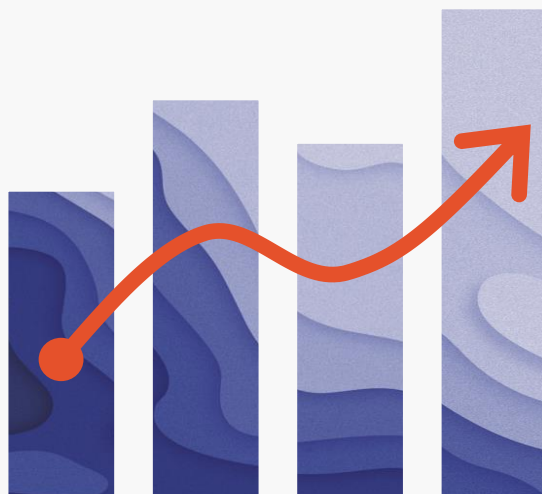


Conjoncture économique annuelle

Fiches éco - 15 ans

Coteaux du Vendomois

septembre 2024



INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

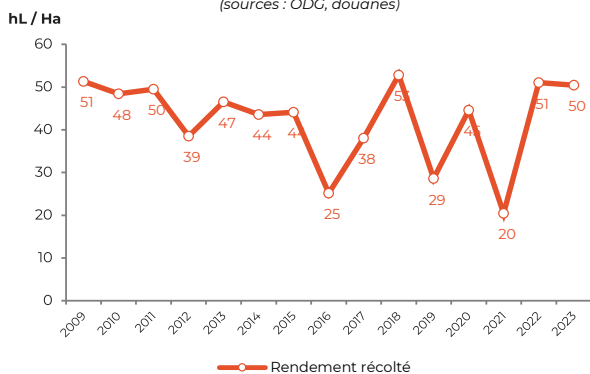
Antoine FRANÇOIS : a.francois@vinsdeloire.f 02.47.60.55.14
Fanny GAUTIER : f.gautier@vinsdeloire.fr 02.47.60.55.08



DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

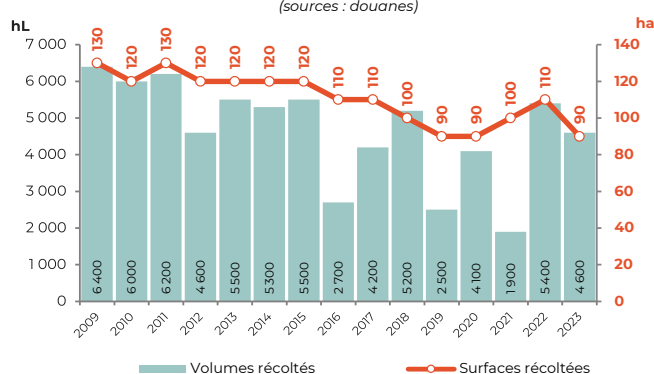
Rendements

(sources : ODG, douanes)



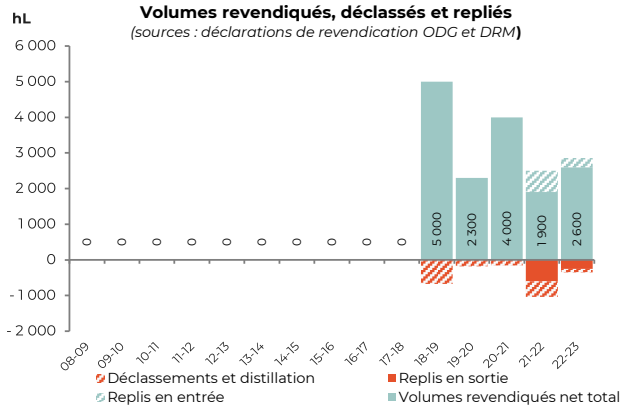
Récoltes : surfaces et volumes

(sources : douanes)



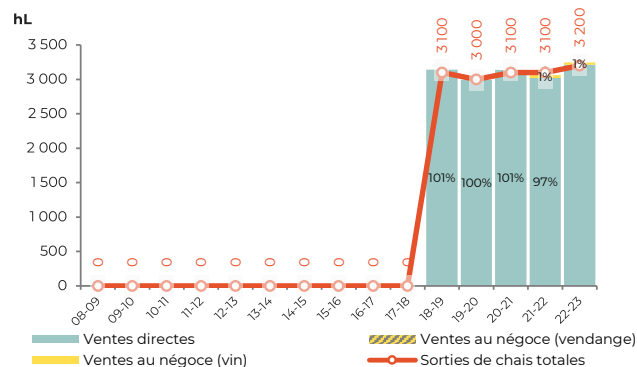
Volumes revendiqués, déclassés et repliés

(sources : déclarations de revendication ODG et DRM)



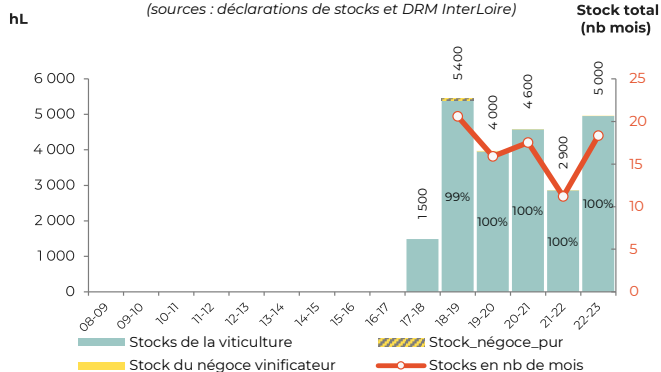
Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SVI2)



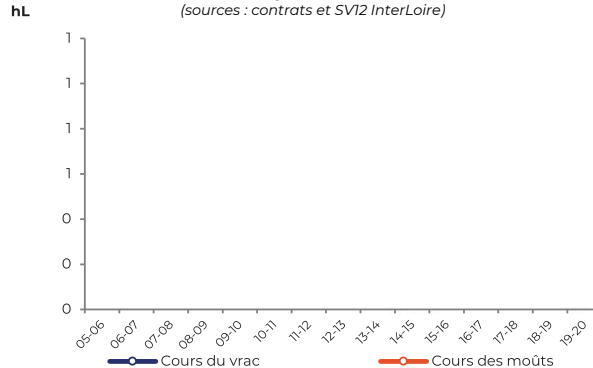
Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



Achats du négoce en vrac et moûts

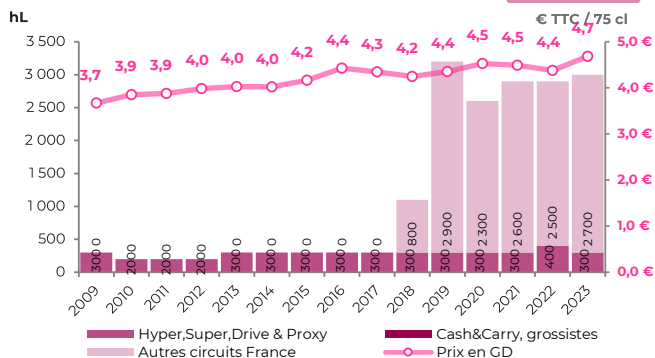
(sources : contrats et SVI2 InterLoire)



Marché France: volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)

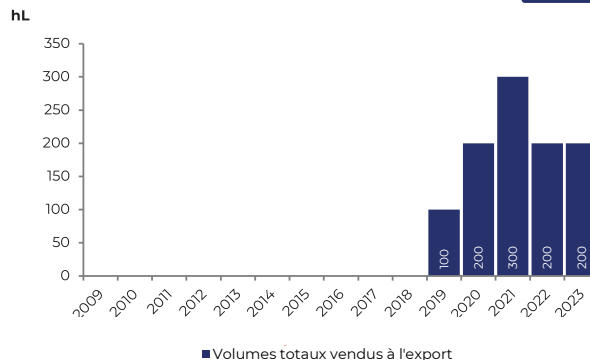
94% du total sortie de chais Sur l'année 2023



Marché Export : volume et prix départ cave

(Source : DRM)

6% du total sortie de chais Sur l'année 2023

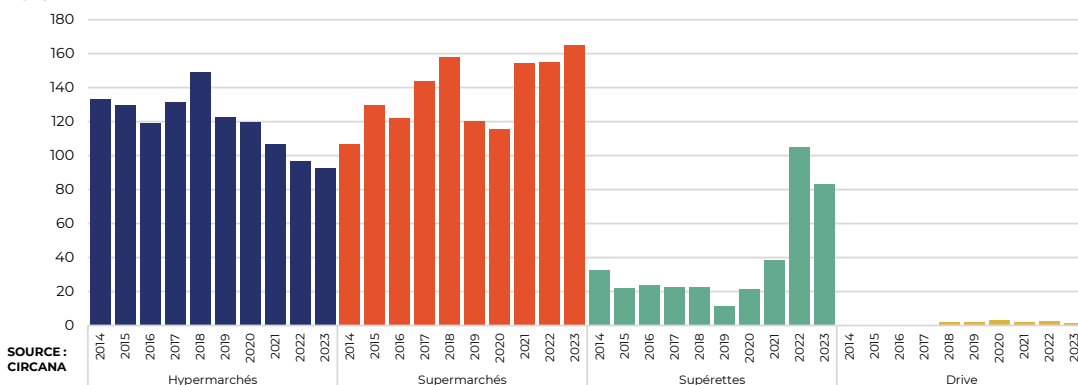




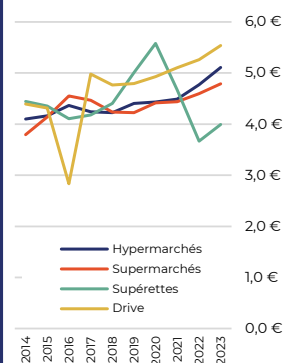
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

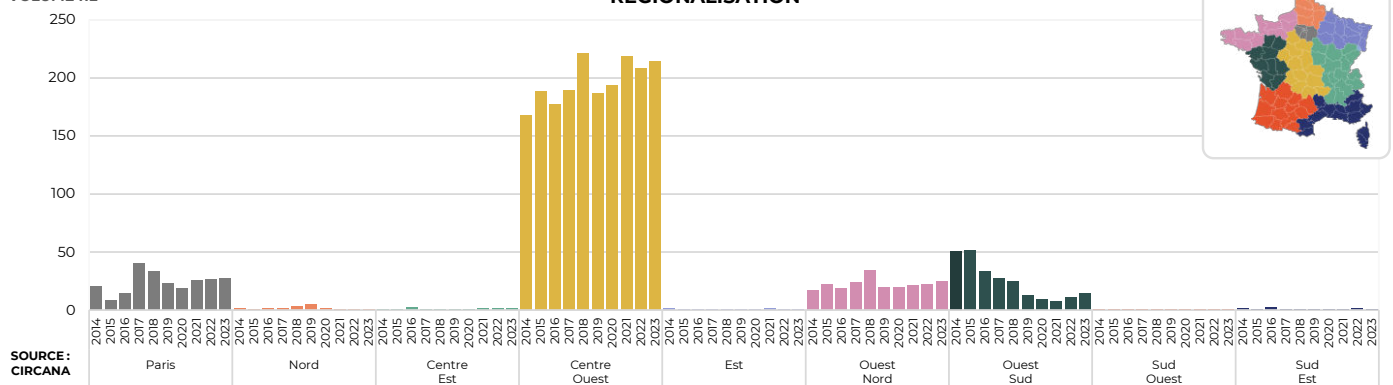


PRIX TTC / 75 cL



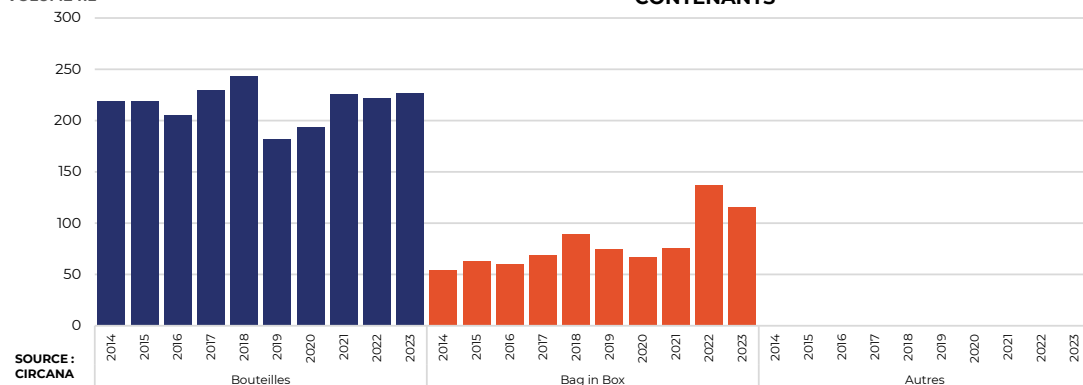
VOLUME hL

RÉGIONALISATION

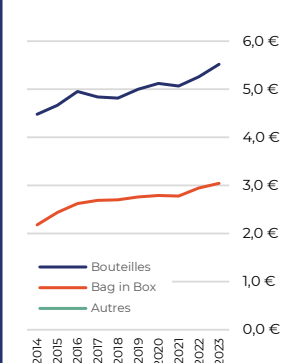


VOLUME hL

CONTENANTS

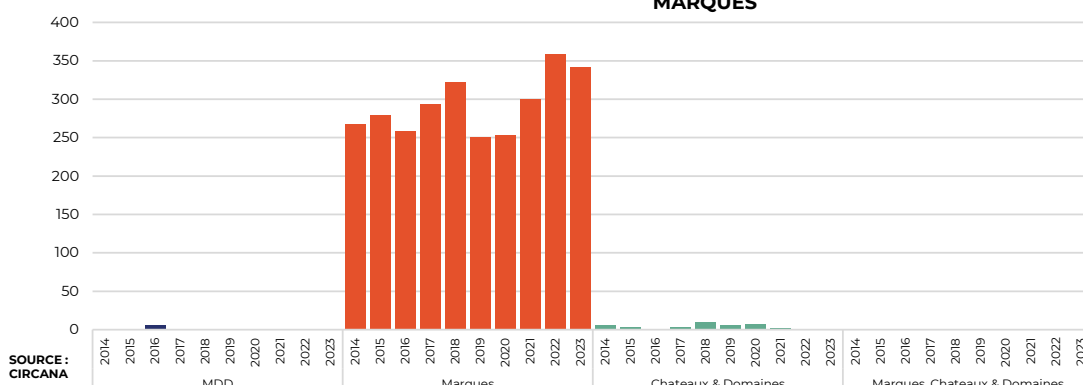


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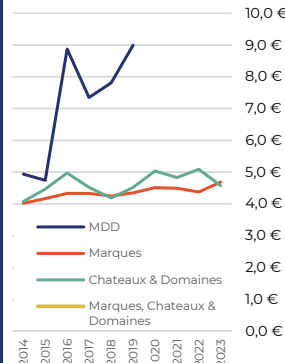


VOLUME hL

MARQUES

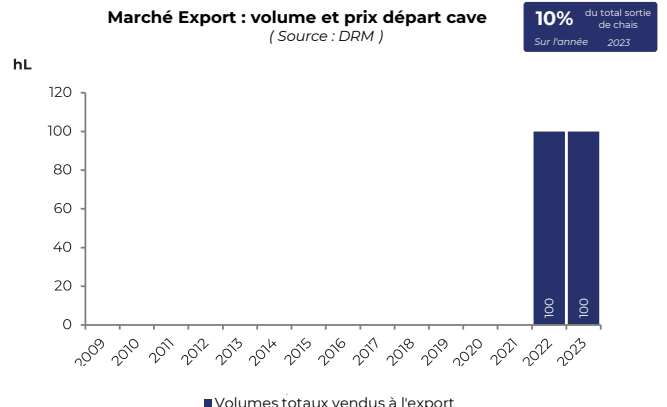
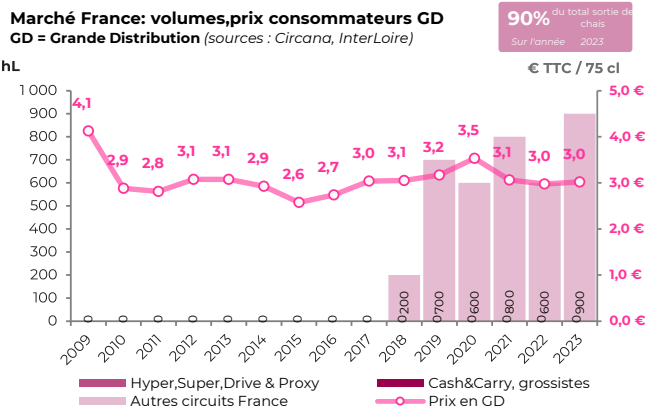
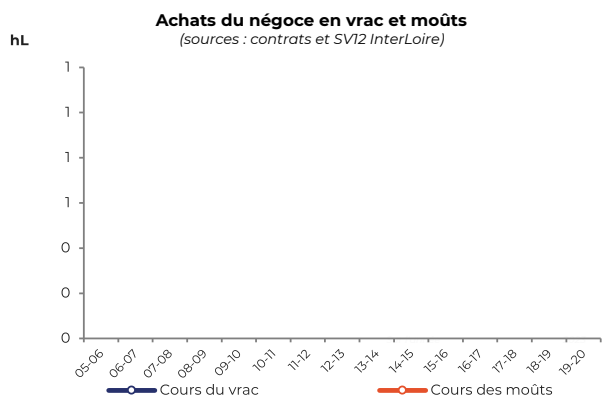
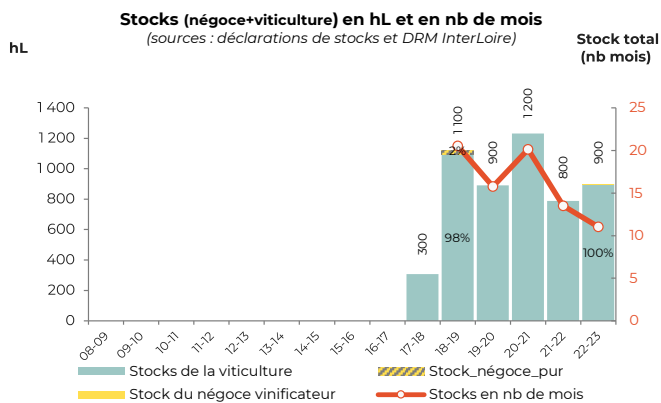
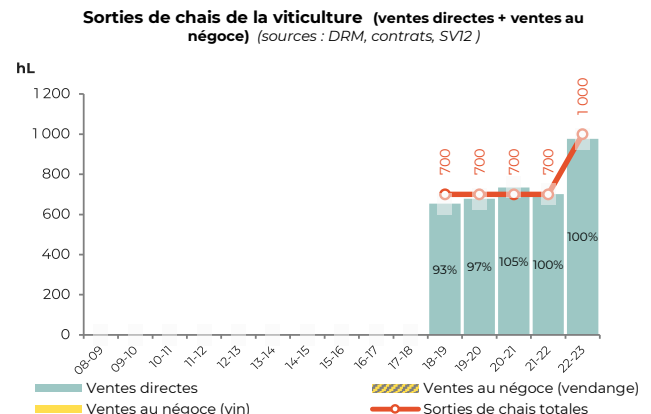
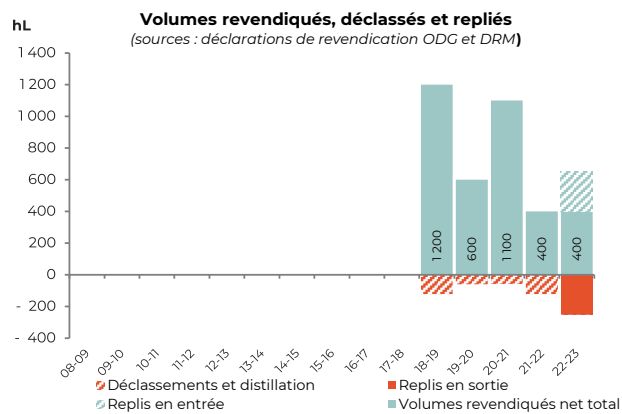
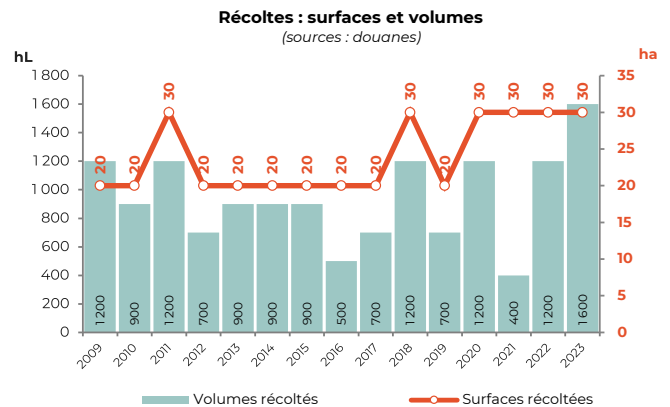
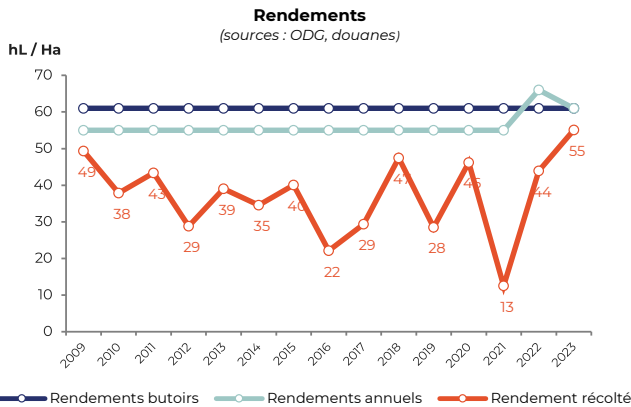


PRIX TTC / 75 cL





DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

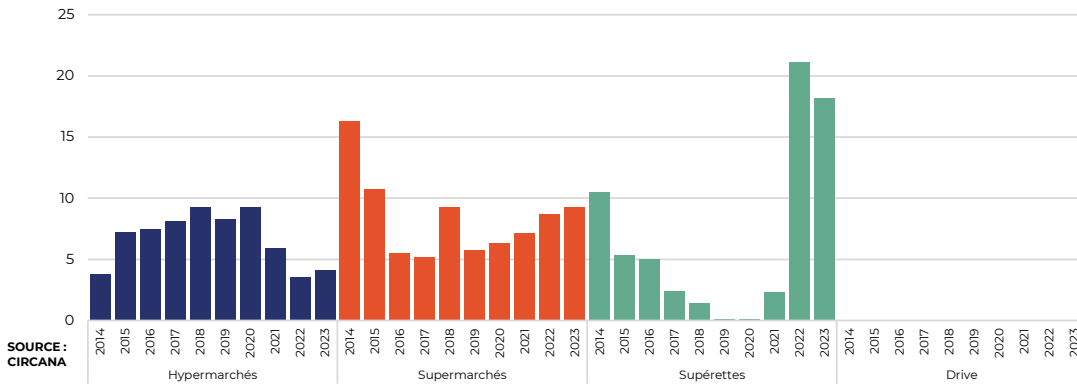




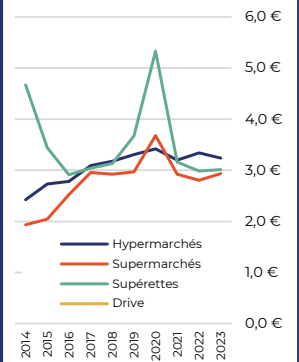
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

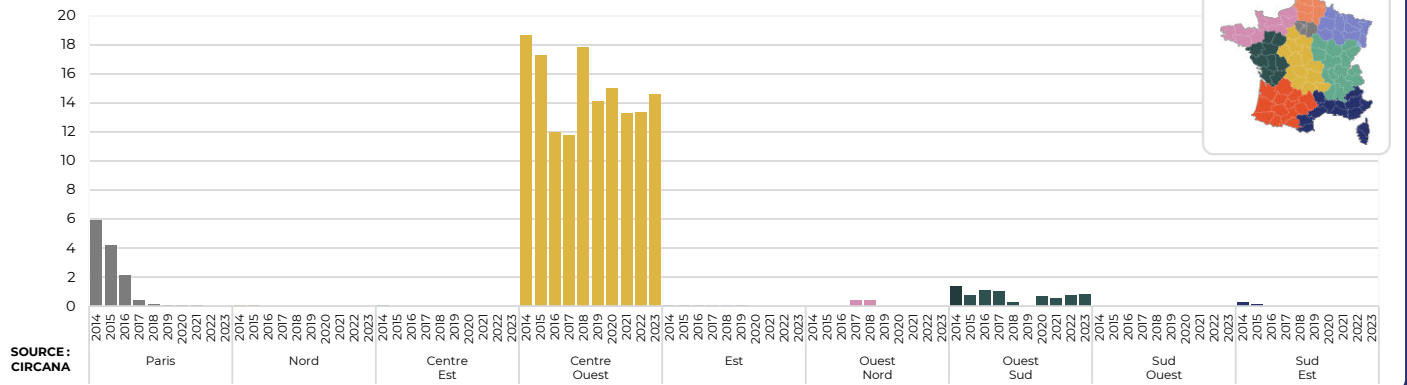


PRIX TTC / 75 cL



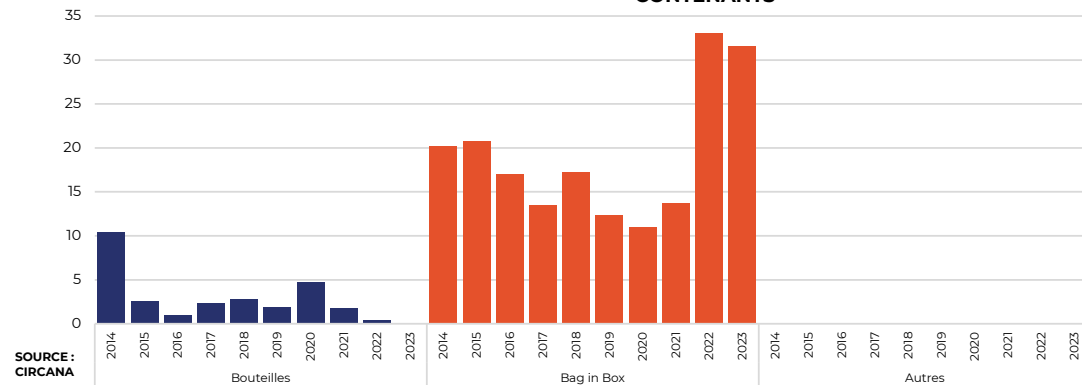
VOLUME hL

RÉGIONALISATION

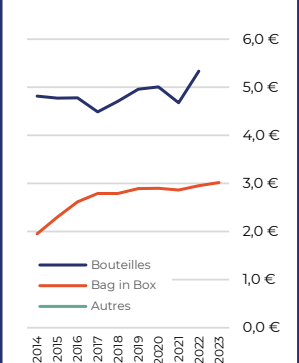


VOLUME hL

CONTENANTS

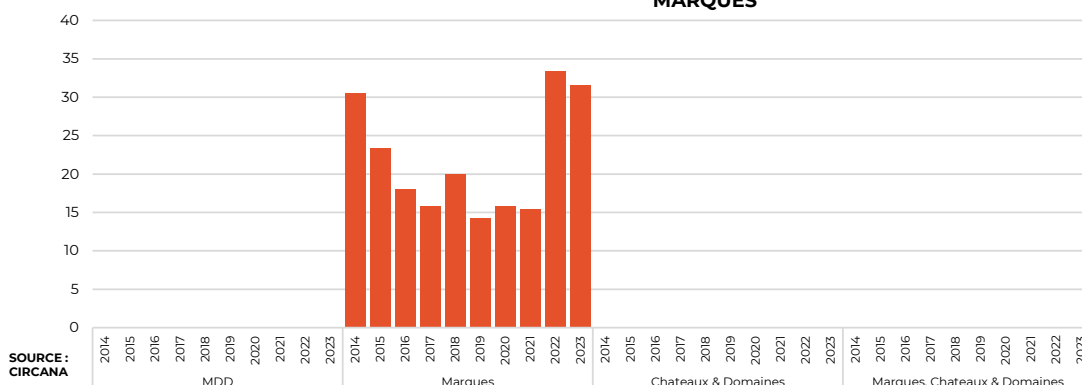


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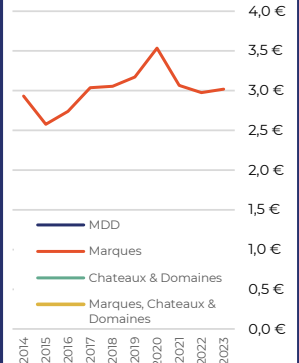


VOLUME hL

MARQUES



PRIX TTC / 75 cL



Contacts :

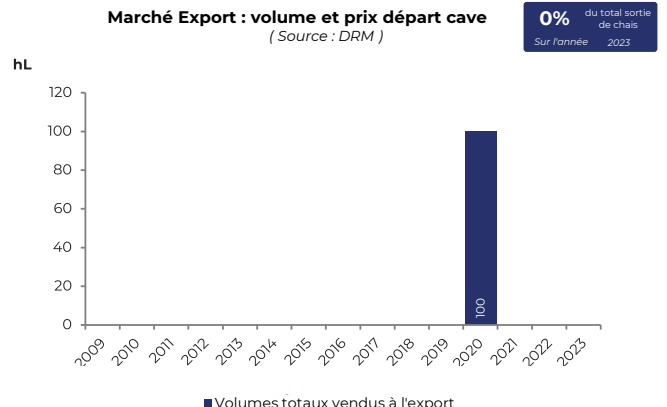
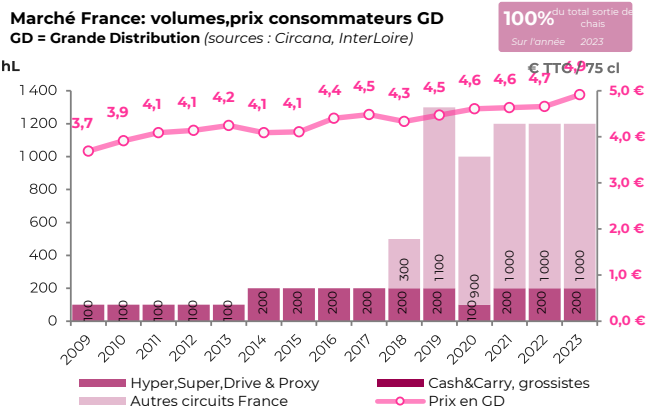
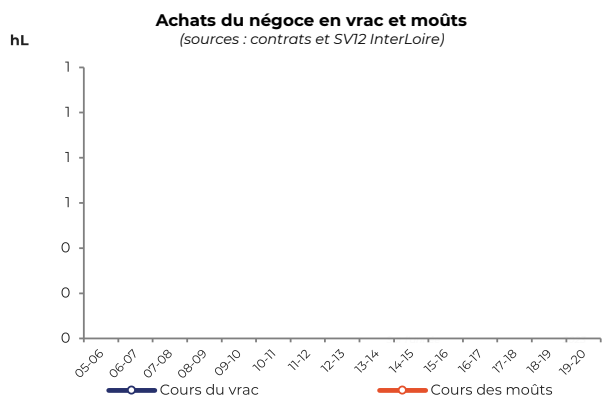
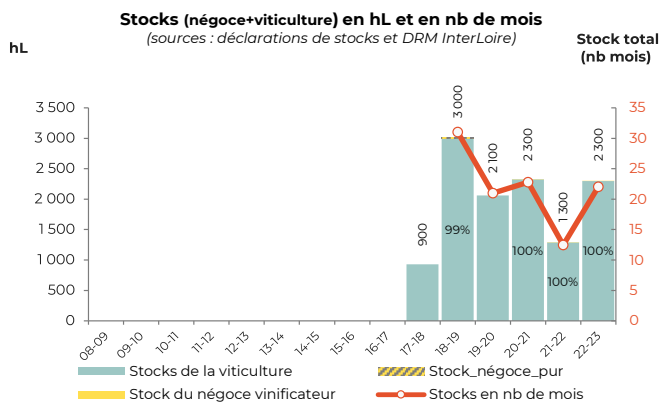
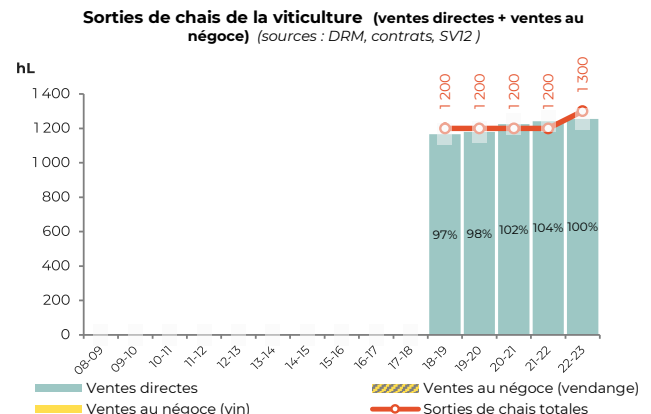
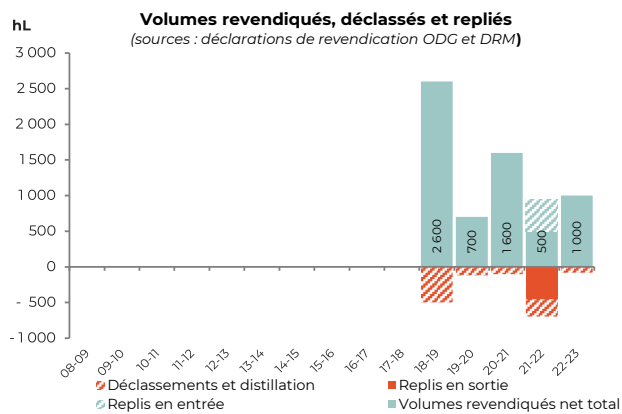
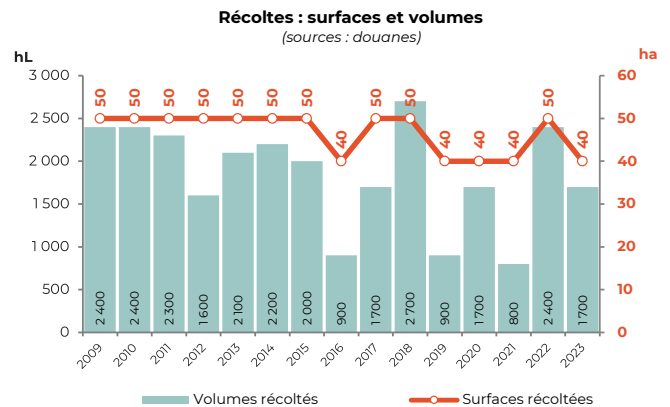
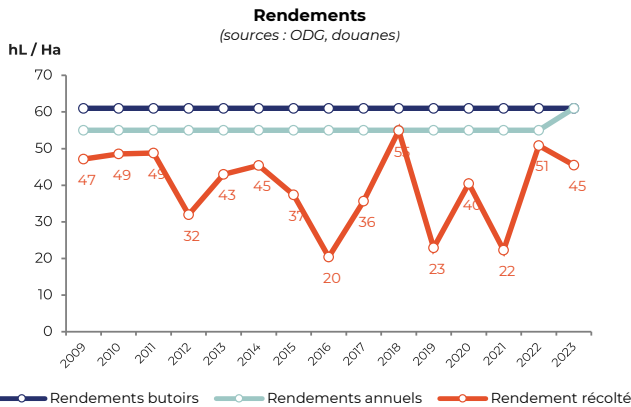
Antoine FRANÇOIS :
Fanny GAUTIER :

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a.francois@vinsvaldeloire.fr / 02.47.60.55.14
f.gautier@vinsvaldeloire.fr / 02.47.60.55.08



DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

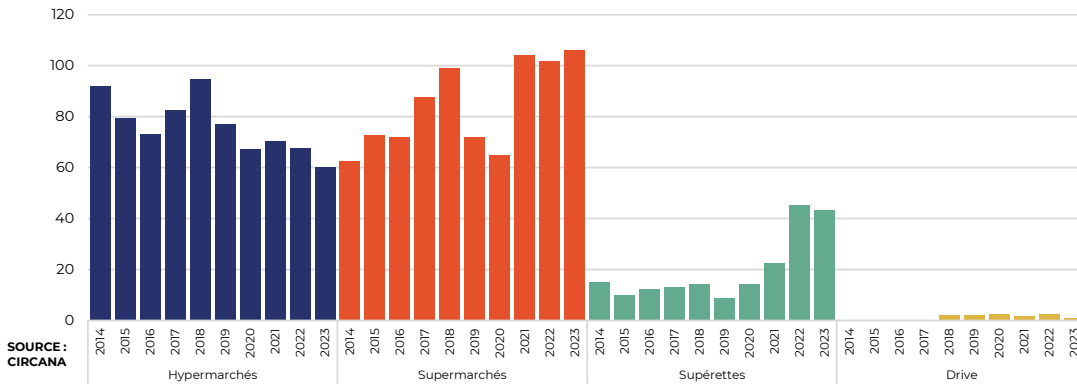




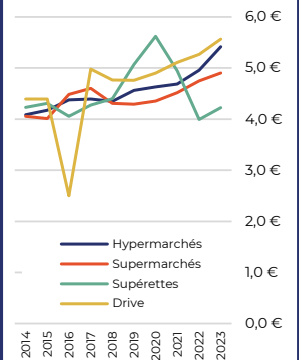
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

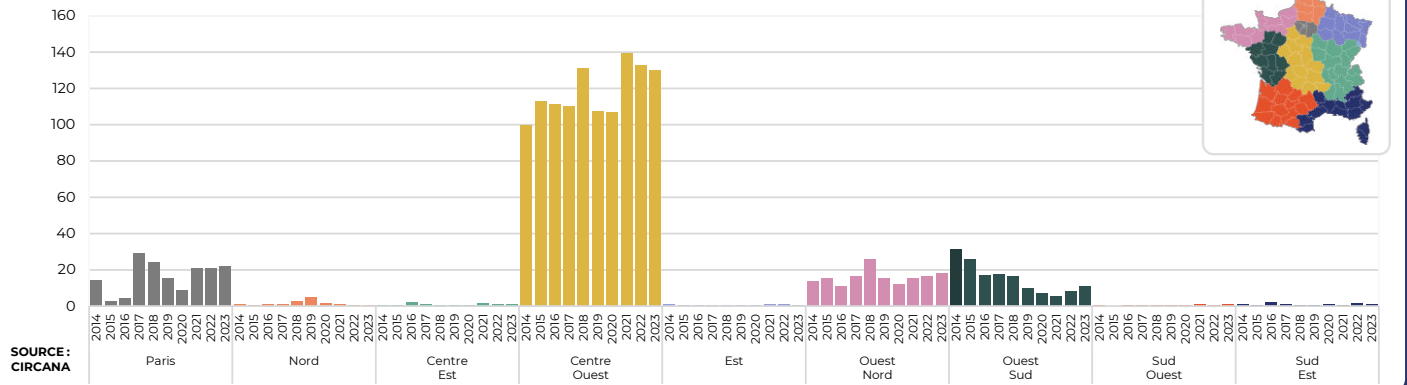


PRIX TTC / 75 cL



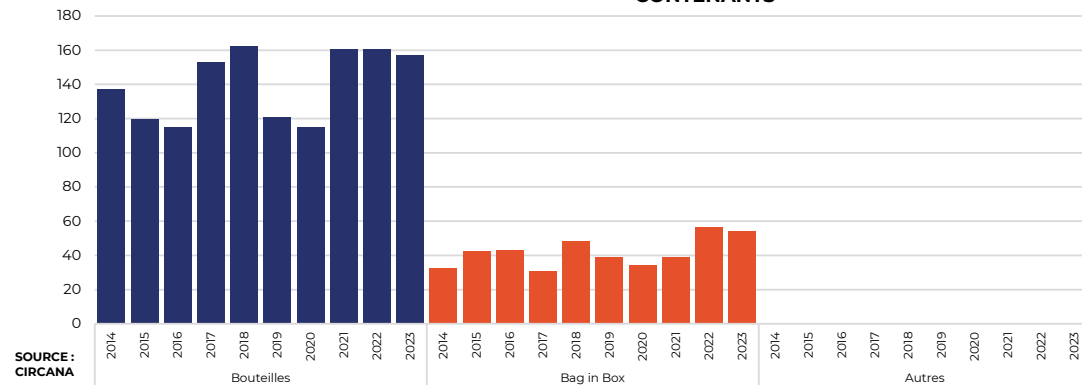
VOLUME hL

RÉGIONALISATION

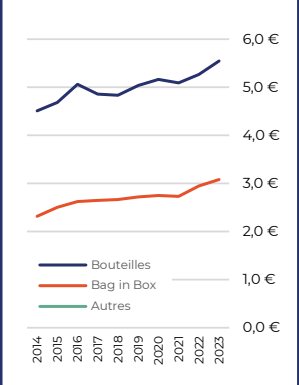


VOLUME hL

CONTENANTS

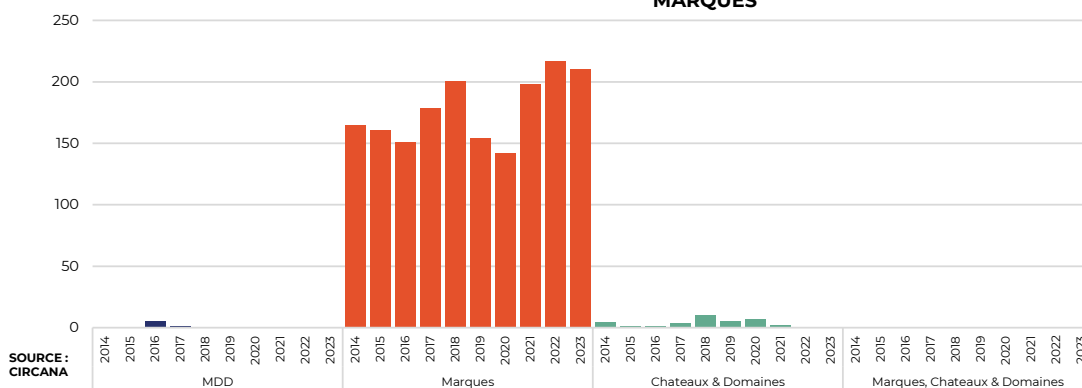


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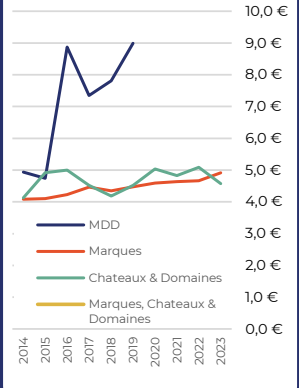


VOLUME hL

MARQUES



PRIX TTC / 75 cL



Contacts :

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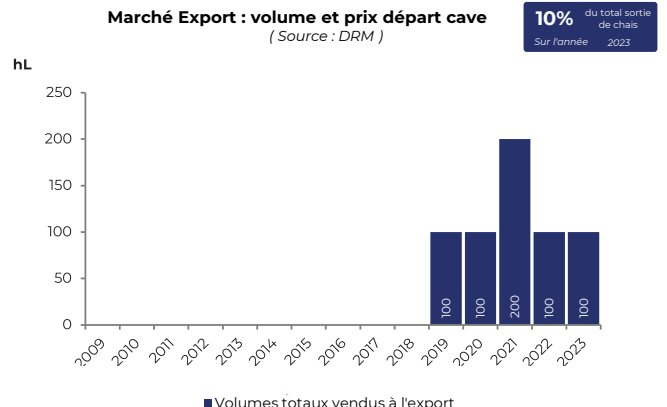
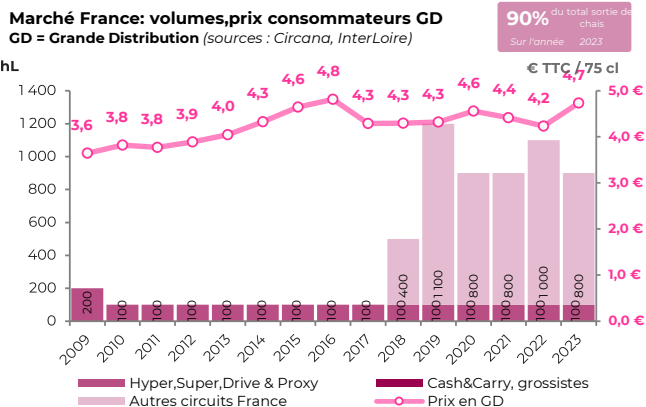
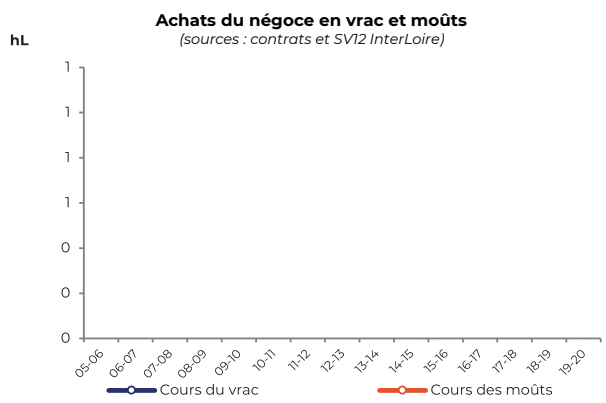
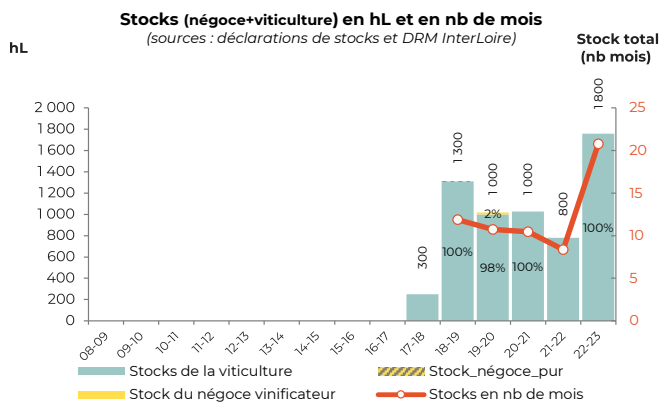
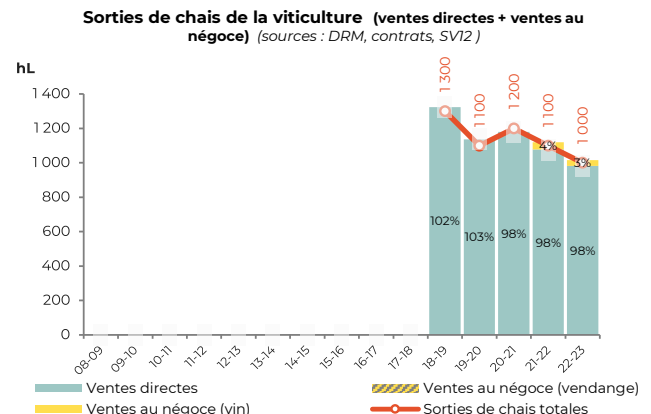
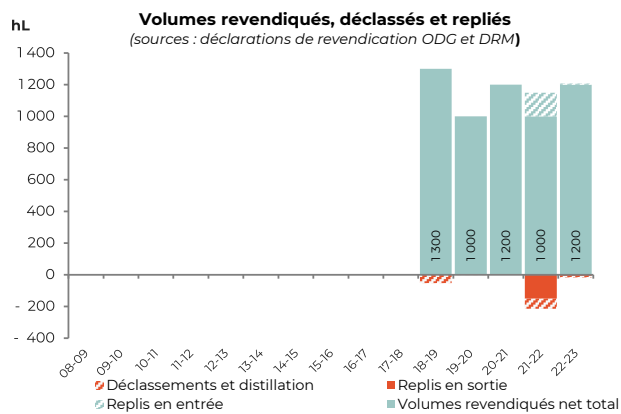
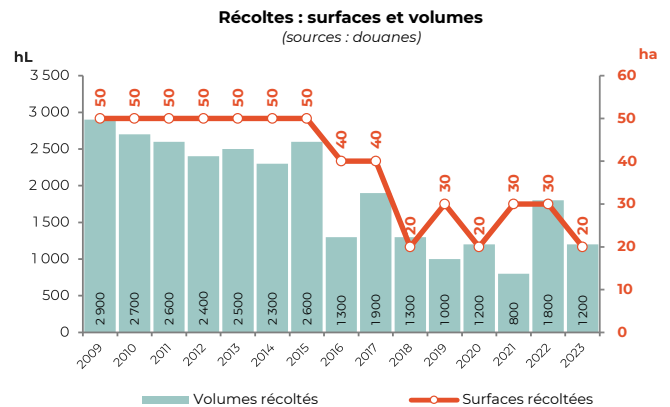
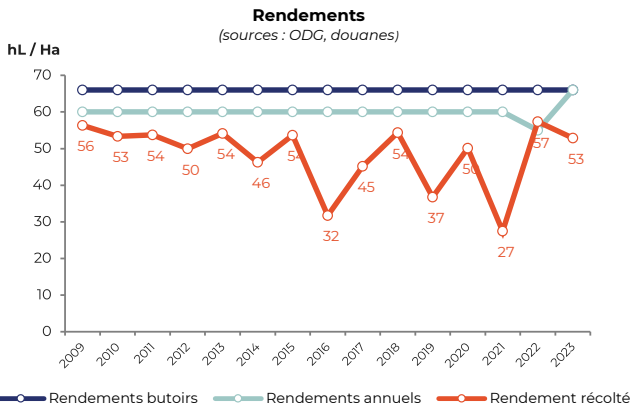
a.francois@vinsvaldeloire.fr / 02.47.60.55.14
f.gautier@vinsvaldeloire.fr / 02.47.60.55.08

FICHE ÉCO 15 ANS

COTEAUX DU VENDOMOIS ROSÉ



DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

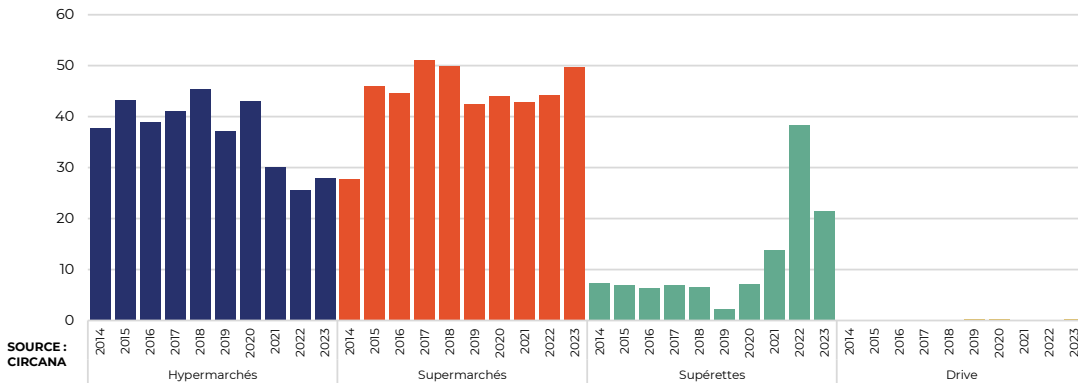




ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

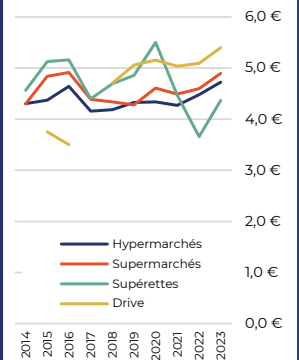
VOLUME hL

CIRCUITS DE DISTRIBUTION



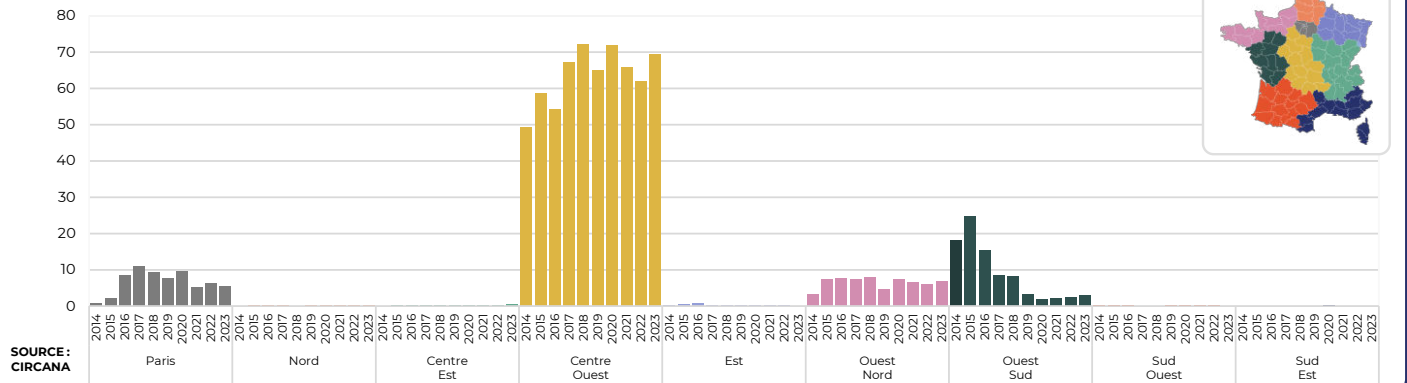
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PRIX TTC / 75 cL



VOLUME hL

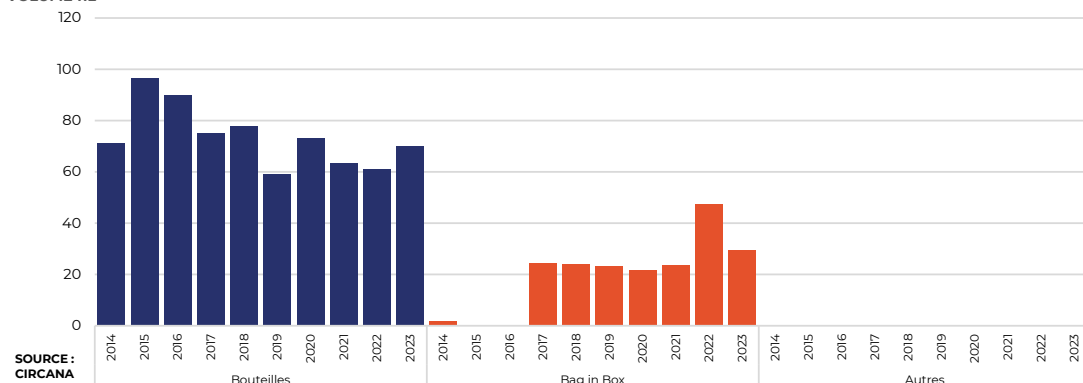
RÉGIONALISATION



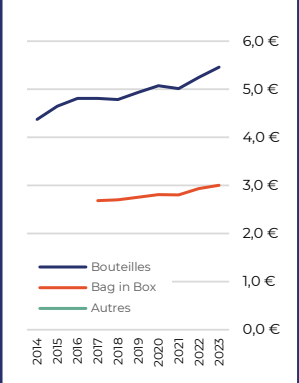
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VOLUME hL

PRIX TTC / 75 cL



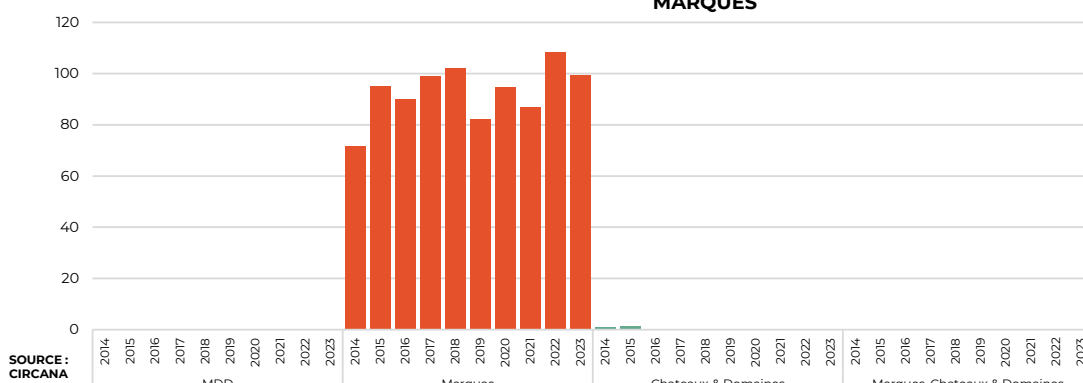
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VOLUME hL

MARQUES

PRIX TTC / 75 cL



SOURCE : CIRCANA

