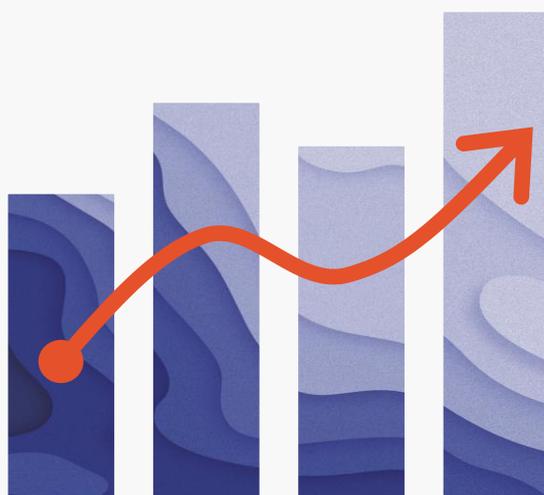


# Conjoncture économique annuelle

## Fiches éco - 15 ans

### Coteaux d\_Ancenis

septembre 2024



**INTER.**  
INTERPROFESSION  
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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Fanny GAUTIER : [f.gautier@vinsdeloire.fr](mailto:f.gautier@vinsdeloire.fr) 02.47.60.55.08

# FICHE ÉCO 15 ANS

## TOTAL DE L'AOP "COTEAUX D'ANCENIS"

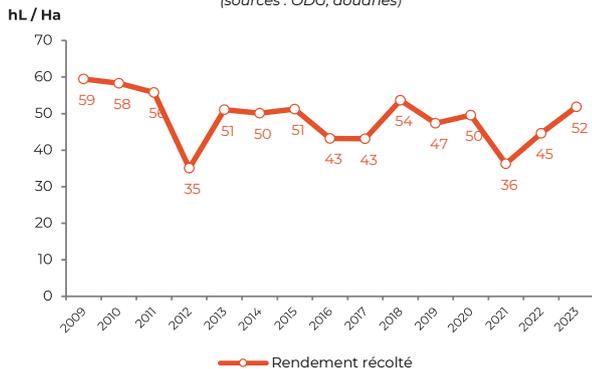
Coteaux d'Ancenis Blanc, Rouge et Rosé



### DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

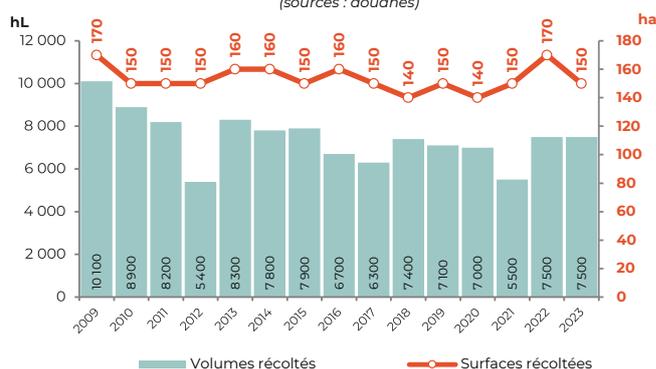
#### Rendements

(sources : ODG, douanes)



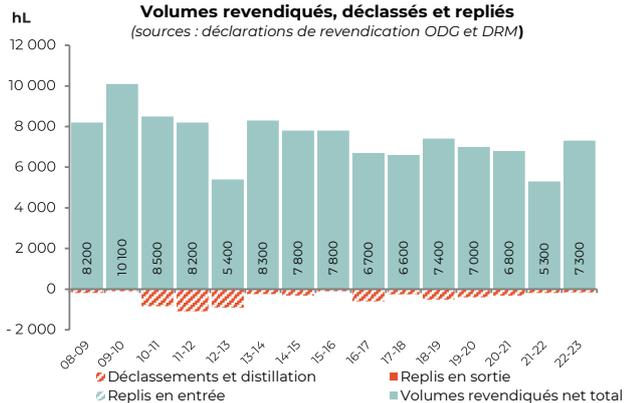
#### Récoltes : surfaces et volumes

(sources : douanes)



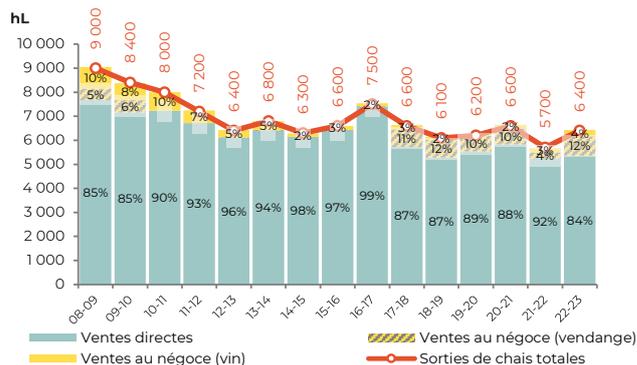
#### Volumes revendiqués, déclassés et réplis

(sources : déclarations de revendication ODG et DRM)



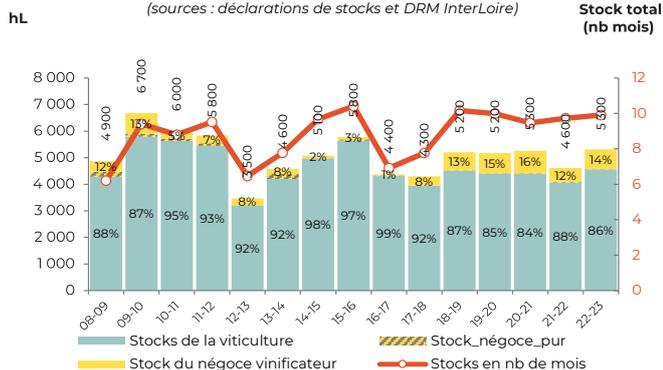
#### Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SVI2)



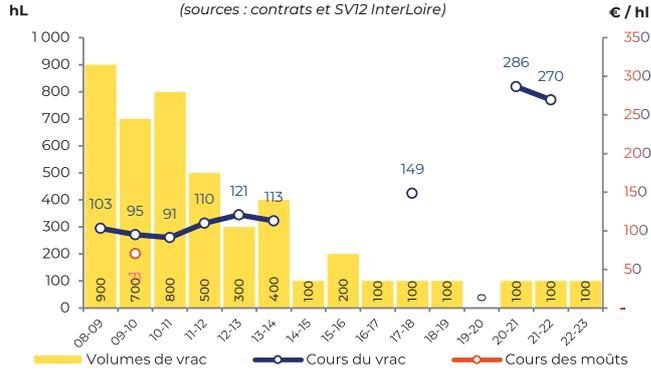
#### Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



#### Achats du négoce en vrac et moûts

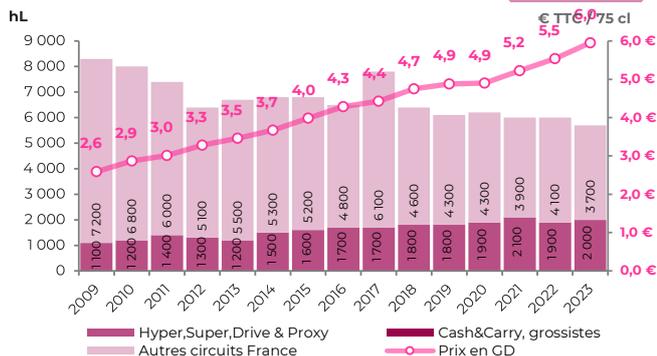
(sources : contrats et SVI2 InterLoire)



#### Marché France: volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)

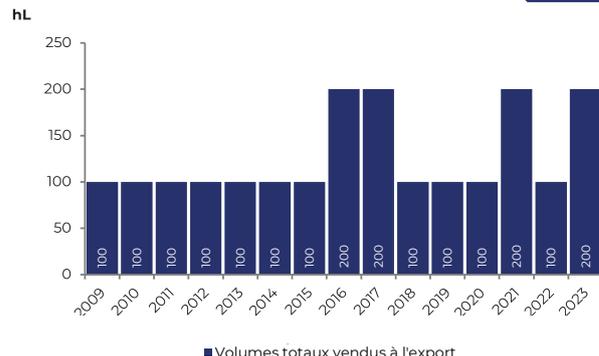
97% du total sortie de chais Sur l'année 2023



#### Marché Export : volume et prix départ cave

(Source : DRM)

3% du total sortie de chais Sur l'année 2023

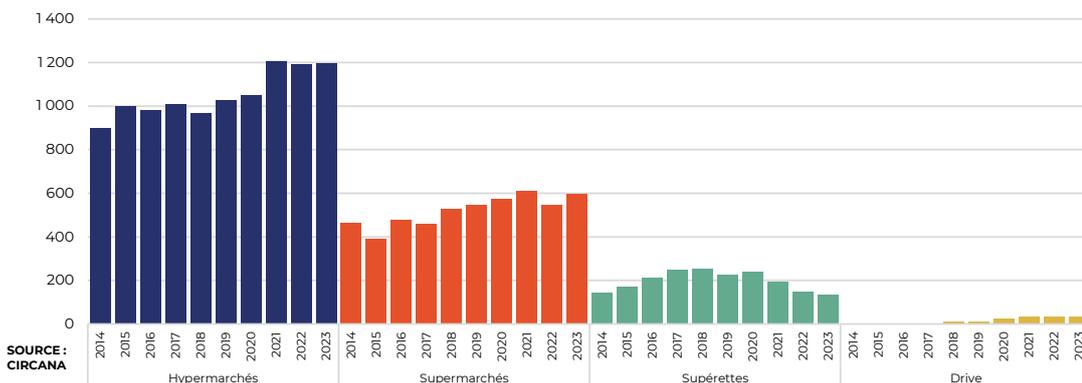




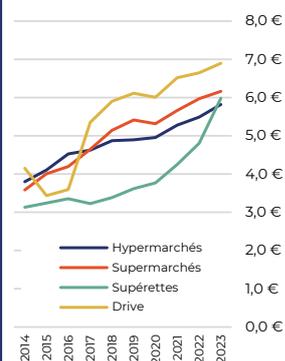
### ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

#### CIRCUITS DE DISTRIBUTION

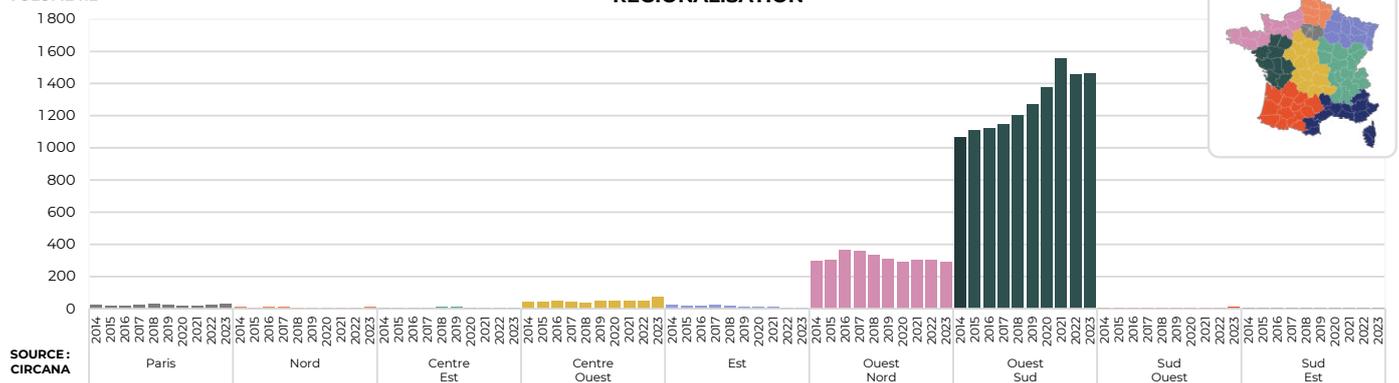


PRIX TTC / 75 cL



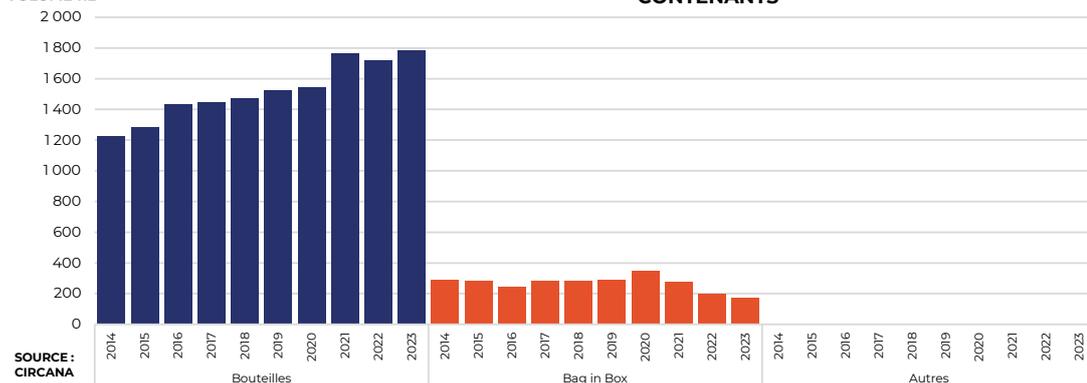
VOLUME hL

#### RÉGIONALISATION

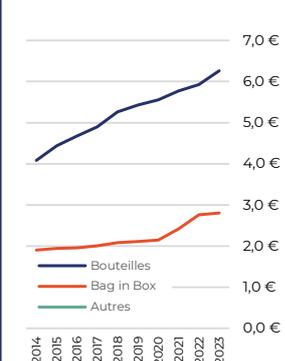


VOLUME hL

#### CONTENANTS

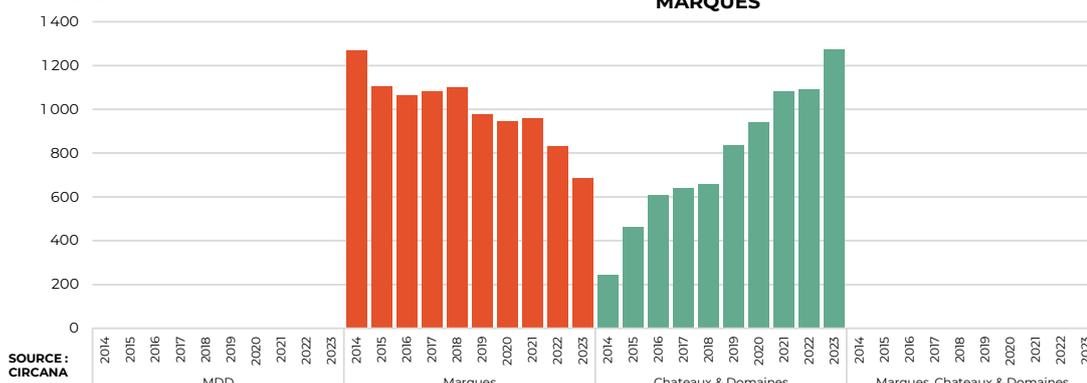


PRIX TTC / 75 cL

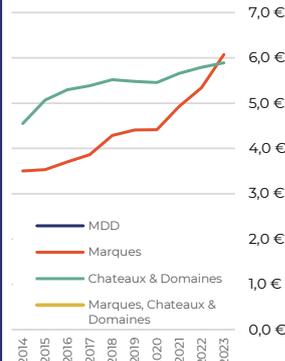


VOLUME hL

#### MARQUES

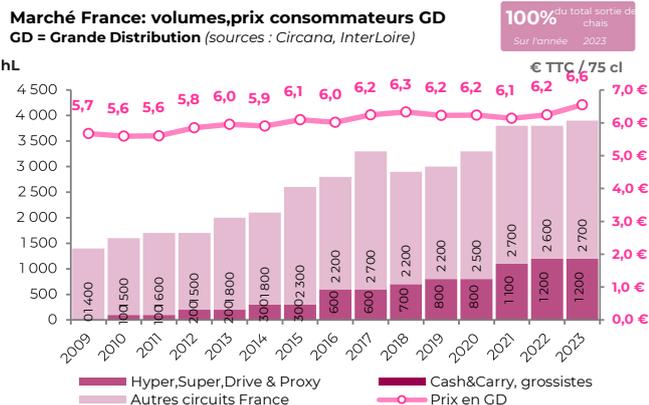
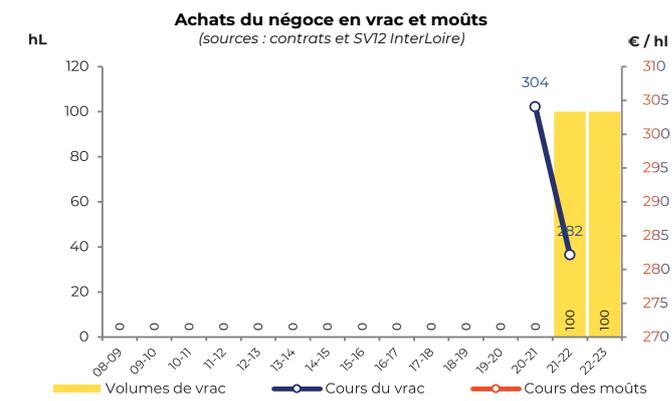
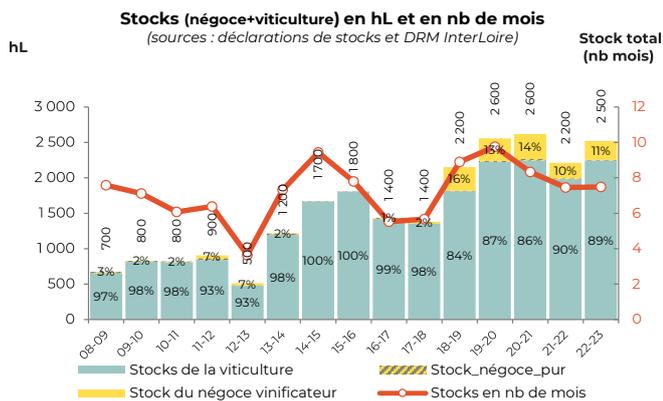
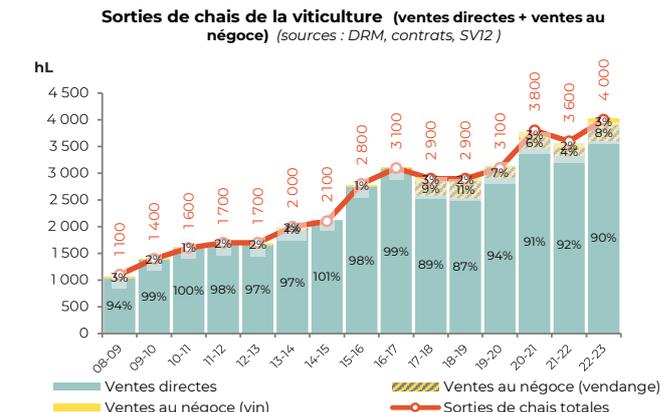
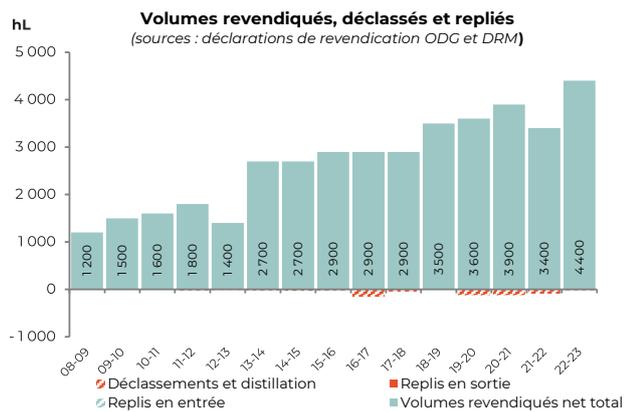
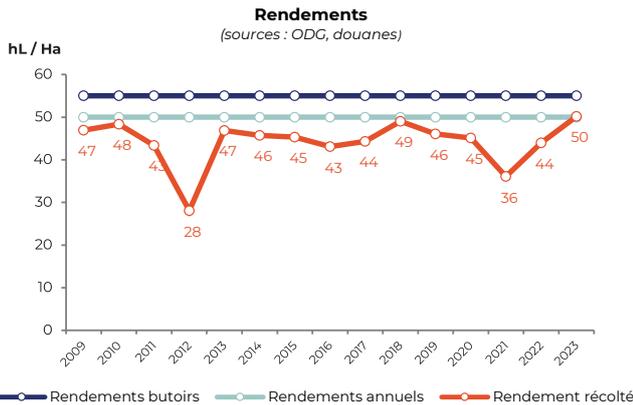


PRIX TTC / 75 cL





### DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

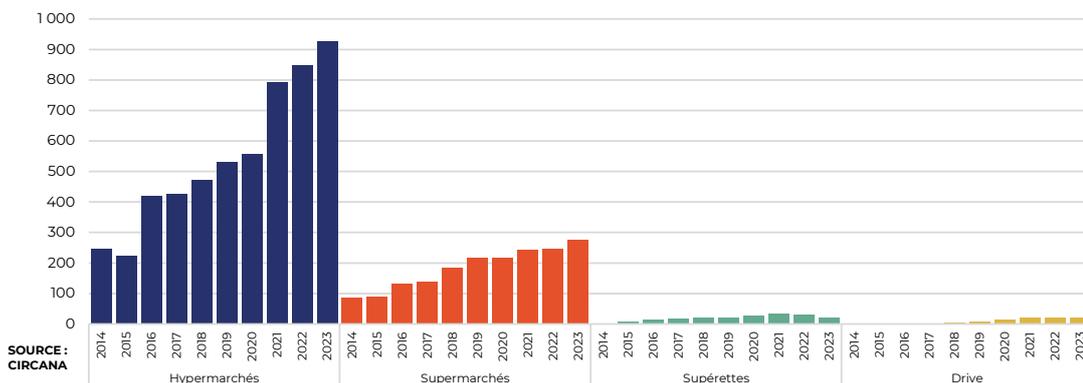




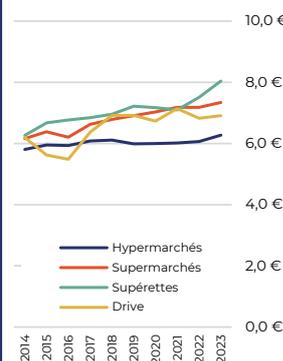
### ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

#### CIRCUITS DE DISTRIBUTION

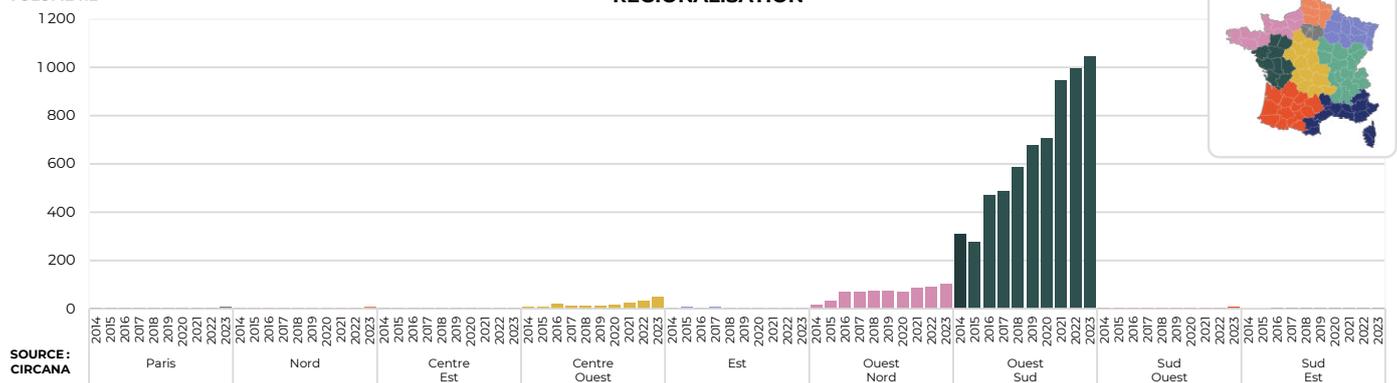


PRIX € TTC / 75 cL



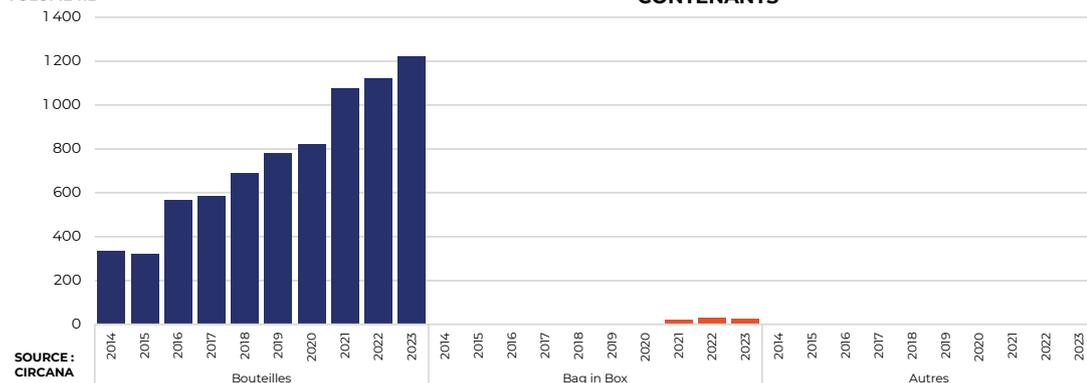
VOLUME hL

#### RÉGIONALISATION

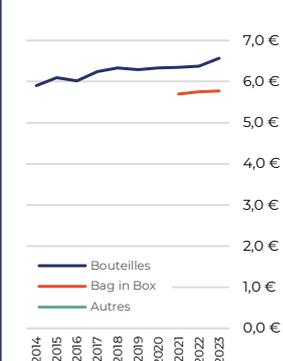


VOLUME hL

#### CONTENANTS

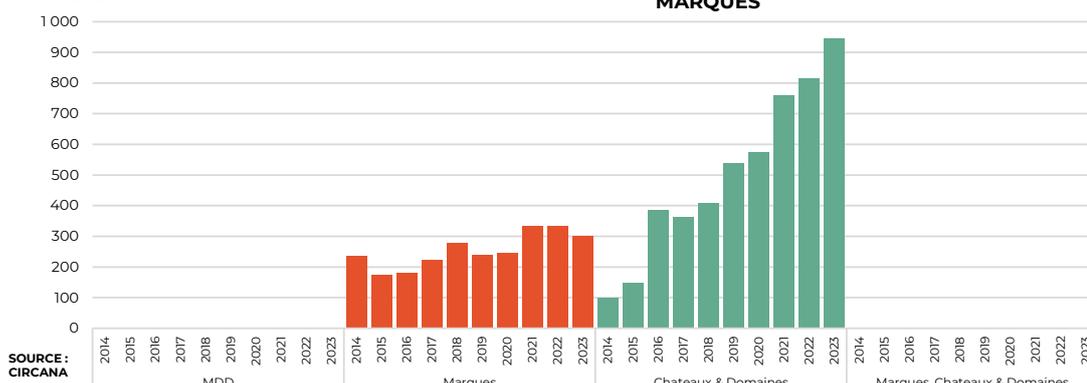


PRIX € TTC / 75 cL



VOLUME hL

#### MARQUES



PRIX € TTC / 75 cL

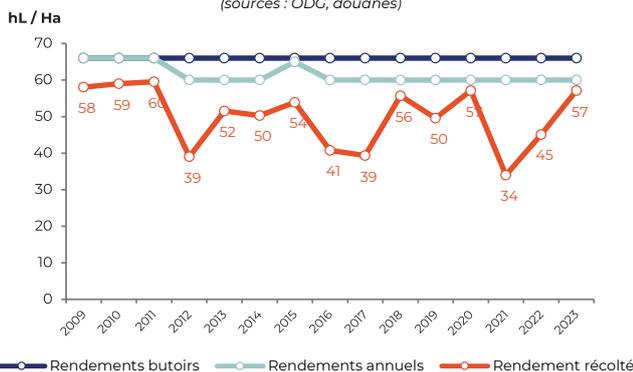




### DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

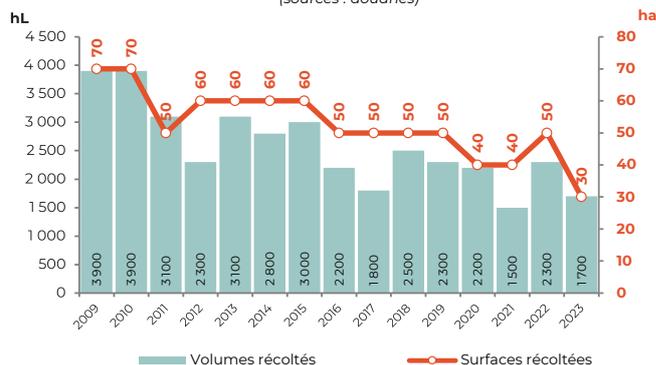
#### Rendements

(sources : ODG, douanes)



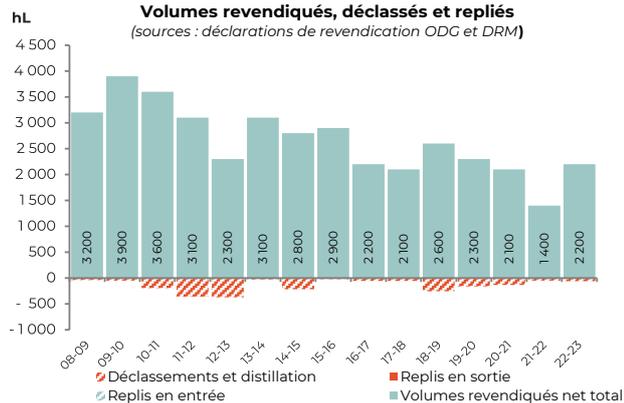
#### Récoltes : surfaces et volumes

(sources : douanes)



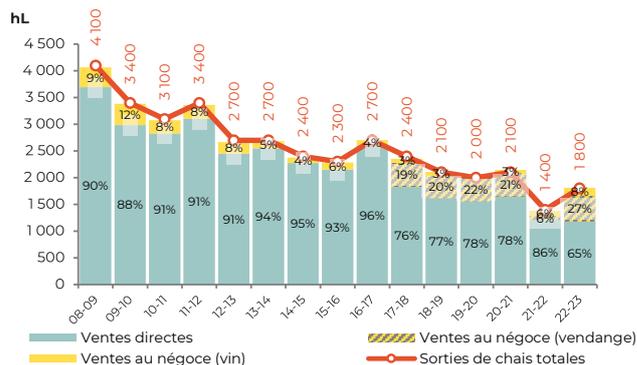
#### Volumes revendiqués, déclassés et réplés

(sources : déclarations de revendication ODG et DRM)



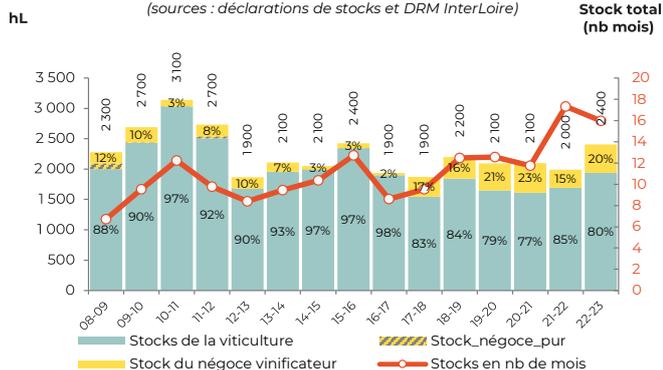
#### Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SVI2)



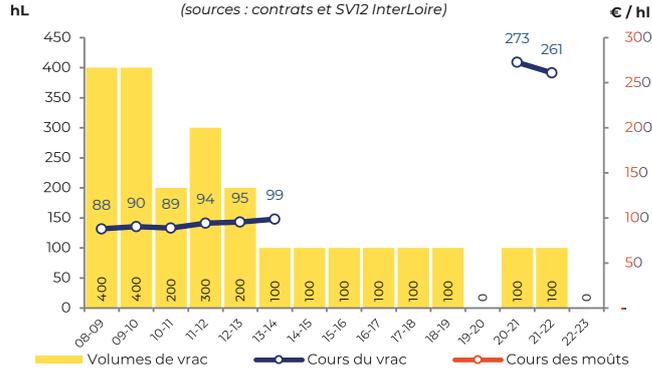
#### Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



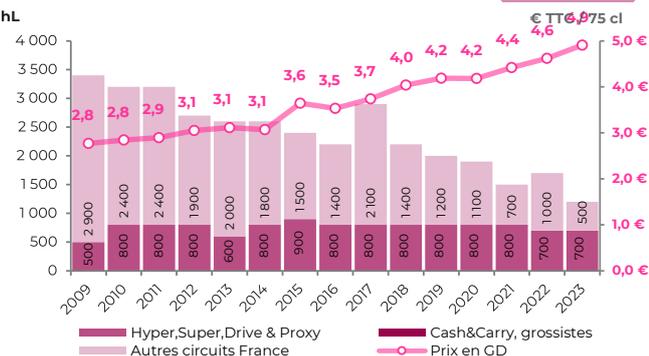
#### Achats du négoce en vrac et moûts

(sources : contrats et SVI2 InterLoire)



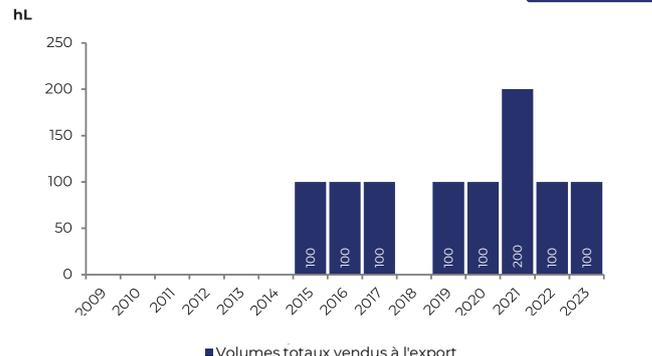
#### Marché France: volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)



#### Marché Export : volume et prix départ cave

(Source : DRM)

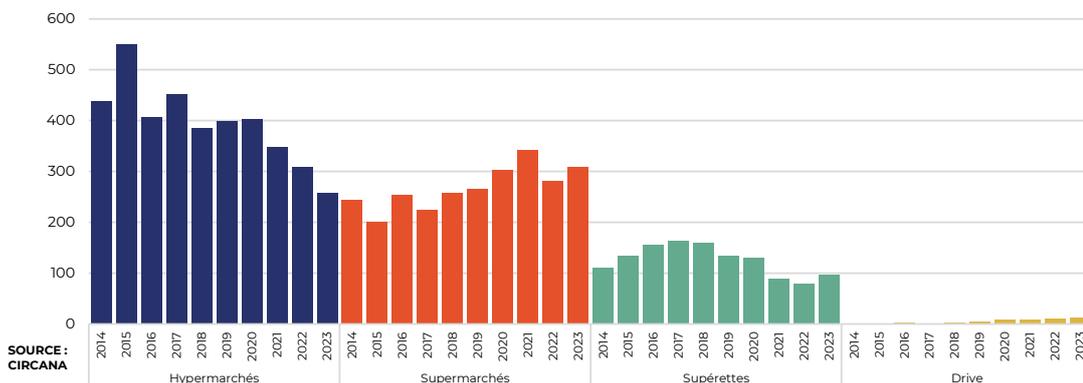




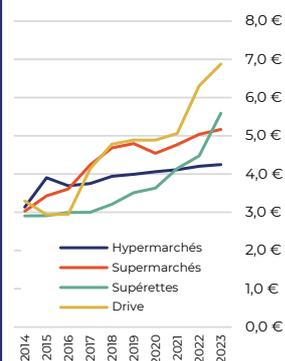
### ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

#### CIRCUITS DE DISTRIBUTION

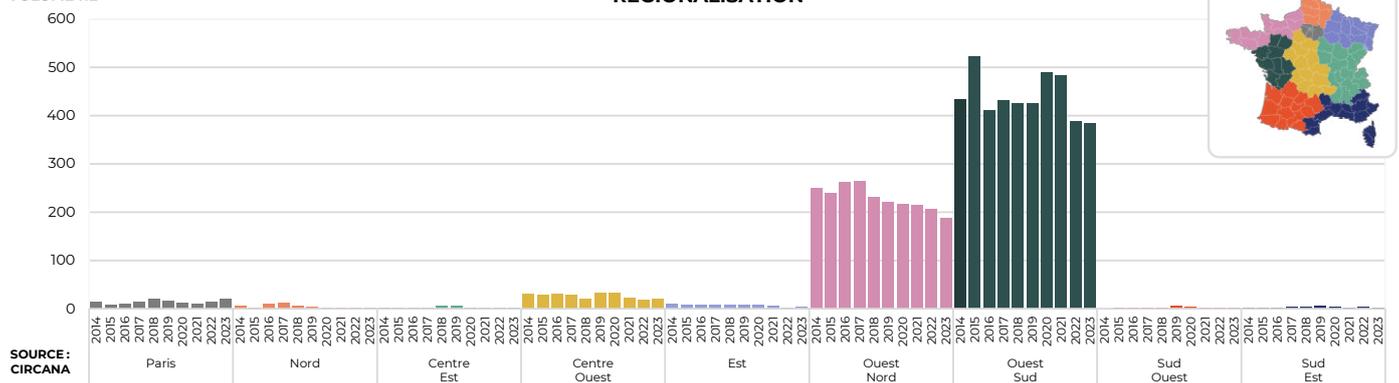


PRIX € TTC / 75 cL



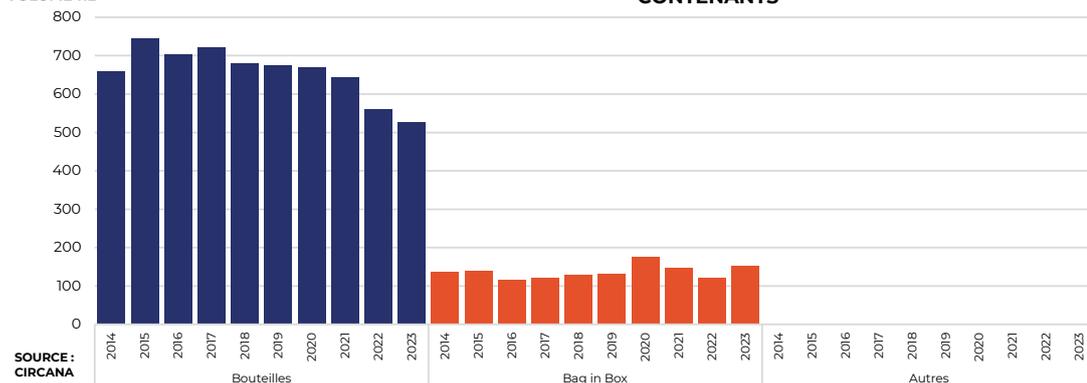
VOLUME hL

#### RÉGIONALISATION

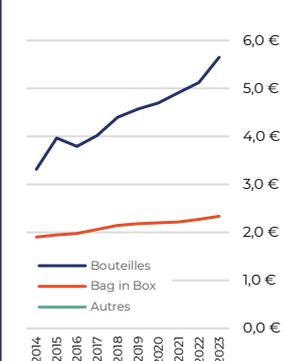


VOLUME hL

#### CONTENANTS

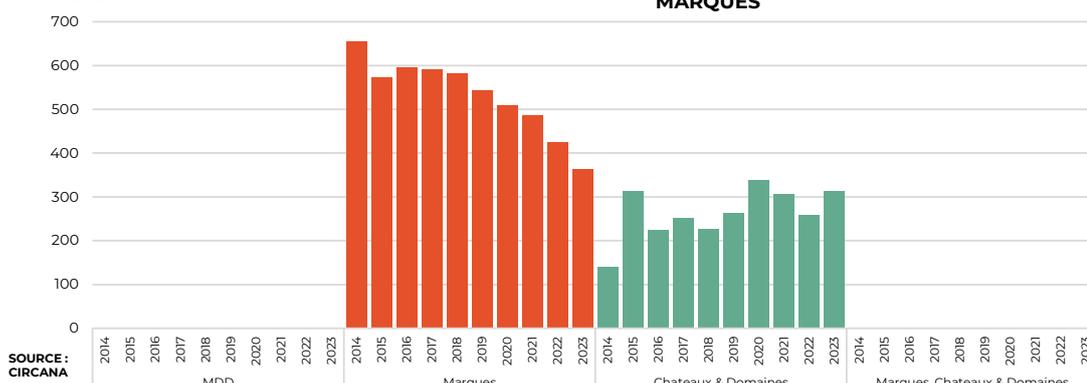


PRIX € TTC / 75 cL

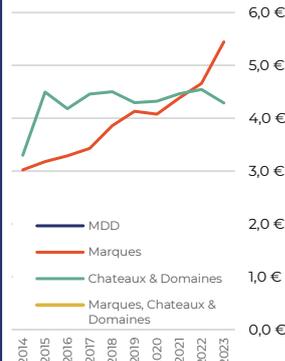


VOLUME hL

#### MARQUES



PRIX € TTC / 75 cL

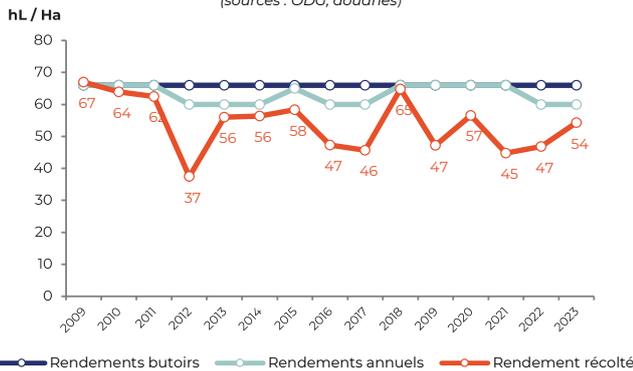




### DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

#### Rendements

(sources : ODG, douanes)



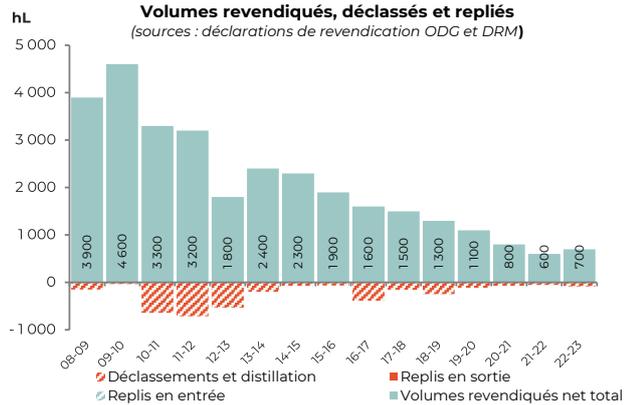
#### Récoltes : surfaces et volumes

(sources : douanes)



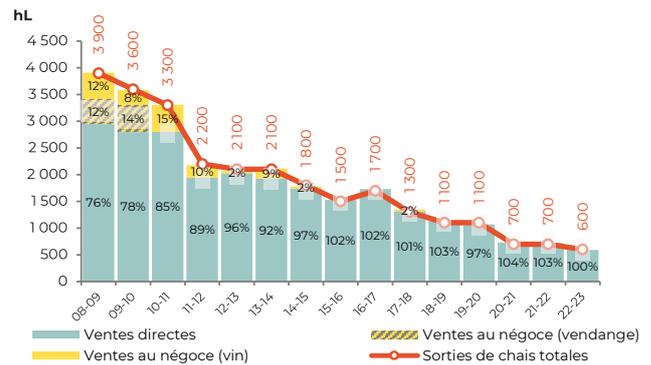
#### Volumes revendiqués, déclassés et réplés

(sources : déclarations de revendication ODG et DRM)



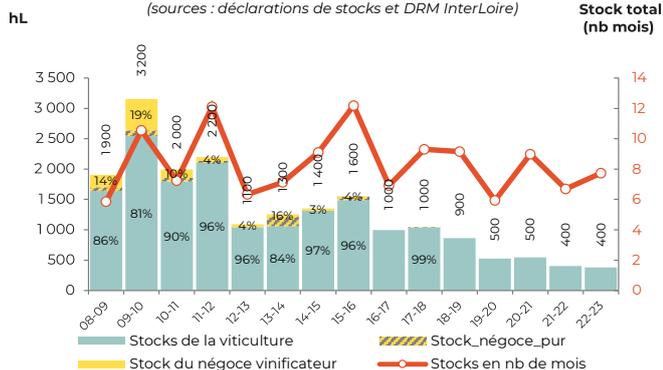
#### Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SVI2)



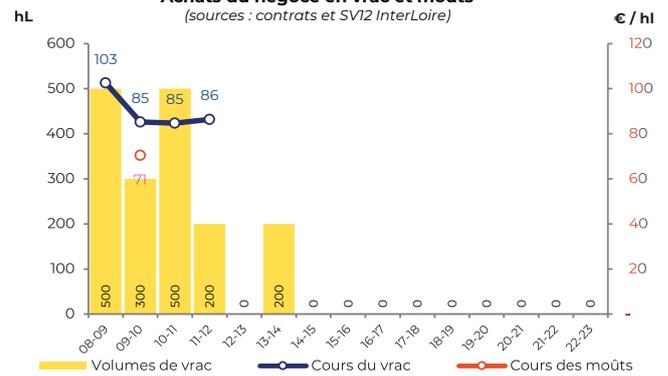
#### Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



#### Achats du négoce en vrac et moûts

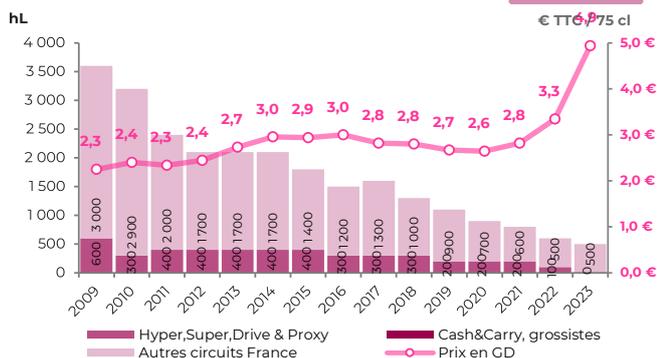
(sources : contrats et SVI2 InterLoire)



#### Marché France : volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)

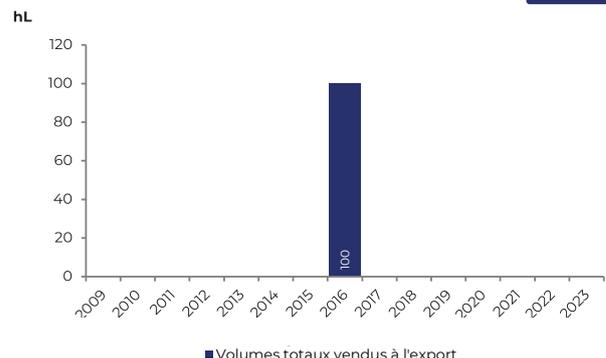
100% du total sortie de chais Sur l'année 2023



#### Marché Export : volume et prix départ cave

(Source : DRM)

0% du total sortie de chais Sur l'année 2023

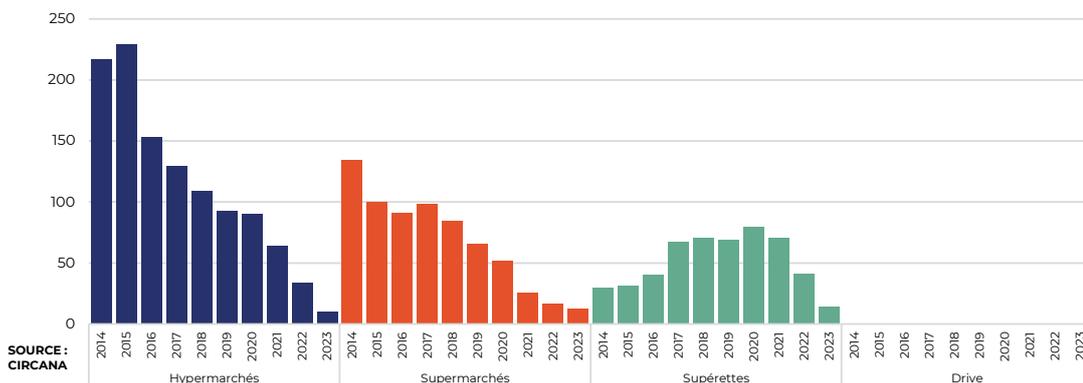




### ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

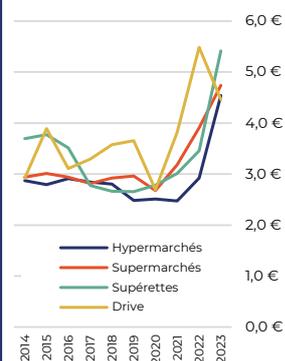
VOLUME hL

CIRCUITS DE DISTRIBUTION



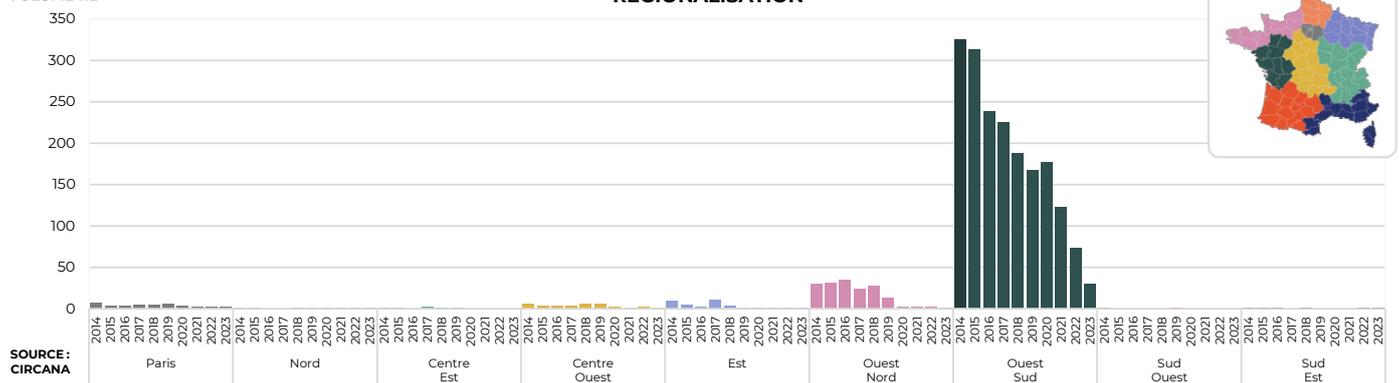
SOURCE : CIRCANA

PRIX TTC / 75 cL



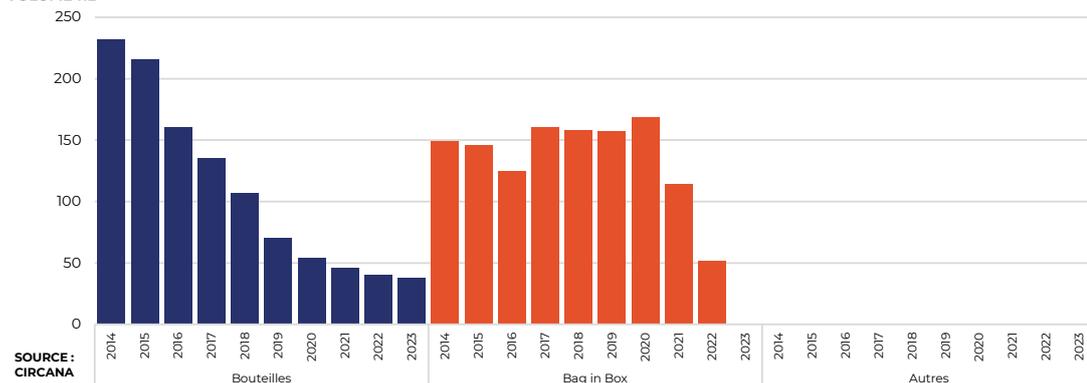
VOLUME hL

RÉGIONALISATION



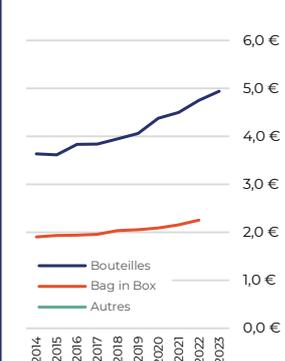
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VOLUME hL



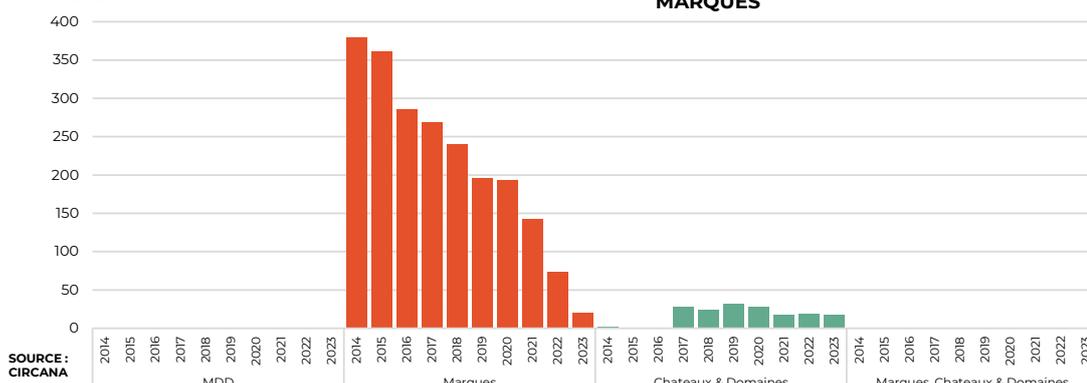
SOURCE : CIRCANA

PRIX TTC / 75 cL



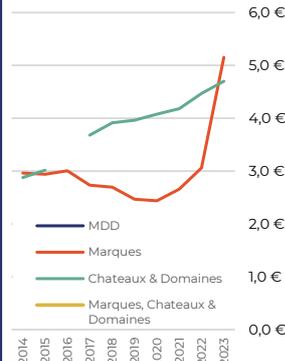
VOLUME hL

MARQUES



SOURCE : CIRCANA

PRIX TTC / 75 cL



Contacts :

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Fanny GAUTIER :

Service Économie & Études - InterLoire

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f.gautier@vinsvalde Loire.fr / 02.47.60.55.08