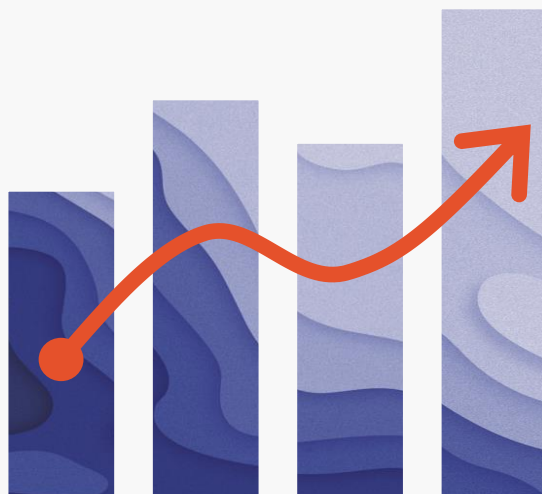


Conjoncture économique annuelle

Fiches éco - 15 ans

Jasnieres et Coteaux du Loir

septembre 2024



INTER.
INTERPROFESSION
DES VINS DE LOIRE **Loire**

Document édité par le Pôle Prospective - Service Économie et Études

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Fanny GAUTIER : f.gautier@vinsdeloire.fr 02.47.60.55.08

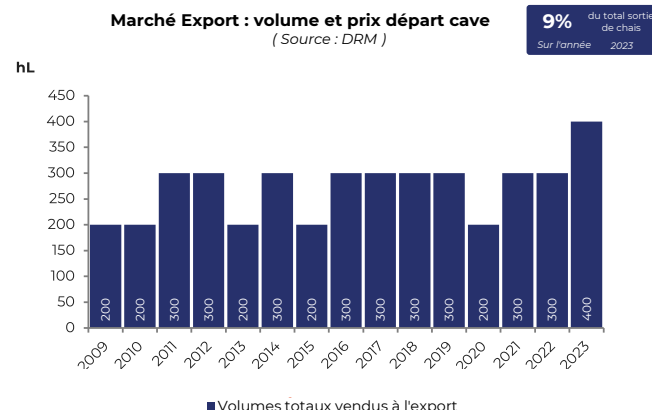
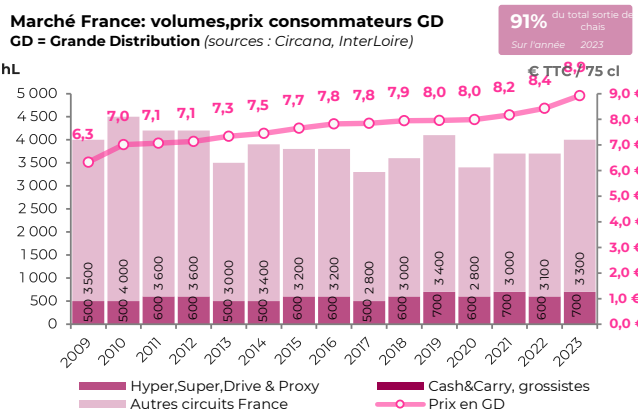
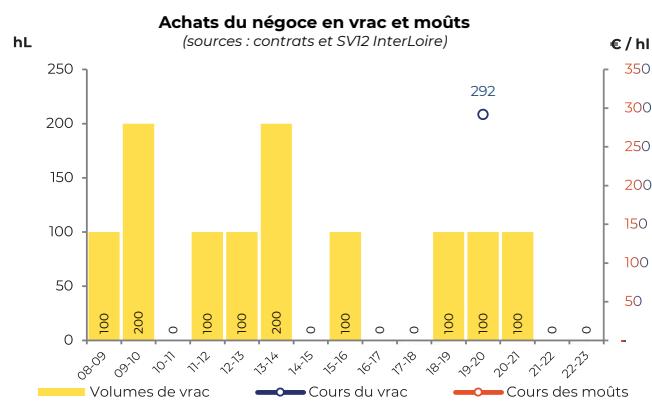
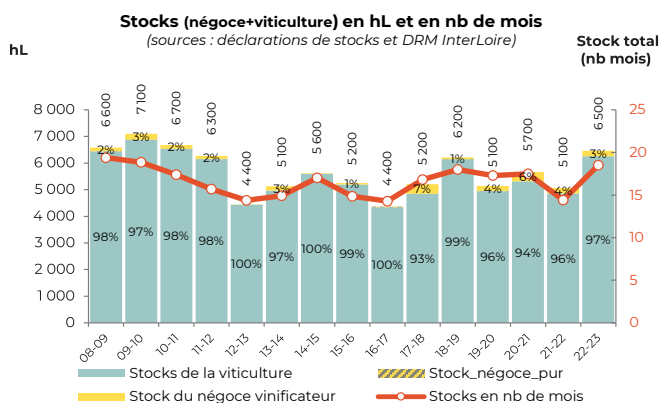
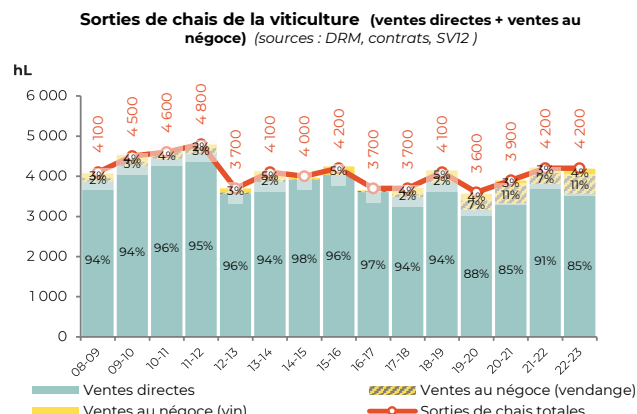
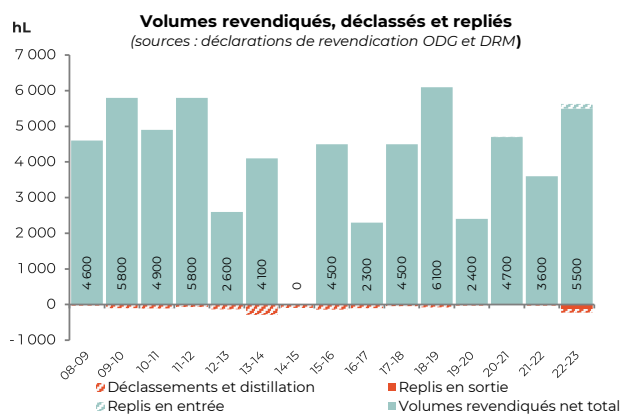
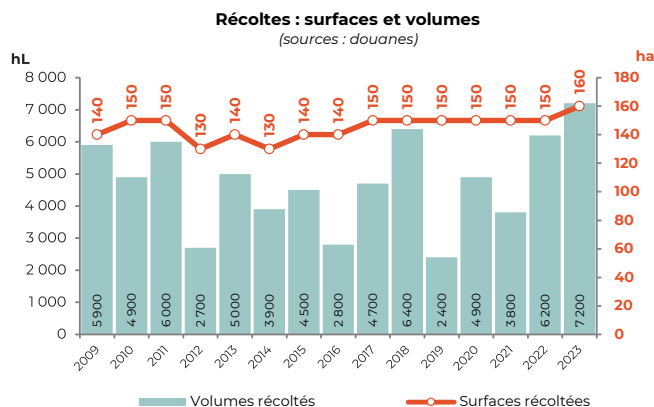
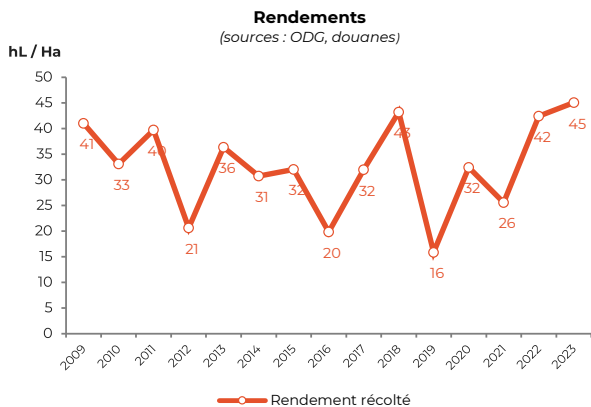
FICHE ÉCO 15 ANS

TOTAL AOP DU VIGNOBLE DE LA SARTHE

Tous les vins sous AOP produits dans le vignoble de la Sarthe sans distinction de couleur

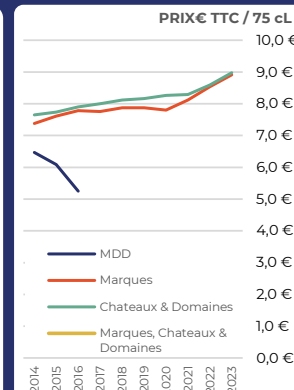
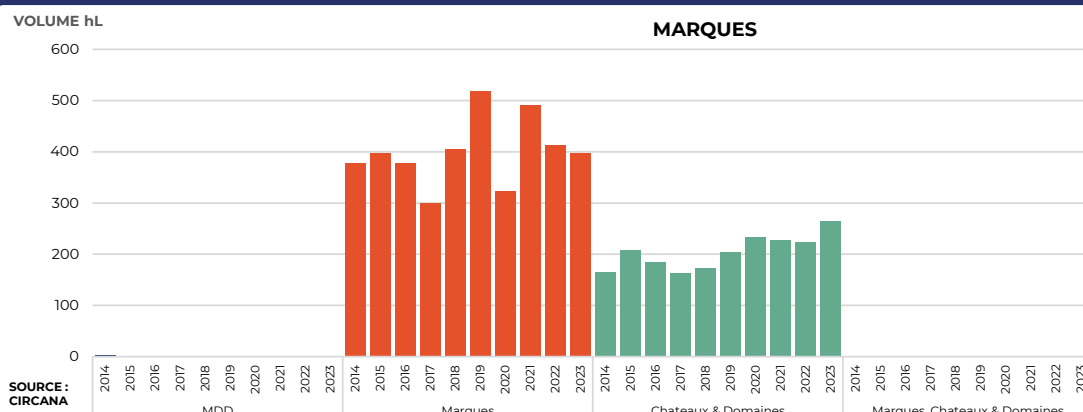
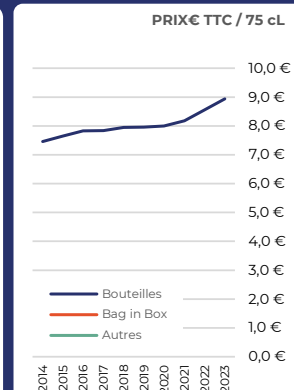
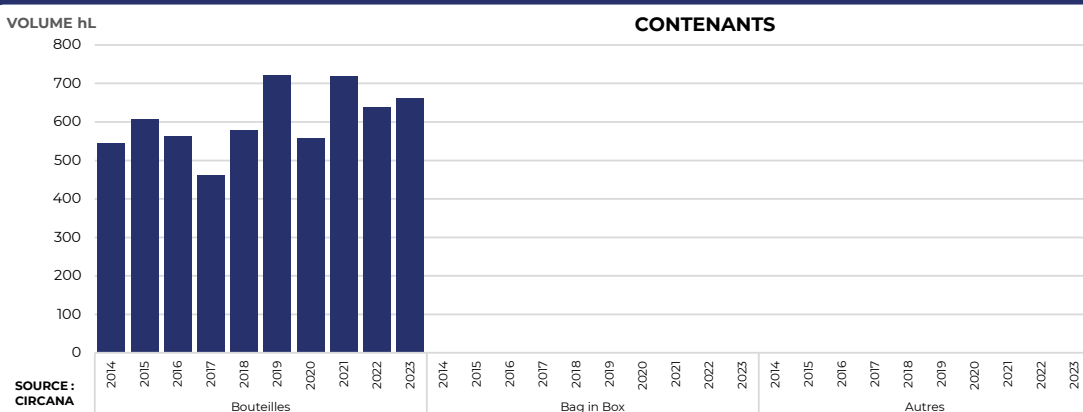
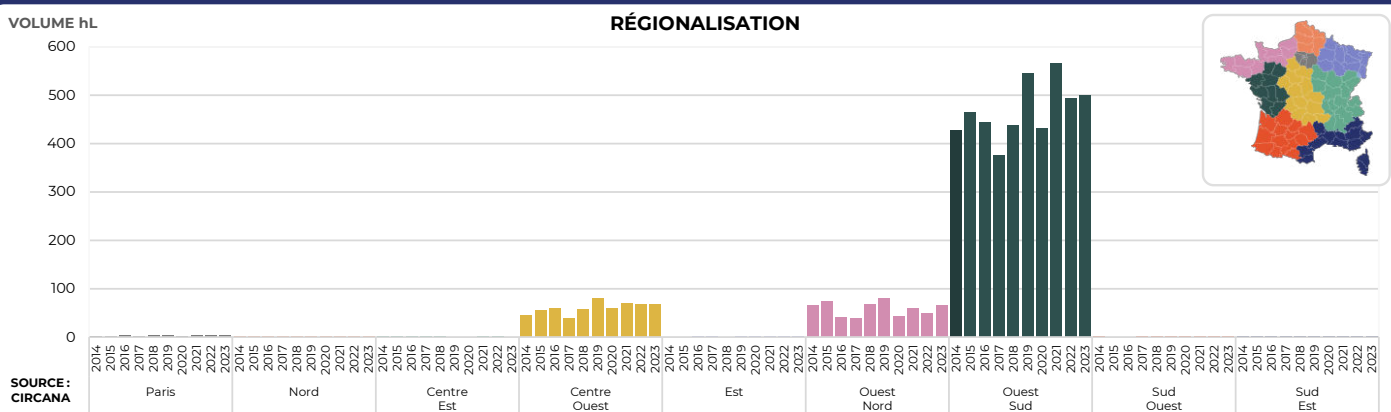
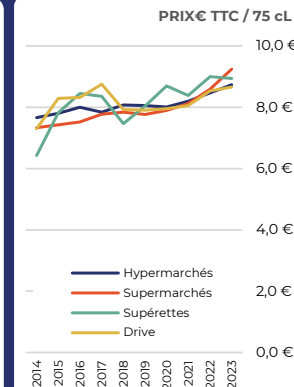
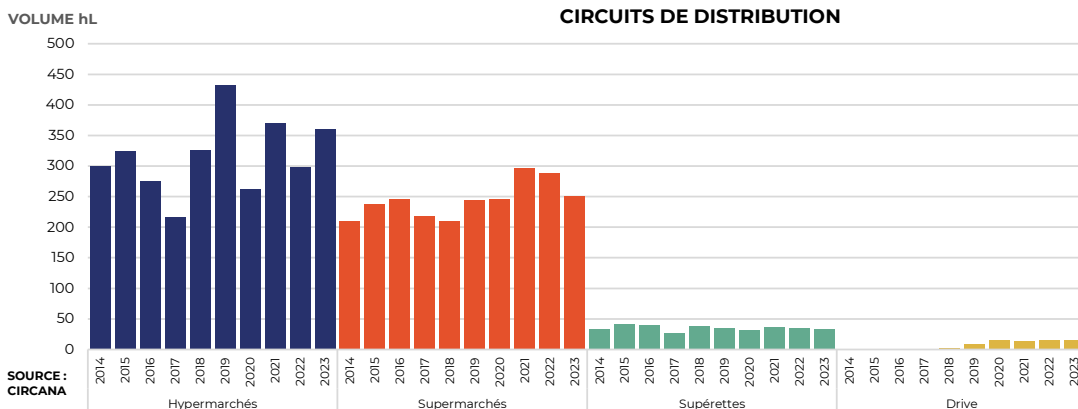


DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)





ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

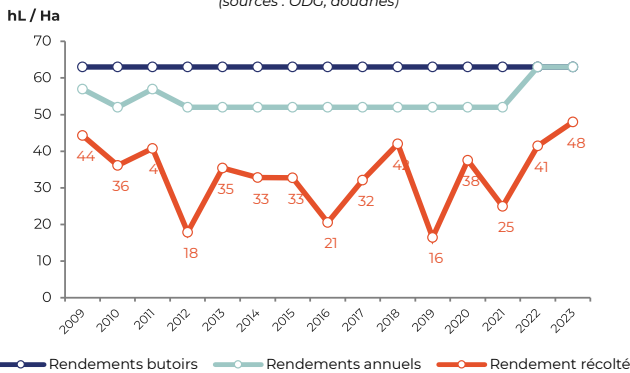




DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

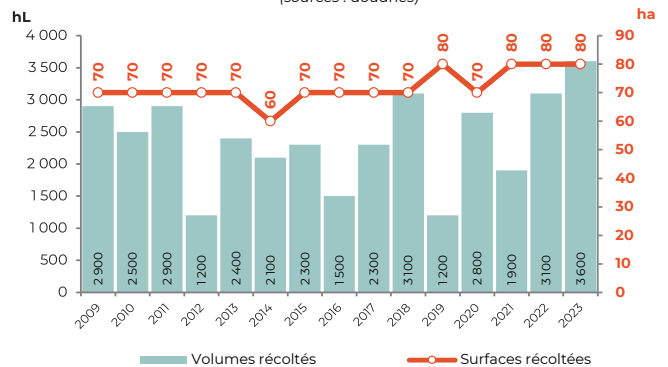
Rendements

(sources : ODG, douanes)



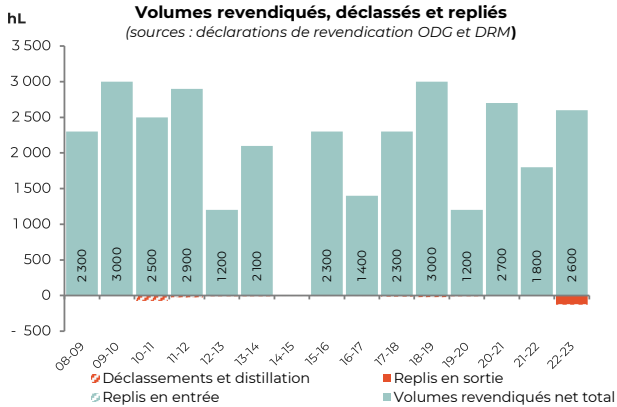
Récoltes : surfaces et volumes

(sources : douanes)



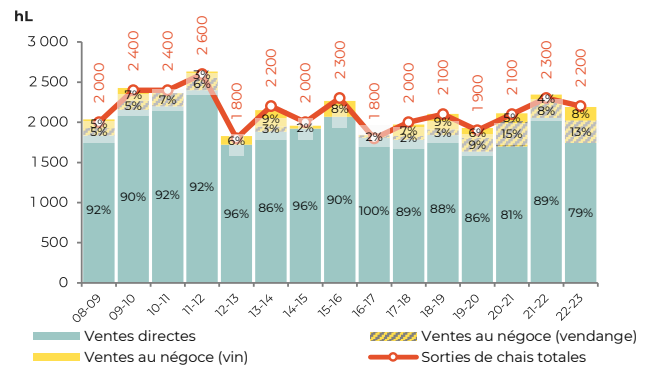
Volumes revendiqués, déclassés et réplés

(sources : déclarations de revendication ODG et DRM)



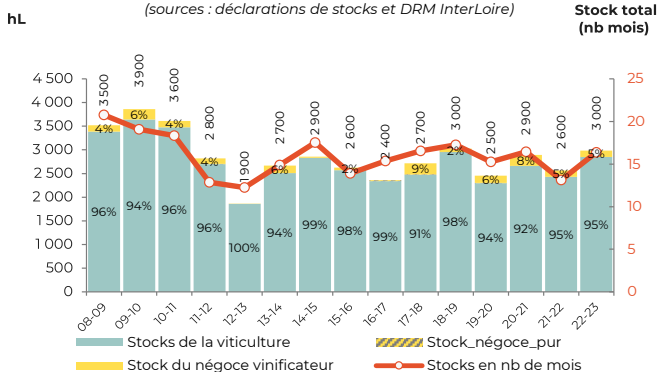
Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SVI2)



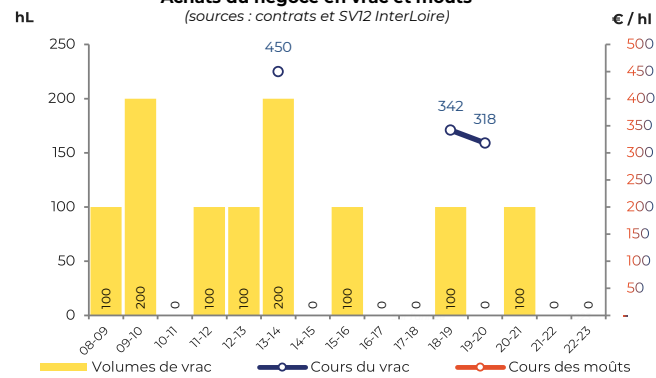
Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



Achats du négoce en vrac et moûts

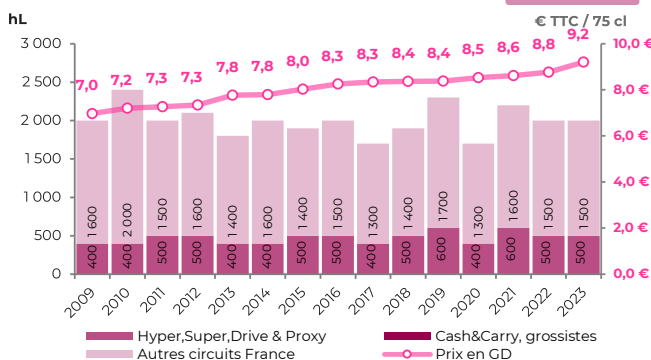
(sources : contrats et SVI2 InterLoire)



Marché France: volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)

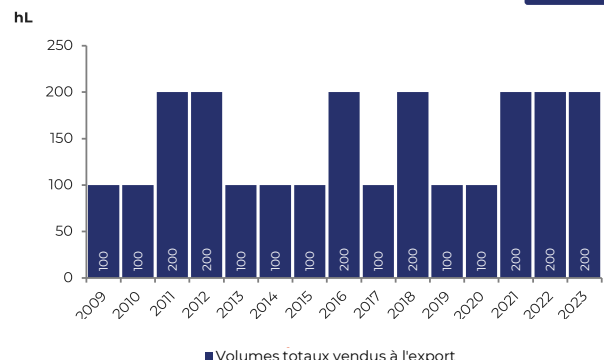
91% du total sortie de chais Sur l'année 2023



Marché Export : volume et prix départ cave

(Source : DRM)

9% du total sortie de chais Sur l'année 2023

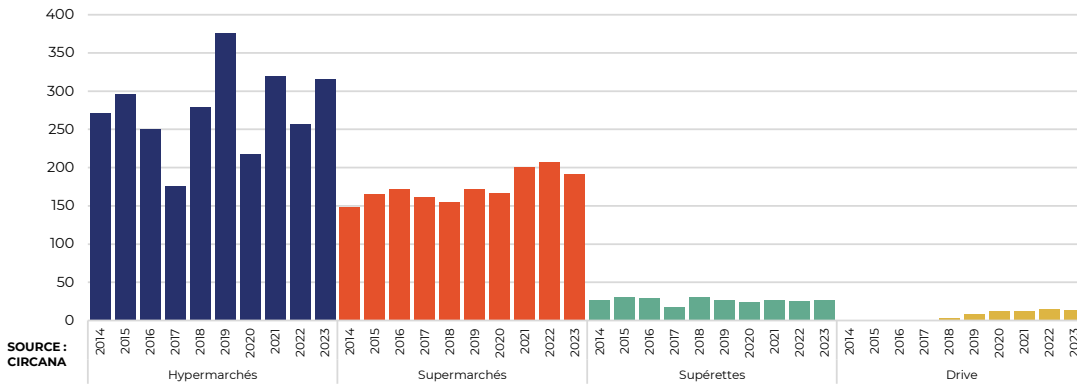




ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

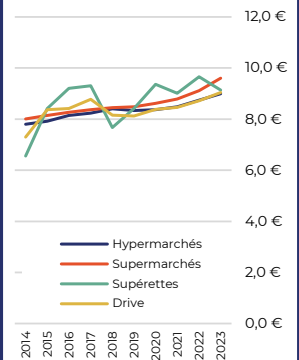
VOLUME hL

CIRCUITS DE DISTRIBUTION



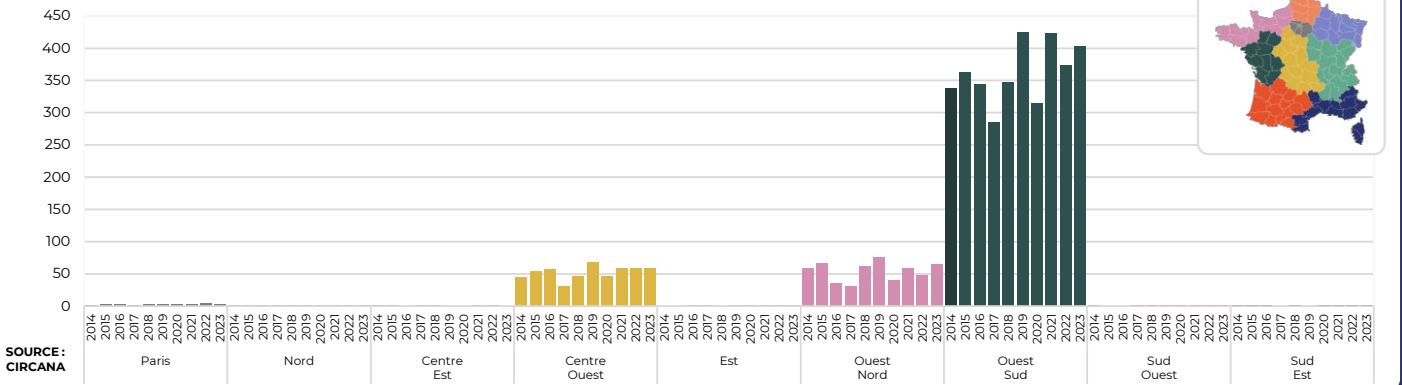
SOURCE : CIRCANA

PRIX TTC / 75 cL



VOLUME hL

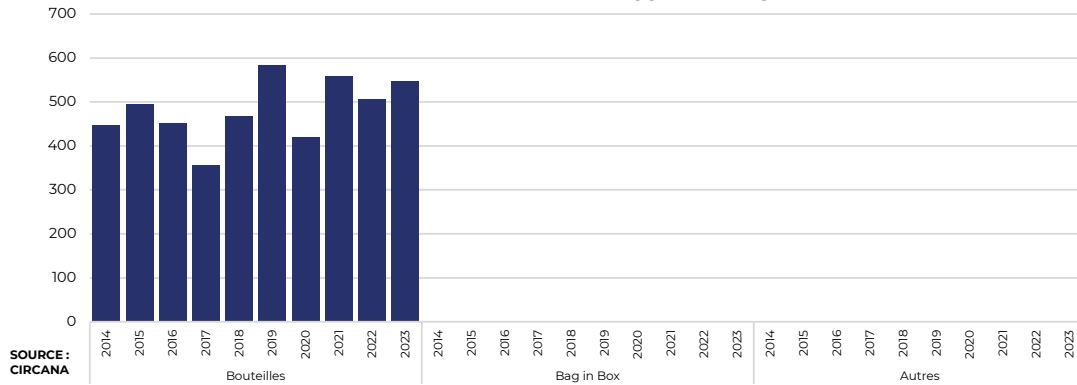
RÉGIONALISATION



SOURCE : CIRCANA

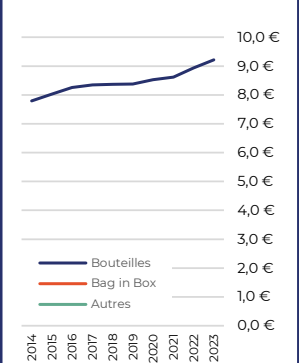
VOLUME hL

CONTENANTS



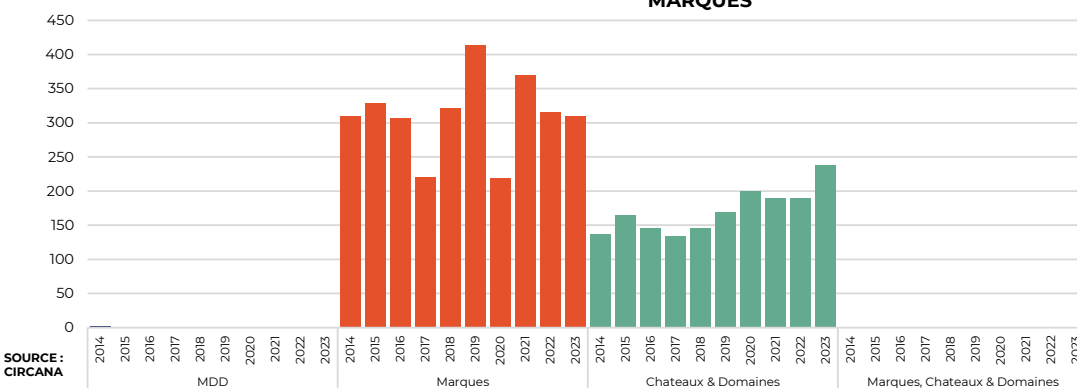
SOURCE : CIRCANA

PRIX TTC / 75 cL



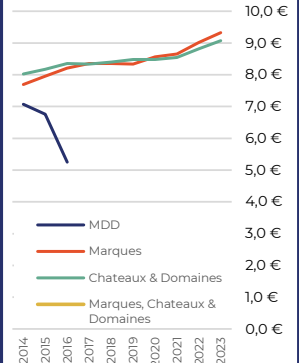
VOLUME hL

MARQUES



SOURCE : CIRCANA

PRIX TTC / 75 cL



FICHE ÉCO 15 ANS

TOTAL DE L'AOP "COTEAUX DU LOIR"

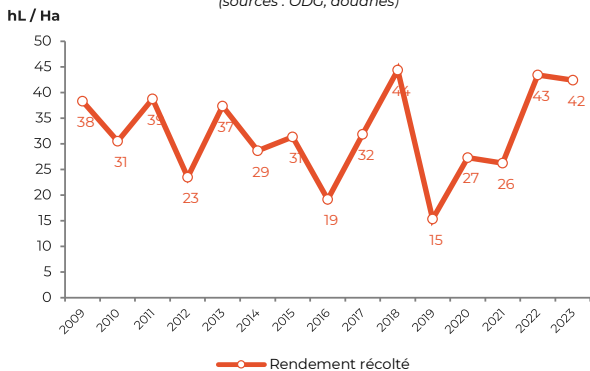
Coteaux du Loir Blanc, Rouge et Rosé



DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

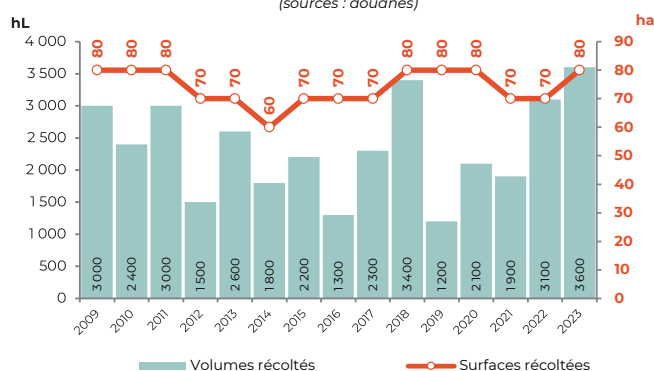
Rendements

(sources : ODG, douanes)



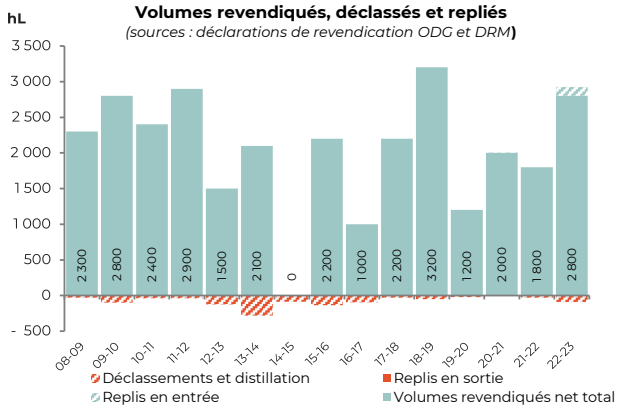
Récoltes : surfaces et volumes

(sources : douanes)



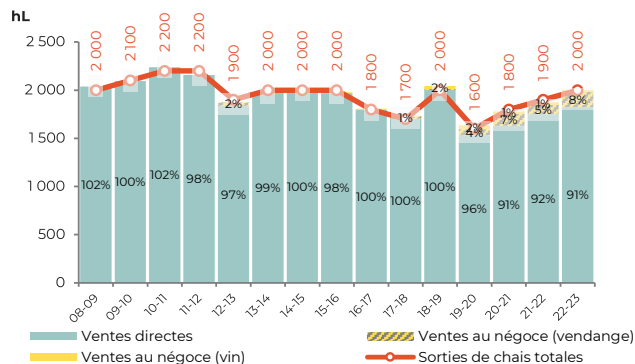
Volumes revendiqués, déclassés et repliés

(sources : déclarations de revendication ODG et DRM)



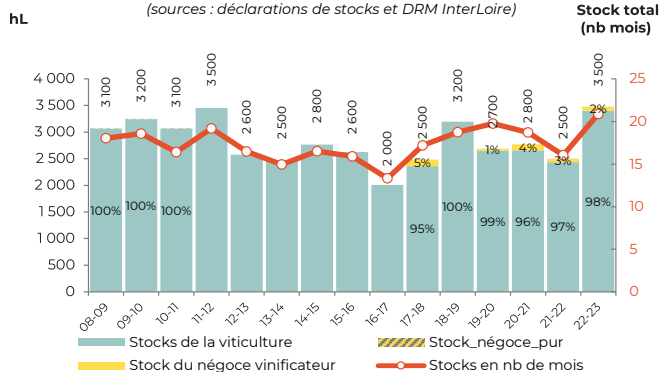
Sorties de chais de la viticulture (ventes directes + ventes au négoce)

(sources : DRM, contrats, SVI2)



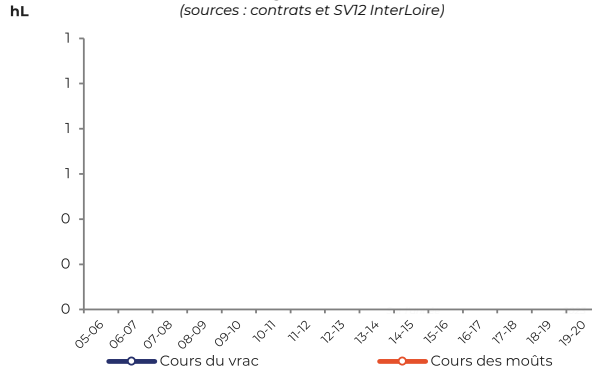
Stocks (négoce+viticulture) en hL et en nb de mois

(sources : déclarations de stocks et DRM InterLoire)



Achats du négoce en vrac et moûts

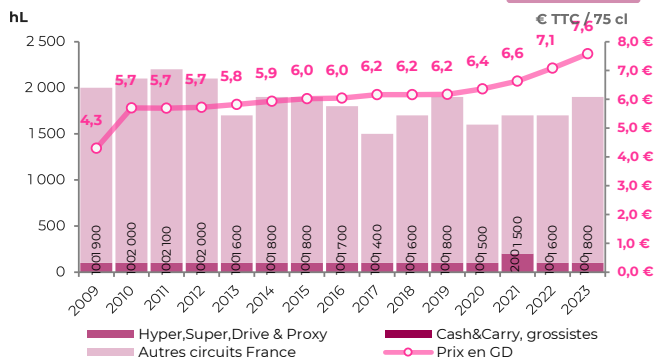
(sources : contrats et SVI2 InterLoire)



Marché France: volumes, prix consommateurs GD

GD = Grande Distribution (sources : Circana, InterLoire)

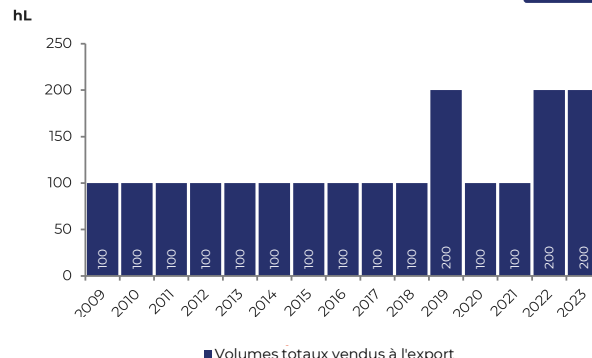
90% du total sortie de chais Sur l'année 2023



Marché Export : volume et prix départ cave

(Source : DRM)

10% du total sortie de chais Sur l'année 2023

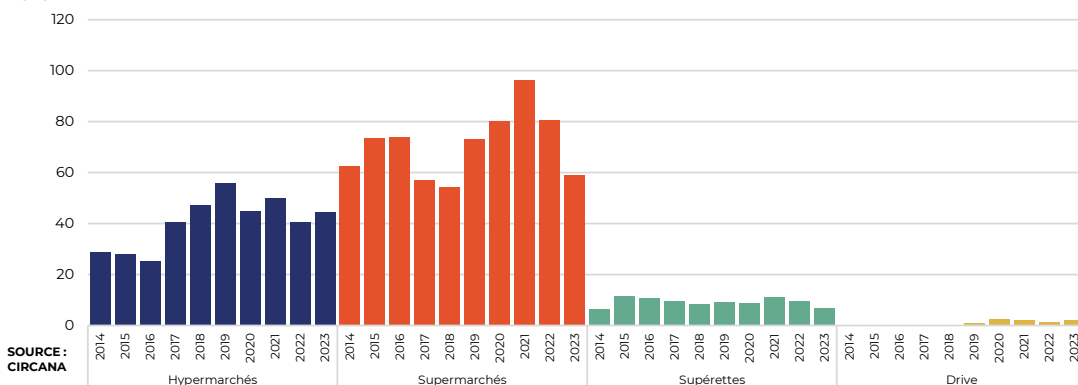




ZOOM SUR LA GRANDE DISTRIBUTION FRANCAISE

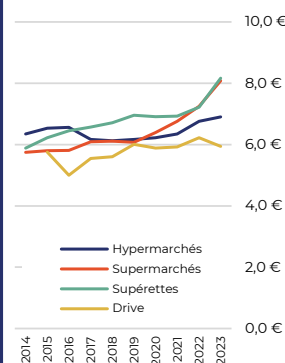
VOLUME hL

CIRCUITS DE DISTRIBUTION



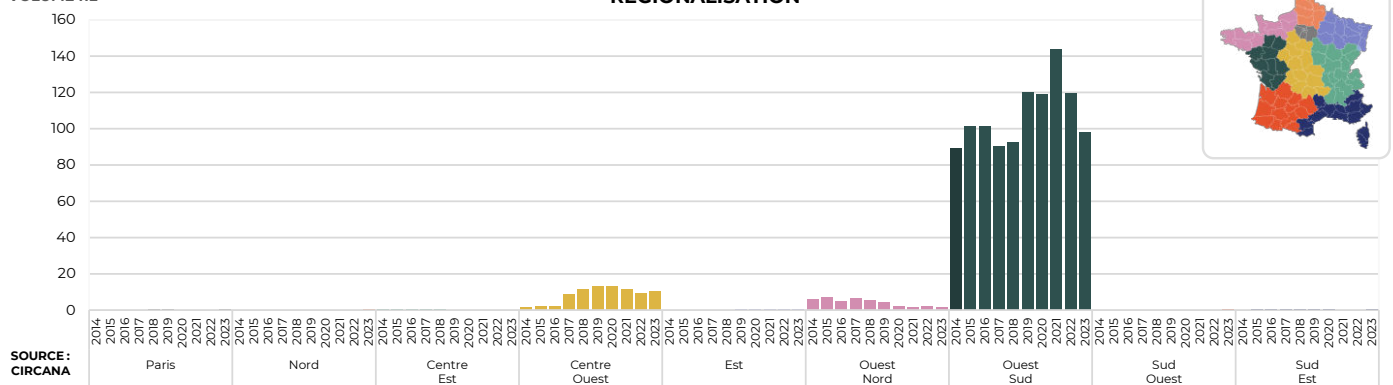
SOURCE : CIRCANA

PRIX € TTC / 75 cL



VOLUME hL

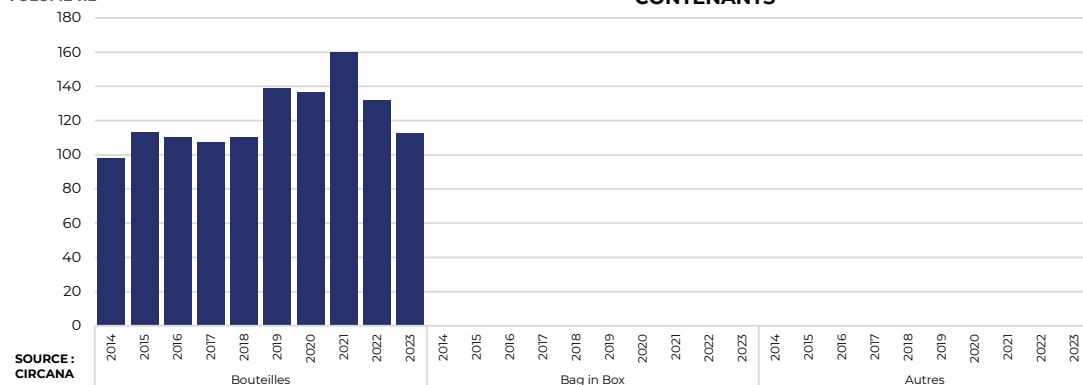
RÉGIONALISATION



SOURCE : CIRCANA

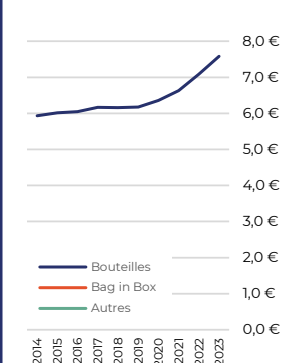
VOLUME hL

CONTENANTS



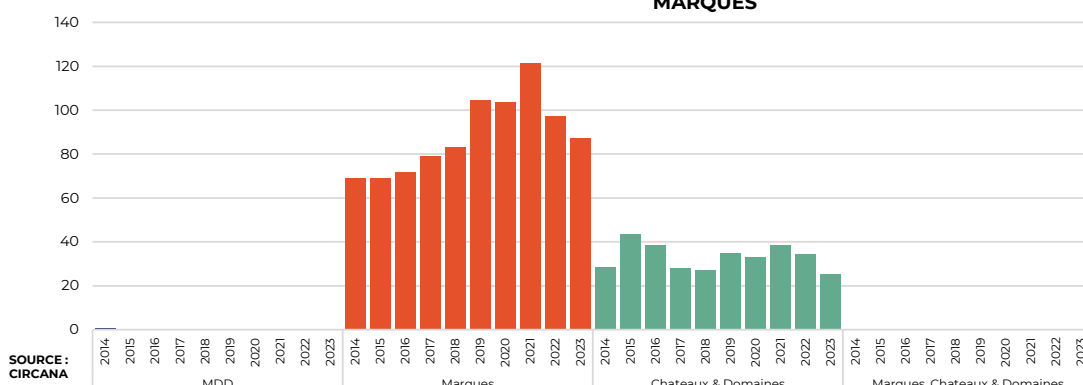
SOURCE : CIRCANA

PRIX € TTC / 75 cL



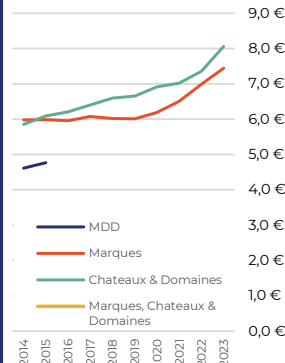
VOLUME hL

MARQUES



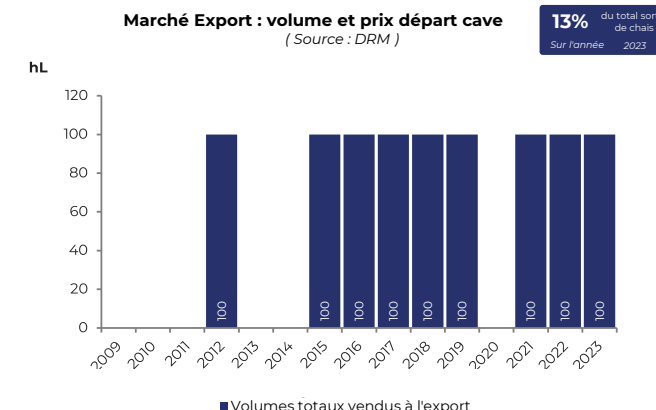
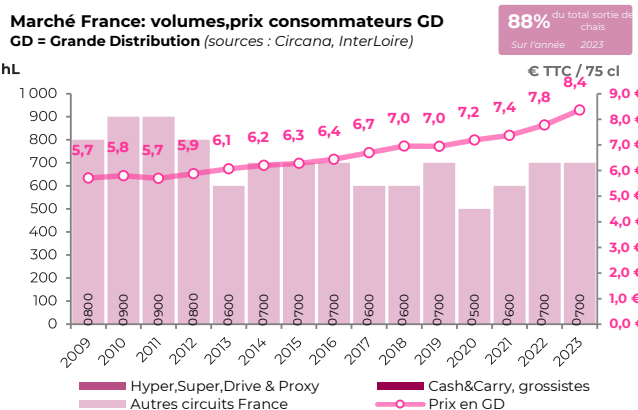
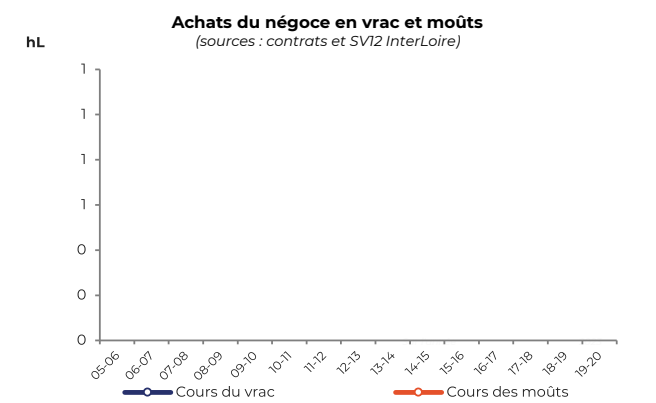
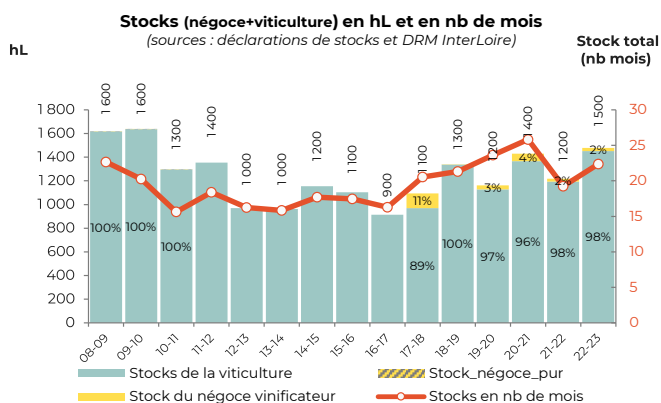
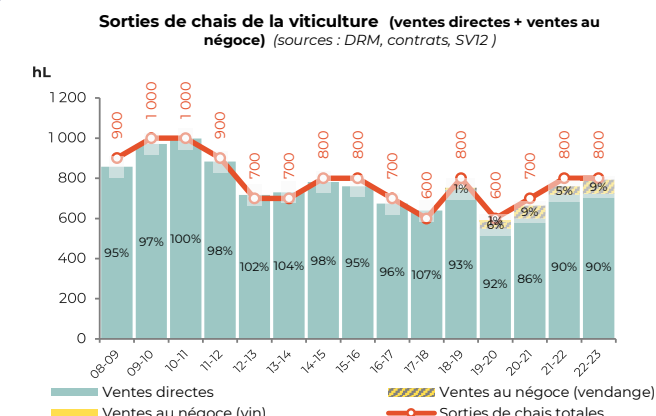
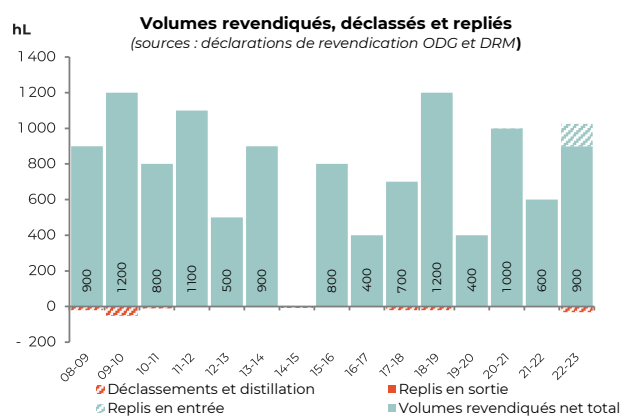
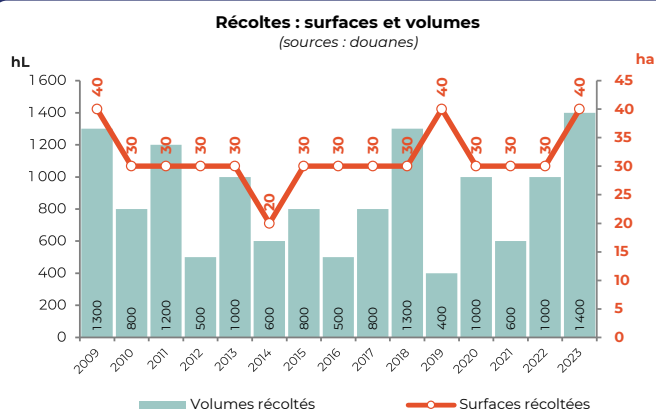
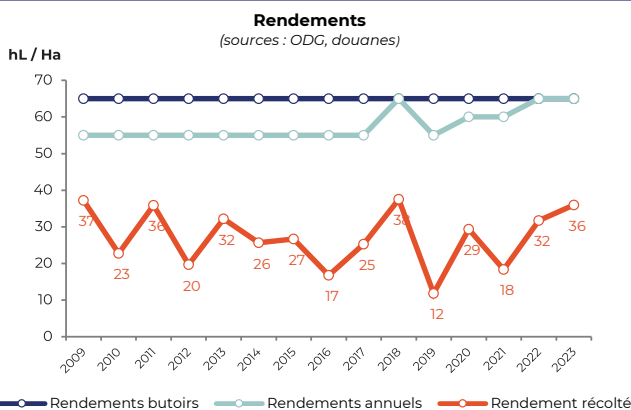
SOURCE : CIRCANA

PRIX € TTC / 75 cL





DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

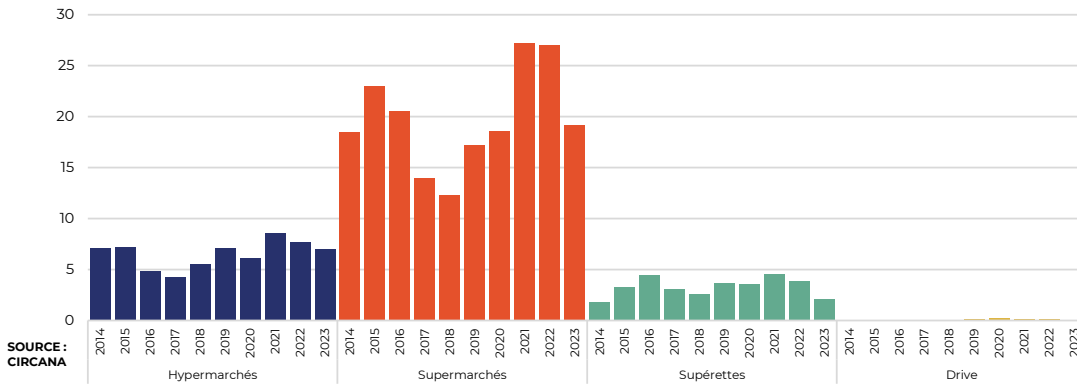




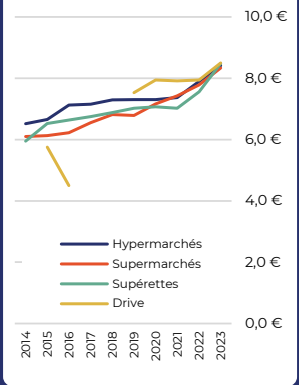
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

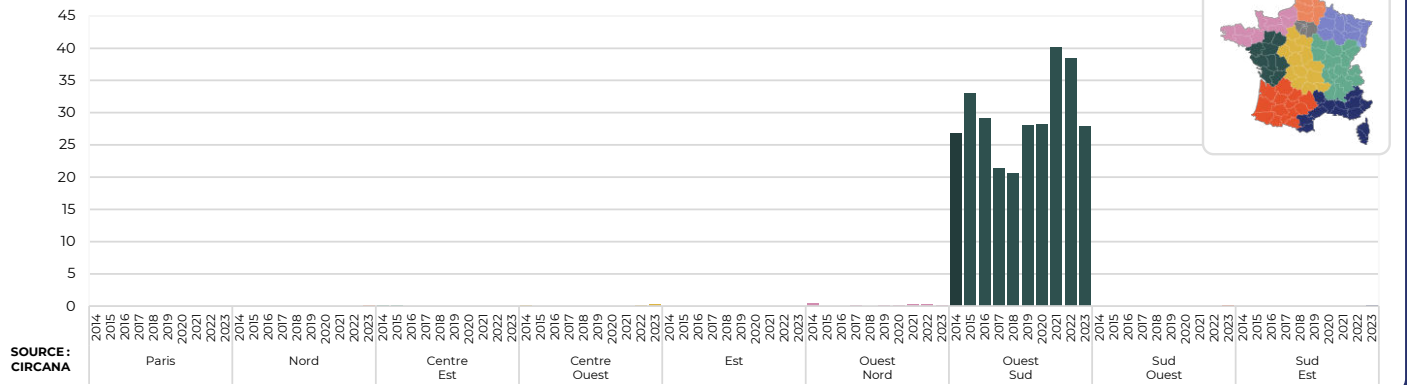


PRIX TTC / 75 cL



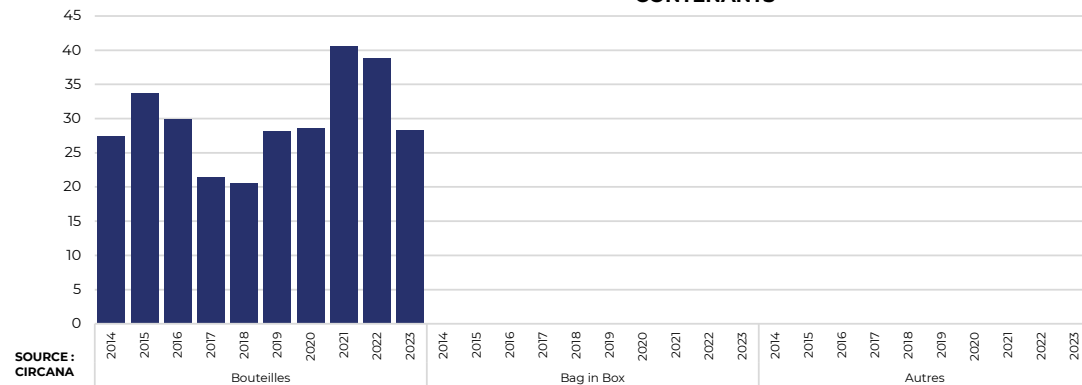
VOLUME hL

RÉGIONALISATION

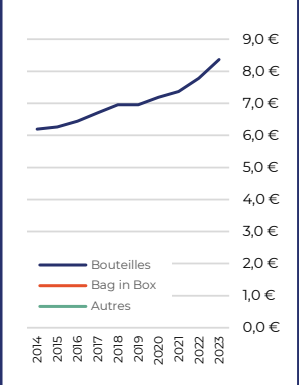


VOLUME hL

CONTENANTS

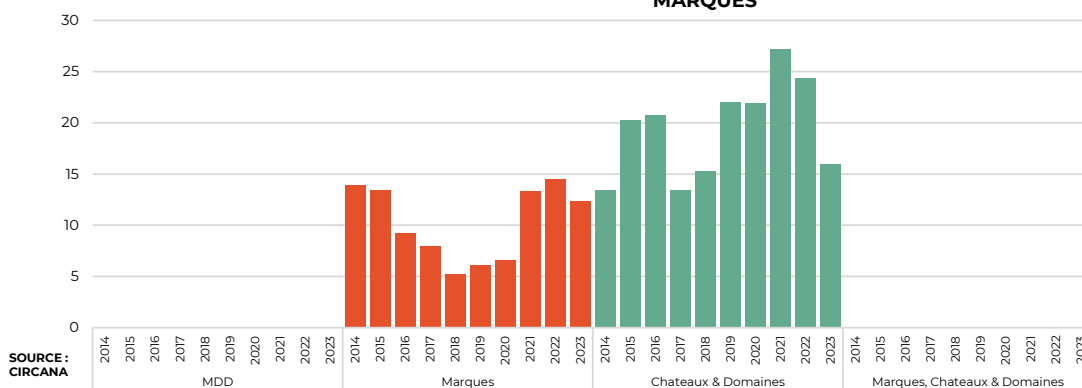


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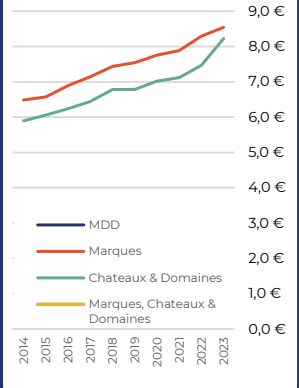


VOLUME hL

MARQUES



PRIX TTC / 75 cL



Contacts :

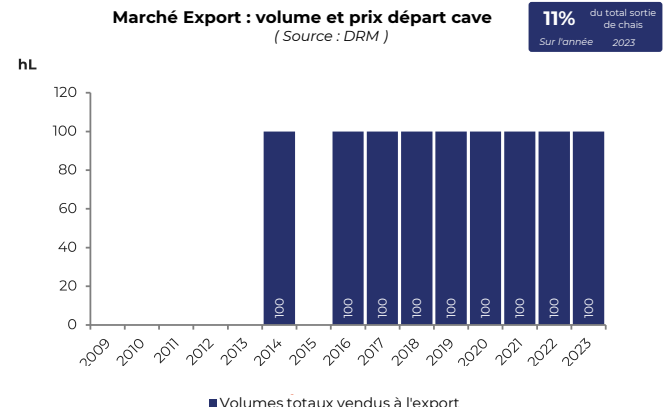
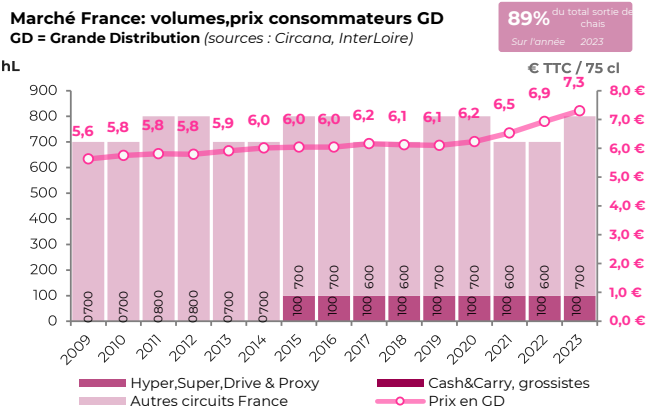
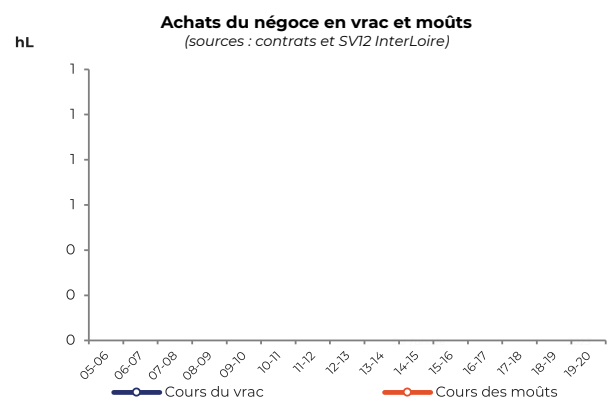
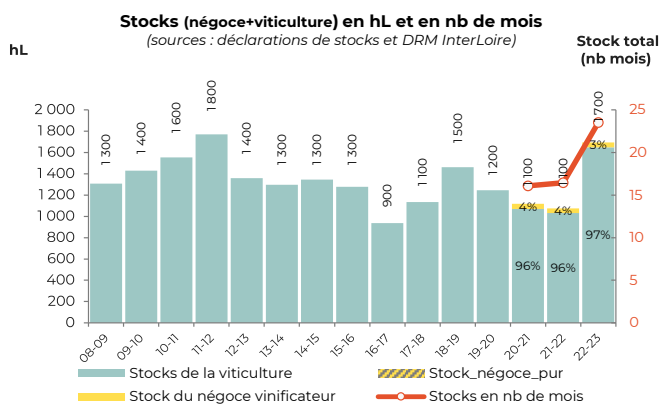
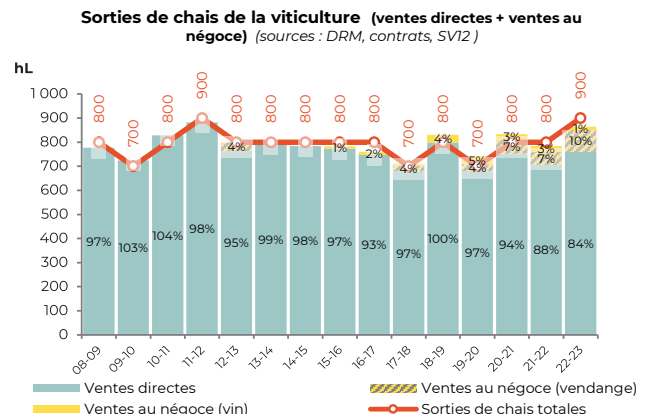
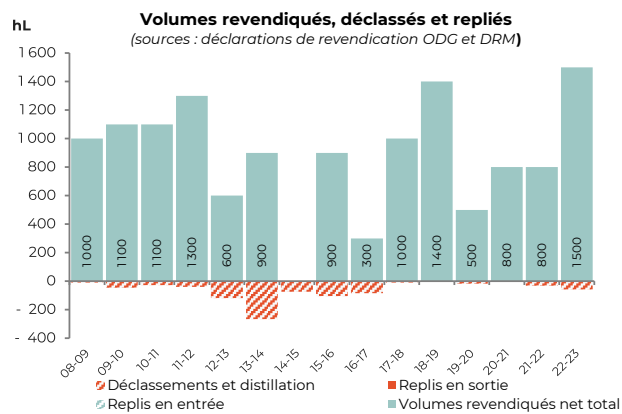
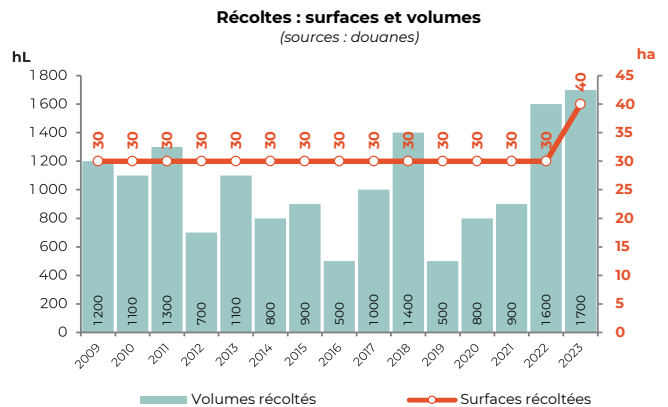
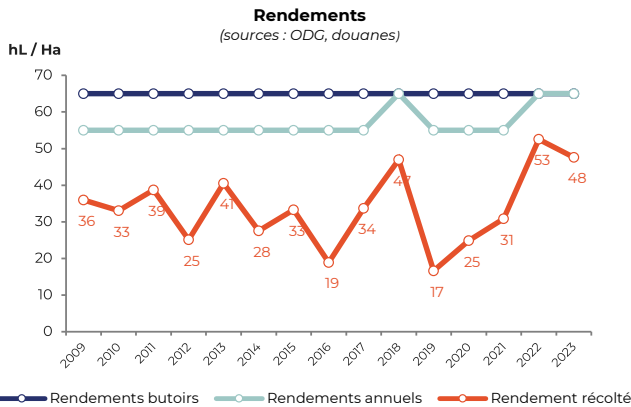
Antoine FRANÇOIS :
Fanny GAUTIER :

Service Économie & Études - InterLoire

a.francois@vinsvaldeloire.fr / 02.47.60.55.14
f.gautier@vinsvaldeloire.fr / 02.47.60.55.08



DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

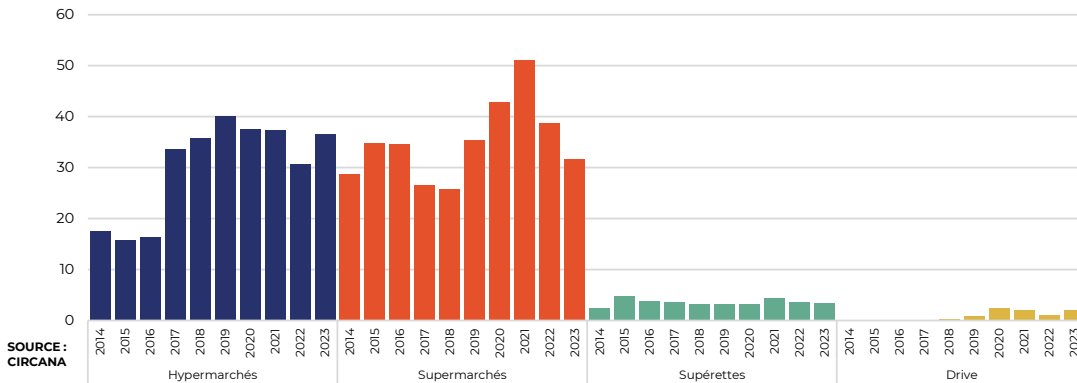




ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

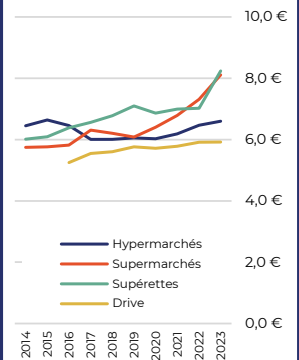
VOLUME hL

CIRCUITS DE DISTRIBUTION



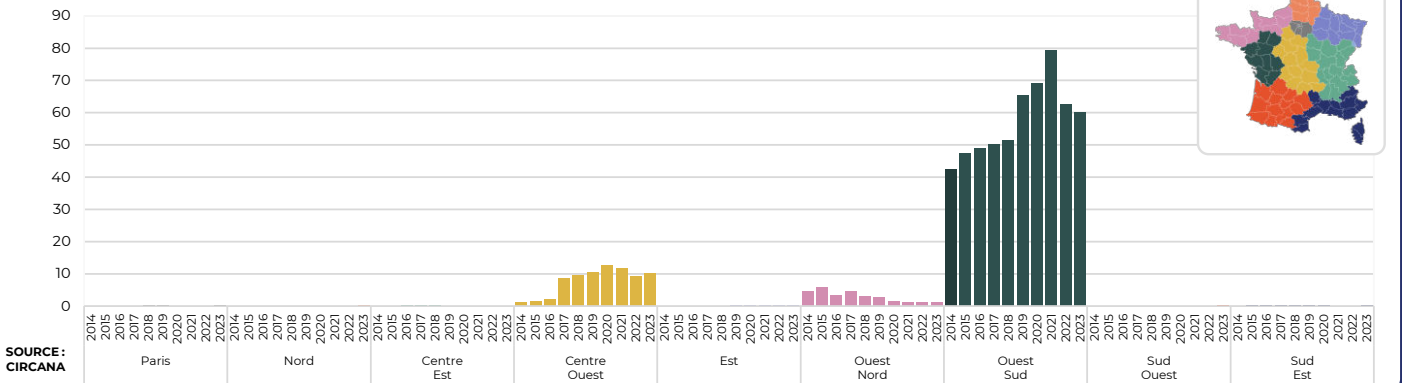
SOURCE : CIRCANA

PRIX TTC / 75 cL



VOLUME hL

RÉGIONALISATION

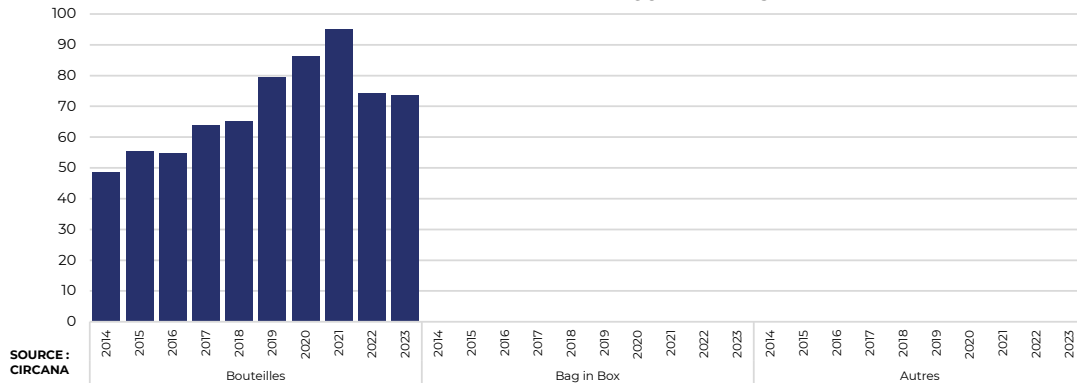


SOURCE : CIRCANA



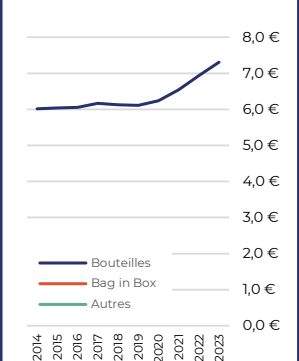
VOLUME hL

CONTENANTS



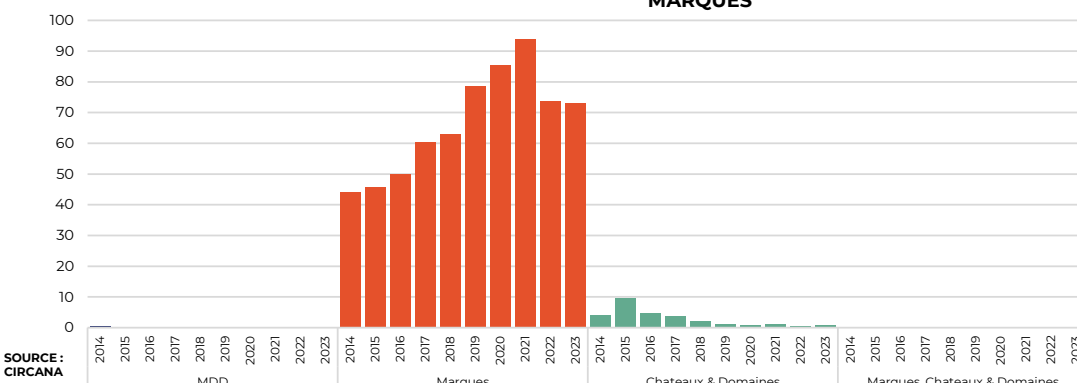
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PRIX TTC / 75 cL



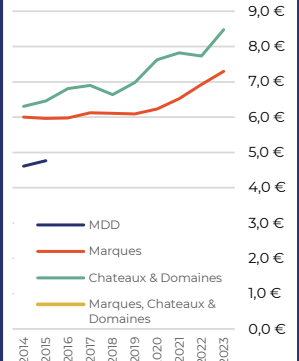
VOLUME hL

MARQUES



SOURCE : CIRCANA

PRIX TTC / 75 cL



Contacts :

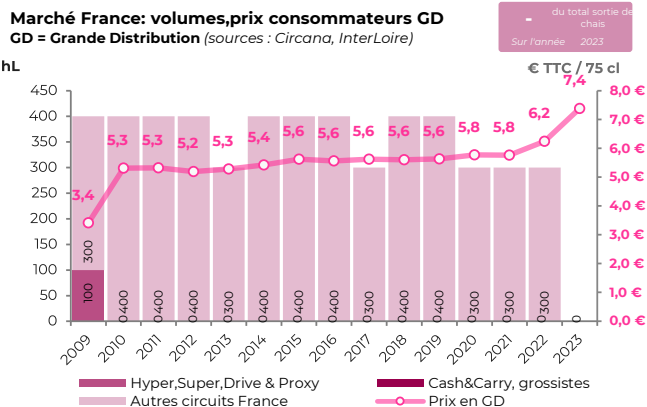
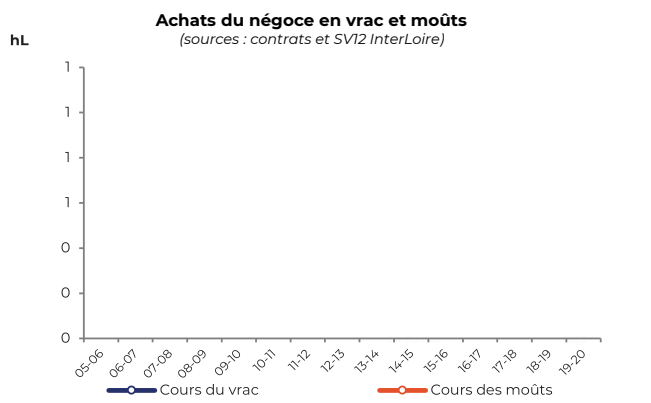
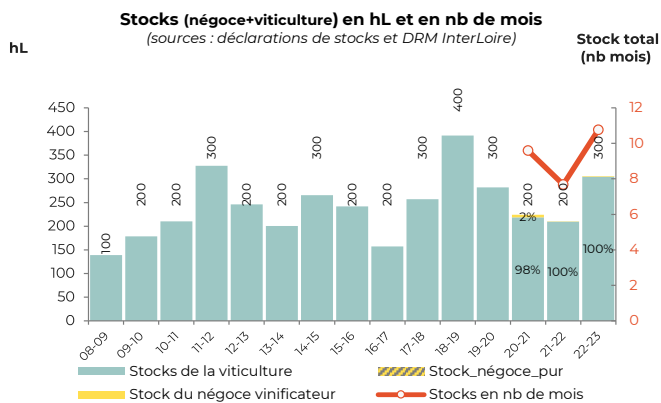
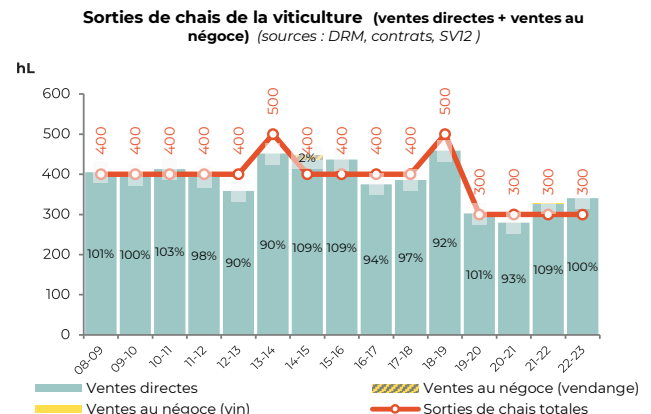
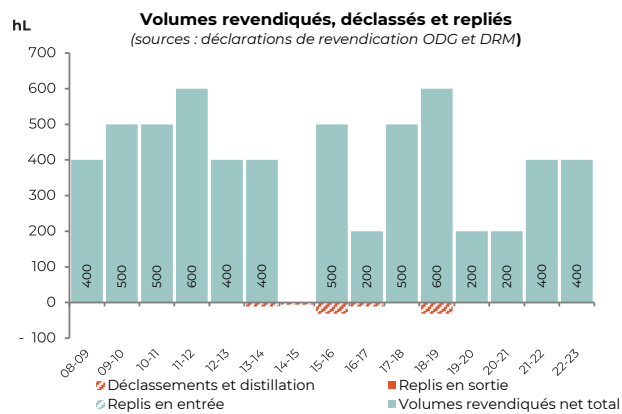
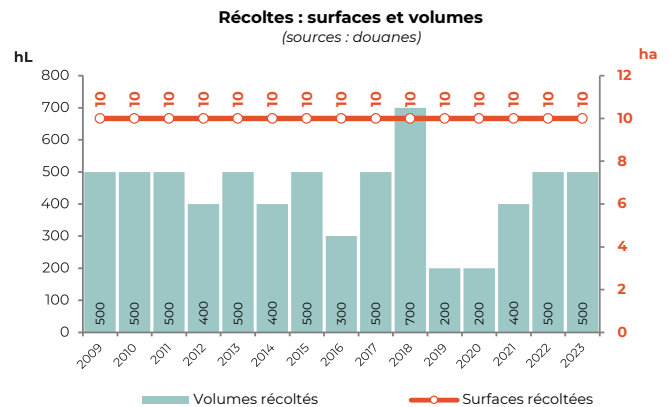
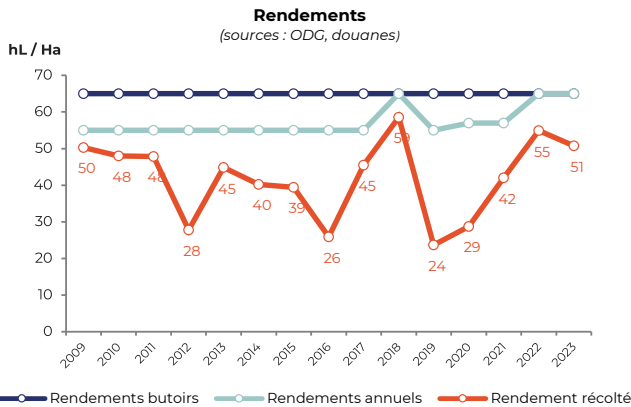
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DONNÉES ÉCONOMIQUES ANNUELLES (15 ANS)

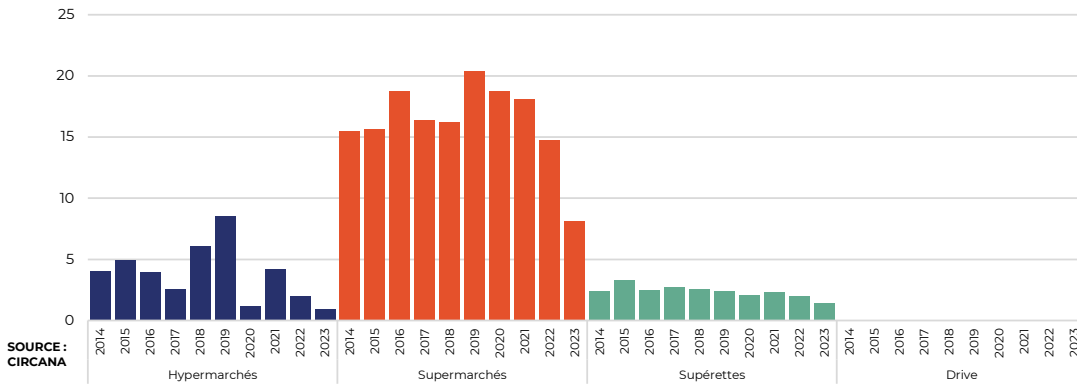




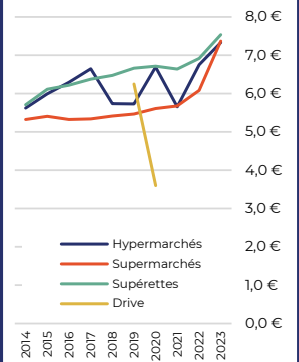
ZOOM SUR LA GRANDE DISTRIBUTION FRANÇAISE

VOLUME hL

CIRCUITS DE DISTRIBUTION

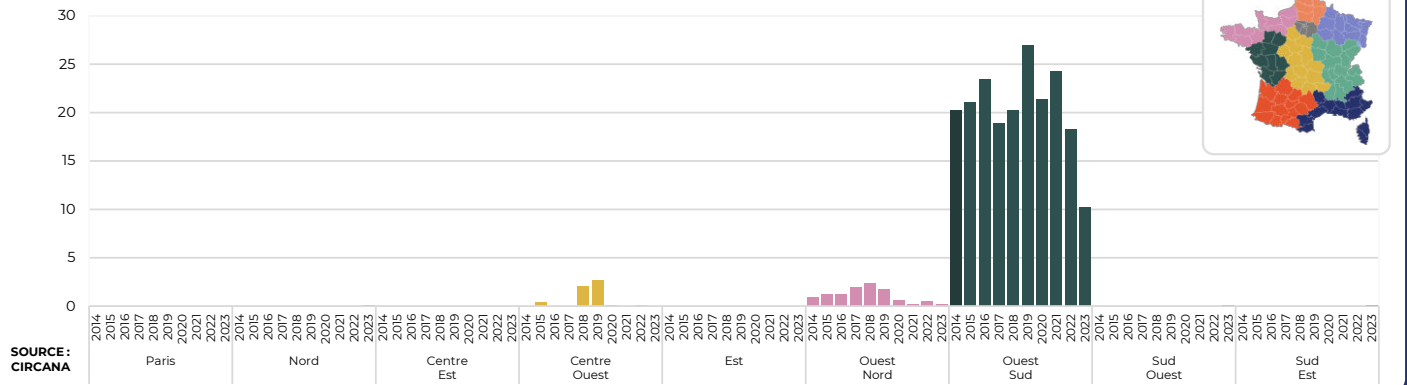


PRIX TTC / 75 cL



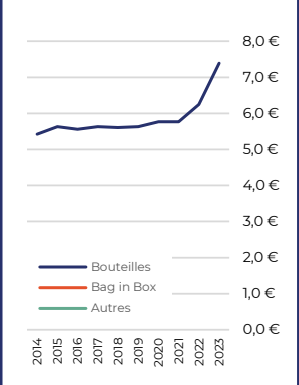
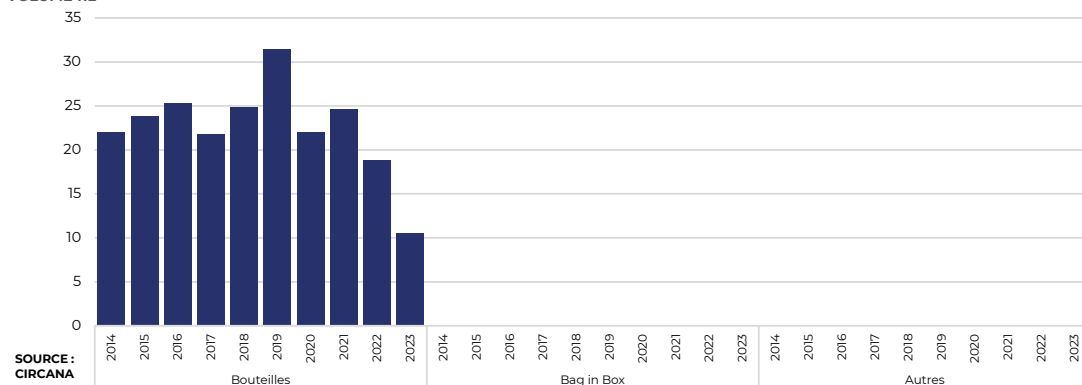
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RÉGIONALISATION



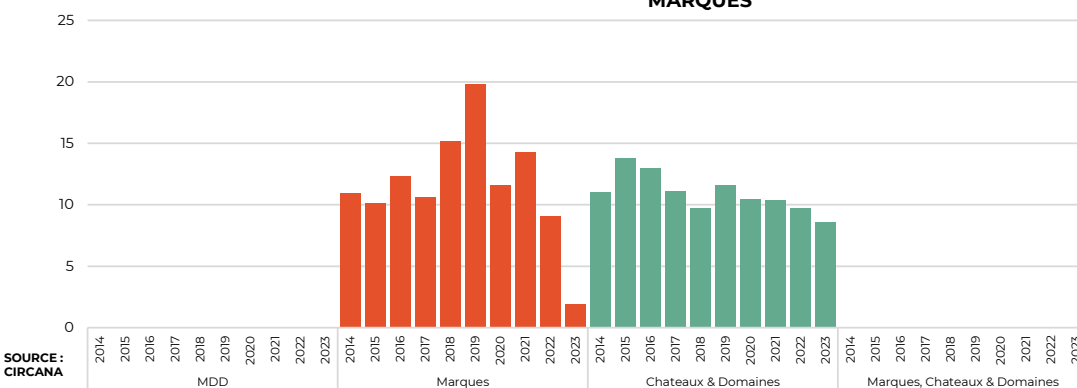
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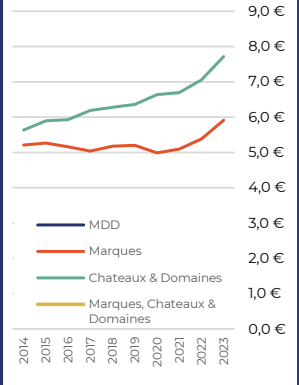


VOLUME hL

MARQUES



PRIX TTC / 75 cL



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