosé



DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

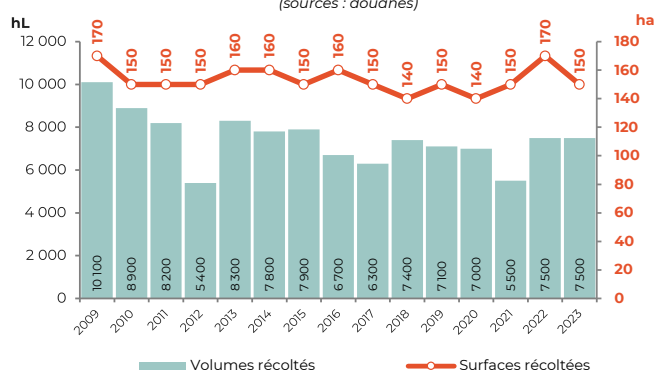
Rendements

(sources : ODG, douanes)



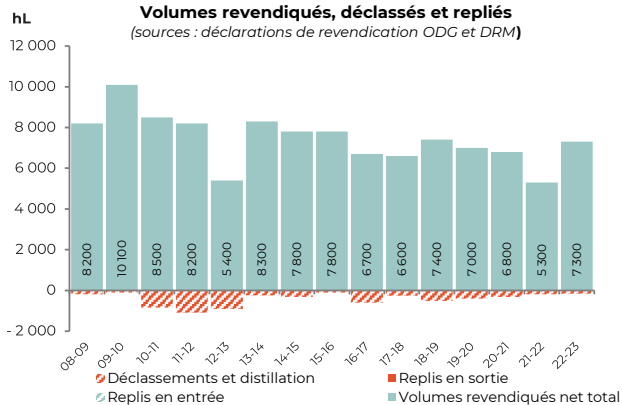
Récoltes : surfaces et volumes

(sources : douanes)



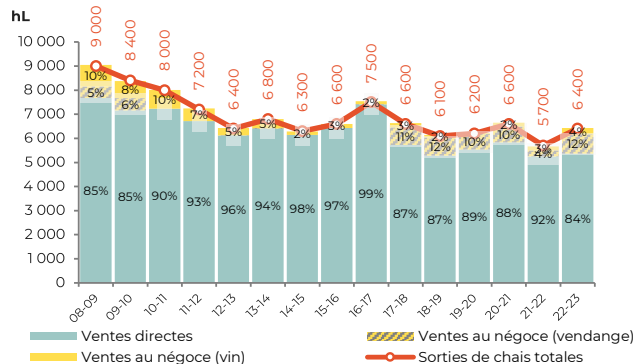
Volumes revendiqués, déclassés et réplis

(sources : déclarations de revendication ODG et DRM)



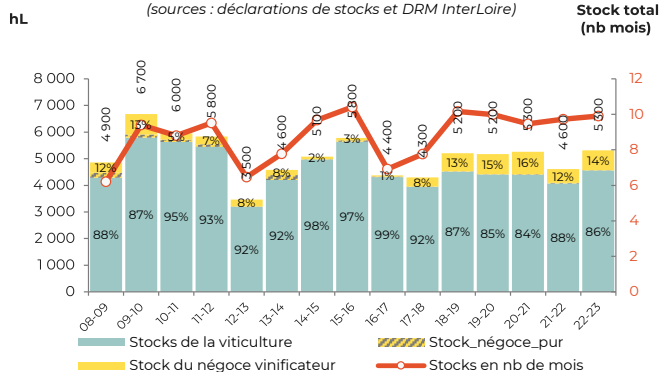
Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SVI2)



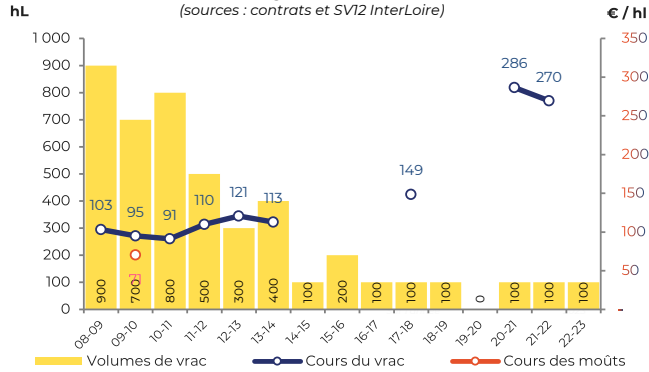
Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



Achats du négoce en vrac et moûts

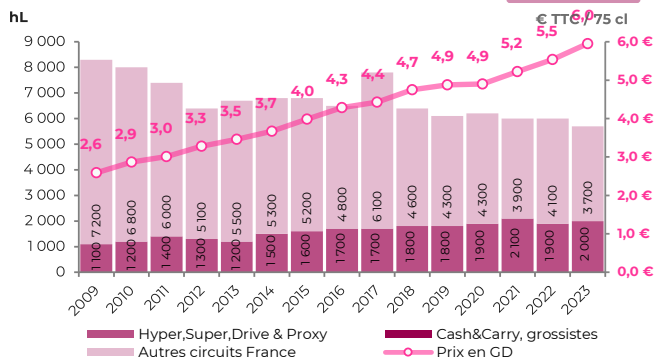
(sources : contrats et SVI2 InterLoire)



Marché France: volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)

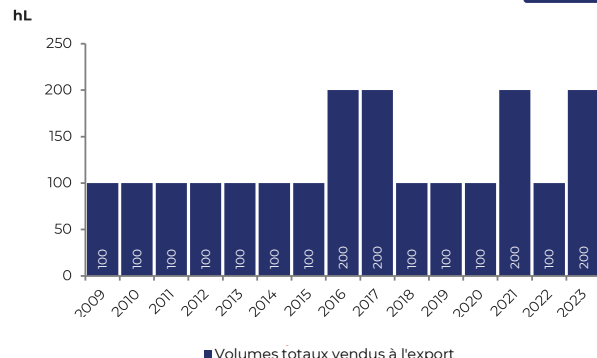
97% du total sortie de chais Sur l'année 2023



Marché Export : volume et prix départ cave

(Source : DRM)

3% du total sortie de chais Sur l'année 2023

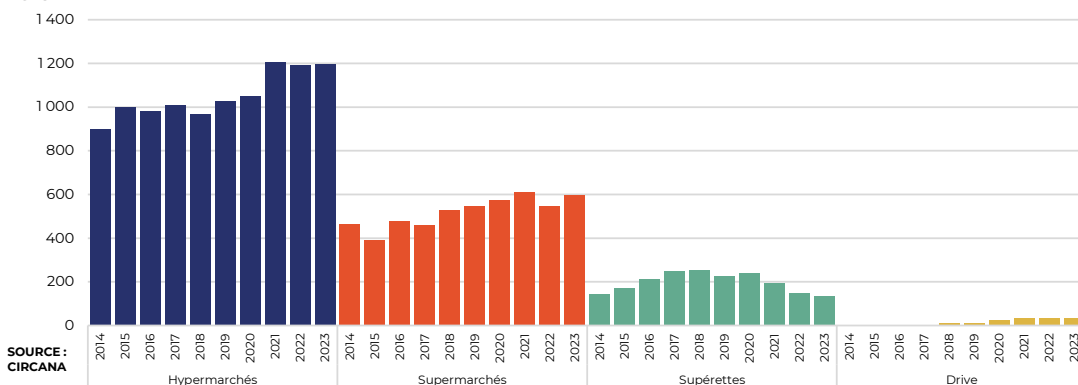




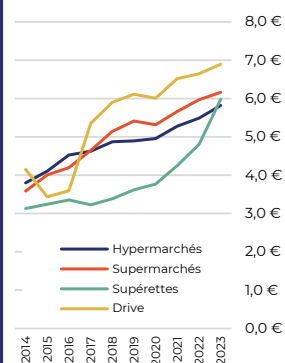
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

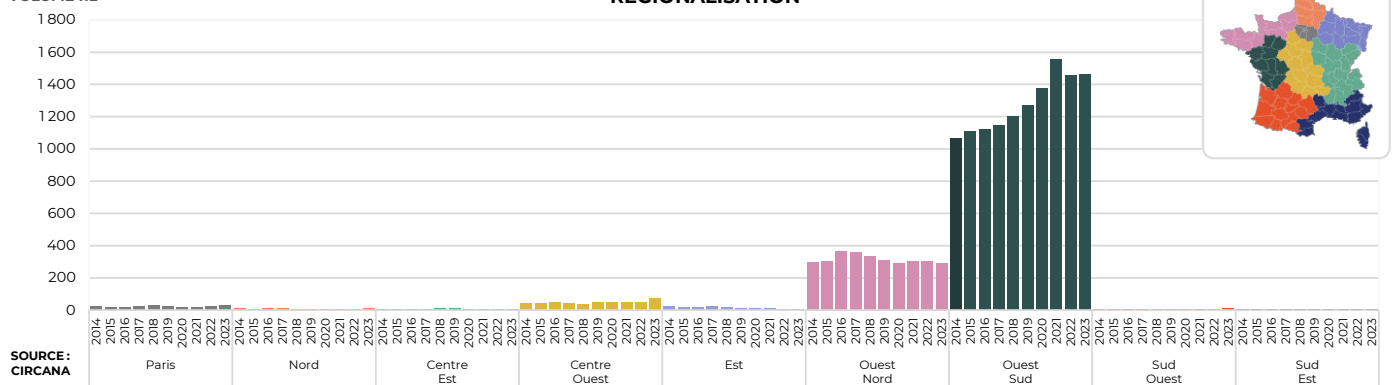


PRIX TTC / 75 cL



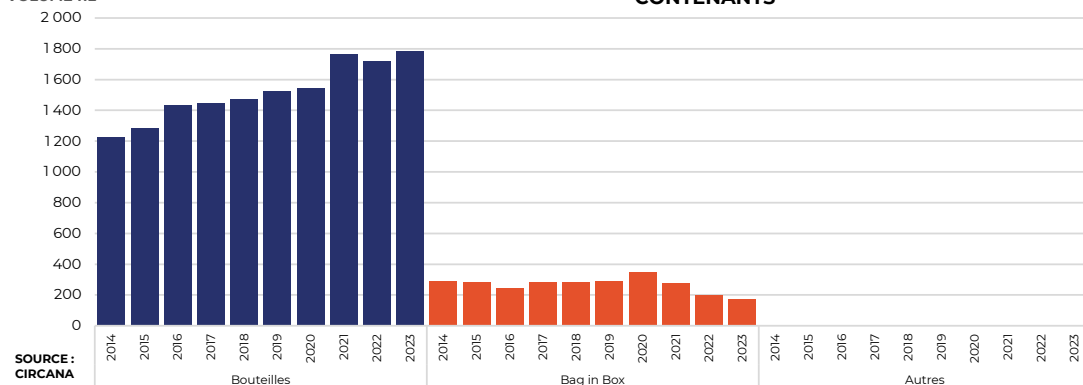
VOLUME hL

RÉGIONALISATION

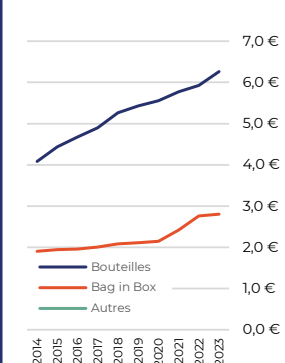


VOLUME hL

CONTENANTS

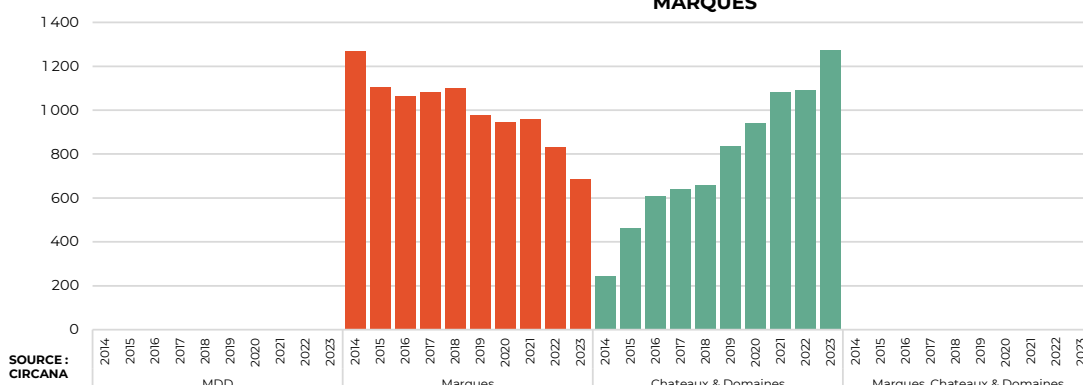


PRIX TTC / 75 cL

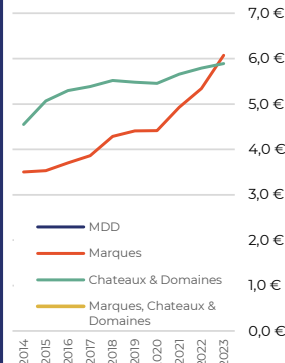


VOLUME hL

MARQUES

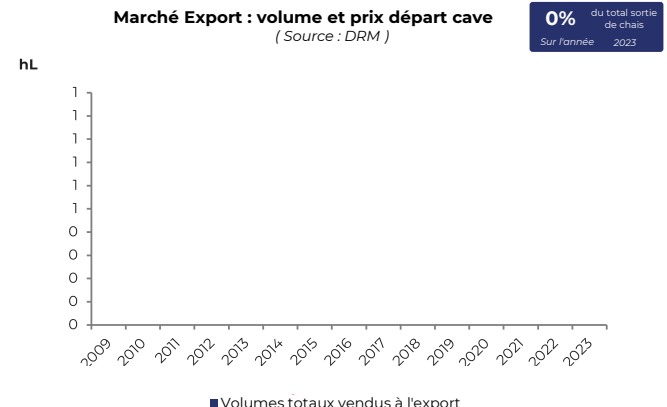
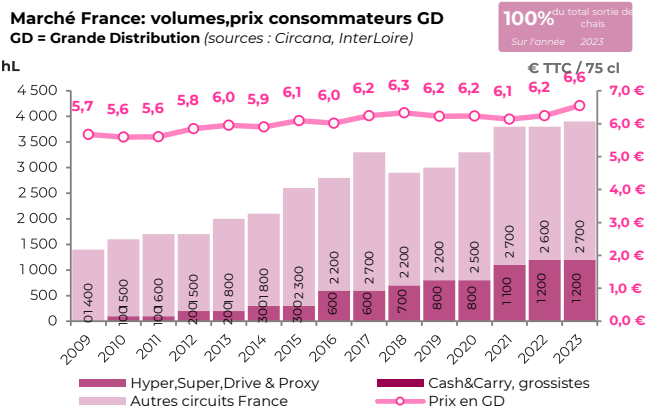
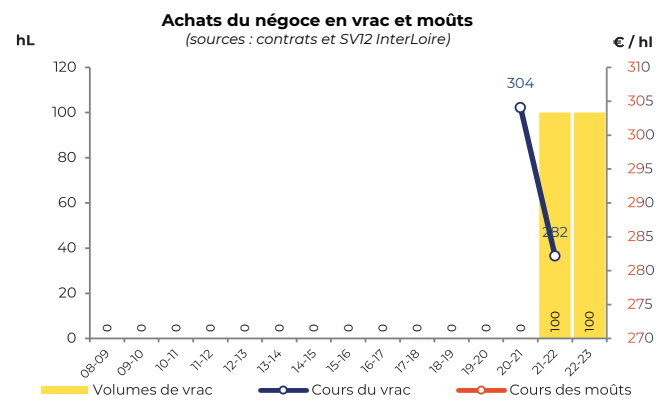
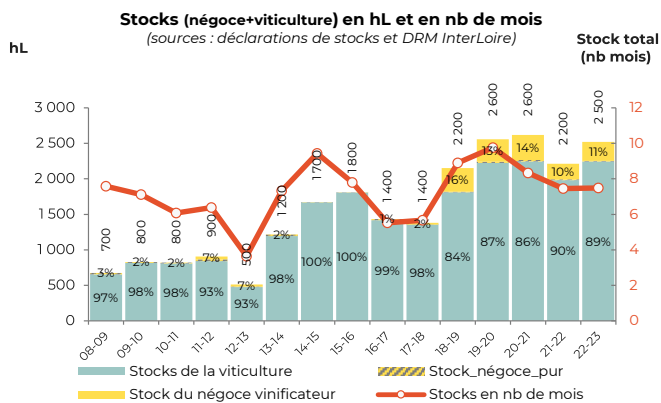
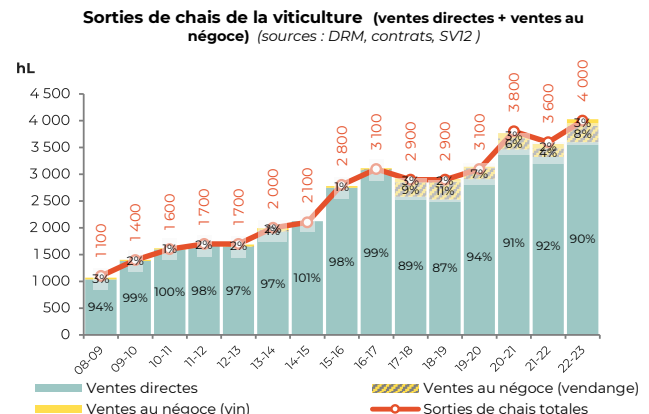
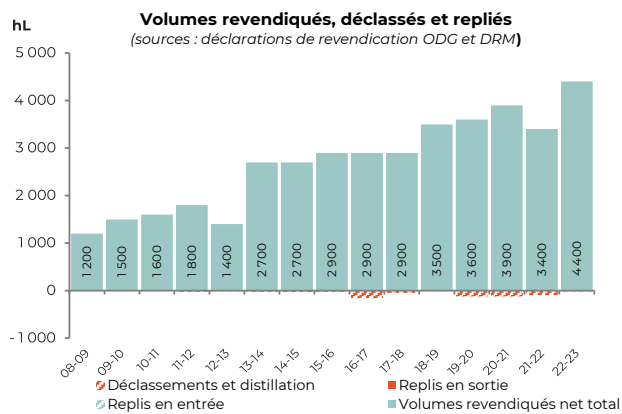
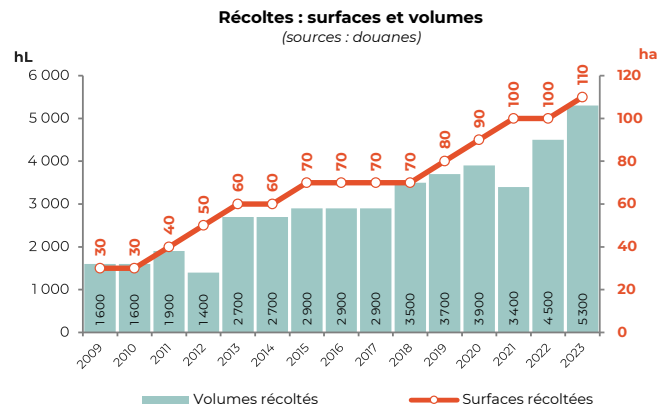
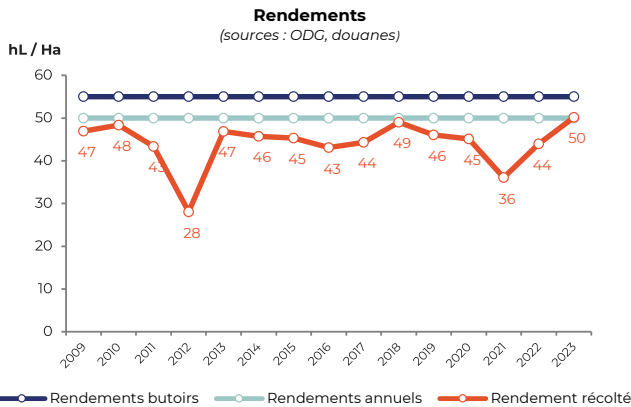


PRIX TTC / 75 cL





DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

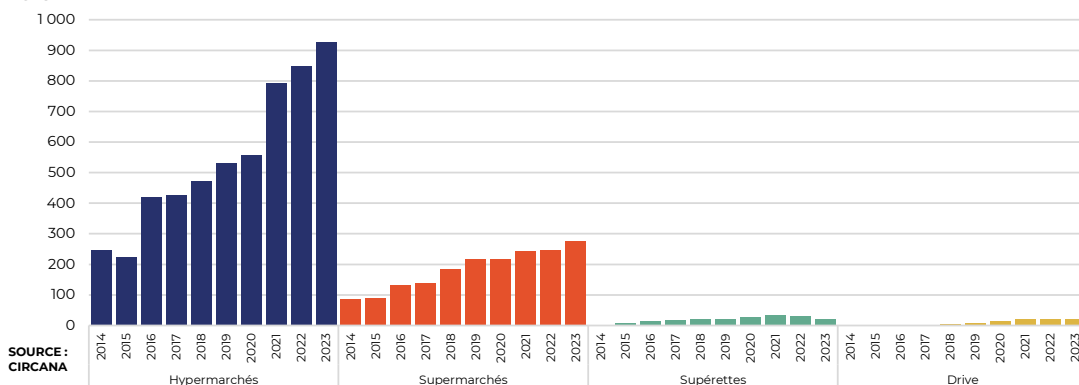




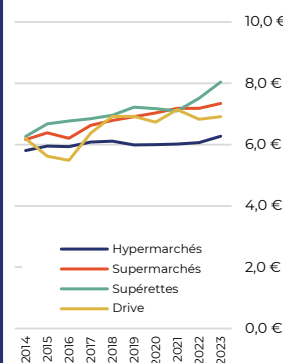
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

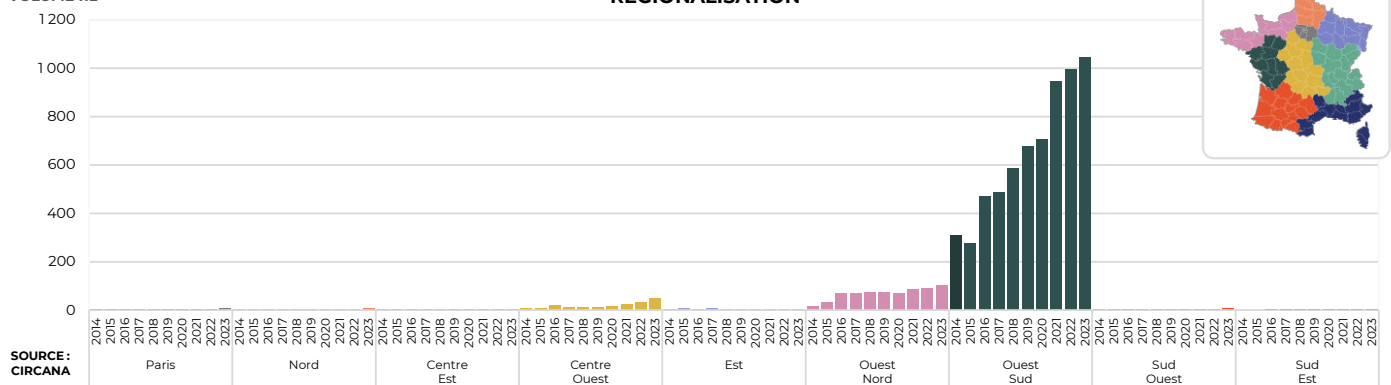


PRIX € TTC / 75 cL



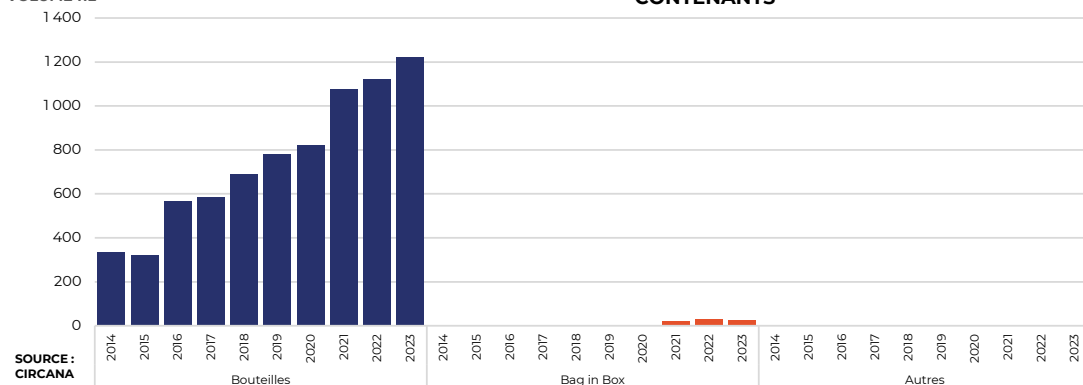
VOLUME hL

RÉGIONALISATION

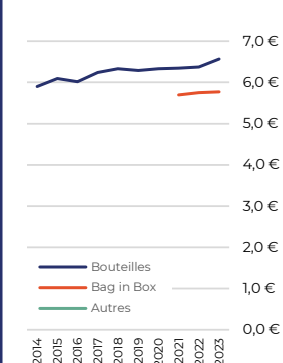


VOLUME hL

CONTENANTS

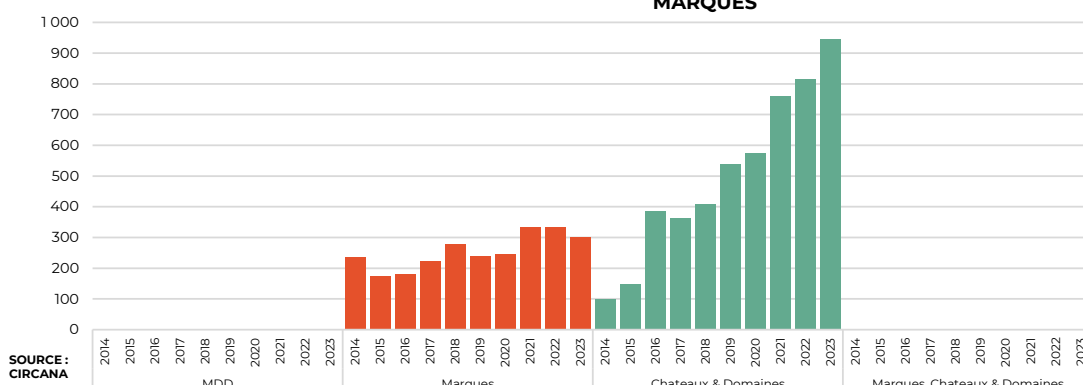


PRIX € TTC / 75 cL

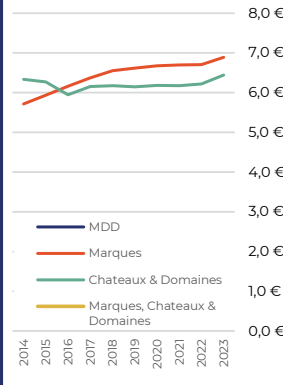


VOLUME hL

MARQUES

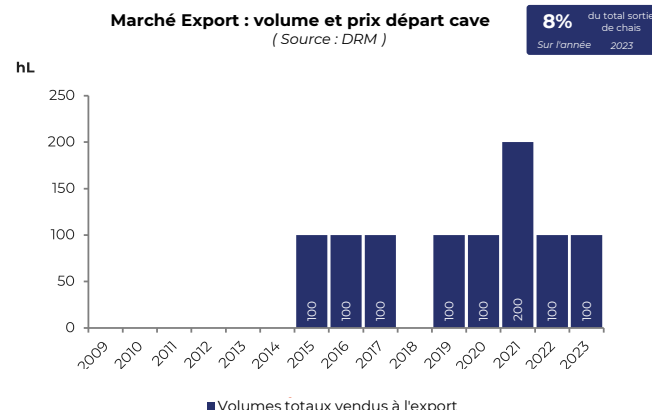
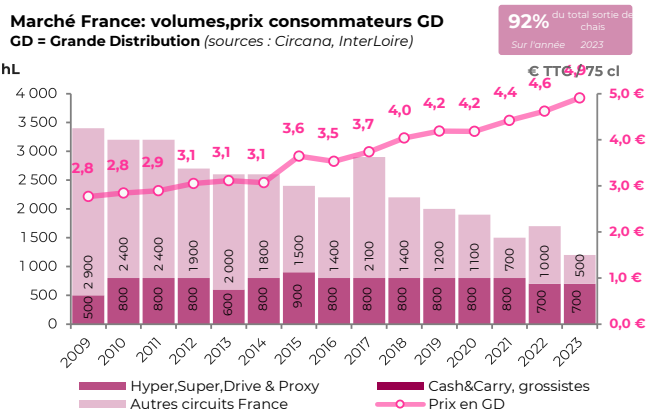
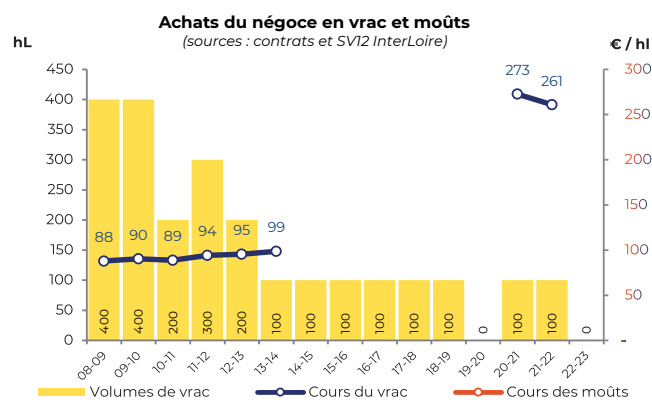
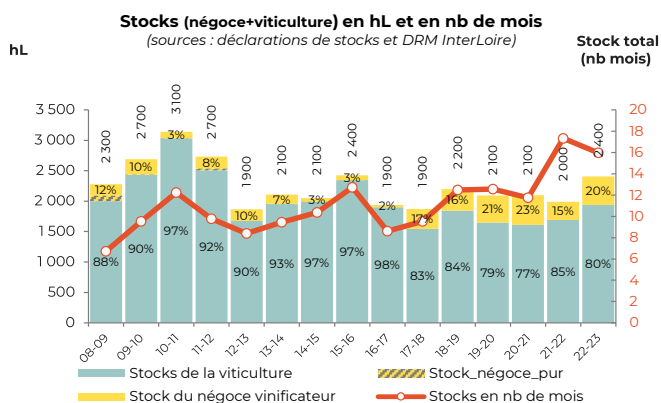
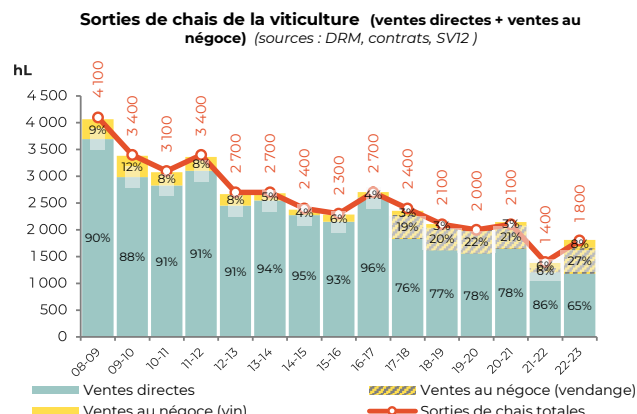
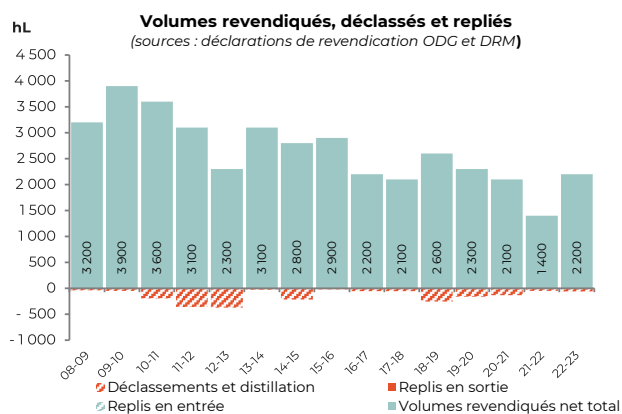
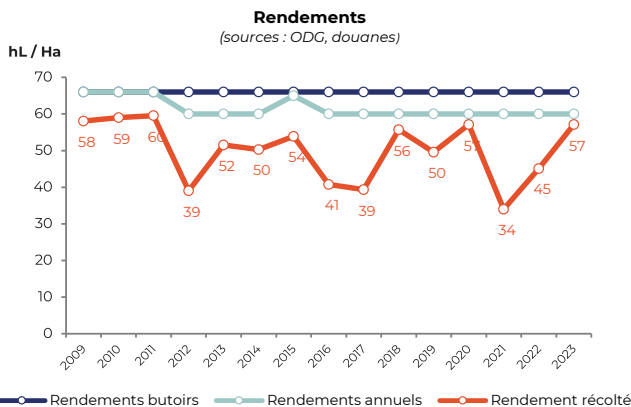


PRIX € TTC / 75 cL





DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

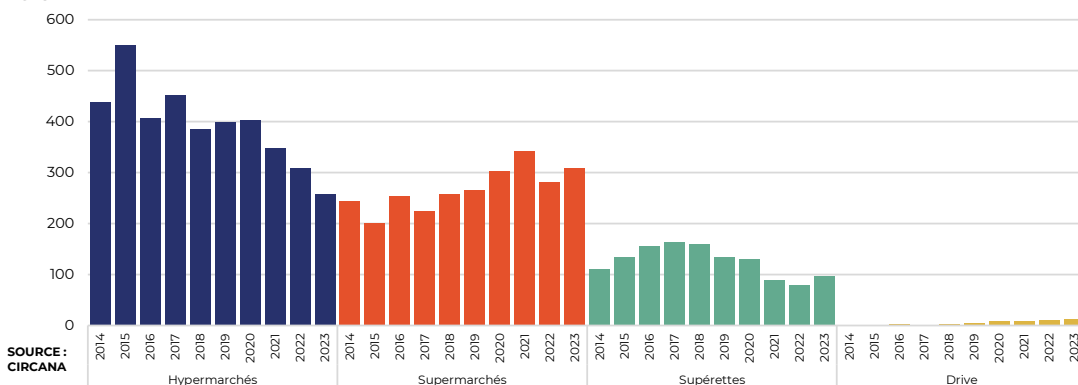




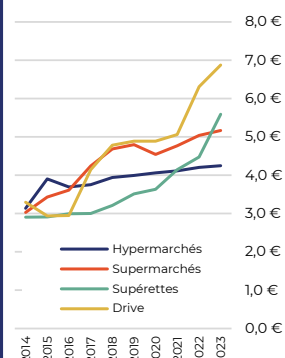
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

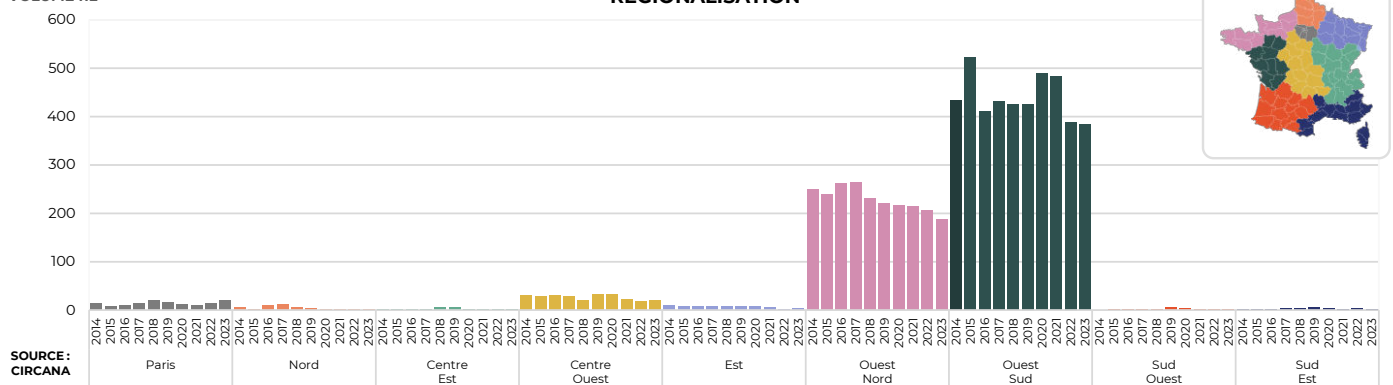


PRIX TTC / 75 cL



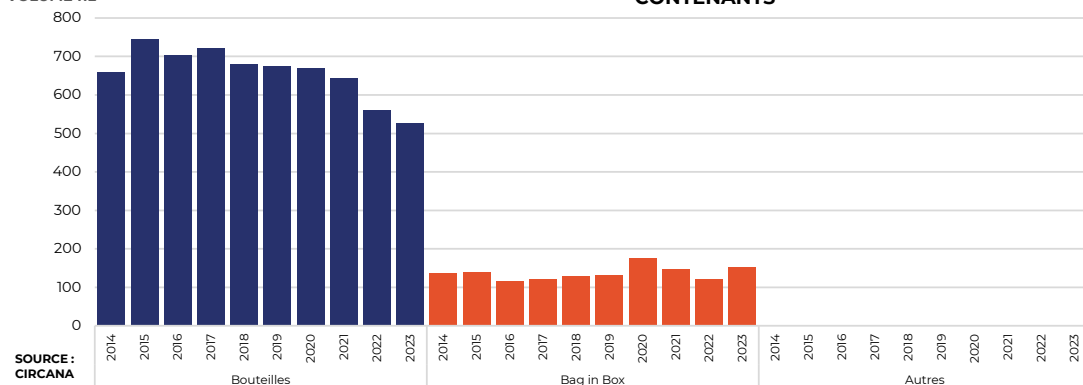
VOLUME hL

RÉGIONALISATION

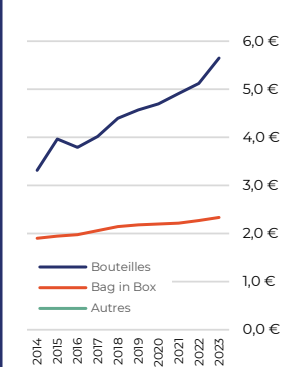


VOLUME hL

CONTENANTS

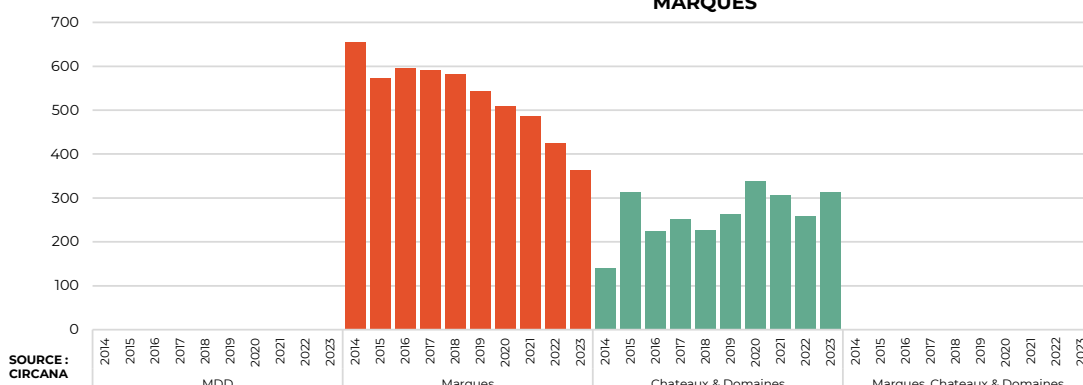


PRIX TTC / 75 cL

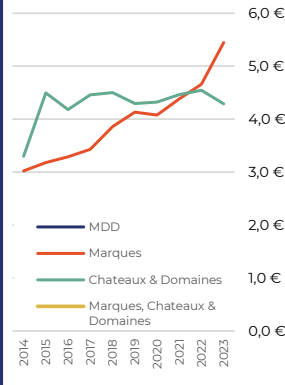


VOLUME hL

MARQUES



PRIX TTC / 75 cL



Contacts :

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Fanny GAUTIER :

Service Économie & Études - InterLoire

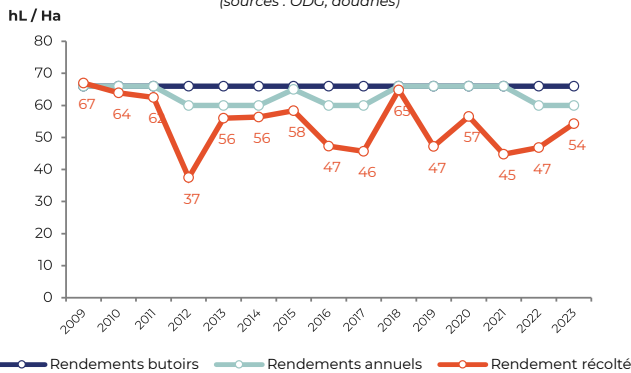
a.francois@vinsvaldeloire.fr / 02.47.60.55.14
f.gautier@vinsvaldeloire.fr / 02.47.60.55.08



DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

Rendements

(sources : ODG, douanes)



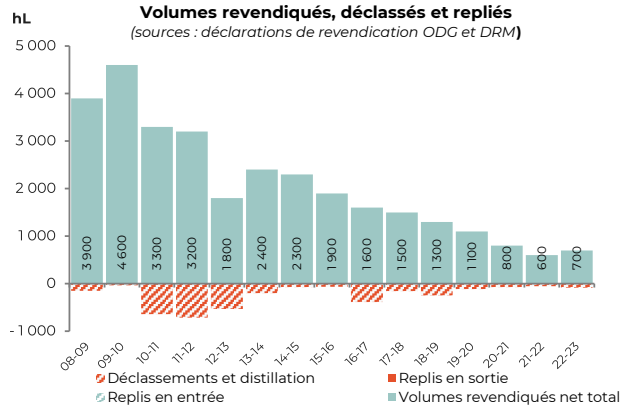
Récoltes : surfaces et volumes

(sources : douanes)



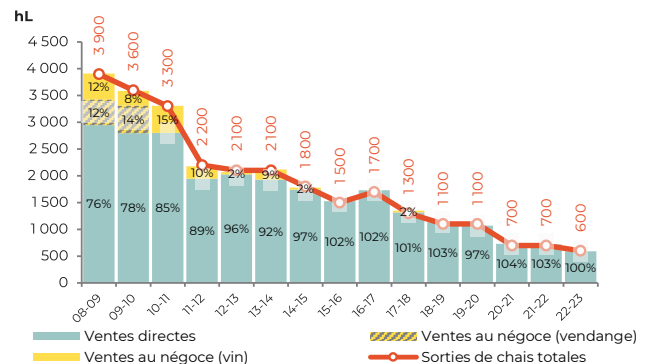
Volumes revendiqués, déclassés et réplés

(sources : déclarations de revendication ODG et DRM)



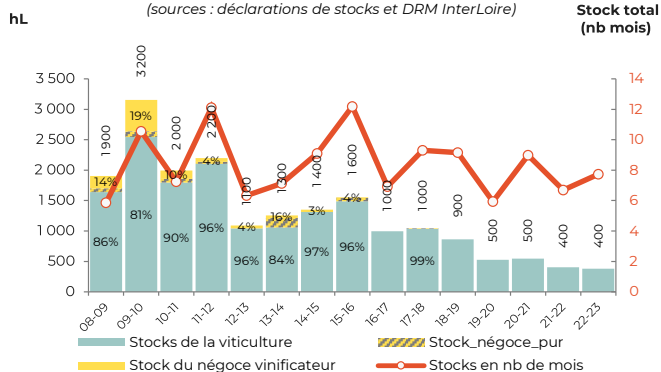
Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SV12)



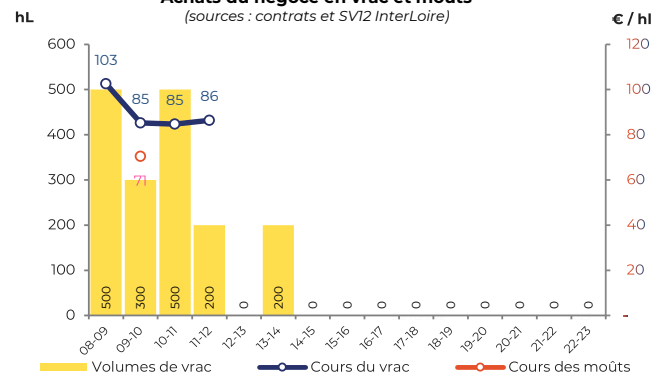
Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



Achats du négoce en vrac et moûts

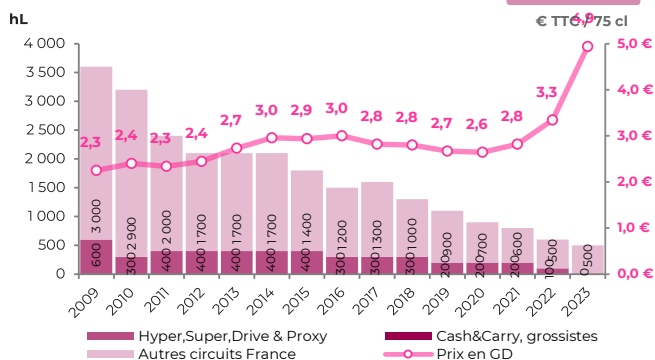
(sources : contrats et SV12 InterLoire)



Marché France : volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)

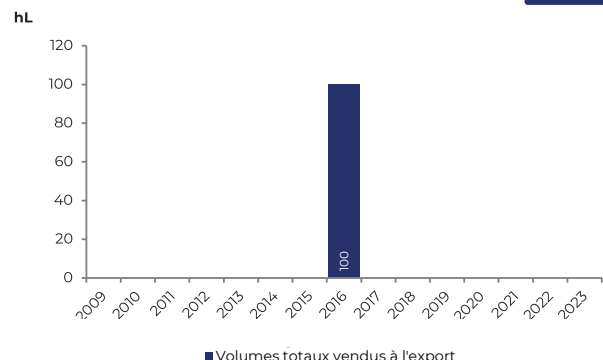
100% du total sortie de chais Sur l'année 2023



Marché Export : volume et prix départ cave

(Source : DRM)

0% du total sortie de chais Sur l'année 2023

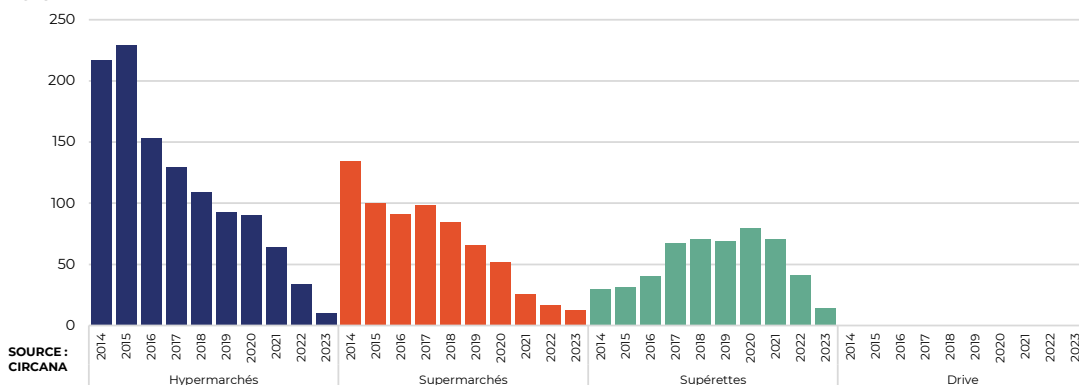




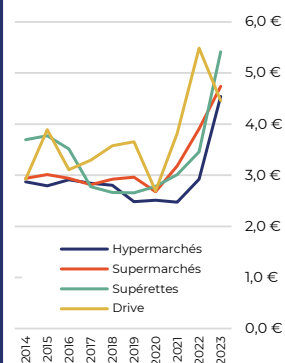
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

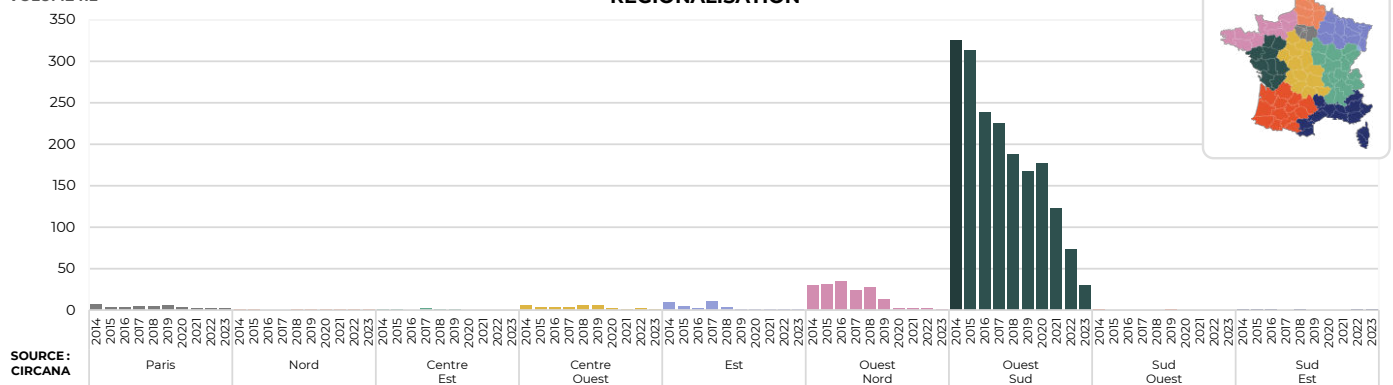


PRIX TTC / 75 cL

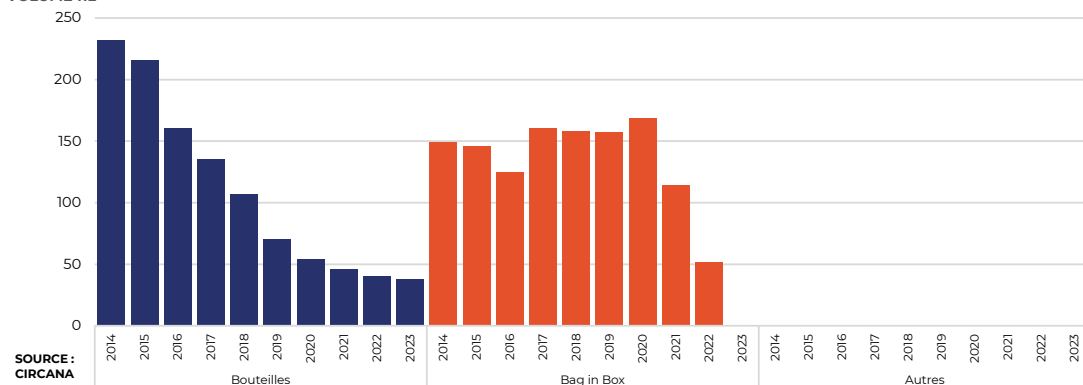


VOLUME hL

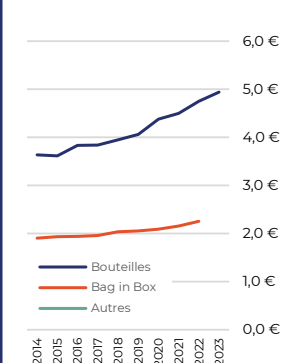
RÉGIONALISATION



VOLUME hL

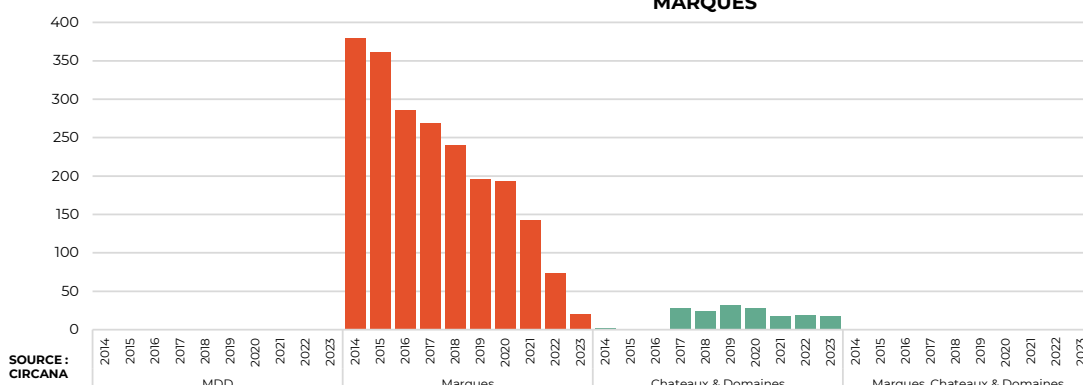


PRIX TTC / 75 cL



VOLUME hL

MARQUES



PRIX TTC / 75 cL

